

**United Way  
of Santa Barbara County**

320 East Gutierrez Street  
Santa Barbara, CA 93101  
tel 805-965-8591  
fax 805-962-3461  
[www.unitedwaysb.org](http://www.unitedwaysb.org)



April 26, 2016

Ms. Adriana de Bruin  
Business Manager, County Executive Office  
County of Santa Barbara  
105 E. Anapamu Street, Room 406  
Santa Barbara, CA 93101

Dear Adriana,

Thank you for the opportunity to present United Way of Santa Barbara County's Kindergarten Success Institutes to the County of Santa Barbara.

United Way's Kindergarten Success Institutes (KSI) improve classroom skills for low-income 4-5 year olds who have little or no prior early educational experience. During the 3-4 week session (implemented before/after school and during the summer), UWSBC provides curriculum and credentialed teachers to help nearly 160 students at 8 to 9 local sites master the social/emotional, language, motor and approach to learning skills that are essential to their future success in Kindergarten and beyond.

The success of the program is undeniable. 2014 results showed an overall growth of 44% in the number of students scoring "almost mastered" and "mastered" in social/emotional, language, approach to learning, and motor skills by program end, based on the Kindergarten Student Entrance Profile (a standardized kindergarten readiness assessment).

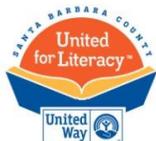
In order to continue positively impacting the lives of Santa Barbara County's most at-risk children and families in partnership with the County of Santa Barbara, UWSBC is submitting the enclosed \$10,000 grant request. The requested funds would help provide KSI sites at El Camino Elementary and Cleveland Elementary Schools, two of south Santa Barbara County's highest need schools, in early 2017. The County of Santa Barbara's gift now would ensure that dozens of local kindergarteners will receive much-needed early educational services.

Since 1923, UWSBC has served Santa Barbara County children, families, and seniors as the community's fundraiser. In the past 18 years, however, UWSBC has transformed from an organization based solely on fundraising and grant-making into a multi-faceted catalyst for community change. UWSBC is one of just a handful of United Ways nationwide offering direct programs to meet the county's educational, financial, and health needs.

We greatly appreciate your time and consideration of this proposal. If you have any questions, please don't hesitate to contact me (805-965-8591 x123; [pdidier@unitedwaysb.org](mailto:pdidier@unitedwaysb.org)) or Katie Higgins (805-965-0473; [khiggins@unitedwaysb.org](mailto:khiggins@unitedwaysb.org)).

Best regards,

G. Paul Didier, CFP, MBA  
President & CEO





# FY 2016-17 Outside Agency Funding Request Form

## Deadline for Submission: Monday, May 2, 2016, 5:00 p.m.

The Board of Supervisors *may* consider funding requests from outside agencies during the **FY 2016-17** budget hearings in June 2016, if funding is available. An allocation of funding to outside agencies is not guaranteed.

Please submit the following by **5:00 p.m., Monday, May 2, 2016, NO EXCEPTIONS, via Email or Hardy Copy (postmarks will not be accepted)**:

1. Provide a cover letter explaining your request; and
2. Fill out this application (no more than 2 pages); and
3. Attach the Line Item Budget spreadsheet (no more than 2 pages) for the agency's program request

Hearings are scheduled for June 13, 15, and 17, with Outside Agency Requests considered on one of these days (yet to be determined). The **requesting agency must be represented and present**; please plan accordingly.

Total Request: \$ \_\_\_\_\_

Name of Organization: \_\_\_\_\_

Title of Program: \_\_\_\_\_ New or ongoing program? \_\_\_\_\_

Location(s) of services delivered: \_\_\_\_\_

Name of Agency Executive Director: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

1. Briefly summarize the purpose of the program, why the funds are needed, and the benefit to the community:

2. Briefly summarize the service to be provided and how many people will be served:

3. Detail the timeline for providing the service:

4. Describe key outcomes to be achieved with the funding and how they will be measured:

5. Describe if this is a one-time or ongoing request, and if funded in prior years and amounts:

6. Describe the agency's expertise and capacity to deliver services including fiscal stability:

7. Agency staff responsible for application: \_\_\_\_\_

County Staff Comments Only:

**Address submittals to:**

Adriana de Bruin  
Business Manager, County Executive Office  
105 E. Anapamu Street, Room 406  
Santa Barbara, CA 93101

**Requests can be emailed to:** [outsideagency@countyofsb.org](mailto:outsideagency@countyofsb.org)

**Questions:** Please contact Adriana de Bruin, Business Manager, County Executive Office, at 568-3400.

**FY 2016-17 Line Item Budget  
For Program**

**#47**

Agency: *United Way of Santa Barbara County, Inc.*  
 Program Name: *Kindergarten Success Institutes*  
 Amount \$\$ Requested: *\$10,000*

<b>Program Budget</b>		<b>FY 2016-17</b>	
<b>Funding Sources/Revenues</b>	<b>Committed</b>	<b>Uncommitted</b>	
County of Santa Barbara		\$10,000	
<i>Wood-Claeyssens Foundation</i>	\$20,000		
<i>Baur Foundation</i>	\$2,000		
<i>City of Goleta</i>	\$1,000		
<i>United Way of Santa Barbara County</i>	\$30,000		
	<b>Total</b>	<b>\$53,000</b>	<b>\$10,000</b>

<b>Funding Uses/Expenses</b>	<b>Budget</b>	<b>Notes</b>
<i>Instructors (9)</i>	\$36,000	\$40/hr. x 100 hrs.
<i>Aides (9)</i>	\$8,100	\$15/hr. x 60 hrs.
<i>Supplies &amp; Materials</i>	\$7,200	
<i>Home Play Learning Kits</i>	\$3,500	Take-home literacy/educational kits.
<i>Indirect Costs &amp; Miscellaneous Expenses</i>	\$8,200	Calculated at 15%.
	<b>Total</b>	<b>\$63,000</b>