



SANTA BARBARA COUNTY FIRE DEPARTMENT

MICHAEL W. DYER
FIRE CHIEF

4410 Cathedral Oaks Road, Santa Barbara, CA 93110

PUBLIC SERVICE ANNOUNCEMENT

FOR IMMEDIATE RELEASE

- New Year's Resolution: Resolve to be Ready -

SANTA BARBARA, Ca. December 30, 2011 – As 2011 comes to a close and we usher in the new year, why not make a New Year's resolution that's easy to keep? The Santa Barbara County Fire Department urges people to make a resolution by taking a few simple steps to prepare your family, home, business, and community for potential disasters.

- **Be Informed:** Know what to do before, during and after an emergency.
- **Make a Plan:** Prepare, plan and stay informed for potential emergencies.
- **Build a Kit:** Build a disaster preparedness kit.
- **Get Involved:** Find Opportunities to support community preparedness.
- **Business:** Plan for and protect your business and employees for emergencies.
- **Kids:** Create a personalized "Just in Case" family plan and teach it to your kids.
- **Pets:** If you have pets, you should also include your pets in your disaster plans.

The Santa Barbara County Fire Department reminds people to be ready and have a plan of action in place in case a disaster occurs in your area and resolve to be ready.

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