

Section 28

General County Programs/Outside Agencies

GENERAL COUNTY PROGRAMS

NO PRESENTATION

SIGNIFICANT ACCOMPLISHMENTS

Communications and Public Information Office

- Coordinated positive worldwide public information from the County regarding the death and burial of singer/entertainer Michael Jackson.
- Produced Santa Barbara County's first County exhibit at the California State Fair, winning the Blue Ribbon medal for Best Marketing from a County and a Gold Ribbon medal for Overall Excellence in Design & Presentation.
- Continue coordinating with the Office of Emergency Services regarding operational readiness for a Joint Information Center (JIC) that can established at the Emergency Operations Center.
- Provided live audio broadcasts during the Santa Maria River Levee Improvement Project groundbreaking and the Emergency Operations Center groundbreaking.

Office of Emergency Services

- Finalized design and specification plans for a permanent Emergency Operations Center and broke ground on February 12, 2010.
- Assisted the Santa Barbara Community Awareness Emergency Response (CAER) in obtaining a radio system grant to improve emergency communications.
- Updated and distributed an Operational Area EOC Activation Plan. Working with the local chapter of the American Red

Cross and other County departments, updated the sheltering MOU for emergencies.

First Five, Santa Barbara Children and Families Commission

- Developed and launched a new website with bilingual support for parents and caregivers.
- Provided technical support to funded programs on enhanced outcomes and Results-Based Accountability.
- Continued health insurance coverage and health screenings for children.

Santa Barbara Redevelopment Agency

- Completed the downtown parking lot project, a “green” demonstration project with the inclusion of a solar trellis system.
- Completed regulatory and development agreements for six affordable units in Paradise Ivy private projects.
- Completed an ordinance amendment and a resolution for the Isla Vista Car Share Program.

Countywide Free Library System

- Focused on providing services to youth and youth literacy.
- Focused on providing better customer service by the redesign of public service desks, improving signage and shifting bookshelves to make the Lompoc Library more user-friendly.
- Increased attendance in Adult programs at the Santa Maria Library.

SERVICE LEVEL REDUCTIONS

- Eliminated funding for Project Reporting & Performance Management, General Expenditures and General Administration, except for one accounting position and \$35,000 in ongoing support costs, which will be shifted to the CEO.

- Reduced General Fund funding for the Communications Office (\$60,000), which is moving to the CEO. Rapid Response funding from Social Services (\$60,000) will be used to pay for marketing and outreach services for one-stop service centers and related activities.
- Reduced First Five funding to outside agencies and contractors due to revenue reductions (\$1.3 million).
- Reduced Board Support budget for discretionary expenditures to \$100,000. Shifted all other Board Support ongoing expenditures to the Board of Supervisors budget.
- Although not a reduction, 16 positions and budget from the Communications Office, the Office of Emergency Services, the General Expenditures program and the Redevelopment Agency are moving to the County Executive Office and Planning and Development (RDA only).

LAYOFFS

- One Fiscal & Policy Analyst

BUDGET EXPANSIONS

- None



Human Services Commission Budget Preservation Request

No Cuts

to the Human Services Fund

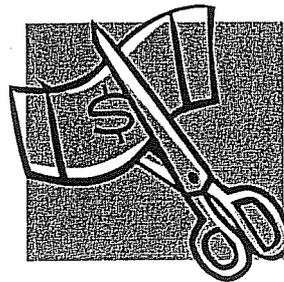
No one-time only funding source

for the Human Services Program



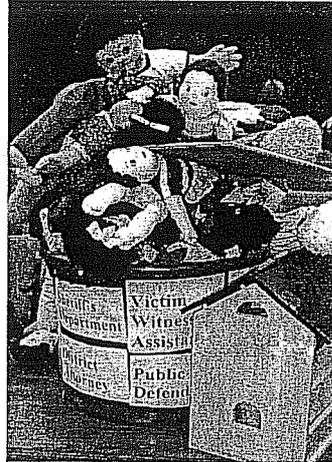
\$255,100 Proposed Cut = 21%

- \$255,100 is 21% of 2009-2010 grant funding
- Grants to non-profit partners would be cut by 21%



