

Outside Agency Requests for County funding, FY 2015-16

1. TV Santa Barbara \$50,000
2. City of Santa Barbara \$10,000
3. Committee for Social Justice \$10,000
4. New Beginnings Counseling Center \$10,000
5. UC Cooperative Extension \$9,000

Attached is TV Santa Barbara's FY 15 – 16 Budget Request for our agreement with the County of Santa Barbara to continue providing Public and Educational Access Services to South Santa Barbara County.

It is our understanding that the operational fund will have approximately \$20,580 remaining at the end of this fiscal year with the current agreement expiring in January 2017. Under the terms of our agreement with the County, we are requesting an allocation from this fund of \$13,720 for FY 16.

We would appreciate your consideration of a higher level of funding to help to continue the level of support that was anticipated under the established contractual agreement. In order to maintain service levels with the economic downturn and a previous decrease in funding levels from the City of Santa Barbara, the organization drew a higher percentage from the operating fund established by the County.

An additional allocation up to \$50,000 in FY16 would allow TV Santa Barbara to have a greater impact in the community. Two primary areas of our strategic plan would be assisted with an increase in funding: 1) Increase in our Training and Youth Media Programs, or 2) Resource Development. The funding would be allocated towards the addition of either a Training and Youth Media Coordinator or a Development Coordinator to our staff. We welcome the County Board of Supervisors' input to determine a priority use for the increased funding.

A Training and Youth Media Coordinator position would expand and increase our media production training and support for youth in our community. Today's youth are surrounded by media messages which shape their perspectives, beliefs, and self-image. An expanded youth media program will provide youth with the knowledge and tools to express themselves in media, shape their own images, and share their voices for a positive community impact.

A Development Coordinator position would focus on resource development and expansion of our earned income and fundraising efforts. One of our organization's strategic goals is to increase and expand our resources to ensure the long-term health and viability of the organization. An expansion of our development efforts will allow the organization to further leverage the funding support provided by the City of Santa Barbara to have a greater community impact.

Since 2010, TV Santa Barbara has faced significant reductions in our levels of operational funding from local government sources of more than \$200,000. While the organization has been successful in increasing other revenue sources, we are still short of replacing the loss of operational revenue from local governments.

In an environment of increased media consolidation, TV Santa Barbara provided more than \$745,000 worth of media production services to the community in 2014. More than 1,450 original episodes were aired on the public and educational access channels, and our MediaU training programs reached more than 125 people to provide more than 420 hours of media training to the community. In the last two years, more than 100 area organizations have been highlighted through programming on TVSB.

We appreciate the County of Santa Barbara's continued support and consideration of our request for increased funding to empower people to make media that matters. Please contact me if you have any questions or would like more information.

Best,



Matt Schuster
Executive Director, TV Santa Barbara

	FY 14 Actual	FY 15 Budget	FY 16 Budget Request
Income			
1000 Local Government Grant Agreements			
1010 City of Carpinteria	\$ 15,000	\$ 15,000	\$ 15,000
1020 City of Santa Barbara	\$ 273,800	\$ 280,000	\$ 308,000
1025 City of Santa Barbara Educational Access	\$ 15,000	\$ 15,000	\$ 15,000
Total 1020 City of Santa Barbara	\$ 288,800	\$ 295,000	\$ 323,000
1040 County of Santa Barbara	\$ 52,000	\$ 13,720	\$ 13,720
Total 1000 Contracts	\$ 355,800	\$ 323,720	\$ 351,720
Total 2000 Fundraising	\$ 15,918	\$ 6,000	\$ 41,000
Total 3000 Program Services	\$ 75,873	\$ 69,900	\$ 100,410
4000 Facility/Equipment Income			
4001 Co. of SB Capital Endowment Interest	\$ 5,000	\$ -	
4010 City of Santa Barbara DIVCA PEG Fee	\$ 126,000	\$ 138,000	\$ 141,000
4011 PEG Fee Carryover prev year		\$ 12,207	\$ 3,044.97
4050 Capital Campaign Donation	\$ -		
Total 4000 Facility/Equipment Income	\$ 131,000	\$ 150,207	\$ 144,045
Total 4500 Grants	\$ 1,000	\$ -	\$ 10,000
Total Income	\$ 579,591	\$ 549,827	\$ 653,337
Discounts Given/Pro Bono Production Grants	\$ (1,212)		\$ (7,580)
Gross Profit	\$ 578,379	\$ 549,827	\$ 645,757
Expenses			
Total 5000 Personnel Expenses	\$ 330,405	\$ 314,400	\$ 380,070
Total 6000 Administrative	\$ 21,319	\$ 19,350	\$ 14,585
Total 7000 Professional Development	\$ 4,082	\$ 4,300	\$ 10,650
Total 8000 Operations	\$ 13,032	\$ 12,700	\$ 10,750
Total 8100 Production	\$ 4,345	\$ 7,400	\$ 6,900
Total 8200 Professional Services	\$ 19,134	\$ 24,100	\$ 17,850
Total 8300 Promotion/Marketing	\$ 5,977	\$ 10,150	\$ 11,650
Total 8400 Fund Development	\$ 11,013	\$ 3,000	\$ 22,800
8500 Grant Related Expenses		\$ -	\$ -
Total 9000 Facilities/Equipment	\$ 147,620	\$ 174,132	\$ 171,815
Total Expenses	\$ 556,926	\$ 569,532	\$ 647,070
Net Operating Income	\$ 22,665	\$ (19,705)	\$ 105



