

2014-15 Outside Agency Requests

CEO Recommended

<u>Agency</u>	<u>Amount Requested</u>
A - Courthouse Legacy Foundation	\$40,000
B - SB Region Chamber of Commerce	\$150,000

Defer to Hearings

<u>Agency</u>	<u>Amount Requested</u>
C - City of Santa Barbara RHMTF	\$2,500
D - University of CA Coop Extension	\$9,000
E - Committee for Social Justice	\$10,000
F - Coastal Housing Partnership	\$12,600
G - Scheinfeld Center for Entrepreneurship	\$26,500
H - Legal Aid Foundation of SB	\$30,806 + \$3,786
I - TV Santa Barbara	\$100,000
J - Visit Santa Barbara	\$95,000 + \$140,000
K - Casa Esperanza	\$380,203

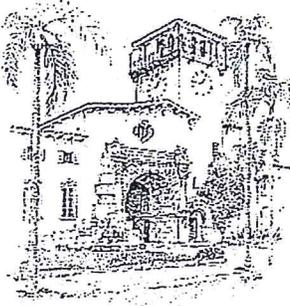
Letters of Support

<u>Agency</u>	
L - Gaviota Coast Conservancy	Funding to complete plan
M - UCSB	Funding for COB record archiving
N - Democratic Party of SB County	Funding for housing/mental health
O - SB County Trails Council	Funding for Long-Range Planning
P - SB County Bar Assn.	Funding for Legal Aid Foundation

(A)

The Santa Barbara

COURTHOUSE LEGACY FOUNDATION



Salud Carbajal, Chairman
County Board of Suprevisors
County Administration Building, 105 Anapamu Street
Santa Barbara, CA 93101

Ref: Request for funding for restoration of the Courthouse Mural Room

Feb 5th, 2014

Dear Supervisor Carbajal;

This letter is regarding the Courthouse Legacy Foundation's 2014 plan to fund the restoration of the Mural Room. The estimated cost of the project based on three estimates and including a substantial contingency is \$600,000. We are anticipating that the project will take five months to complete. Because of that length of time and the County's scheduling of events for the Mural Room we will be able to begin the work in Jan. 2015.

Last year we successfully raised \$350,000 in cash, grants and pledges. This year our goal is to raise \$250,000, and we have 9 months to complete that campaign. We plan to send out RFP in September 2014 and award the most qualified proposal in October 2014. Consequently, it is critical that we have the necessary funds in the bank by the end of this year.

We are submitting a grant request to the Hind Foundations and they have indicated their interest and support in our project for their 2014 grants. We believe they will fund at least \$170,000. Furthermore, you can see in the attached Report the amounts of our in-hand, pledged and potential contributions. Having raised \$350,000 in the last thirteen months demonstrates to us the strength of our community's support, and we feel that the County should also be a supporter of this project in 2014. Therefore, we are requesting a grant of \$40,000. The Courthouse Legacy Foundation will leverage that amount by 6 times to achieve our 2014 goal of \$250,000.

Please review the attached Report and give this matter your consideration in your upcoming budget deliberations. We believe that a healthy public/private partnership is the right way to assure the continued conservation and beautification of our Courthouse.

Best regards;

Handwritten signature of Bill Mahan

Bill Mahan, AIAE, President, Courthouse Legacy Foundation

Our mission is to fund conservation, preservation, and restoration projects so the Santa Barbara Courthouse can be enjoyed by current and future generations

BOARD OF TRUSTEES

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- Hon. Naomi Schwarz
Hon. Frank Ochoa
Robert Ooley, AIA

Confidential

REVISED FEB. 2014

Santa Barbara Courthouse

Mural Room Restoration Fund Raising Report

Estimated Cost Feb. 2014

Conservation of the entire Mural Room (based on 3 estimates + 25% contingency) = \$600,000

Fund raising must be completed by Sep. 2014. Work will begin Jan. 2nd 2015.

Mural Room Contributions in the bank	\$190,000	
Pledged and Granted Contributions		
1. WWW Foundation (Pledged 2014 and 15)	\$100,000	
2. Michael and Anne Towbes (Pledge 2015)	10,000	
3. City of Santa Barbara (Granted 2013)	10,000	
4. County of Santa Barbara (Granted 2013)	<u>40,000</u>	Granted in 13-14
Subtotal pledges	\$160,000	
In the bank and pledged	\$350,000	
Potential Grants and Revenue in 2014		
1. Revenue from CLF Events (2014)	\$30,000	
2. County Grant (2014)	<u>40,000</u>	
3. City Grant (2014)	10,000	
4. Hind Foundation (Grant requested 2014)	<u>170,000</u>	
Total in the bank, pledged and potential	\$250,000	
Total (in the bank, pledged and potential)	\$600,000	
Total Project Funding required	\$600,000	

Our donation in 13-14 of \$40,000
leveraged funding to \$350,000.
Requesting an add'l \$40,000.

(B)

CEO Recommended \$150,000

SANTA BARBARA REGION CHAMBER OF COMMERCE

TO: SALUD CARBAJAL, CHAIR
SANTA BARBARA COUNTY BOARD OF SUPERVISORS

FROM: KEN OPLINGER, PRESIDENT/CEO, SANTA BARBARA REGION
CHAMBER OF COMMERCE

SUBJECT: SANTA BARBARA COUNTY ECONOMIC VITALITY TEAM

DATE: APRIL 2, 2014

ROUTE 100
2014 APR -4 PM 1:40

On behalf of my colleagues Lynda Lang at the Carpinteria Valley Chamber, Kristen Miller at the Goleta Valley Chamber, Ken Ostini at the Lompoc Valley Chamber, Kathy Vrelland at the Buellton Chamber, Sue Moulim at the Solvang Chamber, the Santa Maria Valley Chamber, I am writing today regarding our desire to form a Countywide Economic Development entity for Santa Barbara County, the Santa Barbara County Economic Vitality Team (EVT).

As we look at economic development in our corner of California, Santa Barbara County is handicapped by the lack of a countywide economic development organization. Like the Economic Development Collaborative Ventura County (which runs the Small Business Development Centers in Santa Barbara County) and the San Luis Obispo Economic Vitality Corporation, the Santa Barbara County EVT will provide us with our first private economic development organization seeking to grow jobs and investment across the region.

There are a number of negative impacts to our lack of a countywide organization, and the lack of any economic development activity at all in our county seat. These include:

1. Businesses outside the area have no central point of contact when looking for information on locating in Santa Barbara County. While site selectors often perform their own research when assisting businesses looking to relocate or expand, nothing beats a single point of contact for information about a region.
2. Local businesses have no way to easily look at expansion in surrounding communities. For a business in Santa Barbara looking to build a bigger facility for their growing company, it's easier to explore options in Orange County than it is in Buellton, since Orange County has a countywide economic development entity and Santa Barbara does not.
3. Local jurisdictions do not work together to retain businesses. Many communities would see a business moving from Santa Barbara to Buellton as a good thing, since the jobs and economic impact would remain in the region.

Santa Barbara County communities have not always worked together in this manner in the past, something that can be rectified through the EVT.

4. Information for start-up companies, or even entrepreneurs with a great idea, is fractured and hard to find. There is a tremendous need not for someone to provide these services, but for someone to be the one link to all of them. The EVT can be the link between SCORE, the SBDC, WIB, GEM, Allen Hancock, SBCC, UCSB, and every other organization, program or educational organization helping grow businesses in our County.
5. No clear voice from the community about overall economic development needs. The EVT will bring local economic development organizations together to develop long-term strategic plans for the entire County. This will ensure everyone is pulling in the same direction, and funding is used efficiently and effectively.
6. Funding for economic development is limited to local government expenditures. Through the EVT, a true public, private and non-profit partnership can be formed to help fund our economic development efforts. There is a strong feeling that creating three equal paths of funding for these efforts will ensure the County is not saddled with the full burden of paying for economic development efforts.

For these and many other reasons, the seven Chambers of Commerce have come together, for the first time, to agree in principle on the creation of the EVT. The logistics surrounding the EVT are being finalized, but key principles include:

1. The Santa Barbara Region Chamber of Commerce will house the EVT, and will retain fiduciary control
2. The EVT will be owned by the participating organizations, which will be the local Chambers of Commerce across the County.
3. The EVT will have a Board made up of equal representation from the northern and southern parts of the County, and the Chair will rotate between the north and the south as well.
4. The EVT will engage in at least the following activities:
 - a. Create, approve and oversee implementation of a regional economic development strategy for Santa Barbara County. The strategy will include marketing outreach, in-market business support and entrepreneur support.
 - b. Screen applicants for new economic development funding from the County and provide assessment to the Board of Supervisors.

- c. Coordinate leads developed at local, state and national levels amongst all communities in the county.
- d. Develop relationships with surrounding EDCs and EVT's in order to address broader infrastructure issues (ie, telecommunications, energy, transportation, etc.)

