

CESH, ESG, and CoC Spring 2020 NOFA

Applicant Training (via Zoom)

Friday, May 22, 2020



Agenda

- Introduction and Available Funding
- General CESH, ESG, and CoC Requirements
 - HMIS, CES, Housing First, CoC Participation
- Emergency Solutions grant (ESG)
- California Emergency Solutions and Housing (CESH)
- Zoom Grants
- Continuum of Care (CoC) Program Funds

Introduction

Overview:

The County Community Services Department's Division of Housing and Community Development (HCD) is pleased to announce the availability of funding for several grants to serve individuals and families experiencing homelessness. Funds support projects and programs that will serve Santa Barbara County residents.

The Community Services Department is the Collaborative Applicant and Administrative Entity for the Santa Maria/Santa Barbara County Continuum of Care and is pleased to announce the availability of funding from the following sources:

- California Emergency Solutions Grant (ESG)
- California Emergency Solutions and Housing (CESH)
- Continuum of Care Program Grant (CoC)

Please read the appropriate Sections(s) of the NOFA in their entirety and direct questions to the County staff listed at the end of this presentation.

Funds Available

Santa Maria/Santa Barbara County Continuum of Care		
Funding Source	Amount Available	Eligible Activity
California Emergency Solutions and Housing (CESH) – <u>Single Recipient</u>	\$229,777	Flexible Housing Subsidy Pool
Emergency Solutions Grant (ESG) – <u>Multiple Recipients</u>	\$303,357	Street Outreach, Emergency Shelter, Rapid Rehousing
Continuum of Care (CoC) Program Permanent Supportive Housing – <u>One or Two Recipients</u>	\$854,707	Permanent Supportive Housing

Important Dates

Application Due Dates

CoC Notice of Intent

June 5, 2020 at 5pm

ESG and CESH application and documents

June 10, 2020 at 5pm

Rank and Review Deliberations

Week of June 15

Applicants are Notified

No later than July 1

Visit <http://cosb.countyofsb.org/housing/> for updates to this schedule.

CESH, ESG, and CoC Program Requirements

Written Standards

The CoC has set Written Standards for service. All selected applicants will need to comply with the CoC Written Standards.

CESH, ESG, and CoC Program Requirements

CoC Participation

All recipients of ESG funding are to become members of the CoC. From the approved governance charter (Article IV C. 1.) of the CoC, all members shall demonstrate a professional interest in or personal commitment to addressing and alleviating the impacts of homelessness on individuals experiencing homelessness, and on the community at large.

Housing First

California's Housing First Policy – Core Practices and Core Components

Senate Bill (SB)1380 (Mitchell, Chapter 847, Statutes of 2016) requires all state-funded programs providing housing or housing-based services to people experiencing homelessness to incorporate the core components of Housing First as enumerated in Welfare and Institutions Code Section 8255.

All projects including **services** must align with the Core Practices described in [CCR Title 25, 8409\(b\)](#)

Examples of Housing First Requirements

- Tenant screening and selection practices that promote accepting applicants regardless of their sobriety or use of substances, completion of treatment, or participation in services.
- Applicants are not rejected on the basis of poor credit or financial history, poor or lack of rental history, criminal convictions unrelated to tenancy, or behaviors that indicate a lack of “housing readiness.”
- Participation in services or program compliance is not a condition of permanent housing tenancy.
- The use of alcohol or drugs in and of itself, without other lease violations, is not a reason for eviction.
- Services are informed by a harm-reduction philosophy that recognizes drug and alcohol use and addiction as a part of tenants’ lives, where tenants are engaged in nonjudgmental communication regarding drug and alcohol use, and where tenants are offered education regarding how to avoid risky behaviors and engage in safer practices, as well as connected to evidence-based treatment if the tenant so chooses.
- Acceptance of referrals directly from shelters, street outreach, drop-in centers, and other parts of crisis response systems frequented by vulnerable people experiencing homelessness.

ESG

The State of California HCD receives an annual allocation of Emergency Solutions Grant Program (State ESG) funds from the United States Department of Housing and Urban Development (HUD) to assist individuals and families who are homeless or at risk of homelessness.

State HCD designated the County of Santa Barbara (County) as the Administrative Entity (AE) for the Santa Maria/Santa Barbara County Continuum of Care Service Area (CoC Service Area). Santa Barbara County HCD administers these funds on behalf of the CoC.

ESG

Objective and Eligible Uses

- Street outreach (SO) in conjunction with Rapid Rehousing or Emergency Shelter,
- Emergency Shelter (ES), and;
- Rapid Re-housing (RR).

Administrative costs are not an eligible activity for applicants. However, staff and overhead costs directly related to carrying out program activities are not considered administrative for the purposes of this state funding.