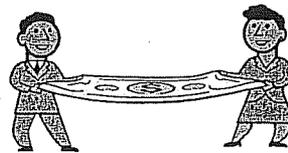
● ● ● | Public-Private Partnerships
Provide the Safety Net

- o Efficient use of dollars
- o Rely on volunteerism
- o Focus on prevention and early intervention
- o Leverage County dollars
- o Pay now or pay *more* later



● ● ● | Non-Profits Turn \$1 into \$11

- o Mandated Matches
 - Other governments
 - HUD, MAA, Title IV-E
- o Informal Leveraging
 - Private donors
 - Foundations

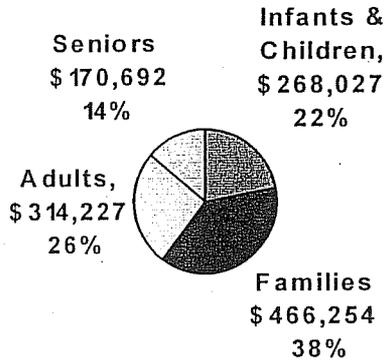


*\$11 raised to every
County \$1
allocated—a great
return on
investment!*

Money Serves the Most Vulnerable



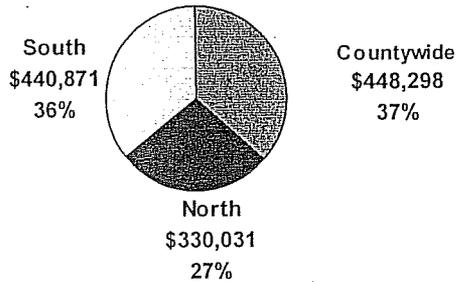
PROGRAMS BY CLIENT AGE



The Entire County is Served



PROGRAMS BY LOCATION





Weak Economy = More Demand



- o 44% Rise in People Seeking Emergency Rent and Utilities Assistance
- o 30% Rise in Amount of Food Needed to Meet Demand
- o 89% Increased Case Management and Counseling
- o Clients Face Ongoing Challenges in Job Market



Non-Profit Partners Face Loss of Funds from Others

- o Millions lost in city, state and federal funding
- o Significant cuts from private foundations and other donors
- o Fewer volunteers





\$255,100 in Proposed Cuts

- A 21% Cut Is 21% Too Much
- Need for Services Will Stay With Us Whether or Not the Budget is Cut
- Funding our Non-Profit Partners IS the Most Cost-Effective Strategy



Human Services Commission Budget Preservation Request

- **No Cuts** to the Human Services Fund
- **No one-time only funding source** for the Human Services Program

Examples of Increasing Demand and Decreasing Funding

Agency	Program	Increase in Service Demand	Decrease in Funds from Other Sources
AIDS Housing	Sarah House	Waiting list for beds for the first time in program's history	\$150,000 cuts from regular sources
Community Action Commission	Senior Nutrition Program	20% increase in center-based meals 15% increase in home-delivered meals	44% - cut from City of Goleta 26% - cut from City of Lompoc
Council on Alcoholism & Drug Abuse	Teen Court	30% increase in total clients served	36% decrease in staffing
Independent Living Resource Center	Community Living Assistance	16% increase in services to people with disabilities	\$122,300 - cut from federal funds
Santa Ynez Valley People Helping People	Food and Emergency Services	44% increase in emergency rent and utilities assistance 30% increase in food (after 35% increase last year)	\$270,000 loss in grants from foundations
Santa Barbara Rape Crisis Center	Crisis Intervention & Support	30% increase in sexual assault survivors seeking counseling	30% decrease in volunteer pool