In order to begin this effort, the seven Chambers are asking the Board of Supervisors to provide a one-time, start-up grant of \$150,000. This grant will allow the organization to hire one economic development professional, finalize the creation of the EVT, and work with the local businesses and foundations to create a stable, long-term funding source. The EVT would be happy to provide regular updates on our progress, both to individual Supervisors and to the full body as a whole, and to engage with you on other activities you feel would be suited to the EVT's unique role.

Finally, let me thank County Administrator Chandra Wallar for her leadership on economic development issues, and her openness to this idea. She has been a tremendous help in crafting this proposal.

On behalf of my colleagues, I look forward to your response, and to this important new project that will allow the business community and the County to work together in a constructive, meaningful way.



(C)

\$2,500

City of Santa Barbara

Community Development Department

www.SantaBarbaraCA.gov

April 23, 2014

Director's Office

Tel: 805.564.5502

Fax: 805.564.5506

Building & Safety

Tel: 805.564.5485

Fax: 805.564.5476

Housing &

Redevelopment

Tel: 805.564.5461

Fax: 805.564.5477

Planning

Tel: 805.564.5470

Fax: 805.897.1904

Rental Housing

Mediation Task Force

Tel: 805.564.5420

Fax: 805.564.5477

630 Garden Street

PO Box 1990

Santa Barbara, CA

93102-1990

County of Santa Barbara – Clerk of the Board
Attn: Michael Allen, Chief Deputy
105 E. Anapamu Street, Room 407
Santa Barbara CA, 93101

RE: FY14/15 Budget Hearings

Dear Mr. Allen,

The County of Santa Barbara has contracted with the City of Santa Barbara's Rental Housing Mediation Task Force (RHMTF) at the rate of \$25,000 per year since 1999. Therefore, we are asking that you consider a 10% (\$2,500) increase in your proposed Fiscal Year 2014-15 budget (\$27,500 total) with an anticipated cost of living increase of 3% next year.

Annually, the RHMTF program serves approximately 250 unduplicated residents who reside in the Unincorporated Areas of the County of Santa Barbara. Services provided include staff consultation and information dissemination on landlord-tenant rights and responsibilities regarding security deposits, termination of tenancies, relocation benefits per County Code Chapter 44, habitability and repair, invasion of privacy, discrimination, rent increases, forcible evictions and general information. As you will see on the enclosed chart of issues, Termination of Tenancy cases have increased from 41% 3rd Quarter FY 2012-13 to 55% for 3rd Quarter FY 2013-2014. Resolution of tenancy termination issues are complex and always requires more staff time (whether mediation is provided or not). This issue, if not resolved, can sometimes result in a tenant becoming homeless.

Please let me know if I can provide you information that will assist you in your consideration of this request, or if you would like to meet to discuss this proposal or to discuss the cost of adding mediation services.

Sincerely,

Sue Gray
Community Development Business Manager

Cc: Dinah Lockhart, Deputy Director HCD Administration
Deirdre Randolph, Community Development Programs Supervisor
Andrea Bifano, Sr. Rental Housing Mediation Specialist

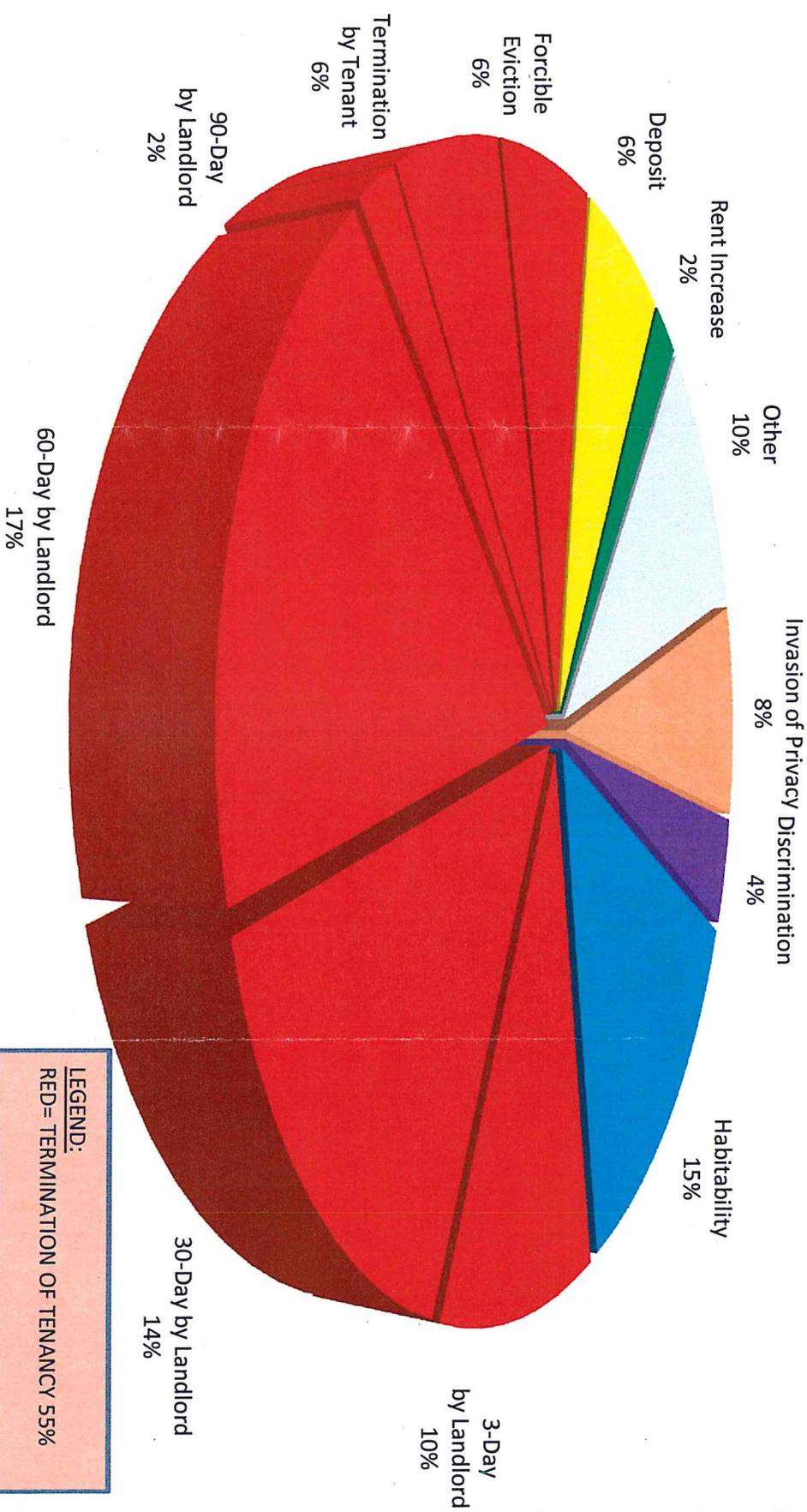
2014 APR 28 AM 9:49

ROUTE 100

CITY ADMINISTRATION

**ATTACHMENT 1
RENTAL HOUSING MEDIATION TASK FORCE
UNINCORPORATED AREAS OF SANTA BARBARA COUNTY
TOTALS BY ISSUE**

THIRD QUARTER FY 2014: JANUARY, FEBRUARY, MARCH



LEGEND:
RED = TERMINATION OF TENANCY 55%

①

\$9K

University of California
Agriculture and Natural Resources

Office of the Associate Vice President

2801 Second Street
Davis, CA 95618
(530) 750-1312 office
(530) 756-1092 fax
wefrost@ucanr.edu
http://ucanr.edu

March 27, 2014

Mona Miyasato
CEO Santa Barbara County
105 East Anapamu Street, Suite 406
Santa Barbara, CA 93101-2065

Dear Ms. Miyasato:

I understand that it is once again time to review the county contract that supports the University of California Cooperative Extension in Santa Barbara County. I want to provide some information that may be helpful in informing the discussion and offer to participate in any way that might be useful.

The successful partnership between Santa Barbara County and UC Cooperative Extension dates back to 1920 with the appointment of the first Farm Advisor, Dr. Thomas Batchelder. This partnership has resulted in significant benefits to the County of Santa Barbara in agricultural advancements, natural resource management, youth development, nutrition education and other fields. Current achievements are reported on a quarterly basis, and provide specific examples of the many and varied activities undertaken by our local Extension academics and staff for the benefit of Santa Barbara's communities.

The current programmatic efforts in the County include:

Agriculture- Plant Sciences and Horticulture Research and Education Programs

- Avocado and other subtropical plant production
- Entomology
- Integrated pest management for pests (insect, weed) and diseases
- Small farms, specialty crops and organic production
- Soil and water management
- Viticulture

Fire Ecology and Management

- Analysis of fuel management techniques and their sustainability and efficacy
- Mapping of fire weather patterns
- Linkages between fire and climate change
- Fire related policy education
- Planning and home considerations to reduce fire risk

2014 APR -4 PM 1:3



Master Gardener Program

Training provided to volunteers who, in turn, provide education/information to homeowners/gardeners
Programs impact pest management, water management and conservation, food production, etc.
Master Gardener volunteers are often on the front line of detecting harmful and invasive pests as they enter the County

4-H Youth Development Programs

Over the past two years, the program has added more than 400 new youth members and more than 120 new adult volunteers.
The Program currently engages more than 800 youth in educational and community service programs throughout the County.
The Program also reaches over 4,000 youth through the educational activities of the 4-H Agua Pura environmental education program.
The 4-H Youth Development Program effectively engages Santa Barbara County youth through hands-on experiential learning projects, enabling them to emerge as leaders in their communities.