CESH, ESG, and CoC Coordinated Entry System (CES)

Participation in the Coordinated Entry System (CES) as an Entry Point is mandatory for 2020 State ESG-funded Emergency Shelter and Street Outreach projects. For 2020 State ESG-funded Rapid Rehousing projects, all referrals for services will come through the CES per the prioritization, matching and referral processes outlined in the CoC's CES Policies and Procedures.

CESH, ESG, and CoC Homeless Management Information Systems (HMIS)

All applicants receiving ESG funds must participate in the Homeless Management Information Systems (HMIS). The system requires data collection and reporting.

ESG Funding Available

The 2020 preliminary estimated allocation for the local CoC is \$312,096. Of that, \$303,357 is available for distribution to subrecipients for the 2020 Grant Year.

Per State guidelines, a minimum of 40% (\$121,343) of State ESG funds will be allocated to rapid re-housing activities across the Continuum of Care.

The minimum request amount per application is \$80,000

ESG Funding Available

Grant Terms

The grant term is anticipated to be 12-24 months. However, because State ESG funds are awarded annually, the description of activities, goals, and budget submitted for the purposes of this NOFA should be for one, 12-month Operating Year beginning in 2021.

ESG Eligible Activities

Component	Description	Funding
Street Outreach	<p>Essential Services necessary to reach out to unsheltered homeless individuals and families, connect them with emergency shelter, housing, or critical services, and provide them with urgent, non-facility-based care. Component services generally consist of engagement, case management, emergency health and mental health services, CES assessment and transportation. For specific requirements and eligible costs, see 24 CFR §576.101.</p> <p>Limitations: An Emergency Shelter or Repaid Re-housing provider can use up to 10% of State ESG funds for Street Outreach activities in conjunction with their core activity.</p>	Max. \$182,014
Emergency Shelter	<p>Essential Services for individuals and families in emergency shelter. Component services generally consist of case management, child care, education services, employment assistance and job training, outpatient health services, legal services, life skills training, mental health services, substance abuse treatment services, CES assessment, and transportation.</p> <p>Shelter Operations, including maintenance, rent, security, fuel, equipment, insurance, utilities, and furnishings. For specific requirements and eligible costs, see 24 CFR §576.102.</p> <p>Limitations: State ESG funds cannot be used for renovation, conversion, or major rehabilitation activities pursuant to 24 CFR §576.102. Minor repairs to an ESG-funded emergency shelter that do not qualify as renovation, conversion, or major rehabilitation are an eligible use of State ESG funds.</p>	
Rapid Re-housing	<p>Housing relocation and stabilization services and short and/or medium-term rental assistance as necessary to help individuals or families living in an emergency shelter or other place described in paragraph (1) of the “homeless” definition at 24 CFR §576.2 move as quickly as possible into permanent housing and achieve stability in that housing. Component services and assistance generally consist of short-term and medium-term rental assistance, rental arrears, rental application fees, security deposits, advance payment of last month’s rent, utility deposits and payments, moving costs, housing search and placement, housing stability case management, mediation, legal services, and credit repair. For specific requirements and eligible costs, see 24 CFR §576.104, §576.105, and §576.106. All new admissions to the program will be referrals through the CES.</p>	Min. \$121,343
Total		\$303,357

ESG Eligible Populations

- For Essential Services related to Street Outreach, participants must meet the criteria under paragraph (1)(i) of the “homeless” definition under 24 CFR §576.2;
- For Emergency Shelter, participants must meet the “homeless” definition in 24 CFR §576.2;
- For Essential Services related to Emergency Shelter, participants must be “homeless” and staying in an emergency shelter (which could include a day shelter);
- For Rapid Re-housing assistance, participants must meet requirements described in 24 CFR §576.104.

ESG Core Practices

Applicants must adhere to the Core Practices established by State HCD that include:

- Comprehensive and coordinated access throughout the CoC Service Area (i.e., Coordinated Entry);
- Prioritized access to services for people with the most severe needs;
- Low barrier access to services and consistency with housing first practices; and
- Use of a progressive engagement approach to services and financial assistance.

See 25 CCR §8409 for a full description of the Core Practices.

ESG Threshold Criteria

County HCD Threshold Evaluation

Applications will be evaluated by County HCD for the following (See Application Scoring Criteria, for details):

- Basic review for completeness and capacity;
- Proposal aligns with ESG eligible use(s) (Street Outreach, Emergency Shelter, Rapid Re-housing);
- Serves participants who meet “homeless” definition in 24 CFR 576.2 (SO and ES) or 24 CFR 576.104 (RRH)
- Alignment with California’s Housing First Policy (CCR Title 25, 8409(b) and/or WIC Div.8, Ch. 6.5 8255(b));
- Participation (or commitment to participate) in the Homeless Management Information System; and
- Participation (or commitment to participate) in the Coordinated Entry System.

ESG Method of Evaluation

County HCD Evaluation

State ESG applications will be evaluated by County HCD for the following:

- ESG Program Eligibility,
- Alignment with Consolidated Plan Priority,
- Administrative Capacity, and
- Financial Capacity.

