

Veronica Heinzelmann, LCSW, was appointed Regional Manager for Santa Barbara in December 2017 after serving as interim Regional Manager beginning September 2017. Veronica graduated from California State University, Long Beach in 2004 with her Masters in Social Work - Emphasis in Children, Youth and Family. She has over 15 years of experience working in a variety of settings including inpatient, outpatient, forensic, private, nonprofit and for profit organizations in various clinical and supervisory capacities. Veronica began working for the Department of Behavioral Wellness in August of 2012 where she was hired as the Director of Social Services in the Psychiatric Health Facility (PHF). In October 2016 she promoted to the Quality Care Management Department within Behavioral Wellness with her primary duties involving quality improvement/quality assurance activities and oversight for the PHF. Veronica was promoted to the Interim Regional Manager for Santa Barbara County in July of 2017, then went through a competitive hiring process and became the permanent Regional in December 2017. She oversees multiple programs within both the Calle Real Outpatient Clinic and Santa Barbara Children's clinic supporting and guiding the delivery of Specialty Mental Health Services.