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**PRESS RELEASE
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**PUBLIC SCULPTURE BY UCSB ALUM
ILLUMINATES SANTA BARBARA'S WATERFRONT**

(SANTA BARBARA, Calif.) – *Camouflage House*, a temporary public sculpture installation by internationally acclaimed artist and UCSB alumnus Tom Fruin, brings art outdoors to the community beginning June 30. With its Santa Barbara oceanfront debut at Arroyo Burro Beach County Park, this vibrant, multi-colored work is meant to offer a communal opportunity for reflection and meditation. Visitors to the park must adhere to public health guidelines regarding physical distancing and face coverings.

Forged with a kaleidoscopic pattern of welded steel, salvaged signage, and reclaimed acrylic scraps, *Camouflage House* represents the unique role of artwork and artists in regeneration and visioning. With its nod to resilience, this public sculpture is uniquely salient within our current moment. A downloadable coloring page of the sculpture will be available for community members to engage with the sculpture from home at www.sbac.ca.gov/fruin.

“The House sculpture can be seen as a place of refuge and a stand in for our hope moving forward. Its shape is a generalization of a home while its dramatic coloration is the opposite of Camouflage - it is an act of standing out with warmth and brilliance,” states Fruin.

Fruin’s iconic works have been sited worldwide, and his Watertower sculpture series spans the country, with permanent installations in Brooklyn, New York and Oakland, California. “As a California native with UCSB as my alma mater, I feel lucky this work can stand in Santa Barbara; a place I know so well,” said Fruin. “I hope this sculpture can be experienced in a way that allows for personal reflection and growth.”

Kim Yasuda, a professor of Public Practice in UCSB’s art department, said of Fruin, “Of the more than a thousand students I’ve taught in nearly 30 years, Tom remains a standout, creating evocative, complex works that make you think deeply about the world.”

Following *Camouflage House’s* initial installation at Arroyo Burro Beach, the work will travel to Elings Park for public viewing. This project is supported by the Santa Barbara County Arts Commission in partnership with the County Community Services Department’s Office of Arts and Culture and Parks divisions.

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FRUIN'S CAMOUFLAGE HOUSE BRINGS ART OUTDOORS TO SANTA BARBARA

About the Santa Barbara County Parks:

The Santa Barbara County Community Services Department Parks Division has a longstanding history of providing outstanding outdoor recreation opportunities. We are proud to offer the full range of activities with our day use parks, beaches, pools, group areas, trails, on- and off-leash dog parks, open spaces, campgrounds and our largest facility Cachuma Lake Recreation Area. The park system serves the county with 24 day-use parks, two camping parks, 45 open spaces and 12 beach areas.

About the Santa Barbara County Office of Arts & Culture:

As the State-Local Partner of the California Arts Council, the SBCOAC serves as the regional governmental umbrella for arts and culture projects and programs within Santa Barbara County. A division of the County's Community Services Department, the office represents a longstanding partnership between the County of Santa Barbara and the City of Santa Barbara. For more than 30 years, both governments have shared resources and staff to maximize support for Santa Barbara arts and culture institutions, programs, initiatives and projects. For more information, visit www.sbac.ca.gov.

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Shown below is a rendering of "Camouflage House" at Arroyo Burro Beach.