ESG Method of Evaluation

Continuum of Care Review and Rank Committee

- Applicant Capacity,
- Financial Feasibility and Capacity,
- Need, and
- Approach.

The Continuum of Care Review and Rank Committee will make funding recommendations to the County Board of Supervisors, which will exercise approval over funding decisions.

ESG Application Threshold and Ranking Criteria

2020 ESG Application Scoring Criteria	
ESG Program Eligibility	Proposed activity and clientele are eligible
Alignment with Consolidated Plan Priority	Proposed activity meets one of the following priorities: <ul style="list-style-type: none"> • Promote projects that provide permanent supportive housing to address the needs of homeless individuals and families, households at imminent risk of homelessness and/or persons with special needs (<i>High Priority</i>) • Provide funding for essential services and programs that provide needed resources for homeless persons and households at imminent risk of homelessness (<i>High Priority</i>) • Prioritize funding for operations of principal emergency shelters throughout Santa Barbara County (<i>High Priority</i>)
Administrative Capacity	Rated Good, Fair, or Poor, based on the following: <ul style="list-style-type: none"> • County HCD's experience with applicant and any known issues • Previous audits or program reviews • Availability of progress reports • Contract modifications and their impact on cost and/or period of performance
Financial Capacity	Rated Pass, Concern, or Fail, based on the following: <ul style="list-style-type: none"> • Liquidity • Measurements of vulnerability (e.g. net profit margin, fundraising efficiency, and dependency on the County or a single entity for financial strength) • Debt and other long-term obligations • Regulatory (e.g. unresolved financial audit findings and outstanding litigation/legal issues) • Cash match

ESG Application Threshold and Ranking Criteria

Continuum of Care Review and Rank Committee Evaluation	
<p>Applicant Capacity Scoring Scale: 1-5 Weight: 3 Max. Score: 15</p>	<ul style="list-style-type: none"> • Experience providing similar services and assistance • Experience addressing the needs of the target population(s) • Sufficient capacity for project oversight and administration • Adequate capacity for data collection and reporting • Participation in the Santa Barbara County Homeless Management Information System or a comparable database (as determined by the County)
<p>Financial Feasibility and Capacity Scoring Scale: 1-5 Weight: 3 Max. Score: 15</p>	<ul style="list-style-type: none"> • Sufficient capacity to operate the project based on its budget • Sufficient capacity to effectively manage the finances of the project • Timely audited financial statements • Outstanding and/or unresolved financial audit findings • Reasonable project costs • Degree to which applicant leverages its Board of Directors and other resources
<p>Need Scoring Scale: 1-5 Weight: 6 Max. Score: 30</p>	<ul style="list-style-type: none"> • Fills what would otherwise be a gap in homeless services in its service area • Clear demand for the project in its service area • Special features that would enhance its ability to meet the needs of the target population • Credibility of evidence used to support the need • Demonstration of need for the requested funding
<p>Approach Scoring Scale: 1-5 Weight: 8 Max. Score: 40</p>	<ul style="list-style-type: none"> • Demonstration of participation in the Coordinated Entry System (CES) as an Entry Point for Emergency Shelter and Street Outreach. For Rapid Rehousing providers, demonstration that all referrals for services will come through the CES per the prioritization, matching and referral processes outlined in the CoC's CES Policies and Procedures • Coordination with other activities and funding sources in the area • Project is based on proven methods and/or able to demonstrate good outcomes • Numbers served appear reasonable given the prioritization of the most vulnerable individuals and families within the homeless population • Outcomes and objects appear reasonable and sufficient, particularly in the areas of housing placement and retention • Project supports ESG Objectives and Requirements, State Core Practices and County of Santa Barbara Consolidated Plan priorities.

CESH

The California Department of Housing and Community Development, through the California Emergency Solutions and Housing Program (CESH), has made funding available to provide grants to administrative entities to assist persons who are currently experiencing homelessness.

The single successful applicant would administer rental subsidy funds in close coordination with the Coordinated Entry System for organizations serving persons experiencing homelessness that need a flexible rental subsidy to end their homelessness.

CESH Funding Available

CESH funding in the amount of **\$229,777** is being allocated for a flexible housing subsidy pool for a suggested grant period of two years.

CSD is seeking a single applicant to administer the FHSP funds county-wide across providers in close coordination with the Coordinated Entry System.

Project budgets will be detailed in a budget workbook found in ZoomGrants and uploaded as a required attachment.

CESH Objective and Eligible Uses

Flexible Housing Subsidy Pool (FHSP) funds will be used to re-house through rental subsidies like rental assistance. FHSP resources may be distributed through the Coordinated Entry System with increased flexibility at the discretion of the CES Coordinating Agency. Rather than allow permanent housing opportunities to be lost before an individual or family receives assistance, the Coordinated Entry System may offer the available resource to an individual or family prioritized for a housing intervention that can put the resource to use.