City of Santa Barbara
Community Development Department

www.SantaBarbaraCA.gov

March 9, 2015

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Planning
Tel: 805.564.5470
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Rental Housing
Mediation Task Force
Tel: 805.564.5420
Fax: 805.564.5477

630 Garden Street
PO Box 1990
Santa Barbara, CA
93102-1990

County of Santa Barbara – Clerk of the Board
Attn: Michael Allen, Chief Deputy
105 E. Anapamu Street, Room 407
Santa Barbara CA, 93101

RE: FY15/16 Budget Hearings

Dear Mr. Allen,

The County of Santa Barbara has contracted with the City of Santa Barbara's Rental Housing Mediation Task Force (RHMTF) at the rate of \$25,000 per year since 1999. In Fiscal Year 2014-15 the Board of Supervisors (BOS) approved an increase to \$27,500. We have been informed that the Housing & Community Development (HCD) budget for Fiscal Year 2016 includes \$25,000 for this service, which is insufficient to cover the costs of providing services to residents residing in the unincorporated areas of the County (including Isla Vista).

In order for the RHMTF program to continue serving residents outside of the City of Santa Barbara, each jurisdiction needs to pay an amount equal to the percentage of the RHMTF operating budget based upon the percentage of that jurisdiction's clients served. For example, residents covered by the County contract represented sixteen percent (16%) of total clients served by RHMTF in Fiscal Year 2014; however the County's contribution represented only thirteen percent (13%) of the program's operating budget. A level contribution would equal only eleven percent (11%) of the program's proposed Fiscal Year 2016 budget. The County's contribution to the RHMTF program has not kept up with the increased costs associated with the program; therefore, this letter is to request that the BOS increase the FY 2015-16 RHMTF budget to \$35,000 and include that amount in the County's annual budget.

The RHMTF program serves approximately 250 unduplicated residents per year who reside in the Unincorporated Areas of the County of Santa Barbara. Services include staff consultation and information dissemination on landlord-tenant rights and responsibilities regarding termination of tenancy cases, habitability and repair cases, security deposits cases, relocation benefits per County Code Chapter 44, invasion of privacy, discrimination, rent increases, forcible evictions, fair housing laws and referrals to appropriate social service agencies as needed. Termination of Tenancy cases, if not resolved, can sometimes result in a tenant becoming homeless.

Please let me know if I can provide you information that will assist you in your consideration of this request, or if you would like to meet to discuss this proposal or to discuss the cost of adding mediation services.

Sincerely,

Sue Gray
Community Development Business Manager

Cc: Dinah Lockhart, County Deputy Director HCD Administration
George Buell, Community Development Director
Deirdre Randolph, Community Development Programs Supervisor
Andrea Bifano, Sr. Rental Housing Mediation Specialist

Peter Marin
Committee for Social Justice
750 Mission Oaks Ln.
Santa Barbara, CA 93105

March 25, 2015

Mona Miyasato
Cao@co.santa-barbara.ca.us

(hard copy follows via regular mail)

EMERGENCY JAIL RIDE PROPOSAL (For Fiscal Year July 1 2016)

1. Proposal:

That Santa Barbara County (with perhaps the possible future help of the cities of Santa Barbara, Carpinteria and Goleta) fund, with 10K per fiscal year, the emergency jail ride program that is presently overseen by the Committee for Social Justice (with the help of its new fiscal partner, Good Sam) and was funded this past fiscal year, for the first time, by the county.

PLEASE NOTE that we would prefer it if this program, proven over time to be of use and efficiently run, can be funded at this point ON AN ON-GOING AND PERMANENT basis as a regular part of the county budget; short of that we hope you will at least fund it again for the next fiscal year.

