



Library Advisory Committee

Meeting, Wednesday, May 10, 2017 at 12:30 PM
Cachuma Lake Recreation Hall
2225 Highway 154, Santa Barbara, CA

SANTA BARBARA COUNTY

LIBRARY ADVISORY COMMITTEE

Members

1st District Representative
Patricia Manuras

2nd District Representative
Claire B. VanBlaricum

3rd District Representative
Judith Dale

4th District Representative
Barbara Raggio

5th District Representative
Laura Selken

City Representatives

Carpinteria Representative
Gaby Edwards

CSA 3 Representative
Pamela Holst

Buellton Representative
Holly Sierra (Alternate)

Goleta Representative
Patricia Kistler

Guadalupe Representative
Amelia Villegas

Lompoc Representative
Alice Down

Santa Barbara Representative
Patricia Saley

Santa Maria Representative
Marilyn Ayers

Solvang Representative
Shirley Stacy

Library Directors

Lompoc Library Director
Sarah Bleyl

Santa Barbara Library Director
Jessica Cadiente

Santa Maria Library Director
Mary Housel

Board of Supervisors Representative

1st District Supervisor
Das Williams

County Staff

Community Services Director
George Chapjian

Executive Assistant
Natasha Garduno

AGENDA

May 10, 2017

Cachuma Lake Recreation Hall
2225 Highway 154
Santa Barbara, CA
12:30 PM

ADMINISTRATIVE AGENDA

- I. Meeting Called to Order:** *by Chair, Supervisor Das Williams.*
- II. Roll Call:** *by Secretary*
- III. Public Comment:** *Public Comment period is set aside to allow public testimony on items not on today's agenda. The time allocated to each speaker will be set at the discretion of the Chair.*
- IV. Minutes:** The minutes of April 12, 2017 will be considered.

STANDARD AGENDA

- 1. Zone 1 Budget Per Capita Funding Allocation– Action**
- 2. Library Directors Zone Updates – Receive and File**
 - i. Zone 1 – Jessica Cadiente
 - ii. Zone 2 – Sarah Bleyl
 - iii. Zone 3 – Mary Housel
- 3. Member Reports/Roundtable Discussions:**
Library Advisory Committee Members may present brief reports on library issues, such as seminars, meetings, events and literature that would be of interest to the public and/or Committee, as a whole.

Adjourn.

The next Library Advisory Committee Meeting will be held on September 20, 2017 from 10:00 AM – 12:00 PM at the Cachuma Lake Recreation Hall, 2225 Highway 154, Santa Barbara, CA.

To place an item on the agenda, please contact Natasha Garduno at (805) 568-2467 at least two weeks prior to the scheduled meeting date.

MINUTES

**APPROVAL OF THE MINUTES OF
APRIL 12, 2017**

SANTA BARBARA COUNTY

LIBRARY ADVISORY COMMITTEE

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ACTION SUMMARY

April 12, 2017

Cachuma Lake Recreation Hall
2225 Highway 154
Santa Barbara, CA
2:00 PM

Meeting officially convened at 2:05 p.m.

Roll Call

Members Present: Supervisor Das Williams, Patricia Manuras, Claire VanBlaricum, Judith Dale, , Laura Selken, Gaby Edwards, Pamela Holst, Holly Sierra, Patricia Kistler, Amelia Villegas, Alice Down, Patricia Saley, Marilyn Ayers, Shirley Stacy

Members Absent: Barbara Raggio and Laura Selken

Directors Present: Sarah Bleyl, Jessica Cadiente, Mary Housel

County Staff Present: George Chapjian, Natasha Garduno, Darcél Elliott, Naomi Kovacs

ADMINISTRATIVE AGENDA

I. Meeting Called to Order: *by Chair, Supervisor Das Williams.*

II. Roll Call: *by Secretary*

III. Public Comment: None was made.

IV. Approval of Minutes of March 15, 2017

ACTION: A motion was made by Patricia Kistler and seconded by Holly Sierra to approve the minutes of March 15, 2017. All approved. Motion passed.