All of this is possible due to the effective partnership of the County and the University of California Cooperative Extension. As is well known, this partnership is reflected in the provision of support funds provided by the County and the provision of Cooperative Extension staff and access to University academic resources, statewide programs, etc. by the University.

It is important to note that County funds to the University in support of Cooperative Extension are critical to the continuation of this highly successful partnership. The UC Cooperative Extension Program in the County is contingent upon a mutually agreed upon partnership agreement. Local programs have continued with county-contracted funds of \$153,000, representing 13% of the total UCCE funding in Santa Barbara County in FY 2013/2014. We are finding increases in our costs of business that necessitate requesting an increase in our county contract to \$162,000. With all other sources held constant, this increase would represent 14% of our total program budget.

I sincerely hope that we can continue the longstanding successful partnership of the County of Santa Barbara and UC Cooperative Extension. I'm willing to participate in any discussions where I might be able to provide additional information and value. Please feel free to contact me if I can be of assistance at either (530) 750-1312 or wefrost@ucanr.edu.

Sincerely,



William E. Frost
Associate Vice President

c: UCCE County Director Mary Bianchi

(E)

\$ 10,000

Peter Marin
Committee for Social Justice
750 Mission Oaks Lane
SB, CA 93105

Salud Carbajal
Board of Supervisors, County of SB
105 E. Anapamu Street
SB CA 93105

May 13, 2014

Salud:

What follows is a request for county funding for the Jail Ride Program presently run by the Committee for Social Justice. I hope you will share it, for consideration, with the other supervisors.

The request is for \$10,000 to cover a year of rides.

*

Description:

The Jail Ride Program is presently run and funded by the Committee For Social Justice, but we can no longer continue what we have been doing: hence, this request.

The program provides taxi rides to indigent men and women released from the jail during night-time hours when no buses are running. It does this via a contract with the Rock Star Cab Company, which provides rides for \$20 to

one of three downtown locations (the Salvation Army, the Rescue Mission and the downtown Transit Center) as well as to one site each in both Isla Vista and Carpenteria (cost, \$25). Casa Esperanza was another drop-off point but Mike Foley asked that we eliminate it; now that he is gone and policies have shifted a bit, perhaps it can be added again.

And in winter, of course, the cabs go to wherever the Warming Centers are set up when they are open.

When a second rider goes along with the first, the cost is upped by \$5.

The cost per month generally varies between \$600 and 1000, meaning we provide roughly between 30 and 50 rides to the indigent, who have no other way to get back to town.

Who gets the rides?

Indigent men and women released from jail, including all those released without enough funds to cover the cost of a ride to their destinations. This includes each month a large number of drunks (we have no concrete figures about this), mainly from Santa Barbara, who are too often drunk or too obstreperous or resistant to be taken to the downtown sobering center. They are taken up to the jail where they dry out and are released when sober no matter what time of night it may be.

The total also includes -- and this is crucial -- men and women with both physical and mental disabilities. True, not all of those with mental disabilities have been so classified by mental health, but it is common knowledge that many of the alcoholics are "dual diagnosis" cases with mental problems either underlying their alcoholism or developed as a result of it. Moreover, these are precisely the kinds of men and women nobody wants or should want wandering around at night or in bad weather, since (a) they are the folks who most often die or become severely ill, and (b) they are also not the kind of folks you want wandering at night through residential neighborhoods.

In short: the ride program provides rides for those most in danger disease, the elements, their own confusions, alcoholism and its consequences: the homeless, the indigent, the mentally and physically incapacitated and those dealing with chronic alcoholism and its attendant difficulties.

I need not point out, I suppose, that the vast majority of these folks are under the care of, or, if not, should be under the care of, one county department or another.

The releasees, even in bad weather, are often released wearing only the day-time clothes they were in when arrested; hence they have little protection against the elements and must walk in the rain and cold somewhere between 4 and 7 miles.

One final note: in the first four months, for instance, of 2013 (the only period for which I have figures) there were approximately 8500 jail releases, of which total 2500 or so were released at night when buses do not run.

This is not a small problem and, if anything, has increased in seriousness over the last few years.

While there are presently a few plans afoot to try to reduce the number of late night releases, they will no doubt continue to be a problem, and of course none of the plans attempt to do anything whatsoever to reduce the number of arrested and released drunks.

Therefore rides will continue to be absolutely necessary under any imaginable conditions -- for BOTH (a) the safety of the releasees and (b) the safety of the residents through whose neighborhoods they pass at night.

History and present circumstances:

The program was begun (after many years of advocacy and planning) in 2009 by John Buttny when he was heading up BOCH. When he left and Mike Foley took over, it was discontinued in early 2010. At that point several advocates got together and devised a way to start the program up again, this time with funds from private donors. From that time to this the Committee For Social Justice has run the program with the help of Legal Aid, who receive the cab company invoices and pay the bills with money raised and provided by the Committee. This arrangement is useful (a) because of Legal Aid's non-profit status and (b) because their insurance covers the program. For their aid, LA presently takes 3% of the money they pay out.

(I should add here that extensive research has been done over the years and

it turns out that the cab ride program (on a request basis) is the cheapest of possible ways to supply rides to the indigent.)

At the moment:

At the moment (and for the first time) there is complete cooperation between the jail staff and the Committee. Vouchers are presently provided (and recorded) at the jail when men or women are released with less than the cost of a cab ride in their possession. Then the voucher is given to the cab driver and at month's end the cab company totals up the number of rides (and the details, time, destination, name of rider) and sends it to Legal Aid, at which we review it at CSJ.

For the past four years CSJ has managed to raise the money necessary for the program from private donors and local foundations. Those sources have now largely dried up, not incidentally because our main donors now refuse to fund a program they believe the county should pay for.

The monthly cost of the rides varies but is normally within the \$600-1000 range. Thus 10K a year should cover the costs.

Additionally, a new wrinkle has now been added up at the jail. A Christian group, Believers' Edge, has just completed and signed an agreement with the jail to have people present in the jail waiting room with snacks, coffee and presumably moral encouragement or advice on the four heaviest release nights of the week. If nothing else, this will allow the group's representatives to coordinate rides in a way that will allow releasees to share rides to various destinations, thereby reducing costs by what I would guess to be 20% or so.

The Future:

CSJ would eventually like to step away from the program once it can be put upon a sound foundation, though if county funding is available we will be able to run it as long as necessary. I believe that the present administration of the jail, now led by Laz Salinas, would be eventually willing to take on, if asked, the running of the program; at the moment and with the set-up that now exists, they do most of the work anyway, tracking rides, keeping records, etc.

Moreover, I believe Legal Aid (whose leadership is now in transition) would

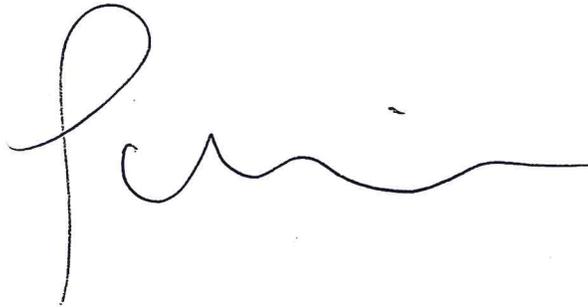
be quite willing, if asked, to continue doing the work they do, if it was thought necessary.

*

That's about it, Salud. This is a proven program that works quite smoothly, especially now that the jail administration has stepped forward in a new and cooperative way. The only problem to be dealt with presently is that of funding. I do, by the way, think it possible for the county to eventually approach at least the city of Santa Barbara and maybe those of Carpinteria and Goleta, to ask for contributions to defray the cost of the program.

If you or anyone else has further questions, please call me at 682 4903.

Peter Marin

A handwritten signature in black ink, appearing to read 'Peter Marin'. The signature is fluid and cursive, with a large initial 'P' and a long horizontal stroke at the end.

(F)

\$12,600

COASTAL HOUSING
PARTNERSHIP

April 29, 2014

County of Santa Barbara Board of Supervisors
105 East Anapamu Street, 4th Floor
Santa Barbara, CA 93101

Dear Chair Lavagnino and Board of Supervisors,

Corby Gavin Gage
Executive Director

Board of Directors

President
Ron Lafrican
Cottage Health System

Vice President
Dan Singer
City of Goleta

Chief Financial Officer
Clarice Clarke
Lee & Associates

Secretary
Renee Grubb
Village Properties Realtors

Karen Chackel
First American Title

Teri Gauthier
Union Bank

Chuck Haines
UC Santa Barbara

Austin Lampson
OnQ Financial

Gavin Moores
*Capital Pacific
Development Group*

Joshua Rabinowitz
*Fell, Marking, Abkin,
Montgomery, Granet & Raney*

Beth Sparkes
The Towbes Group

At the suggestion of Sara Scofield, County Employee and SEIU Local 620 Steward, I am contacting you to recommend that the County of Santa Barbara renew its expired membership with Coastal Housing Partnership. This membership would provide all County of Santa Barbara employees with access to the housing benefits offered through Coastal Housing Partnership. These benefits include significant employee savings when purchasing a home, refinancing a mortgage or renting an apartment. This is not strictly a first-time home buyer program; these benefits would be available to all County employees, regardless of income.