CESH

Objective and Eligible Uses

FHSP will provide assistance for individuals and families that meet the definition of homelessness included in 24 CFR 578.3 aligned with California's Housing First policy (CCR Title 25, 8409(b), WIC Div. 8 Ch. 6.5 Sec. 8255(b)). Administrative costs are not an eligible activity for applicants.

Eligible Costs

Eligible costs are generally described in 24 CFR 576.105 and 24 CFR 576.106. The HUD eligible costs are being used to give applicants a list to draft budgets and operate project. **If an activity is not described as an eligible expense but addresses an immediate homeless challenge and support flexible housing subsidy use, sub-recipients can and must obtain express written consent from the Administrative Entity (HCD) prior to use of program funds.**

Administrative costs are not an eligible activity for sub-recipients. This does not include staff costs directly related to carrying out program activities.

CESH Program Requirements

The use of CESH funds is governed by policies set by the State of California Housing and Community Development Dept. To learn more about SB 2 the Building and Jobs Act and the CESH program access [CA Emergency Solutions and Housing Program Webpage](#).

Eligible Populations

The minimum eligibility criteria for participants is to meet the definition of homelessness (24 CFR 578.3). Financial assistance and services will be coordinated with the CoC through the CES to as described in the CES Policies and Procedures.

A single applicant will administer the FHSP funds county-wide across providers in close coordination with the Coordinated Entry System.

CESH Method of Evaluation

County HCD Threshold Evaluation

Applications will be reviewed by County HCD for completeness and to verify compliance with the following requirements:

- Serves homeless persons at risk or those at imminent risk of homelessness as defined in 24 CFR 578.3,
- Alignment with California's Housing First Policy,
- Participation in the Homeless Management Information System, and
- Participation in the Coordinated Entry System

CESH Method of Evaluation

Continuum of Care Review and Rank Panel

- Applications will be evaluated by the CoC Review and Rank (R&R) Committee based on the criteria below. Applicants may be called or asked to attend an interview the week of June 15 to answer questions from the panel regarding the proposed activity. Applicants will be notified of the exact date and time.
 - Applicant Capacity,
 - Program Design and Approach,
 - Financial Feasibility, Sustainability and Capacity,
 - Performance, and
 - Coordination and Collaboration

ESG, CESH Appeals Process

The Review and Rank Panel reviews all applications and ranks them to make funding recommendations to the CoC Board. Applicants may request anonymized, individual panelists' scores after the funding award announcement. Applicants may appeal the decision by following the process set forth below.

1. MEMBERS OF THE APPEALS PANEL

The Appeals Panel shall consist of three (3) members. These members may be selected from non-profits, foundations, consumers, government, and private agencies with experience in grant administration and homelessness projects.

The Appeals Panel will be selected by the Competition Facilitator of the Review and Rank process.

Appeals Panel members must not have a conflict of interest with any of the agencies or parties applying for funding as defined by the existing Review and Rank Panel conflict of interest rules.

2. APPEAL ELIGIBILITY

A project may appeal if:

1. The Review and Rank panel awards no funding
2. The Review and Rank Panel awards only partial funding

If the project was submitted by a collaboration of agencies, only one joint appeal may be made.

3. SUBJECTS FOR APPEAL

Appeals may be made only on the following bases:

- Inaccuracy in information provided to the Review and Rank Panel (by entities other than the applicant) resulting in a reduced score
- A failure of the panel as a whole, or individual panel members, to follow the Review and Rank process resulting in a reduced score
- A review of scoring shows an inconsistency in the way the scoring factor(s) was/were applied

NOTE: Appeals based on policy considerations, funding priorities, or other subjective criteria will not be considered and are not eligible. An objection to the Ranked List based on any of these concerns must be brought, if at all, to the Continuum of Care Board, and not to the Appeals Panel.

ESG, CESH Appeals Process

4. APPEALS PROCESS

Any Project Applicant seeking to appeal must adhere to the included timeline. Failure to meet a deadline in the timeline voids the Project Applicant's appeal.