STANDARD AGENDA

1. Funding and Budgets- Zones 1, 2 and 3- For Discussion

Jessica Cadiente, Pam Antil, and Bob Samario of the City of Santa Barbara presented background to the committee on the newly proposed 18% administrative fee for Zone 1 libraries. The committee held a brief discussion and made the following motion:

ACTION: Motion was made by Supervisor Williams and seconded by Judith Dale to request the City of Santa Barbara to phase in the 18% administrative fee over the course of 3 years (12%, 15%, and 18%) and that there is clarification that donations and capital projects will not be included in this fee. All moved to approve. Motion passed.

2. Goleta Municipal Library Formation Update- For Action

Jessica Cadiente, Pam Antil, and Bob Samario of the City of Santa Barbara presented background to the committee on the historical formula and newly proposed formula for allocation of unincorporated monies to each library within Zone 1. The committee held a brief discussion and made the following motion:

ACTION: Motion was made by Patricia Saley and seconded by Claire VanBlaricum to take the difference (12,144) between the historical total service population figure (92, 666) and the new total service population figure (68, 378) and add it to the City of Goleta's new total service population for 1 year for a total service population of (80,522). The (12,144) would be deducted proportionally from the new total service population figures from Buellton, Solvang, Montecito, and Carpinteria libraries. All approved. Motion passed.

3. Member Reports/Roundtable Discussions:

None were discussed.

Adjourned at 4:04 P.M.

The next Library Advisory Committee will be held on Wednesday, May 10, 2017 from 12:30PM – 2:30 PM at the Cachuma Lake Recreation Hall, 2225 Highway 154, Santa Barbara, CA.

To place an item on the agenda, please contact Natasha Garduno at (805) 568-2467 at least two weeks prior to the scheduled meeting date.

ITEM NO. 1

ZONE 1 BUDGET PER CAPITA FUNDING ALLOCATION

ACTION

ITEM NO. 2

LIBRARY DIRECTORS ZONE UPDATES

RECEIVE AND FILE



STAFF REPORT

DATE: May 2, 2017
TO: Library Advisory Committee
FROM: Jessica Cadiente, Library Director, Santa Barbara
Public Library
CC: George Chapjian, Community Services Director, County of Santa
Barbara
SUBJECT: Zone 1 Report

All Zone 1 Libraries

- All libraries were well occupied during Spring Break and users enjoyed daily activities and movies. Participation in the In N Out Reading Program exceeded last year's numbers.
- Chat research was officially launched and continues to grow in numbers.
- Staff from Central and Goleta attended Touchpoints training in San Luis Obispo, an evidence-based approach to understanding child development and using family engagement strategies to enhance customer service. The training was adapted specifically for libraries to help support their services for children, families, and caregivers. The training consisted of a three-day in-person training followed by six monthly reflective practice calls.
- Literacy division offered six classes of new basic phonics in-service classes.
- Leamos Spanish literacy learner sessions are happening at Central, Eastside and Carpinteria.
- Recruitment for an Assistant Director position will begin in May.
- Interviews for the Senior Librarian over Carpinteria, Montecito, Buellton and Solvang will take place in May.
- 2017 Summer Reading/Learning calendar is set and supplies are being finalized throughout the system.
- Black Gold continues to make progress on the CENIC broadband project. This is a phased plan of six main jurisdiction libraries in Black Gold. As a reminder this will increase download times at Central to up to 2GB in comparison to our current 256 mb. Branches are now being included. Eastside will receive 250MB, Buellton Solvang and Carpinteria will bump to 100MB up from 5MB.

Central

- Central Library added ten new mobile hotspots as an Express Collection in the hopes to expand access to these very popular devices.
- Overdrive Advantage titles (eBooks/audiobooks) are being added to the overall Overdrive collection. These are titles that are only available for checkout by Santa Barbara Public Library users and the hope is to increase accessibility and decrease wait times for popular items.