Coastal Housing Partnership is a nonprofit organization that helps local employers overcome the challenges of recruiting and retaining valued employees due to the high cost of housing in the area. This is accomplished by offering a variety of housing benefits at a cost-effective price. Since our inception, we have helped more than 10,000 local employees become home owners. Over 8,000 have attended our home buying seminars.

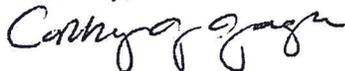
The County of Santa Barbara was a founding member of the Coastal Housing Partnership over 27 years ago. The County was a member of Coastal Housing Partnership from 1987 – 1995 and from 1999 - 2008. In the last two years that the County was a member, County employees saved \$275,000 and \$390,000 respectively on their housing costs.

In addition to savings when purchasing a home, refinancing a mortgage or renting an apartment, Coastal Housing Partnership offers free home buying seminars to member employees. Ninety seven County employees attended our home buying seminars in 2008. Since lack of information can be one of the biggest obstacles to purchasing a home, providing this home buying education is a vital service.

The annual membership dues for the County of Santa Barbara would be \$12,600,* providing a remarkable return on investment.

We would be pleased to be able to support County of Santa Barbara employees on their path to home ownership and to help them reduce their housing costs. Please let me know if you have any questions about renewing your membership.

Sincerely,



Corby Gage

805 969 1025

P.O. Box 50807
Santa Barbara, CA 93150

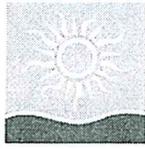
www.coastalhousing.org

①

\$ 26,500



Scheinfeld Center for
Entrepreneurship & Innovation
Dream. Plan. Profit.



CALIFORNIA
SBDC

Small Business
Development Centers
Los Angeles Regional Network

May 07, 2014

Mona Miyasato, County Executive Officer
Supervisor Steve Lavagnino, Chair
Supervisor Janet Wolf, Vice Chair
105 E. Anapamu Street
Santa Barbara, CA 93101

Re: Budget Expansion Proposal to Promote *Economic Development*

Dear Ms. Miyasato, Supervisors Lavagnino and Wolf, and Board Members:

Please consider the following proposal and request for funding during your upcoming budget expansion hearings.

Small Business Development Centers & Economic Development

Small Business Development Centers (SBDCs) provide a vast array of technical assistance to small businesses and aspiring entrepreneurs. By supporting business growth, sustainability and enhancing the creation of new businesses entities, SBDCs foster local and regional economic development through job creation and retention. As a result of the no cost, extensive, one-on-one, long-term professional business advising, low-cost training and other specialized services SBDC clients receive, the program remains one of the nation's largest small business assistance programs in the federal government. The SBDCs are made up of a unique collaboration of SBA federal funds, state and local governments, and private sector resources.

SBDCs provide services through professional business advisors such as: development of business plans; manufacturing assistance; financial packaging and lending assistance; exporting and importing support; disaster recovery assistance; procurement and contracting aid; market research services; aid to 8(a) firms in all stages; and healthcare information. SBDCs serve all populations, including: minorities; women; veterans, including reservists, active duty, disabled personnel, and those returning from deployment; personal with disabilities; youth and encore entrepreneurs; as well as

Melissa V. Moreno, J.D., Director
Scheinfeld Center for Entrepreneurship & Innovation and Santa Barbara County SBDC
721 Cliff Drive | Santa Barbara, CA 93109 | 805.892.3643 | melissa.moreno@sbcc.edu

Ms. Miyasato
Supervisor Lavagnino
Supervisor Wolf
Page 2 of 4

individuals in low and moderate income urban and rural areas. Based on client needs, local business trends and individual business requirements, SBDCs modify their services to meet the evolving needs of the hundreds of small business community in which they are situated.

Our Local SBDC

SBDC assistance is available virtually anywhere with 63 host networks branching out with more than 900 service delivery points throughout the U.S. In California, the Los Angeles Regional SBDC Network is hosted by Long Beach Community College District and serves eight centers throughout the Los Angeles, Santa Barbara, and Ventura Counties. The SBDC program is designed to match dollar-for-dollar every federal dollar that it receives with state, community, or private funds.

Locally, the Economic Development Collaborative of Ventura County (EDC-VC) hosts the SBDCs serving both Santa Barbara and Ventura Counties, under the direction of Ray Bowman. The Santa Barbara County satellite center opened in 2011 and is hosted by Santa Barbara City College Scheinfeld Center for Entrepreneurship & Innovation, under the direction of Melissa V. Moreno. The Scheinfeld Center for Entrepreneurship & Innovation has also recently established a partnership with the Santa Barbara City College Center for International Trade Development (CITD) to ensure that regional economic development efforts can access and perform in the global market—an untapped resource that, with the help of our SBDC, can foster more economic growth. This partnership has allowed our local SBDC, along with the CITD, to provide technical assistance to local businesses that have a focus on export and international trade.

Performance

To give you some perspective on the kind of impact SBDCs have on our nation's businesses, one new job is created every 12 hours by an SBDC client, \$2,500 in new sales is generated every hour, and \$1,500 in new financing is obtained by an SBDC client every hour. SBDCs are local economic development engines and intensively outcome oriented. We are also the only organization that reports economic development.

In fact, no further proof is needed than the recent national recognition that our local SBDC has gained. On April 7, 2014 the Director of the U.S. Small Business Administration and the President & CEO of the Los Angeles Area Chamber of Commerce selected the SBDC serving both Ventura and Santa Barbara Counties as a recipient of the Service Excellence and Innovation Award. This prestigious distinction is a testament to the formative role that SBDCs play in our area's economic development.

SBDC consultants are required to engage clients long-term and work toward specific

Melissa V. Moreno, J.D., Director
Scheinfeld Center for Entrepreneurship & Innovation and Santa Barbara County SBDC
721 Cliff Drive | Santa Barbara, CA 93109 | 805.892.3643 | melissa.moreno@sbcc.edu

Ms. Miyasato
Supervisor Lavagnino
Supervisor Wolf
Page 3 of 4

outcomes. Our local centers' 27 consultants are focused on job creation, increasing sales, capital infusion/investment, and helping businesses start up. In 2013 alone, the Ventura and Santa Barbara County SBDCs reported the following outcomes as a direct result of providing business owners with assistance through consulting:

- \$28,282,600 in increased sales
- \$37,025,061 in capital infusion
- 178 jobs created
- 54 jobs retained
- 202 long term clients obtained
- 40 new businesses started

Need for Cash Support: \$53,000

The funding model for SBDC's includes a cash match component. Funds received from the Small Business Administration must be matched by local public and private sectors. Because the EDC-VC is an established collaborative, the SBDC Ventura County matching dollars are met through long-standing established funding relationships with 11 cities, Ventura County and the private sector. On the other hand, while the Santa Barbara County SBDC has benefited greatly in the past from cash-match funding from the State, this funding has now sunset and the need is great and immediate. Last year, the Scheinfeld Center received half of our cash match (\$27,000) from the County, which enabled us to raise \$20,000 more in private funds. We are hoping to receive the same again this year. These dollars go directly toward economic development outcomes – a critical and beneficial use of the County dollars. The Scheinfeld Center contributes \$5,000 every year toward the cash match requirements and tens of thousands in in-kind match, and this year we received funding from the Business and Entrepreneurship Center (BEC) in San Luis Obispo to conduct outreach to Santa Maria. For the first time in history, we have opened the door to collaborative talks with the North County Alliance, and our goal is to have 100 clients in Santa Maria before the end of next fiscal year. Because of the BECs generosity, we have two bilingual consultants standing ready to serve Santa Maria and its outlying cities.

If you review the attached budget sheets, you will see that the Scheinfeld Center Santa Barbara County SBDC budget is approximately one-third of the overall Ventura County/Santa Barbara County budget. Federal funds received are \$106,868 with a \$53,472 required cash match. Each year, we will need to raise this cash match.

Request for \$26,500 Cash Match from the County (50% of Need)

We conducted a per-capita analysis in Santa Barbara County and created a fundraising strategy. We are in the process of partnering with the four largest cities in the county in terms of population: Santa Barbara, Goleta, Lompoc and Santa Maria and expect to

Melissa V. Moreno, J.D., Director

Scheinfeld Center for Entrepreneurship & Innovation and Santa Barbara County SBDC
721 Cliff Drive | Santa Barbara, CA 93109 | 805.892.3643 | melissa.moreno@sbcc.edu

Ms. Miyasato
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receive commensurate funding from these sources to match 50% of our need as these cities account for approximately half of the population in the county. As such, we are requesting the other half of the cash match from the County of Santa Barbara (\$26,736). We feel the per-capita analysis makes the most sense to determine fairness in contribution. Anticipated shared contribution is as follows:

- \$10,000 BEC (20%)
- \$10,000 City of Santa Maria (20%)
- \$2,500 City of Goleta (5%)
- \$2,500 City of Lompoc (5%)
- \$27,000 County of Santa Barbara (50%)

Conclusion

Thank you for considering our proposal to fund fifty percent of our SBDC cash match needs. We are providing a service to our community that clearly has an economic development impact, and we know of no other local organization reporting such impact numbers, and our success has occurred in such a short period of time. There is an obvious and demonstrated need for the kinds of service the Santa Barbara County SBDC provides to our small business community, and we hope you help keep our services alive.