- A. Project Applicants will have a specific number of days after the issuance of the decision to provide notice to the Competition Facilitator of an intent to appeal. The number of days will be stated in the local NOFA and may vary depending of the funder's timeline. This notice must be sent via email at an address included in the NOFA and must include:
 - i. A statement as to why the project is eligible to appeal.
 - ii. The basis for the appeal.
 - iii. A brief statement of the facts upon which the Project Applicant bases its appeal. These facts need not be complete, but must give the facilitator a sufficient understanding for the basis of the appeal.
- B. The Competition Facilitator will contact the appealing Project Applicant in an attempt to clarify the scoring decision and determine if the appeal can be resolved without requiring a formal hearing.
- C. If a resolution is not possible, the Project Applicant will submit a formal appeal pursuant to the official timeline provided in the local NOFA.
 - i. The Formal Appeal must consist of a short, clear, written statement no longer than two pages of the basis for the Project Applicant's appeal of the Review and Rank Panel's decision.
 - ii. The Formal Appeal must be sent as an attachment to the Competition Facilitator at the email provided in the local NOFA.
- D. Upon timely receipt of the Formal Appeal, the Competition Facilitator will convene the Appeal Panel and set a time and date for the Appeal Hearing. The Appeal Hearing shall be closed to the public.
- E. The Appeal Hearing shall be conducted according to the following procedure:
 - i. The Appeal Hearing will be conducted telephonically.
 - ii. The Appeal Panel will join the call with the Competition Facilitator and a representative of the Review and Rank Panel.
 - iii. The Competition Facilitator will explain the facts of the appeal and answer any procedural questions.
 - iv. The Appeal Panel may ask the Review and Rank Panel member questions about the Review and Rank Process to clarify what occurred during Review and Rank from the Panel's perspective and what information the Panel considered in evaluating the Project Applicant.
 - v. The appealing Project Applicant will then join the phone call. The appealing Project Applicant will be allotted time to explain their appeal. The Appeal Panel may then ask any questions of the appealing Project Applicant. The appealing Project Applicant then leaves the phone call. The Review and Rank Panel member also leaves the call after taking any final questions.
 - vi. The Appeal Panel conducts a discussion of the appeal and takes a formal vote.
- F. The Appeal Panel may consider the effect of its decision on other Project Applicants and may include those project applicants in the appeals discussion.

The decision of the Appeal Panel is final. The only exception is that the Continuum of Care Board may alter the final funding recommendations of the Review and Rank Panel for a legitimate reason after the Appeal Panel has issued its decision(s). In so doing, the Continuum of Care Board must consider both the needs of the community and the obligation to issue funding based on the published criteria and aligned with the process.

Zoom Grants Orientation

ESG and CESH Application

Applications are accepted electronically via ZoomGrants only. Access to the applications is posted at [County HCD Webpage](#). Click on the appropriate ZoomGrants link to go directly to the application(s) you plan to apply for.

Applications cannot be accessed from the ZoomGrants website; access is provided only via the link on the County website. Once on the ZoomGrants site, applicants will have access to instructional videos. After creating a username and password (one username and password per agency), applicants may begin work on their applications. ZoomGrants automatically saves work and applicants may log off and log on again at any time and from any computer to continue working on their applications. Applications will be locked for editing at 5:00 pm. on the deadline listed in the NOFA Cover page. Click “Submit” to submit applications.

The application in ZoomGrants including all required attachments must be submitted by **June 10, 2020, 5 pm.**

LATE OR INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

Zoom Grants

Application Information:

Applications are accepted electronically via ZoomGrants only. Access to the applications is posted at www.countyofsb.org/housing.

To access the **County of Santa Barbara ESG grant application**, click on or copy and paste this link into your browser:

https://www.zoomgrants.com/zgf/County_of_Santa_Barbara/2020_State_Emergency_Solutions_Grants_ESG_Program

To access the **County of Santa Barbara ESG grant application**, click on or copy and paste this link into your browser:

https://www.zoomgrants.com/zgf/CA_Emergency_Solutions_and_Housing_Program_Application

Following are detailed Applicant Instructions which explains [how to set up an Applicant account](#) and [add Collaborators](#).

Zoom Grants



SANTA BARBARA COUNTY HOME

COMMUNITY SERVICES DEPARTMENT
HOUSING AND COMMUNITY DEVELOPMENT

Traducir al español

Select Language

Current Notice of Funding Availability (NOFA)

CESSH, ESG, and CoC NOFA

The County Community Services Department's Division of Housing and Community Development (HCD) is pleased to announce the availability of funding to serve individuals and families experiencing homelessness. The Community Services Department is the Collaborative Applicant and Administrative Entity for the Santa Maria/Santa Barbara County Continuum of Care.

Funding Source	Est. Amount Available	Eligible Uses
California Emergency Solutions And Housing (CESH)	\$229,777	Flexible Housing Subsidy Pool
Emergency Solutions Grant (ESG)	\$303,357	Street Outreach, Emergency Shelter, and Rapid Re-housing
Continuum of Care Program	\$854,707	Permanent Supportive Housing

The full NOFA can be found [HERE](#).

Application Information:

To access the **County of Santa Barbara ESG grant application**, click on or copy and paste this link into your browser:
https://www.zoomgrants.com/zgf/County_of_Santa_Barbara/2020_State_Emergency_Solutions_Grants_ESG_Program

Following are detailed Applicant Instructions which explains how to set up an Applicant account and add Collaborators.

To access the **County of Santa Barbara CESH grant application**, click on or copy and paste this link into your browser:
https://www.zoomgrants.com/zgf/CA_Emergency_Solutions_and_Housing_Program_Application

Following are detailed Applicant Instructions which explains how to set up an Applicant account and add Collaborators.

