

Board Inquiry Form

Board Member	
Carbajal	x
Wolf	
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Adam	
Lavagnino	

Inquiry Number: 06

Department: Community Services
 Date: June 6, 2013
 Page(s) of Budget Book:

Request/Question: What are the historic levels of funding that have been provided for tourism promotion to the Conference and Visitors Bureaus, Film Commissioner and Chambers over the previous four fiscal years?

Response Prepared by: Kerry Bierman - CSD

Response:

The below chart shows historic levels of funding that have been provided for tourism promotion from FY 2008-09 to the present.

VendorName	FY 2008-09	FY 2009-010	FY 2010-11	FY 2011-12	FY 12-13 Adopted
Buellton Business Assoc Chamber of Commerce	3,687.00	3,190.00	3,190.00	2,413.00	2,758.00
Carpinteria Valley Chamber Of Commerce	9,561.00	8,280.00	8,280.00	6,264.00	7,160.00
Cuyama Valley Recreation District	1,112.00	960.00	960.00	726.00	830.00
Goleta Valley Chamber of Commerce	30,871.00	26,720.00	26,720.00	20,216.00	23,106.00
Lompoc Chamber of Commerce	28,980.00	25,090.00	25,090.00	18,982.00	21,696.00
Los Alamos Valley Men's Club	3,485.00	3,020.00	3,020.00		2,612.00
Los Alamos Valley Visitors Association				2,285.00	
Los Olivos Business Organizations	1,600.00	1,390.00	1,390.00	1,052.00	1,202.00
Santa Barbara Conference & Visitors Bureau	105,914.00	91,680.00	91,680.00	69,363.00	79,280.00
Santa Barbara Conference & Visitors Bureau (addl. approved)	95,000.00	75,000.00	50,000.00	25,000.00	
Santa Maria Valley Chamber of Commerce	55,168.00	47,760.00	47,760.00	36,134.00	41,301.00
Santa Ynez Valley Visitors Associaton	9,762.00	8,450.00	8,450.00	6,393.00	7,307.00
Solvang Chamber of Commerce	5,180.00	4,480.00	4,480.00	3,389.00	3,874.00
Solvang Conference & Visitors Bureau	5,180.00	4,480.00	4,480.00	3,389.00	3,874.00
Total	355,500.00	300,500.00	275,500.00	195,606.00	195,000.00