Please let us know when your budget expansion hearings are scheduled so that we may plan to answer any questions you may have. Thank you for your consideration.

Respectfully submitted,



Melissa Visconti Moreno, J.D.
Director, Santa Barbara County SBDC (Satellite Center)
Director, SBCC Scheinfeld Center for Entrepreneurship & Innovation
(805) 892-3643
melissa.moreno@sbcc.edu

Ray Bowman
Director, Ventura County and Santa Barbara County SBDCs

encl.

Melissa V. Moreno, J.D., Director
Scheinfeld Center for Entrepreneurship & Innovation and Santa Barbara County SBDC
721 Cliff Drive | Santa Barbara, CA 93109 | 805.892.3643 | melissa.moreno@sbcc.edu

**Sheinfeld Center for Entrepreneurship
Los Angeles Regional SBDC Network - Total Program Budget**

January 1, 2014 - December 31, 2014

	Federal Funds	Cash Match	In-Kind Funds	TOTAL	PROGRAM INCOME	GRAND TOTAL
Personnel						
Salaries	\$20,301	\$9,999		\$30,300		\$30,300
SBDC Director	\$9,615	\$4,736		\$14,350		\$14,350
Coordinator	\$5,137	\$2,530		\$7,667		\$7,667
Admin						
Total Salaries Cost	\$35,052	\$17,265	\$0	\$52,317	\$0	\$52,317
Fringe Benefits						
All Staff	\$8,903	\$4,385	\$0	\$13,289	\$0	\$13,289
Total Personnel Costs	\$43,956	\$21,650	\$0	\$65,606	\$0	\$65,606
Travel Rate: \$0.555						
In-State (Mileage)	\$1,760	\$867		\$2,627		\$7,881
Out-of-Region/State Other Travel	\$447	\$220		\$667		\$2,000
Conference (ASBDC Only)	\$1,340	\$660		\$2,000		\$6,000
Total Travel Costs	\$3,547	\$1,747	\$0	\$5,294	\$0	\$15,881
Equipment (over \$5,000)	\$0	\$0	\$0	\$0	\$0	\$0
Supplies						
Office Supplies & Materials	\$1,117	\$550		\$1,667		\$1,667
Computer Software	\$67	\$33		\$100		\$100
Minor Equipment	\$89	\$44		\$133		\$133
Total Supplies Costs	\$1,273	\$627	\$0	\$1,900	\$0	\$1,900
Contracts (non-advisor)	\$6,968	\$3,432	\$19,000	\$29,400	\$0	\$29,400
Consultants (Business Advisers only)	\$40,191	\$19,796	\$0	\$59,987		\$59,987
Other Direct Costs						
Info Listings/Community Outreach	\$1,117	\$550	\$1,000	\$2,667		\$2,667
Facility Rental		\$1,665	\$5,040	\$6,705		\$6,705
Publications/Subscriptions				\$0		\$0
Membership Dues	\$223	\$110		\$333		\$333
Office Equip. Repairs & Maintenance	\$134	\$66		\$200		\$200
Postage	\$179	\$88		\$267		\$267
Printing	\$179	\$88		\$267		\$267
Professional Development	\$1,563	\$770		\$2,333		\$2,333
Telecommunications Expense	\$1,117	\$550		\$1,667		\$1,667
Training/Meetings Expense	\$1,333	\$2,333	\$1,000	\$4,667		\$4,667
Other-1				\$0		\$0
Other-2				\$0		\$0
Total Other Direct Costs	\$5,845	\$6,220	\$7,040	\$19,105	\$0	\$19,105
Total Direct Costs	\$101,779	\$53,472	\$26,040	\$181,291	\$0	\$181,291
Indirect Costs	5%	\$5,089		\$5,089		\$5,089
Waived Direct Cost	24.00%		\$27,476	\$27,476		\$82,428
TOTAL BUDGET	\$106,868	\$53,472	\$53,516	\$213,856	\$0	\$213,856

EDC-VC
Los Angeles Regional SBDC Network - Total Program Budget

January 1, 2014 - December 31, 2014

	Federal Funds	Cash Match	In-Kind Funds	TOTAL	PROGRAM INCOME	GRAND TOTAL
Personnel						
Salaries	\$69,562	\$34,771		\$104,333		\$104,333
SBDC Director	\$28,844	\$14,207		\$43,051		\$43,051
Coordinator	\$15,480	\$7,590		\$23,070		\$23,070
Admin						
Total Salaries Cost	\$113,886	\$56,568	\$0	\$170,454	\$0	\$170,454
Fringe Benefits						
All Staff	\$26,450	\$13,157	\$0	\$39,607	\$0	\$39,607
Total Personnel Costs	\$140,336	\$69,725	\$0	\$210,061	\$0	\$210,061
Travel						
In-State (Mileage)	\$1,785	\$1,785		\$3,570		\$7,881
Out-of-Region/State Other Travel	\$1,500	\$1,000		\$2,500		\$2,000
Conference (ASBDC Only)	\$2,000	\$1,000		\$3,000		\$6,000
Total Travel Costs	\$5,285	\$3,785	\$0	\$9,070	\$0	\$15,881
Equipment (over \$5,000)	\$0	\$0	\$0	\$0	\$0	\$0
Supplies						
Office Supplies & Materials	\$0	\$3,000		\$3,000		\$3,000
Computer Software	\$0	\$0		\$0		\$0
Minor Equipment	\$0	\$0		\$0		\$0
Total Supplies Costs	\$0	\$3,000	\$0	\$3,000	\$0	\$3,000
Contracts (non-advisor)	\$15,000	\$27,000	\$12,000	\$54,000	\$0	\$54,000
Consultants (Business Advisers only)	\$135,786	\$27,640	\$0	\$163,426	\$0	\$163,426
Other Direct Costs						
Info Listings/Community Outreach	\$1,000	\$2,000	\$3,000	\$6,000		\$6,000
Facility Rental		\$16,000	\$15,120	\$31,120		\$31,120
Publications/Subscriptions		\$500		\$500		\$500
Membership Dues	\$500	\$500		\$1,000		\$1,000
Office Equip. Repairs & Maintenance	\$500			\$500		\$500
Postage	\$250	\$750		\$1,000		\$1,000
Printing	\$1,200	\$1,200		\$2,400		\$2,400
Professional Development	\$2,000	\$2,000		\$4,000		\$4,000
Telecommunications Expense	\$1,000	\$2,000		\$3,000		\$3,000
Training/Meetings Expense		\$3,000	\$3,000	\$6,000		\$6,000
Other-1				\$0		\$0
Other-2				\$0		\$0
Total Other Direct Costs	\$6,450	\$27,950	\$21,120	\$55,520	\$0	\$55,520
Total Direct Costs	\$302,857	\$159,100	\$33,120	\$495,077	\$0	\$495,077
Indirect Costs	5%	\$15,267		\$15,267		\$15,267
Waived Direct Cost	24.00%		\$82,428	\$82,428		\$82,428
TOTAL BUDGET		\$318,124	\$115,548	\$592,772	\$0	\$592,772



Los Angeles Area
Chamber of Commerce

April 7, 2014

Ray D. Bowman
Director
Economic Development Collaborative - Ventura County
1601 Carmen Drive, Suite 215
Camarillo, CA 93010

Dear Mr. Bowman:

On behalf of the U.S. Small Business Administration's Los Angeles District Office and the Los Angeles Area Chamber of Commerce, we congratulate you on your district-wide selection as the Small Business Development Center - Service Excellence and Innovation Award winner through National Small Business Week 2014.

Through the work of entrepreneurs and advocates like yourself, jobs are created, families live fuller lives and whole communities are transformed. We are grateful to see that Economic Development Collaborative - Ventura County is being recognized for its important role in building the American economy - we applaud your well-deserved recognition.

Going forward, please know that both our organizations will continue to advance and promote with steadfast dedication our area's vitality and greatest asset - our small business community. We hope that your upcoming interaction with the Chamber and SBA will add to your success.

We wish you all the best in your future endeavors, and look forward to celebrating your fine work during the 2014 Small Business Week Awards Ceremony and Luncheon, Thursday, June 19th where you will be presented with your award. We will be contacting you soon.

Again, congratulations!