To access the **County of Santa Barbara CoC Program NOI**, click [HERE](#)

ESG, CESH, and CoC - MANDATORY Applicant Training

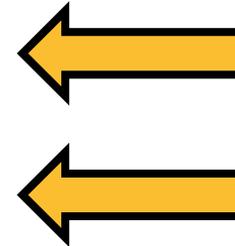
MANDATORY Applicant Training

Remote meeting via Zoom

<https://us02web.zoom.us/j/85777640920>

2-2:30pm ESG and CESH Training

2:30-3:30pm CoC Training





Password

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County of Santa Barbara

Community Services Department, Div. of Housing and Community Development

2020 State Emergency Solutions Grants (ESG) Program

Deadline 6/10/202

[VIEW OPEN PROGRAMS](#)

[HIDE DESCRIPTION](#)

[HIDE REQUIREMENTS](#)

[HIDE RESTRICTIONS](#)

[HIDE LIBRARY](#)

[CONTACT ADMIN](#)

Description [\[hide this\]](#)

The State of California Department of Housing and Community Development (State HCD) receives an annual allocation of Emergency Solutions Grant Program (State ESG) funds from the United States Department of Housing and Urban Development (HUD) to assist individuals and families who are homeless or at risk of homelessness. The State HCD distributes State ESG funds to qualifying cities and counties, which are responsible for administering State ESG funds for their respective service areas. State HCD designated the County of Santa Barbara (County) as the Administrative Entity (AE) for the Santa Maria/Santa Barbara County Continuum of Care Service Area (CoC Service Area), which geographically encompasses Santa Barbara County. The Housing and Community Development Division (County HCD) will administer State ESG funds on behalf of the County and announces the availability of these funds to support homelessness assistance projects throughout the CoC Service Area.

The ESG program provides funding to: (1) engage homeless individuals and families living on the street; (2) improve the number and quality of emergency shelters for homeless individuals and families; (3) help operate these shelters; (4) provide essential services to shelter residents; (5) rapidly re-house homeless individuals and families; and (6) prevent families/individuals from becoming homeless. Under this NOFA 2020 State ESG funds may be used for three program components:

- Street outreach (SO) in conjunction with Rapid Rehousing or Emergency Shelter,
- Emergency Shelter (ES), and;
- Rapid Re-housing (RR).

This NOFA should be read in conjunction with the following regulations, which establish HUD and State HCD requirements (See Exhibit A – Resources):

- Code of Federal Regulations (CFR), Title 24, Part 576; and
- Department of Housing and Community Development Emergency Solutions Grants Program State Regulations, California Code of Regulations (CCR), Title 25, Division 1, Chapter 7, Subchapter 20.

Requirements [\[hide this\]](#)

ELIGIBLE APPLICANTS Private non-profit organizations and units of general purpose local government may apply for ESG Program funds. **ELIGIBLE BENEFICIARIES** The minimum eligibility criteria for ESG Program beneficiaries are as follows: - For essential services related to street outreach, beneficiaries must meet the criteria under paragraph (1)(i) of the "homeless" definition under 24 CFR 576.2; - For emergency shelter, beneficiaries must meet the "homeless" definition in 24 CFR 576.2; - For essential services related to emergency shelter, beneficiaries must be "homeless" and staying in an emergency shelter (which could include a day shelter); - For homelessness prevention assistance, beneficiaries must meet the requirements described in 24 CFR 576.103; and - For rapid re-housing assistance, beneficiaries must meet requirements described in 24 CFR 576.104.

Zoom Grants

Zoom Grants

If Applicants have any technical questions, they can:

1) Search for a quick answer at **ZoomGrants University** (help.zoomgrants.com);

2) If additional technical assistance is needed, applicants can contact:

ZoomGrants Technical Support:

Email: questions@zoomgrants.com

Phone: 866.323.5404 ext. 2

ZoomGrants automatically saves work and applicants may log off and log on again at any time and from any computer to continue working on their applications. Applications will be locked for editing at 5 p.m. on June 10, 2020. Click "Submit" to submit applications.

LATE OR INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED

HUD CoC

The Continuum of Care (CoC) Program is designed to promote communitywide commitment to the goal of ending homelessness; provide funding for efforts by nonprofit providers, and State and local governments to quickly rehouse homeless individuals and families while minimizing the trauma and dislocation caused to homeless individuals, families, and communities by homelessness; promote access to and effect utilization of mainstream programs by homeless individuals and families; and optimize self-sufficiency among individuals and families experiencing homelessness.

Funding History and Funding Available

Approximately \$854,707 of CoC Permanent Supportive Housing (Rental Assistance) funds are available.

The grantee(s) would then be eligible for renewal for the 2020 HUD CoC grant competition for FY21-22 as a first year renewal applicant.