Appendix A

Human Services Commission Grants for
Human Services Fund
2009-2010

AGENCY	PROGRAM NAME	HSF
AIDS HOUSING	SARAH HOUSE/SCATTERED SITE HOUSING	13,455
BOYS AND GIRLS CLUB OF SM VALLEY	IT'S WHAT'S INSIDE THAT COUNTS	16,560
CAC	FAMILY SERVICES CENTER-Guadalupe	24,839
CAC	SENIOR NUTRITION	85,385
CADA	PROJECT RECOVERY/DETOXIFICATION	10,350
CADA	TEEN COURT	33,119
CALM	SART - CHILD ABUSE TREATMENT	6,148
CASA	COURT APPOINTED SPECIAL ADVOCATES	8,280
CASA ESPERANZA	SB HOMELESS DAY CENTER & FOOD PROGRAM	38,294
CATHOLIC CHARITIES	COMMUNITY SERVICES	70,378
CATHOLIC CHARITIES	ISLA VISTA FOOD	15,525
CATHOLIC CHARITIES	OASIS (OLDER ADULTS)	8,280
CATHOLIC CHARITIES	LOMPOC FOOD PANTRY	20,699
CENTRAL COAST LITERACY COUNCIL	LITERACY SKILL DEVELOPMENT	8,280
CHANNEL ISLANDS YMCA-Noah's Anchorage	ISLA VISTA TEEN CENTER	10,350
COMMUNITY PARTNERS IN CARING	INTERFAITH VOLUNTEER CAREGIVER	8,280
DOMESTIC VIOLENCE SOLUTIONS	EMERGENCY SHELTERS	70,378
FAMILY SERVICE AGENCY	BIG BROTHERS BIG SISTERS	15,525
FAMILY SERVICE AGENCY	INDIVIDUAL, CHILD & FAMILY COUNSELING	15,525
FAMILY SERVICE AGENCY	211 / CRIS / HELPLINE	50,714
FOODBANK OF SB COUNTY	GENERAL OPERATIONS	27,944
FRIENDSHIP ADULT DAY CARE	FRIENDSHIP ADULT DAY CARE	22,769
GOOD SAMARITAN SHELTER	EMERGENCY SHELTER	19,664
GOOD SAMARITAN SHELTER	PROJECT PREMIE	14,490
GOOD SAMARITAN SHELTER	FAMILY TANSITIONAL SHELTER	9,315
HOTEL DE RIVIERA/NEW BEGINNINGS	HOMELESS INITIATIVE PROJECT	10,350
INDEPENDENT LIVING RESOURCE CTR	COMMUNITY LIVING ASSISTANCE	5,175
ISLA VISTA YOUTH PROJECTS	SCHOOL AGE ENRICHMENT	20,699
ISLA VISTA YOUTH PROJECTS	CHILDREN'S CENTER MULTICULTURAL	8,280
ISLA VISTA YOUTH PROJECTS	CHILDREN'S CENTER NUTRITION	4,140
ISLA VISTA YOUTH PROJECTS	FAMILY RESOURCE CENTERS	9,315