Sincerely,

Victor Parker
District Director
U.S. Small Business Administration

Gary L. Toebben
President & CEO
Los Angeles Area Chamber of Commerce



**LEGAL AID
FOUNDATION**
of
SANTA BARBARA COUNTY

301 E. Canon Perdido St.
Santa Barbara, CA 93101
Phone: 805.963.6754
Fax: 805.963.6756

301 S. Miller St., Ste. 121
Santa Maria, CA 93454
Phone: 805.922.9909
Fax: 805.347.4494

604 E. Ocean Ave., Ste. B
Lompoc, CA 93436
Phone: 805.736.6582
Fax: 805.740.2773

(H)

\$30,806 +
\$3,786

EQUAL ACCESS TO JUSTICE FOR ALL

May 27, 2014

Supervisor Janet Wolf
County Board of Supervisors
105 E. Anapamu Street
Santa Barbara, CA 93101

Dear Supervisor Wolf:

This letter is a request for the County Board of Supervisors to approve supplemental funding for the Legal Resource Centers and the Domestic Violence Program of the Legal Aid Foundation of Santa Barbara County.

Attached are a proposal and a budget for the Legal Resource Center proposal. We are requesting \$30,806 in funding which will assist us in our goal to keep the Legal Resource Centers open five days a week in the South County and five days a week in the North County. Legal Resource Centers are crucial not only to the efficient and fair functioning of the Superior Court but are critically important to Santa Barbara County residents, who because of economic need or choice, represent themselves in legal proceedings. Last year, 4853 Santa Barbara County residents used the services of the Legal Resource Centers, despite the reduced hours necessitated by budget shortfalls. Although funding for the Legal Resource Centers should be paid primarily by the Superior Court, we are asking the County to assist with the anticipated shortfall this year to give Legal Aid and the Superior Court time to work together to find additional state funding.

Also attached is a proposal for a request for \$3786 for Legal Aid's Family Violence program. This year, Legal Aid has been forced to eliminate and combine positions for which we do not have funding in order to balance our budget. One lost position is a Santa Maria based domestic violence attorney. We are actively searching for grantors to fund a domestic violence attorney in Santa Maria, but until that funding is secured, we need to make sure that the most critical domestic violence cases in the North County are given the same attention as those in the South County. The requested funds will be used to pay for the mileage expenses of a South County based domestic violence attorney to drive to the North County to represent domestic violence victims in court when necessary.

We appreciate your consideration and the consideration of the other Supervisors of our requests. We believe that both of the funding requests will provide important benefits to county residents.

Sincerely,

Molara Vadnais

Molara Vadnais
Vice President and Acting Managing Director
Legal Aid Foundation of Santa Barbara County

cc. Supervisors Lavagnino, Carbajal, Wolf, Farr, and Adam; and CEO Miyasato

RECEIVED
MAY 28 2014
2ND DISTRICT OFFICE



Legal Aid Foundation of Santa Barbara County
Legal Resource Centers Request for Supplemental Funding

The Legal Resource Centers (LRCs) are self-help centers located in the Santa Barbara, Santa Maria, and Lompoc courthouses that the Legal Aid Foundation of Santa Barbara County manages for the benefit of the Superior Court and the residents of Santa Barbara County. Legal Aid attorneys staff the LRCs and provide assistance to people in completing legal and court documents for civil matters and infractions, and preparing to present a case in court. LRC attorneys answer questions about small claims actions, judgment collection, unlawful detainer responses, guardianship, adoption, name changes, restraining orders, collections, name changes, and other common civil law issues that average people might face.

Providing legal assistance pretrial to self-represented litigants is a critical issue for the Superior Court. Nationwide, 60-90% of family law cases have at least one self-represented party. And, in California, 70-80% of divorce petitions involve at least one self-represented party.¹ Similar percentages of self-represented litigants are found in other common civil law actions. In a 2007 report, the Judicial Council of California found that "court-based staffed self-help centers, supervised by attorneys, are the optimum way for courts to facilitate the timely and cost-effective processing of cases involving self-represented litigants, to increase access to the courts and improve delivery of justice to the public."²

The LRCs are funded primarily by the Administrative Office of the Courts (AOC), working in conjunction with the local Superior Court. AOC support has waxed and waned over the past decade depending on the economy, the financial health of the state budget, and other issues that cannot be controlled at the local level. For nine years, the Legal Aid Foundation managed to secure a series of three-year seed grants from the State Bar to supplement funding to the LRC. These grants are no longer available because our centers are no longer new. The Legal Aid Foundation has often had to supplement AOC and State Bar funds with other, unrestricted Legal Aid donations. But last year, when the State Bar funds ended, the burden of the cost of the LRCs on Legal Aid's funding became too much and we were forced to temporarily close the Lompoc LRC and curtail hours at the other LRCs.

The Superior Court and the Legal Aid Foundation believe that it is in the best interests of county residents to have the LRCs open 5 days per week in both the South County (Santa Barbara) and in the North County (3 days in Santa Maria and 2 days in Lompoc). This year, to achieve this goal, we are anticipating a shortfall in LRC funding of \$30,806. We are requesting that the County Board of Supervisors fill this gap. Meanwhile, the Superior Court and the Legal Aid Foundation will work together to find other state funding for next year to keep all the centers open and accessible to all county residents.

¹ Bonnie Hough, California Law Review, "Self-Represented Litigants in Family Law: The Response of California's Courts." (2010), p. 1.

² Judicial Council of California, Statewide Action Plan for Serving Self-Represented Litigants (2007), p. 1.

Legal Aid Foundation of Santa Barbara County

LRC Budget

FY 14-15

INCOME

AOC (projected)	163,668	
Small Claims	10,500	
Donations to LRC	6,000	
County of Santa Barbara	30,806	
	<u>TOTAL INCOME</u>	210,974

EXPENSES

Personnel

Attorney Salaries (1 FT, 2 PT)	121,726
Payroll Taxes	11,545
Accounting/Bookkeeping	23,073
Management	26,864
Employee Benefits	16,537
Workers' Comp Insurance	1,320

Total Personnel 201,065

Operating Expenses

Postage & Supplies	1,090
Printing and Reproduction	433
LRC Printer Leases	1,450
Computer/Copier/Equipment Repair	2,334
State Bar Dues	945
Bond, Liability, Property Insurance	1,881
Staff Mileage	600
Bank Charges/Finance Fees/Taxes	444
Client Materials/Case Costs	732

Total Operating Expenses 9,909

TOTAL EXPENSES 210,974

Legal Aid Foundation of Santa Barbara County
Domestic Violence Program Request for Supplemental Funding

Our Domestic Violence Program staff provides legal advocacy for victims of domestic violence and their children including obtaining emergency and three year restraining orders, child custody orders, and UVISAS--special visas that allow undocumented victims of violent crimes to avoid deportation. Our Domestic Violence program staff also assists seniors who are being financially or physically abused and neglected by caregivers and family members. Domestic violence crime uses police resources, causes productivity losses when victims cannot work because of visible injury, and increases emergency medical costs. Studies show that providing civil legal aid for domestic violence victims saves public funding by helping victims to leave abusive relationships and stabilize their lives and the lives of their children.³ In the northern part of Santa Barbara County, providing legal aid to victims of domestic violence is particularly important because of the high concentration of immigrants and farm laborers, many of whom face severe social, legal, and economic constraints to reporting domestic violence to law enforcement.

Our Domestic Violence Program presently consists of two attorneys, both working in our Santa Barbara office, and a part time paralegal with domestic violence experience working in Santa Maria. Both of our South County attorneys are paid primarily by the City of Santa Barbara and several private South County based funders who insist that their funds be used solely in the South County. There are some State Bar and County funds available for use in the North County, but these are needed to pay for other Legal Aid Programs as well and as a result, they are insufficient to pay the salary of a full time domestic violence attorney in Santa Maria.

It is our goal to find funding to pay for a domestic violence attorney to work out of our Santa Maria office. We have been writing private grantors asking for funding but to date, we do not have such funding in place and cannot yet hire an attorney in Santa Maria. Until we are able to find grantors to fund such a position, we are relying on one of our Santa Barbara attorneys to oversee the work of the Santa Maria paralegal and to provide courtroom appearances when necessary.

We are requesting that the county provide \$3786 in funding for this attorney to drive to and from Santa Maria to Santa Barbara an average of one day per week for court appearances and monitoring of the work of the paralegal.

Estimate of one round trip per week from Santa Barbara to Santa Maria:

$$\begin{array}{r} \\ \\ x \\ \hline x \\ \hline = \end{array}$$

130 miles round trip
.56 cents/mile
52 weeks
\$3786

We believe that we will ultimately be successful in finding additional funding for our domestic violence program that will allow us to hire an attorney in Santa Maria. However, we are very concerned that legal help for victims of domestic violence will suffer in the meantime. With the County's help, we believe that we can temporarily minimize the harm.

³ Laura K. Abel, National Center for Access to Justice at Cardozo Law School, Economic Benefits of Civil Legal Aid, September 4, 2012. p. 1.

I

\$ 100,000



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329 South Salinas St
Santa Barbara, CA 93103
www.tvsb.tv

Mona Miyasato, County Executive
County Board of Supervisors

The South Coast Community Media Access Center dba TV Santa Barbara has appreciated your support as part of our contractual agreement over the past years. We were just recently informed by the County Executive Office that our contractual agreement with the County was automatically extended for an additional two years as part of the County's Franchise Agreement extension with the local cable provider. Based on prior information, we were allocating the operational funds established as part of this agreement through January 2015.

