

SANTA BARBARA COUNTY

LIBRARY ADVISORY COMMITTEE

Members

1st District Representative
Patricia Manuras

2nd District Representative
Claire B. VanBlaricum

3rd District Representative
Neil Baker

4th District Representative
Barbara Raggio

5th District Representative
Laura Selken

City Representatives

Carpinteria Representative
Foster Markolf

CSA 3 Representative
Pamela Holst

Buellton Representative
Judith Dale

Goleta Representative
Margaret Connell

Guadalupe Representative
VACANT

Lompoc Representative
Alice Down

Santa Barbara Representative
VACANT

Santa Maria Representative
Maureen Theobald

Solvang Representative
Shirley Stacy

Library Directors

Lompoc Library Director
Ashlee Chavez

Santa Barbara Library Director
Irene Macias

Santa Maria Library Director
Mary Housel

Board of Supervisors Representative

3rd District Supervisor
Doreen Farr

County Staff

ACEO
Renee Bahl

Community Services Director
Herman Parker

Administrative Professional
Jessica Rauch

ACTION SUMMARY

September 18, 2013

**Solvang Courtroom
1745 Mission Drive
Solvang, CA 93463**

Meeting officially convened at 10:03AM.

Roll Call

Members Present: Patricia Manuras, Claire VanBlaricum, Neil Baker, Laura Selken, Foster Markolf, Pamela Holst, Margaret Connell, Alice Down, Maureen Theobald and Shirley Stacy.

Members Absent: Judith Dale, Barbara Raggio.

Directors Present: Ashlee Chavez, Irene Macias and Mary Housel.

County Staff Present: Supervisor Doreen Farr, Herman Parker and Jessica Rauch.

Other Representatives: Margaret Esther, City of Santa Barbara Public Library.

ADMINISTRATIVE AGENDA

- I. Meeting Called to Order: by Chair, Supervisor Doreen Farr.
- II. Roll Call: Committee Members Dale and Raggio were absent.
- III. Welcome New Members
 - i. *Maureen Theobald – Santa Maria City*
 - ii. *Foster Markolf – Carpinteria City*
- IV. Public Comment: None.
- V. Approval of Minutes of June 19, 2013.

ACTION: A motion was made by Connell and seconded by Holst to approve the minutes of June 19, 2013 with revisions. Motion passed.

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STANDARD AGENDA

1. Black Gold Presentation – *Irene Macias*

Zone 1 Director; Irene Macias gave the Library Advisory Committee a presentation on the Black Gold Cooperative System.

2. Los Alamos Library Facility – *Friends of the Los Alamos Library*

Stephan Bedford and Vickie Gill spoke to the Committee about the possibility of opening a Los Alamos Library site.

3. Legislative Committee Action on SCA-7 – *Herman Parker*

On September 9th the SCA-7 letter that was written by staff was taken to the County Legislative Platform Committee. This letter will go to the Board of Supervisors for approval and staff will let the Committee know the date. Claire VanBlaricum asked about the letter she was approved to write on behalf of the Committee.

ACTION: A motion was made by Markolf and seconded by Stacy to approve Claire VanBlaricum to write a letter on behalf of the Library Advisory Committee to the Board of Supervisors recommending approval of the SCA-7 letter.

4. Library Directors Zone Updates and Budgets

i. Zone 1 – Irene Macias

The Friends of the Carpinteria Library have completed the meeting room remodel and will be having a grand ribbon cutting on Friday, September 20th.

Jodi Thomas from the Montecito Library has been promoted to the Central Library. She was so beloved by the community that the Montecito Journal wrote an article about her.

The Solvang Friends of the Library are doing a project at the Santa Ynez Library. There was a Fire at the Grange, which houses the Los Olivos Library. There was no loss of materials, other than smoke damage. The books will most likely have to be replaced.

The Goleta Library had its highest participation in the summer reading program this year. An IMLS grant helped with advertising this program.

The Eastside Library received a Santa Barbara Beautiful Award for the mural “Libraries, Where Adventures Begin” in conjunction with the Santa

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Barbara Arts Alliance. Zone 1 worked hard on their grant writing and brought in \$212,000.

Zone 1 Budget, the City of Santa Barbara increased their funding by \$500,000 and the County restored their funding cut. With the increased funding the libraries will be getting much needed maintenance, extra funds for books, more hours, and more staffing.

ii. Zone 2 – Ashlee Chavez

All Zone 2 libraries had very successful summer reading programs for the sixth year in a row. Staff continues to see an increase in the number of children who sign up and complete the program. This was the first year that an adult summer reading program was implemented.