CoC Permanent Supportive Housing

The Santa Maria/Santa Barbara County Continuum of Care currently has funds available for a new Permanent Supportive Housing (PSH) project(s). This project(s) may be **single or scattered site**, but must include rental assistance as well as supportive services.

- **1** year lease
- Must serve disabled
- **25%** cash match
- CoC and HUD Monitored

CoC Eligible Costs

The CoC Program interim rule sets forth the costs eligible for each program component in § 578.37(a). The eligible costs for a PSH project can include:

- Rental Assistance Costs
- Supportive Services Costs
- HMIS Costs
- Project Administration
 - Recipients and subrecipients may use up to 10 percent of the grant established through the CoC Program NOFA for project administrative costs. These costs include expenses related to the overall administration of the grant (24 CFR part 578.59) such as management, coordination, monitoring, and evaluation activities and environmental review.

Tenant-based Rental Assistance

Rental Assistance follows the program participant.

Participant locates housing of their choice



If Participant moves, they can take rental assistance to a new unit



Rental Assistance Rent Limits

- Rent Reasonableness
- Fair Market Rent (FMR)

Relationship Between FMR and Rent Reasonableness (Scenarios)

	1-Bedroom Housing Unit	2-Bedroom Housing Unit	3-Bedroom Housing Unit
Reasonable Rent	\$600	\$1,050	\$1,450
Fair Market Rent	\$575	\$1,100	\$1,450
Maximum Allowable Contract Rent	\$600	\$1,050	\$1,450

Unit rents can exceed FMR but must **NOT** exceed Rent Reasonableness



Rental Assistance

funds can pay for...

- Unit rent
- First and/or last month's rent
- Security Deposits (up to 2 months rent)
- Property damages (up to one month)
- Vacancy payments (up to 30 days)
- Staff costs carrying out eligible activities



Definition of Administering Rental Assistance

Administering rental assistance in the CoC Program is...

- Contracting for and making rental assistance payments to the landlord/landowner
- Conducting the Housing Quality Inspections (HQS)
- The costs of administering the rental assistance are considered service delivery costs of rental assistance and are eligible in the CoC Program as rental assistance costs



Rental Assistance—Participant Rent

Rent must be charged and be equal to the highest of:

- 30 percent of family's monthly adjusted income;
- 10 percent of family's monthly gross income; or
- The portion of the family's welfare assistance, if any, that is designated for the payment of rent.

Program Participants Are Required to Pay Rent (except when receiving rapid re-housing assistance).



Program Fees

- Recipients and subrecipients are not allowed to charge program fees
- No fee may be imposed on program participants except rent



Grant Savings

- Projects receiving funds for rental assistance projects may have funds remaining after paying rent.
- When there are funds remaining, the project may:
 - Serve more participants
 - Cover the costs of rent increases, if reasonable



Supportive Services Budget

24 CFR 578.53 Supportive services.

In general. Grant funds may be used to pay the eligible costs of supportive services that address the special needs of the program participants. Supportive services must be necessary to assist program participants obtain and maintain housing.

Permanent supportive housing projects **must provide supportive services for the residents to enable them to live as independently as is practicable throughout the duration of their residence in the project.**

Ineligible costs. Any cost that is not described as an eligible cost under this section is not an eligible cost of providing supportive services using Continuum of Care program funds. Staff training and the costs of obtaining professional licenses or certifications needed to provide supportive services are not eligible costs.

<https://www.law.cornell.edu/cfr/text/24/578.53>

Eligible Supportive Services

Partial List of Eligible costs.

- *Case management.*
- *Housing search and counseling services.* Costs of assisting eligible program participants to locate, obtain, and retain suitable housing are eligible.
- *Legal services.*
- *Life skills training.*
- *Mental health services.*
- *Outpatient health services.*
- *Outreach services.*
- *Substance abuse treatment services.*
- *Transportation.*
- *Utility deposits.*
- *Direct provision of services.*

<https://www.law.cornell.edu/cfr/text/24/578.53>

HUD CoC Housing First Application Language

3b. Does the project ensure that participants are not screened out based on the following items? Select all that apply.

Having too little or little income	<input checked="" type="checkbox"/>
Active or history of substance abuse	<input checked="" type="checkbox"/>
Having a criminal record with exceptions for state-mandated restrictions	<input checked="" type="checkbox"/>
History of domestic violence (e.g. lack of a protective order, period of separation from abuser, or law enforcement involvement)	<input checked="" type="checkbox"/>
None of the above	<input type="checkbox"/>

3c. Does the project ensure that participants are not terminated from the program for the following reasons? Select all that apply.