It is our understanding that this operational fund has approximately \$34,300 remaining for the contract which expires in January 2017. Under the terms of our agreement with the County, we are requesting an allocation from this fund of \$13,720 for FY 15.

We would appreciate your consideration of a higher level of funding to help to continue the level of support that was anticipated under the established contractual agreement. If the amount was divided out evenly over the length of the contract, the annual allocation would have been approximately \$121,000 per year. Since we were informed the contract expired in January 2015, the organization planned on an average of \$141,600 per fiscal year. An additional allocation up to \$100,000 per fiscal year would enable TVSB to continue to provide a high level of service to the community as planned while maintaining low costs for residents, nonprofits, and businesses to have access to media training, production facilities, and infrastructure to build their community through media.

TV Santa Barbara provides residents, nonprofits, and businesses with the tools, knowledge, support, and distribution platforms needed for a healthy community communication infrastructure. Your continued support ensures the community access to professional media creation tools; offers training courses to provide knowledge of how to effectively use the tools; and supports efforts to create media. Our goal is to empower the community to connect, create and communicate through media.

In 2013, we provided the community with more than \$497,000 worth of media production resources, and aired more than 1,500 original episodes of noncommercial programming. Your investment in community media is further leveraged by our organization to provide critical media production support to area nonprofit organizations. In 2013, we partnered directly with over 20 nonprofit organizations and over 100 area organizations have been highlighted through programming on TVSB in the last two years.

We look forward to continuing to work with the County to enhance the use of media to build our community.

Please contact me with any questions. Thank you for your consideration of this request.

Matt Schuster
Executive Director, TV Santa Barbara



**FY 15
Budget Proposal**

Income	
1000 Contracts	
1010 City of Carpinteria	\$ 15,000.00
1020 City of Santa Barbara	\$ 273,800.00
1025 City of Santa Barbara Educational Access	\$ 15,000.00
Total 1020 City of Santa Barbara	\$ 288,800.00
1040 County of Santa Barbara - current contract	\$ 13,720.00
1040 County of Santa Barbara – additional support request	\$ 100,000.00
Total 1000 Contracts	\$ 402,520.00
Total 2000 Fundraising	\$ 70,000.00
Total 3000 Program Services	\$ 99,400.00
4000 Facility/Equipment Income	
4001 County of Santa Barbara Capital Endowment Interest	\$ -
4010 City of Santa Barbara DIVCA PEG Fee	\$ 150,207.00
Total 4000 Facility/Equipment Income	\$ 150,207.00
Total Income	\$ 721,127.00
Gross Profit	\$ 721,127.00
Expenses	
5000 Personnel Expenses	\$ 416,600.00
6000 Administrative	\$ 25,000.00
7000 Professional Development	\$ 7,500.00
8000 Operations	\$ 13,500.00
8100 Production	\$ 6,500.00
8200 Professional Services	\$ 35,000.00
8300 Promotion/Marketing	\$ 20,000.00
8400 Fund Development	\$ 22,000.00
9000 Facilities/Equipment	\$ 175,000.00
Total Expenses	\$ 721,100.00
Net Operating Income	\$ 27.00

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\$95,000 + \$140,000

May 20, 2014



Supervisor Steve Lavagnino
County of Santa Barbara
511 E. Lakeside Parkway, Suite 141
Santa Maria CA 93455

Dear Supervisor Lavagnino,

We thank you for your ongoing support of Santa Barbara County's tourism and film production industries. These sectors have led our county's economic recovery in recent years and are expected to show continued growth in the coming years as well.

Should the community vote in favor of the proposed 12.5% transient occupancy tax increase, we understand that the County will collect approximately 1.5 million dollars in additional taxes in FY 2015 and possibly more in subsequent years. We believe that a portion of this increased TOT should be reinvested in the local tourism industry in order to continue to grow revenue for the County. Therefore we are hopeful that the Board will utilize a portion of these funds to fully restore funding to local area chambers, tourism organizations and the County Film Commission. Please keep in mind that the County has cut tourism funding by approximately 75% over the last six years, these restorations would be an appropriate use of a portion of the new revenue.

As such, should the increase pass, we will respectfully request the following:

Reinstatement of the film commission funding. This funding was eliminated in 2012/2013 as the County decided to give Visit Santa Barbara a reduced amount. We would like to request the full \$95K that previously funded the film commission.

Reinstatement of the tourism promotion funding. The various CVBs and Chambers currently receive \$195,000, we would like to see full restoration to the \$335,000.00 allocated in 2008/2009.

Relative to the impact which this funding will have in creating partnerships and programs between multiple economic development focused organizations, this small allocation is of great importance as it stitches together talented teams dedicated to generating desperately needed business for Santa Barbara County.

We in the tourism and film industry in Santa Barbara strongly believe that allocating approximately 15% of the new revenue towards restoring this tourism industry funding is both an appropriate and prudent investment in the future of Santa Barbara.

Sincerely,

Kathy Janega-Dykes
President/CEO

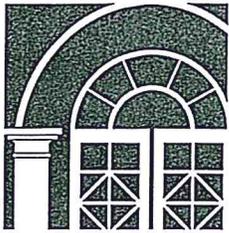
Geoff Alexander
Film Commissioner

CC: Mona Miyasato, County CEO

500 E. Montecito Street
Santa Barbara, CA 93103
P 805.966.9222
F 805.966.1728

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\$380,203

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(K)

2014 JUN -2 AM 11:50

Board of Directors

*Rev. Mark Asman
President*

June 1, 2014

Sue Adams

Mona Miyasato
Chief Executive Officer
County of Santa Barbara
105 East Anapamu
Santa Barbara, CA. 93101

Barbara Allen

Denny Bacon

John Dixon

Ron Fox

Mark Manion, Esq.

Nadine McFarland

Juliana Minsky

Robert Pearson

David Peri

Lady Leslie Ridley-Tree

Richard Ring

Re: Casa Esperanza Homeless Center

Dear Ms. Miyasato:

Casa Esperanza Homeless Center ("Casa") believes it to be in the best interest of both the County of Santa Barbara (the "County") and Casa to propose a ten (10) year commitment to the County based on a fixed price annual contract.

Casa currently offers 48,000 bed nights/days per year for the residents of Santa Barbara County. We request funding in the amount of \$15.63 per bed night based on 48,000 annual bed nights which represents an annual cost to the County of \$750,240 for 2014. Based on our calculations, the County has contracted with Casa for fiscal 2014- 2015 in the amount of \$370,037 which leaves a balance due from the County of \$380,203.

Casa Esperanza provides a vital service to the County of Santa Barbara however, based on our 14 year history of expenses and income we need to have a solid commitment from the County in order to effectively be able to offer our services including the new model of a 100 day, three (3) phase program directed at serving primarily Santa Barbara County residents in a sobriety based program which focuses on moving Santa Barbara County residents from homeless into housing. Casa's new program will further assist the County in differentiating between homeless residents of Santa Barbara County and the out of town transients who take advantage of our County's resources.

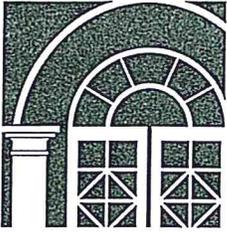
Throughout the ten (10) year commitment the only increase in the County's cost will be according to a CPI factor that is mutually agreed upon. The contract will be based on an overlay where all contributions that go through the County will be deducted from the total so that the maximum cost to the County will be constant. This will allow both the County and Casa to budget correctly for a ten (10) year period and for services to continue without interruptions.

Board of Directors Emeritus

David Borgatello

Naomi Schwartz (Dec.)

Sandra Tripp-Jones



Casa Esperanza Homeless Center

offering hope and help every day!

Board of Directors

*Rev. Mark Asman
President*

Sue Adams

Barbara Allen

Denny Bacon

John Dixon

Ron Fox

Mark Manion, Esq.

Nadine McFarland

Juliana Minsky

Robert Pearson

David Peri

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Richard Ring

With our new model we have controlled our overhead and know what to expect from non-governmental sources including Foundations, individual and private donors so that Casa can operate with appropriate annual funding. Through our efforts and this contract our collective commitment will ensure the long-term stability for Santa Barbara County's only 24 hour 7 days a week homeless shelter.

The homeless are a part of our community and the responsibility of each of us whom live within it. Through this proposal the County will achieve a cost effective long-term vehicle for addressing our homeless population. We look forward to the County's support in helping Casa Esperanza continue as the House of Hope for Santa Barbara County.

Very truly yours,

Bob Bogle
Interim Executive Director

Board of Directors Emeritus

David Borgatello

Naomi Schwartz (Dec.)