ALSO PLEASE NOTE that our new fiscal agent, to whom the funds will go and by whom they will be spent going forward, is now GOOD SAM.

2. The Program:

The Emergency Ride Program is actually quite simple: cab rides are offered at two different times a night, during the hours when buses do not run, to releases determined by jail personnel to lack sufficient funds to pay for a ride back to town and who have no-one to pick them up. This group is usually (but not always) comprised of the indigent and homeless.

The pick-up times are presently 1 a.m. and 3 a.m., but these can be changed by the jail staff depending on the shifting pattern of late night releases. Twice a night, the dispatcher from The Rock Star cab company calls the jail release office and finds out if anyone is waiting for rides. If they are, a cab is sent to pick up those who are waiting, who can then be taken to one of three sites in Santa Barbara (the Transit Center, the Salvation Army or The Rescue Mission) or to one site each in Goleta and Carpinteria. Additionally, in the winter months, riders can go directly to wherever the Warming Centers are in operation. The cost of these rides to the program is \$20 to a Santa Barbara site, \$25 to Carp or Goleta, with \$10 added for each additional rider

(I should add this: the cab system was instituted only after lengthy study of alternatives, which included running buses at night, hiring a private bus, using private volunteer drivers, having jailors or sheriffs do the transporting, etc. The results were always the same: the cheapest possible program involved the use of cabs.

This system of twice-a-night pick-ups, changed from the original system of rides on demand, was instituted in about the middle of 2014. It brought the nightly expense of rides down substantially, since, as a rule, those with other options are not inclined to wait for the pick-up times. Our monthly costs used to vary between \$800 and \$1500 per month, but, since the new system started, the average is somewhere below \$600 per month, and occasionally as little as \$350 or so.

Thus the 10K we are requesting will in all likelihood entirely cover the cost of rides for the next fiscal year, though there is no absolute guarantee of that, since patterns of release and use change with the time of year and the ways in which the jail is being used.

I will add this: this is a time-tested and well-working program that has been in operation for several years, precariously funded by private donors until the county stepped in last year and agreed to fund it. The jail staff under its new leadership has fully cooperated with the program and hands out ride vouchers only to those who are leaving the jail without enough to pay for the necessary cab-ride at night. Rock Star Cab has from the beginning cooperated fully with the program as it has changed. CSJ has continued to check the invoices, make sure available funds are adequate and bring the essential participants together when necessary.

Good Sam is the ideal organization to step in to replace Legal Aid since it has on-going relationships with the jail staff and presently funds Tona Wakefield, the Jail Discharge Planner.

Finally, the system works this way: each month Rock Star tabulates the number and cost of rides it has provided and send this invoice to the Program's fiscal agent -- last year Legal Aid, in the year to come, Good Sam. Then Good Sam pays the invoices and copies the Committee for Social Justice, whose job it to check the invoices, the money available and also to raise additional money should that necessary.

3. History of the Program:

For 20 years or more homeless advocates have been concerned about late-night jail (between 7 at night and 7 in the morning) releases and the fact that after the city buses have stopped running the indigent must make their own ways back to town, usually by walking the 7 miles to town regardless of the weather, which is sometimes cold, wet and stormy. It have proved over the years impossible to prevent late-night releases (the sheriff claims they cannot be prevented) or to engage local officials at any level to accept responsibility for getting the indigent, once released, safely back to town.

Finally, in 2009, John Buttny, as head of BOCH instituted a ride program (with the help of several advocates) to be funded via BOCH funds. When John left the organization, Mike Foley took over and, in 2010, allowed the night-ride program to lapse, arguing there were insufficient funds to continue it. At the point several local advocates, all of them participants in Chuck Blitz's Friday group, decided to raise private funds and continue the program on their own.

In mid-2010 (the dates herein are not exact), more or less, the program was reinstated, and the Committee of Social Justice, for whom I serve as chairman accepted responsibility for keeping it afloat. Subsequently, book-keeping responsibilities were transferred to Legal Aid, and they will shift again this year to Good Sam. But CSJ to this day remains primarily (and solely) responsible for raising the necessary funds to keep the program running and also dealing with Jail administrators and the Rock Star Cab company.

Hopefully, as the program ages, it may be possible for the various organizations involved in the project -- the jail, Good Sam and the cab company -- to deal directly with one another without the intervention of CSJ, but for the moment we remain ultimately responsible for the program.

sitting up in a chair, waiting for dawn) and no doubt they sometimes fall ill. Since they are indigent, the cost of dealing with their illness falls ultimately on the county and local hospitals.

(c) There is a mental health issue since at least some of those forced to walk back from the jail are on county mental health rolls and many other should be but are not. Surely some sort of responsibility for their well-being falls to the county.