- City library staff competed in the second Innovate @ SBPL mini grant pitch it program. This is an avenue for staff to submit ideas for innovation to be funded.
- Staff have started attending Rotary clubs and Women's Club to introduce library services.
- Harry Potter night exceeded everyone's expectations. Nearly 600 people attended the event and celebrated the love of a book through gardening, live owls, and much more.
- Through a partnership with UCSB's Thematic Learning initiative the Central Library hosted Pulitzer Prize winning author, Colson Whitehead and a book discussion around his book *Underground Railroad*.
- Wilderness hiking series has begun and in April over 130 people attended a presentation on where to hike in the Channel Islands.
- The new partnership with League of Women Voters continues to flourish with nearly standing room only participation at the monthly talks.
- Pi day drew nearly 200 people to the Central Library and offered hands on experience with everything from robots to music, plus free pie!
- Homework Help is winding down for the year but still saw over 600 sessions in the month of March.
- Central Library's youth librarian moved to Goleta Branch Library to fill their vacant children's librarian position.
- Accepted National Library week Proclamation at SB City Council and welcomed the new SB Poet Laureate at the same meeting.
- The RFP for Strategic Planning at the City Libraries has been released and we have several proposals.
- Central Library Literacy Division hosted Regional Literacy Network meeting.
- Centennial planning continues to develop and the first events are scheduled to kick off in June.

Buellton

- The full-time Senior Library Technician position was officially filled and staff started in March.
- Assessment of storytime offerings and time will be occurring over the next few months as attendance has been low.
- Outreach to schools and preschools is growing with schools coming to the Library and the Library staff going to the schools.
- Tail Waggin' Tutors continues to be very popular.

Carpinteria

- Central staff have been covering the shifts left vacant with the retirement of the previous senior library technician.
- The recruitment for a branch librarian will begin shortly.
- Special programs such as Luce Puppets and Pi Day crafts were offered in March.
- Reoccurring programs such as Homework Help and Storytime continue to draw large crowds.

Eastside

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- The Senior Library Technician leading Eastside branch has retired. A recruitment for a branch librarian is underway.
 - Celebrated Poet/Author Gabriela Mistral with poetry readings, music, nature and dance in honor of the first Latina Nobel Prize winner for literature.
 - Eastside continues to be used as the library for Adalente Charter School and continues a strong partnership with Franklin Children's Center.

Goleta

- Las Aletas donated \$5,000 for the purchase of large print and books on cd.
- In addition to the addition of the Children's Librarian from Central, several new hourly staff were on-boarded in March.
- The City of Goleta continues to explore options for taking over the management of the Goleta Branch Library.

Montecito Library

- The driveway at the Montecito Library was repaired and users are thrilled with the improvements.
- The Crafternoon program continues to grow with crafts such as Macramé key chains and button badges.
- Maureen Healy gave a talk on Raising Healthier and Happier Children and an afternoon talk on "The Power and Healing of Writing Your Memoir" saw many new users to the library.

Solvang

- The ReadAloud program was videotaped by Channel 17, for inclusion in a program celebrating Central Library's Centennial.
- Classes, from SYV Christian Academy and from SY Charter School, attended the Luce puppet performance. The latter toured the branch and received new cards before the program.

Santa Ynez

- Santa Ynez Charter School visited branch and heard Stories by the Stagecoach program, "Brightly of the Grand Canyon".

Los Olivos

- Harnessing Water & Soil in Petra lecture co-sponsored by the SYV Natural History Society was held.
 - Two class visits from Los Olivos School were held in March.
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STAFF REPORT

DATE: May 10, 2017
TO: Library Advisory Committee
FROM: Sarah Bleyl, Library Director, Lompoc Public Library System
CC: George Chapjian, Community Services Director, County of Santa Barbara
SUBJECT: Zone 2 Report