Sandra Tripp-Jones

cc: Mark Asman

(L)



Post Office Box 1099
Goleta, CA 93116
(805) 683-6631
gavcoast@silcom.com

2014 MAY 22 PM 3:14

COUNTY OF SANTA BARBARA
CLERK OF THE
BOARD OF SUPERVISORS

RECEIVED

MAY 22 2014

S.B. COUNTY
PLANNING & DEVELOPMENT

Board of Directors

May 21, 2014

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- Mike Lunsford
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- Virginia Gardiner
- Phil McKenna
- Guner Tautrim
- Doug Buckmaster
- Michael Brown

Glenn Russell
Director, SB County Planning & Development
123 East Anapamu St.
Santa Barbara, CA 93101-2058

The Gaviota Coast Conservancy strongly supports continued funding to complete the Gaviota Coast Plan in a timely manner.

The Gaviota Coast is unique and irreplaceable. The citizens of this community have a strong desire to preserve the rural character of the coast.

The Gaviota Coast Plan is a well-conceived plan that will provide guidance for the future stewardship of the coast. It is essential that the plan be completed so its protective measures can be implemented.

Thank you for your department's good work on this plan and your continued support for its prompt completion.

Sincerely,

Phil McKenna

Janet Koed
Administrator

UNIVERSITY OF CALIFORNIA, SANTA BARBARA

BERKELEY • DAVIS • IRVINE • LOS ANGELES • MERCED • RIVERSIDE • SAN DIEGO • SAN FRANCISCO



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M

DAVID MARSHALL
MICHAEL DOUGLAS DEAN OF HUMANITIES AND FINE ARTS
COLLEGE OF LETTERS AND SCIENCE

SANTA BARBARA, CALIFORNIA 93106-2080
805-893-4327
FAX 805-893-2441

June 3, 2014

County of Santa Barbara
Board of Supervisors
105 E. Anapamu Street
Santa Barbara, CA 93101

Chair Lavagnino and Honorable Members of the Board,

I was pleased to learn about the discussions underway about the digitalization and permanent archival storage of the Historic Legislative Records of the County Board of Supervisors from 1850-1977. Representatives from my office and the UC Santa Barbara History Department have been in dialogue with the Clerk of the Board and the office of Third District Supervisor Doreen Farr, as well as the Special Collections Department of the University Library at UC Santa Barbara, to consult on a strategy to ensure that these historically-significant documents are properly archived, digitized and stored.

As a public university, we are especially interested in the preservation of historical documents that provide important insights into our community's history. It is important to make such documents accessible to our community, as well as to scholars. The UCSB Special Collections Department would be an excellent home for these documents, providing public access while ensuring that fragile manuscript volumes are stored in a safe, state-of-the-art archival facility. Both paper and digital archives would allow our faculty, graduate students, and undergraduates to make new discoveries about our county's history.

Our faculty and librarians are eager to partner with the Clerk of the Board and the office of Supervisor Farr to support the project of enhancing public access to and preservation of these public documents.

Sincerely,

David Marshall
Michael Douglas Dean of
Humanities and Fine Arts

N

Dear Santa Barbara County Supervisors,

As the heirs of Franklin Roosevelt, Santa Barbara Democrats hold true to the proposition that “the test of our progress is not whether we add more to the abundance of those who have much; it is whether we provide enough for those who have little.” We believe that government should be proactive in keeping people housed. For people experiencing homelessness this can be done through:

- Providing emergency shelter that rapidly re-houses all people losing their housing or who are homeless and want permanent housing.
- Providing very low-income housing with supportive services necessary to address homelessness in our community.

Expand Direct Specialty mental Health Services To People Experiencing Homelessness

As Democrats, we believe that health care is a right, not a privilege. When people are in need of healing, it is our responsibility to see that they have it - regardless of ability to pay. For this reason we support expanding the amount of direct specialty mental health services provided to people experiencing homelessness as proposed by the Department of Alcohol, Drug and Mental Health Services.

Increase Emergency Shelter and Board And Care Beds

Santa Barbara County Democrats believe that the common search for shelter, home, and a broader human community is a universal drive that should remind us that this question cannot be left to the whims of the real estate market. Therefore we support Expanding the number of homeless shelter and board and care bed resources as proposed by the Department of Alcohol, Drug and Mental Health Services. And we oppose the cuts to emergency shelter as proposed by the Housing and Community Development Department.

Support Effective And Accountable Government

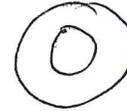
Finally, we believe that government must be open, accountable, responsive, and transparent at all levels. We support increased funding as proposed by the Housing/Community Development Department that will improve the Continuum of Care which is responsible for ensuring that State and Federal dollars intended to end homelessness are used effectively. These HOME, CDBG, ESG, CoC and PIT funds are key to ending homelessness in our community.

Thank you for your consideration,

Daraka Larimore-Hall
Chair, Democratic Party of Santa Barbara County



SANTA BARBARA COUNTY
Trails Council



June 9, 2014

Mr. Steve Lavagnino, Chair
Santa Barbara County Board of Supervisors
105 East Anapamu Street
Santa Barbara, CA 93101

Re: Initiation Draft Gaviota Coast Plan EIR Budget

Dear Chair Lavagnino and Supervisors,

The Santa Barbara County Trails Council is a broad based trails advocacy, construction and maintenance organization consisting of hikers, trail runners, equestrians, mountain bikers and other trail users. The Trails Council was formed in 1967 to advocate for planning and construction of new trails and to help organize work parties to maintain existing trails. The Trails Council supports the draft Gaviota Coastal Plan, particularly including additional coastal access points, parks, open space, and trails. Many of these improvements were identified in county planning documents over thirty years ago. We are also seeking the placement of the California Coastal Trail along the bluff-tops within the sight and sound of the ocean.

As a leading supporter of nature-based recreation in Santa Barbara County, ***we encourage the Board of Supervisors to fully fund the Long-Range Planning Division*** and their work to develop the environmental impact report (EIR) for the draft Gaviota Coast Plan during the next fiscal year. We support the process moving ahead without delay or interruption.

The Trails Council appreciates the Board's consideration of this issue.

Sincerely,

Mark Wilkinson
Executive Director

cc. Doreen Farr, 3rd District Supervisor
Chris Henson, 3rd District Chief of Staff
Glenn Russell, Director, Planning and Development Department
Alice McCurdy, Deputy Director, Planning and Development Department

Santa Barbara County Bar Association

15 W. Carrillo Street, Suite 106
Santa Barbara, CA 93101

805.569.5511
Fax 805.569.2888
www.sblaw.org

P



June 10, 2014

By Personal Delivery and Electronic Mail

Salud Carbajal, First District
Janet Wolf, Second District
Doreen Farr, Third District
Peter Adam, Fourth District
Steve Lavagnino, Fifth District
105 East Anapamu Street
Santa Barbara, CA 93101

Re: Santa Barbara County Bar Association Letter of Support for the Legal Aid Foundation's Request for Special Funds

Dear Esteemed Santa Barbara County Supervisors,

I am writing on behalf of the Legislative Committee of the Santa Barbara County Bar Association. Our century old Bar Association includes a membership of about 600 attorneys, judges, legal administrators, paralegals, law students and members of various other professions in our community. Our mission includes working to promote the equal access to justice for those in our community.

County funding is urgently needed to ensure that everyone in our community has equal access to justice. For this reason, I write to urge you support and approve the supplemental funding request presented by the Legal Aid Foundation of Santa Barbara County dated May 27, 2014. The request seeks critical funding for Legal Aid's Legal Resource Centers and the Domestic Violence Program of the Legal Aid Foundation of Santa Barbara County.

Specifically, Legal Aid's request seeks two things. First, Legal Aid seeks \$30,806 in support for countywide Legal Resource Centers ("LRCs"). LRCs are centers located in Santa Barbara, Lompoc, and Santa Maria that are staffed by local attorneys who provide free assistance with the completion of legal and court documents for various civil matters and infractions, and assist those without counsel to present their case in court. This includes but is not limited to domestic violence restraining orders, civil anti-harassment orders, landlord/tenant matters, small claims matters and collections issues. These services not only save the Courts time and resources but assist those most in need in our community---those who cannot afford counsel but need access to the justice system. The \$30,806 in requested funding will assist with keeping the LRCs open five days a week in the South County and five days a week in the North County.

Second, Legal Aid seeks \$3,786 in funds for its Family Violence program. The Family Violence program assists survivors of domestic violence and elder abuse in obtaining Restraining Orders to protect them from their abusers. This year, Legal Aid was forced to eliminate a Santa Maria based domestic violence attorney. Until

Salud Carbajal, First District
Janet Wolf, Second District
Doreen Farr, Third District
Peter Adam, Fourth District
Steve Lavagnino, Fifth District
June 10, 2014
Page 2

additional funding is secured, Santa Maria is in critical need of these services. The requested funds will be used to pay for the costs of a South County based domestic violence attorney to drive to the North County to serve and represent domestic violence victims in court when necessary.

We urge you to support and approve Legal Aid's request for funds. The funds will be used to directly assist and protect those throughout our County with the greatest need, which will benefit all Santa Barbara County residents.

Thank you for your consideration.

Sincerely yours,



Scott B. Campbell
**President, Santa Barbara County Bar
Association**

cc: Mona Miyasato, CEO County of Santa Barbara