(d) Some are officially disabled, and forcing them to walk 7 miles to town whatever the weather may be strikes one as clearly a violation of the ADA regulations.

(e) All of the above can be considered in the context of moral obligations or the denial of moral responsibility on the part of local officials, and it should be in moral terms unthinkable to let the public policies for this situation remain as they are.

(f) There are also legal questions pertaining to the list above. Many years ago someone coming back from the jail was side-swiped by a car and killed. No legal action followed but surely one could have. No-one has yet seen fit to raise these issues in court, but one wonders precisely how the county would defend itself.

(g) Finally there is this question. Do the local governmental agencies not have a responsibility to protect their citizens from inmates released late at night and walking through their neighborhoods from midnight until dawn? There are citizens who won't go downtown because they see the indigent and mentally ill on the streets. They worry abt their own well-being and the well-being of those they love. Should they be subject -- without their knowledge -- to a constant passing stream of the recently released? Do the recently released pose any danger to them? Is it not the county's job to see to their safety?

*For a while Zona Seca was used to fill the void, at least in relation to drunks, and it is true that the city of SB has a "sobering center," but chronic alcoholics soon out-strip the number of times they can use it, and there are no facilities there for troublesome, loud, noisy, difficult or sick drunks who must be taken up to the jail. In addition, hearsay indicates that some individual policemen use the trip to the jail (as opposed to the sobering center) in a punitive way or perhaps as what one might call an inducement to stay sober.

7) Recapitulation:

We propose that the county of SB (with the possible but not necessarily likely help of SB Goleta and Carpinteria) regularly provide up to 10K each fiscal year to fund the Emergency Ride Program for as long as it remains necessary to continue the program. Like the Warming Centers, the program can be publicly funded but privately run -- a mode of cooperation that in many situations works really well.

Peter Marin
for the Committee for Social Justice
750 Mission Oaks Lane
Santa Barbara Ca

805 682 4903 / marinsbca@yahoo.com



NEW BEGINNINGS

COUNSELING CENTER

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OUR MISSION

OUR MISSION
IS TO STRENGTHEN
OUR COMMUNITY
BY HELPING
PEOPLE LIVE
HEALTHIER, MORE
PRODUCTIVE LIVES.

March 31, 2015

Michael Allen

Chief Deputy Clerk of the Board

County of Santa Barbara

105 E. Anapamu Street, Room 407

Santa Barbara, CA 93101

Re: FY 2015/2016 Budget Hearings

Dear Mr. Allen,

I am writing to request consideration for \$10,000 in funding for the *Safe Parking Program* in the upcoming county budget hearings. New Beginnings Counseling Center's *Safe Parking and Homeless Outreach Program* is the **only** program in Santa Barbara County that offers critical and comprehensive overnight shelter services to our county's homeless living in their vehicles.

Customarily we have been awarded county funding through the Santa Barbara County CDBG, ESG or other county funding streams. This year the *Safe Parking Program* was not funded through the county (with the exception of an as-yet unconfirmed small grant through the Human Services Fund to create a program manual). This leaves the program under-funded for the coming year. This request for consideration represents a request to at the very least minimally cover the \$10,000 that was awarded to us through CDBG funding in the previous year's proposal process.

Need for Program: The *Safe Parking and Homeless Outreach Program* provides Santa Barbara's vehicular homeless with critical services such as *Safe Parking*, which provides monitored overnight parking for homeless individuals and families who live in their vehicles, and *Homeless Outreach*, which meets the basic human needs of the chronically homeless. Our goal is to help as many of these individuals as possible access secure housing and employment as they make positive changes in their lives.

This program continues to be in great demand, particularly as the divide widens between people who are positioned to thrive in the economic recovery and those who are worse off than they were even a year ago. Those who are flailing include military veterans, a population disproportionately represented in homelessness. As with others who are homeless, our support services for these veterans through the *Safe Parking and Homeless Outreach Program* is critical

to their ability to live safely as we work to transition them and their families into stable housing. There is no other agency in Santa Barbara County that offers such a program of essential services to our community's vehicular homeless.

In addition to offering safe overnight parking spaces, the program includes a rapid re-housing component that provides case management to move this population into permanent housing and employment. To achieve this, we offer job tutoring and resume preparation--including in-kind career counseling services for the City of Santa Barbara Housing Authority's clients--and facilitate outside agency connections as needed to attain housing or gain employment. Additionally, the program provides street outreach to the chronically homeless in an effort to connect them with medical and psychiatric care, social security, veteran and other benefits, and shelters and food assistance programs.