Failure to participate in supportive services	<input checked="" type="checkbox"/>
Failure to make progress on a service plan	<input checked="" type="checkbox"/>
Loss of income or failure to improve income	<input checked="" type="checkbox"/>
Domestic violence	<input checked="" type="checkbox"/>
Any other activity not covered in a lease agreement typically found in the project's geographic area.	<input checked="" type="checkbox"/>
None of the above	<input type="checkbox"/>

3d. Does the project follow a "Housing First" approach? Yes

HUD CoC Termination

Recipients and sub recipients that are providing permanent supportive housing for hard-to-house populations of homeless persons must exercise judgment and examine all extenuating circumstances in determining when violations are serious enough to warrant termination so that a program participant's assistance **is terminated only in the most severe cases.**

Notice of Intent - Demonstrate Capacity

		County of Santa Barbara NOTICE OF INTENT TO APPLY For Continuum of Care Permanent Supportive Housing Funds		Housing and Community Development Division Community Services Department 123 E. Anapamu St., 2 nd Floor Santa Barbara, CA 93101	
				DATE RECEIVED (HCD use only)	
PROJECT NAME:			AMOUNT REQUESTED: \$		
APPLICANT CONTACT INFORMATION			PROPOSED PROJECT LOCATION		
Organization Name: Address: Contact Person for Application: Name: Address: Phone #: Email:			Street Address: (If not available, please describe the specific location) _____ City _____ County _____ Zip _____ # Acres _____ County Supervisorial District _____ (refer to http://sbcaessor.com/ElectionDataLookup/Default.aspx) OR Check Here if Scattered Site: If scattered site, what region of the county do you plan to operate, North, Mid, South, or County-wide*? _____ *Please note that if applying for the full amount, the program must serve county-wide		
TYPE OF ORGANIZATION					
Municipality/County/Consortium					
Nonprofit					
Public Housing Authority					
Private Entity					
SITE CONTROL:		<input type="checkbox"/> OWNED	<input type="checkbox"/> LEASED Term: _____	<input type="checkbox"/> SCATTERED SITE Have landlords been identified (Y/N)?: _____	
The following questions do not apply for scattered site applicants. Please skip this section if you are a scattered site applicant. ZONING AND SITE PLAN : Current zoning of site: _____ Does the proposed use conform to the current zoning? <input type="checkbox"/> Yes <input type="checkbox"/> No					

Notice of Intent - Demonstrate Capacity

Please answer the following questions with Yes or No

1. Project

Is this project already funded by the CoC? _____

Is this a permanent supportive housing (PSH) project? _____

Does your organization have experience administering a PSH project? _____

2. Housing First

Are the project's policies and practices aligned with Housing First and is your organization committed to identifying and lowering barriers to housing and removing service participation requirements and overly punitive policies. _____

3. Coordinated Entry

Does the project, if funded, agree to receive all referrals for housing from the Coordinated Entry System in Santa Barbara County. _____

4. HMIS

Will the project enter data for all CoC-funded beds into HMIS (or parallel database for domestic violence services). _____

5. Equal Access

Will the project provide equal access and fair housing without regard to sexual orientation, gender identity, or local residency status. _____

6. Formerly Homeless Input

Will the agency engage homeless and formerly homeless clients in program design and policy making by including them on the board of directors or staff, by having a consumer advisory board that meets regularly, by administering consumer satisfaction surveys, and/or by convening client focus groups. _____

7. Eligible Clients

Will the project only accept new participants if they can be documented as eligible for this project's program type based on their housing and disability status. _____

8. Match

Will the agency be able to provide 25% match per grant. _____

Notice of Intent - Demonstrate Capacity

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Notice of Intent - Demonstrate Capacity

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Match

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Project Description

Please describe the program and approach, including physical description and supportive services to be offered.

Federal Grant Experience

Has the organization handled at least one other federal grant of this size and complexity? _____
If Yes, please list the grants and corresponding projects

CoC Grant Experience

Has the organization previously applied for and received a CoC Program grant? _____
If Yes, please list projects, grant years, and amounts.

Permanent Housing Experience

Please describe current or past permanent housing (PH) or permanent supportive housing (PSH) programs administered by the organization. Please include program name, years active, and approximate number of individuals and/or families served.

Timeline

Will there be any ramp up time before you begin to expend grant funds? _____
If Yes, please explain.

Do you believe your organization will be able to expend a majority of the grant amount by June 30, 2021? _____
Please explain.

Notice of Intent - Demonstrate Capacity

Submit a copy of this Notice of Intent to Apply to jblack@co.santa-barbara.ca.us no later than 5pm on June 5, 2020. Instructions and deadline are provided in the Notice of Funding Availability (NOFA) posted at <http://countyofsb.org/housing>.

For more information, contact: Jett Black-Maertz at jblack@co.santa-barbara.ca.us or (805)568-2484

Q&A and HCD Contact

Jett Black-Maertz
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County of Santa Barbara
Housing and Community Development Division
Community Services Department
Engineering Building, 2nd Floor
805.568.2484
jblack@co.santa-barbara.ca.us