All Zone 2 Libraries

- Four staff members (three from Lompoc, one from the Village) attended the three-day training event *Touchpoints in Libraries* in March 2017. This program focuses on understanding child development and using family engagement strategies to enhance customer service. In addition to the three day training, the four staff members will participate in six monthly reflective practice calls, the first one occurred in April.
- The Lompoc District Libraries Foundation held a local luncheon author event on March 25th with all proceeds to benefit the book endowment.
- The Friends of the Library raised \$2300 during their booksale April 20-22, 2017.
- National Library Week was celebrated in April. Activities included Food for Fines (where patrons paid fines with food donations to the Lompoc Food Pantry), a Volunteer Appreciation day for both adult and teen volunteers, and a bilingual storytime featuring the Charlotte's Web Mobile Children's Library. Approximately 100 children and families participated in the storytime event.
- Library staff finished planning the annual Summer Reading Program for adults, teens, and children. The theme this year is "Reading by Design" and programs for all ages revolve around that theme. Lunch @ the Library will also return to the library for the summer, with children and teens 3-18 able to enjoy a free lunch and a snack at the library.
- All libraries participated in the In N Out Cover to Cover Club for the first time ever. Over 300 children signed up, ultimately reading approximately 1655 books.
- At the March 2017 Library Commission meeting, a public hearing was held to discuss the libraries becoming CIPA compliant. This change will happen by June 30, 2017.

Lompoc

- The FY17-19 budget has been presented to the City Council. The final budget will be adopted in June.
- All CENIC broadband work has been completed at the library. The final hookup to the hub at Cal Poly will happen in the next few months. This project, facilitated by Black Gold and using grant and state funding, will increase the library's download speeds and provide a better user experience.
- The computers, chairs and tables for the four additional Robby's Learning Lab children's computers have arrived. As soon as the tables are put together, the IS Department will install the new computers, bringing the number of children's internet computers to 12. Three AWE stations are also available for smaller children.

- May is the final month of Homework Club for the year. Almost 200 children have been assisted with their homework this school year, an increase from last year.

Village

- The monthly Happy Village Book Club continues to enjoy high numbers of attendance. More adult programming is being planned for the future.
- Popular monthly displays included Spy Movies, Video Games, and May the 4th Be With You.
- The new part-time Library Assistant has been trained and is now able to work at the library alone as needed.

Charlotte's Web Mobile Children's Library

- Over 1000 children and families visited the bookmobile in April.
 - The bookmobile attended several events in the community, including Cabrillo Aquarium's Open House, the I Center Head Start, the Kiwanis' Easter Egg Hunt, and the YMCA Healthy Kids Day.
 - The new part-time Library Assistant has been trained in both circulation procedures and driving the bookmobile.
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STAFF REPORT

DATE: May 10, 2017
TO: Library Advisory Committee
FROM: Mary Housel, City Librarian, Santa Maria Public Library
CC: George Chapjian, Community Services Director
SUBJECT: Zone 3 Library Report

All Zone 3 Libraries

- National Library Week (NLW) was celebrated the second week of April with the launch of a new literary themed library card designed by the library graphics technician. A proclamation was accepted from the Santa Maria City Council. Other NLW activities included a main library display showing patrons how to determine if Google search results present accurate information and a survey of library patrons asking how libraries have transformed their lives.
- Recently 50 grant funded Chromebooks (ten at each location) and one charging station for each location were cataloged and delivered to the five library locations for student use afterschool. Chromebooks enable children to access Google documents, their textbooks, and the library's online homework help, Brainfuse.
- The 2nd Annual Cowboy Poetry Contest for students in K through 12 throughout the Zone 3 service area was held during April. Winners will read their poems at the annual Cowboy Poetry event on Saturday, May 20, 2-4 p.m. at the main library, and win tickets to attend the Santa Maria Elk's Rodeo. Cowboy poets Dick Gibford and Bob Perrault will read their work while Karen Sweeney sings Patsy Cline music.
- On April 26, about 65 library volunteers from throughout zone 3 were recognized for their service at a Volunteer Recognition Party. Library Staff provided home cooked food and desserts and the Friends of the Santa Maria Public Library funded gift certificates and prizes for a drawing.
- Librarians are preparing for our annual Summer Reading Program for all ages themed "Build a Better World." The program begins June 10 and continues through August 5 with a variety of programs focused on how we can take small steps to improve our world.
- The In and Out Reading Program participation was higher than previous years and the library issued 574 certificates for approximately 2870 books read.
- The Library will change their policy on refunding lost items. Patrons who have paid and find lost items may receive a refund if found within 3 months of payment. Previously, we refunded items found up to 6 months after paying.
- All employees are participating in a mandatory 2½ hour customer service training.