Under the program, we manage and monitor 112 spaces in 20 parking lots provided by area churches, businesses, and city and county offices. In fiscal 2013-2014 ended June 30, we served a total of 839 clients in overnight parking, case management and street outreach. The program connected 28 people to employment and housed 63. In addition, we were able to provide \$54,228 in cash assistance to clients to help with securing housing, vehicle repairs, and to meet medical and dental needs.

This program meets the essential needs of homeless individuals and it offers access to housing and job security. We believe that if positive change is to be achievable, our society must provide the health and human resources when, how and where resources are needed. This high-quality and effective program accomplishes positive changes for the homeless, who many times have severe mental health issues addressed at our clinic, and for disenfranchised veterans, who are also served through our Supportive Services for Veteran Families Program. Without this support, the end result is potentially disastrous.

Continued funding from the county is needed to help us to continue to be able to provide these unduplicated services. Please let me know via email at kschwarz@sbnbcc.org or by phone at 805-963-7777, extension 144, should you seek additional information in order to consider this request. Thank you for your time and consideration.

Kind Regards,



Kristine J. Schwarz, MA, MFT, LPCC
Executive Director

April 8, 2015

Mona Miyasato
County Executive Officer, Santa Barbara County
Attn: Jette Christiansson
105 E. Anapamu Street, Room 406
Santa Barbara, CA 93101

Dear Ms. Miyasato:

I am submitting this Outside Agency Request for the University of California Cooperative Extension contract with the County of Santa Barbara, housed in the Agricultural Commissioner's 2016-2017 proposed budget. Our request is that the one-time funding increase of \$9,000 to our contract approved by the Board of Supervisors in 2014-2015 be made a permanent allocation, continuing the current contracted amount for \$162,000. This permanent increase in our contract will allow us to meet increases in rent and facilities costs necessitated by our office relocation in 2014.

Cooperative Extension provides a direct link between all citizens of Santa Barbara County and the research, teaching and public service activities of the University. Our mission is to extend research knowledge and information to empower people to improve and enhance their lives. Programs benefit agriculture, youth, families, and communities, affecting constituents in all Districts.

University of California Cooperative Extension programs provide value to the agricultural industry through

- Drought and salinity management strategies that reduce the potential for yield and quality impacts.
- Vineyard irrigation and soil management practices that help reduce water use and maintain soil productivity, thus relieving the strain on impacted water resources and ensuring more reliable supplies for all water users.
- Local research on efficient use of fertilizers and irrigation water which contribute to reduced leaching of nitrates, reduced ground water contamination, and water conservation
- Development of alternative crops –blueberries, blackberries, raspberries, coffee and tea as profitable new crops in Santa Barbara County
- Innovative research on alternatives to chemical fumigants, insecticides, miticides, fungicides, and improved Integrated Pest Management practices
- Communicating and implementing the latest scientific information about fire research - crucial for making communities safer, reducing property damage, saving lives, and protecting the environment.

Our UC Cooperative Extension Advisors provide ongoing participation in Santa Barbara County Government provides science-based information through

- Membership in County Planning and Development's Ag Preserve Review Committee.
- Ongoing consultation and new information on invasive pests to County Ag Commissioner
- Monthly updates and information provided to County Agricultural Advisory Committee
- Regular delivery of information to County Office of Emergency Services Drought Task Force.

Our 4-H University of California 4-H Youth Development Program is focused on providing youth with opportunities to develop strong, positive youth-adult partnerships while engaging in meaningful activities, which lead to:

- Reduced participation in risky behaviors (e.g. underage drinking, pregnancy, gang activity), which can decrease related public costs
- Increased academic success and/or science literacy, which contributes to a highly qualified and productive workforce
- Increased civic engagement, which can strengthen communities through youth training in leadership skills, innovation, critical thinking, and healthy living

The UC CalFresh Nutrition Education Program in Santa Barbara County is focused on improving the health of the public, which in turn reduces public costs, by providing research-based quality nutrition education, including:

- Serving as a vital bridge between the learning and knowledge of the UC system and our community
- Promoting healthy living, food safety, food budget maximization, and physical activity to CalFresh recipients and other low-income individuals, families, and youth
- Tailoring the latest science, curriculum and information to the needs, culture and language of low-income communities to provide culturally sensitive programming that meets nutrition education and resource needs in Santa Barbara County

Thank you for the opportunity to bring forward this request. Please let me know if you have any additional questions.

Sincerely:



Mary Bianchi, County Director/Horticulture Advisor

cc. Renee Bahl, Santa Barbara County Administration
Cathy Fisher, Santa Barbara County Agricultural Commissioner