



PUBLIC WORKS DEPARTMENT

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VIDEO CONTEST CHALLENGES COUNTY HIGH SCHOOL STUDENTS

English and Spanish video submissions are due March 6, 2020

(Santa Barbara, Calif.) – The Santa Barbara County Water Agency is pleased to announce the opening of applications for the 21st Annual WaterWise High School Video Contest. Every year, students compete to create entertaining and informational videos that convey the importance of water use efficiency in Santa Barbara County. This year, high school students are challenged to create 30-second videos that center on the theme, “*Life After Lawn.*”

The contest meets several California State Department of Education Content Standards, including implementing world languages. County Water Agency manager Fray Crease said, “Our long-standing and popular program continues to evolve, and this year we are thrilled to be adding a Spanish language category.” Up to three videos in English and/or Spanish can be submitted per school. The winning videos will receive prizes and have their videos aired on local TV and in movie theatres.

While the County Water Agency and water providers arrange for monetary prizes to the winning schools, local private sector sponsors provide awards for the students:

- First Place (English): \$500 provided by Carollo Engineers.
- First Place (Spanish): \$500 provided by Univision. This is a new award for students to submit videos in Spanish.
- Second Place: \$250 provided by Geosyntec.
- Third Place: \$150 provided by Ewing Irrigation.
- Two Honorable Mentions for North and South County submissions:
 - North County: Car wash vouchers provided by Splash N’ Dash Car Wash.
 - South County: Film festival tickets provided by the Santa Barbara International Film Festival.
- People’s Choice Award (voted by the public): \$500 provided by All-Around Landscape Supply.

In order to be eligible to win prizes, student participants must submit their videos and completed Application Packet online by 11:59 p.m. on Friday, March 6, 2020. The student winners will be publically announced at the Awards Ceremony in May 2020.

The County Water Agency and local water providers thank our community sponsors for their generous support and look forward to seeing the creative videos that students submit for the contest!

For more information and the application, visit WaterWiseSB.org/HSVC.