Santa Maria Library

- The City of Santa Maria operating budget for 2017-18 will include a 3% reduction. The reduction will be achieved by holding positions vacant and thanks to a reduced Black Gold membership fee for 2017-18.
 - Three Youth Services library staff attended a three day California State Library funded Touchpoints training in March in Atascadero. The training presented an approach to children's services based on Pediatrics and Child Development expert, Dr. T. Brazelton's, research.
 - Several library managers including the City Librarian, city department heads and the City Manager are attending a Phi Theta Kappa Leadership Development course led by Dr. Warren Gabaree. The course integrates readings from the humanities, experiential exercises, films, and contemporary readings on leadership and is designed to build leadership skills.
 - Library staff attended bilingual outreach events on 3/28 4/2, 4/3, and 4/4 at the Santa Maria Bonita School District migrant education program, and events sponsored by Fighting Back Santa Maria Valley. Staff spoke with over 350 parents about library services and highlighted the homework help program.
 - Library managers participated in providing career coaching to other employees at a "Speed Career Coaching" event held by the City on April 13.
 - The Library Maker Fair will be held May 6, Saturday, 10 a.m. to 4 p.m. for all ages and in collaboration with Allan Hancock College and the Discovery Museum.
 - About 152 children received homework help in March at the Main Library Homework Held program. The number of children has grown steadily since a year ago when the program started January 2016.
 - Many library staff participated in the Friends of the Santa Maria Public Library 6th annual Painted Chair fundraising event by painting literary themed chairs for the raffle, and volunteering time staffing the event at the mall on their days off. This event usually raises close to \$10,000 for library materials and programs at the main library.
 - New Librarian III, Joanne Britton, starts on May 30 and will oversee Reference and Circulation at the main library. For the past ten years, Joanne has been the Manager of Reference and Circulation for Santa Clara University Library.
 - The Library is partnering with the Central Coast Collaboration on Homelessness to actively refer library patrons in need to their organization for registration on their Vertical Change database. Registration gets individuals in the system so they can get help with housing, social services, and food.
 - A part time City Ranger will be hired to staff the main library lobby desk during the afternoon. The position will be funded from vacant positions and will address continuing safety concerns and problem behavior in and outside of the library.
 - Two local high school students have started working at the main library and will work through the summer as part of a City summer work program for youth.
 - As part of the statewide mental health initiative, circulation librarian Selena Fierro will be attending a week long course in San Jose in June to become a certified instructor on supporting individuals experiencing a mental health challenge.
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Cuyama Library

- Staff continue to weed the collection.
- A grant application was submitted to continue Cuyama resident Jane Slama's work creating local history storyboards for Cuyama and all other branch libraries.

Guadalupe Library

- Friends of the Guadalupe Library are purchasing two new tables for the library.
- Staff continue to weed the collection and to purchase grant funded new children's nonfiction and award winning picture books.

Los Alamos Library

- On April 8th Newsweek writer Alexander Nazaryan presented a thought provoking program about his work at Newsweek to a full house. Supervisor Joan Hartman was in the audience.
- A new exterior library sign is being designed by a local artisan and a new sitting bench was added in front of the library thanks to funding from the Friends of the Los Alamos Library.

Orcutt Library

- Library staff attended Orcutt Union School District's State of the School District Breakfast on March 22 at Lakeview Junior High School.
 - Attendees of the highly popular and well attended preschool story time were treated to a special Spring story time featuring a live miniature bunny.
 - Teen nonfiction and manga are the focus of collection development to meet community requests.
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ITEM NO. 3

MEMBER REPORTS/ROUNDTABLE

FOR DISCUSSION