Radio Frequency Identification (RFID) technology has been implemented at the Lompoc Library. This allows the libraries to do a lot of different things, including install self-check machines. These machines will be installed by the end of October. As of October 21st, 8 hours of service will be restored to the Lompoc Library due to the County increase of funds. This will make the new schedule Monday thru Thursday, 10AM-7PM and Friday thru Saturday, 1PM-5PM. Also, the library has been re-roofed.

The Solvang and Buellton Friends are working together to host a Golf Fundraising Tournament on November 3rd at Zaca Mesa Golf Course. Also, story time has resumed at the Buellton Library, which occurs every Thursday.

The Village Library has received a \$1500 donation from the Quaddy Foundation, which is going towards the purchase of large print and rental books. Last year they installed computers. The Support the Village Library Group will start meeting in October to discuss the new goal of raising \$25,000. The speaker series has also restarted and is every second Thursday.

Staff is still working with interested parties on the Memorandum of Understanding (MOU) for the Charlotte's Web Book Mobile. Once the MOU is signed, Ms. Chavez believes the project could be completed in six to nine months. Ms. Chavez also wrote a grant for a program to allow all First Grade students to get a library card. She incorporated the book mobile in this program to visit all the local schools. The California State Libraries like the idea so much that they are giving more money than the grant provided. Also, the Lompoc District Library Foundation is donating \$285,000 to the project.

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iii. Zone 3 – Mary Housel

The Cuyama Library's circulation has increased 48% for the 2012-2013 fiscal year over the previous fiscal year. The goal for this library is to partner with the Family Resource Center, once completed, and start a story time.

The Guadalupe Library's circulation increased 35% for the 2012-2013 fiscal year and hours increased from 20 to 32 hours a week. Ms. Housel is working on a grant to the Santa Barbara Foundation to install Wi-Fi.

At the Orcutt Library, the circulation has increased 7% for the 2012-2013 fiscal year. The library is located in rented space with a 20 year lease. Monthly children's programs have been presented by Altrusa of the Central Coast.

The Santa Maria Library had a 4% circulation increase for the 2012-2013 fiscal year. Hours increased from 48 to 56 hours a week on January 1, 2013 thanks to \$70,000 funding for staff from the City of Santa Maria's sales tax measure U. A "Book Club in a Bag" rental program was started this summer and a Youth Services Librarian was hired. The Santa Maria Library is contracting with their book vendor, Baker & Taylor, to provide customized library services. Books will be processed (cataloged, labeled, covered, barcoded and RFID tagged) and delivered shelf ready. A cost analysis showed that the company can perform this service at a lower cost than library staff.

The increase of funds from the County to the Zone 3 budget will allow for an increase in book budgets, increase reserves, offset Black Gold fees, and provide a budget for a proposed new branch in Los Alamos. Zone 3's budget includes a spreadsheet for each branch and one for extension services which represents 28% of the total branch allocation. This budget includes branch libraries' Black Gold membership fee, library materials, office supplies, delivery car and the some wages for staff who service the branches (delivery and processing of items, and substitution).

Assembly bill AB 10 recently passed which will increase the state's minimum wage in two increments with the first effective July 1, 2014. This increase will have a significant impact on the library budget since many library staff receive minimum wage pay.

5. Member Reports/Roundtable Discussions

Shirley Stacy announced that the Buellton and Solvang Friends groups will be hosting a Golf Tournament Fundraiser at Zaca Creek Golf Course on November 3rd. If all goes well with flooring, Ribbon cutting is scheduled for October 12th to reopen the renovated Santa Ynez Library. Most of the supplies needed for this renovation were generously donated.

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Foster Markolf explained the reasoning behind the Friends of the Carpinteria Libraries reduced contribution. Also, Friday, September 20th there will be a ribbon cutting at noon for the re-modeled meeting room at the Carpinteria Library.

Supervisor Farr asked the Committee if they were ok with changing the December 18th meeting to December 11th. The Committee approved.

Adjourned at 12:03PM

The next Library Advisory Committee Meeting will be held on Wednesday, December 11, 2013 from 10:00AM-Noon at the Cachuma Lake Recreation Hall, 2225 Highway 154, Santa Barbara, CA 93105. To place an item on the agenda, please contact Jessica Rauch at (805) 568-2467 at least one week prior to the scheduled meeting date.