Human Services Commission Grants for
Human Services Fund
2009-2010

AGENCY	PROGRAM NAME	HSF
LEGAL AID	ESSENTIAL LEGAL SERVICES	108,826
LOMPOC HOUSING & COMM DEV CORP	BRIDGEHOUSE SHELTERS	16,560
LOMPOC HOUSING & COMM DEV CORP	MARKS HOUSE TRANSITIONAL CENTER	8,280
LONG TERM CARE OMBUDSMAN	ADVOCACY SERVICE	11,902
NO CO RAPE CRISIS	INTERVENTION	16,589
OASIS-ORCUTT AREA SENIORS IN SERVICE	ORCUTT AREA SENIORS IN SERVICE	6,210
PACIFIC PRIDE FOUNDATION	COUNSELING & RECOVERY	8,280
PACIFIC PRIDE FOUNDATION	NECESSITIES OF LIFE PROJECT	10,350
SALVATION ARMY OF SM	HOT LUNCH PROGRAM	20,699
SALVATION ARMY OF SM	HUMAN SERVICES/ASSISTANCE	19,664
SB MEALS ON WHEELS, INC.	MEALS ON WHEELS	8,280
SB RAPE CRISIS CENTER	SART-MDIT PROGRAM	4,173
SB RAPE CRISIS CENTER	SB RAPE CRISIS CENTER	14,490
SM VALLEY "FISH" MEALS ON WHEELS	SM VALLEY "FISH" MEALS ON WHEELS	8,280
SM VALLEY YOUTH & FAMILY	YOUTH COUNSELING	65,204
ST VINCENTS	CASA ALEGRIA	18,629
ST VINCENTS	PATHS	18,629
STORYTELLER CHILDREN'S CENTER	STORYTELLER CHILDREN'S CENTER	11,385
SY VALLEY PEOPLE HELPING PEOPLE	ADCAP DOMESTIC & CHILD ABUSE PREVENTION	5,175
SY VALLEY PEOPLE HELPING PEOPLE	FOOD & EMERGENCY SERVICES	33,119
TRANSITION HOUSE	HOMELESS PREVENTION PROGRAM	9,315
TRANSITION HOUSE	INFANT CARE CENTER	20,699
TRANSITION HOUSE	TRANSITIONAL SHELTER & SERVICES	31,049
UNITED BOYS & GIRLS CLUBS OF SB CO	SMART MOVES	10,350
VALLEY HAVEN SENIOR DAY CARE CTR	VALLEY HAVEN SENIOR DAY CARE CENTER	15,369
VISITING NURSE & HOSPICE OF SB	SENIOR CAREGIVER RESPITE	26,909
VTC ENTERPRISES	MENTAL HEALTH SERVICES	8,280
		1,219,200



City of Santa Barbara

Office of Mayor

HSchneider@SantaBarbaraCA.gov

www.SantaBarbaraCA.gov

Helene Schneider

Mayor

City Hall

735 Anacapa Street

Santa Barbara, CA

93101-1990

Mailing Address:

P.O. Box 1990

Santa Barbara, CA

93102-1990

Tel: 805.564.5323

Fax: 805.564.5475

June 3, 2010

Janet Wolf, Chair
Santa Barbara Board of Supervisors
105 East Anapamu Street
Santa Barbara, CA 93101

RE: UPDATE ON THE STATUS OF REQUEST FOR FUNDS FROM PARTNER AGENCIES FOR THE SOUTH COAST YOUTH GANG TASK FORCE

Dear Chair Wolf,

This is an update to my letter of March 25, 2010, wherein the County of Santa Barbara was asked to join other south coast partners to help raise \$177,615, with the County's share being \$50,434, to fund the work of the South Coast Task Force on Youth Gangs (Attachment A). As you know, the goal is to establish a south coast strategy on an important, complex and regional issue we all care about deeply: reducing youth gang violence.

Since my last letter we have made significant progress in various areas. Here is a summary:

- The Community Action Commission (CAC) has agreed to serve as the host agency, in effect serving as the fiscal agent and employer of record. Negotiations on a Memorandum of Understanding with CAC are underway.
- A job description for the Coordinator has been drafted. CAC will take the lead to finalize the job description and initiate the recruitment as soon as possible (Attachment B).
- The proposed City of Santa Barbara 2011 budget includes a \$67,729 recommendation to fund our share.
- The Goleta City Council has given conceptual approval to include \$22,800, in the proposed 2011 City of Goleta budget to fund its share.
- The City of Carpinteria will recommend \$10,703 in their proposed 2011 budget to fund their share.
- In addition to serving as the host agency, the Community Action Commission has agreed to provide \$25,964 in in-kind support.
- Assuming ongoing receipt of Title I - D Funds, the Santa Barbara County Education Office Juvenile Courts and Community Schools Program has agreed to fund Case Workers to mentor and work with South County Youths after the funding period the CalGRIP Grant has expired in April 2011.
- The Santa Barbara County Office of Education has agreed to pay for the cost of a School Resource Officer at El Puente School through June 2011.
- The Santa Barbara School Districts, with support from local foundations, is funding an intervention worker this school year.



Please consider the environment before printing this letter.

