



April 28, 2016

Ms. Adriana de Bruin  
Business Manager, County Executive Office  
105 E. Anapamu Street, Room 406  
Santa Barbara, CA 93101

Dear Ms. de Bruin,

Re: St. Vincent's Early Childhood Education Center Nutrition Program

St. Vincent's is seeking support for the Nutrition Program at its Early Childhood Education Center (ECEC), a licensed childcare and education center with a values-based curriculum. Funding will help children that attend the preschool, from at-risk, low-income families living on St. Vincent's campus and in the local community, learn to make healthy food choices that they will utilize for the rest of their lives. It is important to teach children healthy eating habits at an early age because, according to 2015 statistics from [kidsdata.org](http://kidsdata.org), by the time Santa Barbara County students reach the 5<sup>th</sup> Grade, 39.6% will be overweight or obese. "Data shows that significant racial/ethnic and socioeconomic disparities persist in obesity prevalence." These statistics are particularly alarming because overweight and obese children are at higher risk for a range of health problems and also are more likely to stay overweight or obese as adults.

Partnering with the Orfalea Foundation's Pre-School Food Initiative provided the basis for the Nutrition Program at St. Vincent's. The Early Childhood Education Center's director, cooks, and teachers attended the Foundation's Culinary Boot Camp where they learned the benefits of cooking fresh vegetables that are in season—instead of frozen or canned food, healthy recipes that would appeal to young palates, menu planning, and how to cut food for safety standards to mitigate choking hazards. Every day the ECEC chefs and educators collaborate to create two nutritional meals and snacks that the children enjoy eating. Weekly menus showcase an emphasis on healthy eating and food responsibility.

If you have questions regarding this proposal or would like more information, please contact Susan Murray at [smurray@sv-sb.org](mailto:smurray@sv-sb.org) or (805) 683-6381 x107.

We are very appreciative for your consideration to support the St. Vincent's Early Childhood Center Nutrition Program that contributes to the well-being of Santa Barbara County children.

Gratefully,

A handwritten signature in blue ink that reads "Sister Margaret". The signature is fluid and cursive, with a long, sweeping underline that extends across the name.

Sister Margaret Keaveney, D.C.  
President and Chief Executive Officer



County of Santa Barbara

## FY 2016-17 Outside Agency Funding Request Form

**Deadline for Submission: Monday, May 2, 2016, 5:00 p.m.**

The Board of Supervisors *may* consider funding requests from outside agencies during the **FY 2016-17** budget hearings in June 2016, if funding is available. An allocation of funding to outside agencies is not guaranteed.

Please submit the following by **5:00 p.m., Monday, May 2, 2016, NO EXCEPTIONS, via Email or Hardy Copy (postmarks will not be accepted)**:

1. Provide a cover letter explaining your request; and
2. Fill out this application (no more than 2 pages); and
3. Attach the Line Item Budget spreadsheet (no more than 2 pages) for the agency's program request

Hearings are scheduled for June 13, 15, and 17, with Outside Agency Requests considered on one of these days (yet to be determined). The **requesting agency must be represented and present**; please plan accordingly.

Total Request: \$ 20,000.00

Name of Organization: St. Vincent's

Title of Program: Early Childhood Education Center Nutrition Program New or ongoing program? Ongoing

Location(s) of services delivered: Santa Barbara, CA

Name of Agency Executive Director: Sister Margaret Keaveney, D.C.