Janet Wolf, Chair
June 3, 2010
Page Two of Two

I acknowledge the difficulty in asking you for precious funds in these tough economic times. As you, we too are faced with the need to trim our budgets in many areas. I wish our economy was in a better condition, but it is not. I wish that the problem of youth gang violence in our community would just go away on its own, but it won't. Unless we intervene and work together on this complex issue as a region, we do not have a chance at solving the problem. I hope that the County of Santa Barbara will be able to contribute \$50,434 towards this effort.

I appreciate your consideration for this request. Thank you.



Helene Schneider
Mayor

CC: Salud Carbajal, 1st District Supervisor
Janet Wolf, 2nd District Supervisor
Doreen Farr, 3rd District Supervisor
Joni Gray, 4th District Supervisor
Joseph Centeno, 5th District Supervisor
Council Members, City of Santa Barbara
Mike Brown, County Administrator
James L. Armstrong, City Administrator
Marcelo A. López, Assistant City Administrator



City of Santa Barbara

Office of Mayor

HSchneider@SantaBarbaraCA.gov

www.SantaBarbaraCA.gov

Attachment A

Helene Schneider

Mayor

March 25, 2010

City Hall
735 Anacapa Street
Santa Barbara, CA
93101-1990

Janet Wolf, Chair
Santa Barbara Board of Supervisors
105 East Anapamu Street
Santa Barbara, CA 93101

RE: REQUEST FOR FUNDS - SOUTH COAST YOUTH GANG TASK FORCE

Mailing Address:

Dear Chair Wolf,

P.O. Box 1990

Santa Barbara, CA
93102-1990

I'm writing to ask for your assistance on an important, complex and regional issue we all care about deeply: reducing youth gang violence.

Tel: 805.564.5323

Fax: 805.564.5475

As you are aware, for the last 16 months our south coast community representatives have been actively engaged in a public process to develop a strategy to stop youth gang violence in Santa Barbara's south coast. In September 2009 community stakeholders unanimously approved an action plan to institutionalize affirmative steps focused on enforcement, intervention and prevention of youth gang violence. Unfortunately, due to the national economic downturn, we stopped short of the fund raising efforts.

Since October 2009 the City of Santa Barbara assigned an Interim Coordinator to keep the process moving. With the Interim Coordinator's departure in February 2010, we now need to take our efforts to the next level.

In December 2009, the South Coast Gang Youth Gang Task Force Leadership and Executive Council approved proceeding with plans to find a host agency to serve as the fiscal agent and employer of record for the Coordinator. At that time we also informed the Leadership and Executive Councils that we would be contacting south coast cities, schools districts, foundations and the County to help us fund the hiring of a coordinator.

The Coordinator position will allow the governmental agencies to continue the collaborative efforts. The position will coordinate with the many non-profit social service and philanthropic agencies who are working together on this important issue.



Please consider the environment before printing this letter.

Janet Wolf, Chair
March 25, 2010
Page 2 of 3

We are currently exploring the option of having the Community Action Commission (CAC) serve as the host agency, in effect serving as the fiscal agent and employer of record. Discussions are in the early stages and subject to approval by the CAC Board of Directors and the Executive Council.

If the CAC assumes the host agency role, we estimate needing approximately \$177,615 annually for staff and operational costs. The CAC is considering an in-kind contribution of \$25,964, thereby leaving a balance of \$151,651 to be requested from south coast cities and the County.

To arrive at a simple and effective way of determining an appropriate amount to be requested from the cities and the county, we assumed a contribution of seventy-five cents per resident. Under this approach, each jurisdiction is being asked to contribute as follows:

Agency	Population	X \$0.75 /resident	Annual Share
City of SB:	90,305		67,729
Unincorporated County South Coast:	67,245		50,434
City of Goleta:	30,400		22,800
City of Carp:	14,271		10,703
Annual Share from Local Government			<u>151,651</u>
In-kind contribution from CAC			<u>25,964</u>
Total			<u>\$177,615</u>

I acknowledge the difficulty in asking you for precious funds in these tough economic times. As you, we too are faced with the need to trim our budgets in many areas. I wish our economy was in a better condition, but it is not. I wish that the problem of youth gang violence in our community would just go away on its own, but it won't. Unless we intervene and work together on this complex issue as a region, we do not have a chance at solving the problem.