Phone #: 805-683-6381 x101 Email: smargaret@sv-sb.org Website: www.stvincents-sb.org

1. Briefly summarize the purpose of the program, why the funds are needed, and the benefit to the community: St. Vincent's is requesting a grant in support of the Nutrition Program at St. Vincent's Early Childhood Education Center (ECEC) that serves children living on St. Vincent's campus and the local community. The requested grant will partially cover the annual cost of food to feed 93 children two meals and one snack each school day. St. Vincent's will cover the salaries and benefits for two full-time kitchen managers. The Nutrition Program ensures that all of the children who are at least one year old are receiving two healthy, hot, nutritious meals and one snack each day. Since the majority of the children that attend the ECEC are from low- to extremely low-income families, the provision of healthy and complete meals ensures that the children receive the essential nutrition that they might not otherwise receive. Good nutrition is important because studies have shown that nutritional status can directly affect mental capacity among school-aged children. From an early age, children learn healthy eating habits that will sustain them for the rest of their lives.
2. Briefly summarize the service to be provided and how many people will be served:  
Two full-time cooks collaborate with the teachers to develop nutritional and healthy food. We serve organic milk and fresh fruits and vegetables that are in season. The children are learning to enjoy healthier snack options like yellow, red, and green bell peppers served with hummus. Our menu selections will change weekly in order to incorporate foods that are the freshest on the market. For instance in the fall, we may serve squash soup. Also, we have reduced processed foods and sugars. The ECEC has a licensed capacity for 105 children. On the average, 93 of these children are one year or older and receive breakfast, lunch, and a snack each school day. Parents of infants under one year of age provide their food.

3. Detail the timeline for providing the service:  
This service is ongoing, and the grant request would help fund the July 1, 2016 – June 30, 2017 grant cycle.
4. Describe key outcomes to be achieved with the funding and how they will be measured:  
At least 93 children who are one year or older will receive two healthy, hot, nutritious meals and one snack each day.  
At least 52 (weekly) menu selections will include fresh fruits and vegetables that are in season; only organic milk will be served.
5. Describe if this is a one-time or ongoing request, and if funded in prior years and amounts:  
This is an ongoing program. St Vincent’s has not requested funding from the County of Santa Barbara for the Early Childhood Education Center Nutrition Program.
6. Describe the agency’s expertise and capacity to deliver services including fiscal stability:  
Since 1858, St. Vincent's has responded to the changing needs of the Santa Barbara community. Currently serving up to 600 individuals a day on our 21-acre campus, St. Vincent’s remains the oldest, continuously operating nonprofit social service agency in Santa Barbara. St. Vincent’s programs address the increasing demand to house, feed, and care for the most vulnerable in our community.

To ensure fiscal stability, the Development department employs an aggressive fundraising plan with goals to increase and refine our funding initiatives for event, corporate, donor, and grant revenue with tools to analyze the plan's efficiency.

Some of the measures we will use to gauge our fundraising success are: to maintain all of our core services at 90% occupancy, to implement quality indicators for all programs to evaluate their effectiveness, and to reduce the cost of fundraising to .35 or less for every dollar that is raised.

7. Agency staff responsible for application: Susan Murray

County Staff Comments Only:

**Address submittals to:**

Adriana de Bruin  
Business Manager, County Executive Office  
105 E. Anapamu Street, Room 406  
Santa Barbara, CA 93101

**Requests can be emailed to:** [outsideagency@countyofsb.org](mailto:outsideagency@countyofsb.org)

**Questions:** Please contact Adriana de Bruin, Business Manager, County Executive Office, at 568-3400.

**FY 2016-17 Line Item Budget  
For Program**

**#18**

Agency: *St. Vincent's*

Program Name: *St. Vincent's Early Childhood Education Center Nutrition Program*

Amount Requested: *\$20,000*

**Program Budget**

<b>Funding Sources/Revenues</b>	<b>FY 2016-17</b>	
	<b>Committed</b>	<b>Uncommitted</b>
County of Santa Barbara		\$ 20,000.00
Wood-Claeyssens Foundation		\$ 15,000.00
<i>Investment income, foundation subsidy</i>		\$ 73,000.00
<b>Total</b>	<b>0</b>	<b>\$ 108,000.00</b>

<b>Funding Uses/Expenses</b>	<b>Budget</b>
<i>Salaries and Benefits - Kitchen Managers</i>	\$ 72,508.00
<i>Food Purchases</i>	\$ 36,207.00
<b>Total</b>	<b>\$ 108,715.00</b>