This is a community-wide problem and as such we need to approach it from a community-wide perspective with no one single agency bearing the entire burden. The City of Santa Barbara cannot work in a vacuum on this issue.

Janet Wolf, Chair
March 25, 2010
Page 3 of 3

Despite financial constraints, we are committed to invest in this important area, and we sincerely hope to work in partnership with you. I believe that this request can be viewed as an investment towards our youth's healthy future and believe that the amount being requested from each agency, over time, will yield a positive return on this investment. I'm convinced that our investment request is far less than the total cost of law enforcement, prosecution, detention and parole for youth involved in gang violence.

I appreciate your consideration for this request. Thank you.



Helene Schneider
Mayor

CC: Members of the Santa Barbara County Board of Supervisors
Council Members, City of Santa Barbara
Mike Brown, County Administrator
James L. Armstrong, City Administrator
Marcelo A. López, Assistant City Administrator

SOUTH COAST TASK FORCE ON YOUTH GANGS TASK FORCE COORDINATOR

*Class specifications are intended to present a descriptive list of the range of duties performed by employees in the class. Specifications are **not** intended to reflect all duties performed within the job.*

DEFINITION

Appointed by the Executive Council, the position serves as the lead staff to the South Coast Task Force on Youth Gangs Leadership and the Executive Councils; reports to an Executive Committee of the South Coast Task Force on Youth Gangs Executive Council.

SUPERVISION RECEIVED AND EXERCISED

Receives direction from an Executive Committee of the South Coast Task Force on Youth Gangs.
Exercises direct supervision over professional staff.

ESSENTIAL FUNCTION STATEMENTS – *Essential duties may include, but are not limited to, the following:*

Essential Functions:

1. Facilitate the meetings of the South Coast Task Force on Youth Gangs Leadership Council and the Executive Council.
2. Implement strategies to accomplish the guiding principles of the South Coast Youth Gang Task Force Prevention, Intervention and Suppression Strategies.
3. Engage the community in the development of a comprehensive and unified strategy to address the root causes of youth violence and gang affiliation.
4. Soundly communicate and work with a wide range of community groups.
5. Adapt and improvise as community needs and conditions warrant
6. Promote and facilitate the linkages and coordination of youth gang prevention, intervention and suppression program operators with the goal of accomplishing better coordination, program effectiveness and efficiencies and synergistic effects of youth gang programs. Note: The Coordinator is not expected to manage client programs.
7. Identify gaps in services and programs targeting youth gangs.

8. Look for opportunities over time for the SCGTF to connect with other efforts underway to eradicate youth gang violence.
9. Monitor youth gang programs to achieve program goals and objectives; recommend program adjustments and improvements based on client needs.
10. Develop an evaluation tool to accurately measure the effectiveness of the comprehensive strategy and its individual components.
11. Support the development of grants and proposals to secure public and private funds for youth gang prevention, intervention and suppression programs. Note: The Coordinator is not expected to manage client programs.
12. Assist the Executive Council to procure and distribute “partnership” and “pilot program” funds to South Coast youth gang prevention, intervention and suppression program operators with the goal of accomplishing better results.
13. Develop and implement public information initiatives to promote the participation of youth gang members in program activities, inform the community on program efforts and needs, and secure necessary program funds, resources, and support.

Essential Functions (continued):

14. Prepare and present periodic and annual reports to Policy and Executive Councils which focus on planned versus actual performance, program results and measurable action plans with goals and objectives for the coming year.
15. Develop action plans; develop and administration of the budget.
16. Prepare and present the five year milestone report.
17. Perform related duties and responsibilities as required.

QUALIFICATIONS

Knowledge of:

Operations, services and activities of a youth gang program, neighborhood services, and social programs.
Principles of budget preparation and control.
Development of grants and proposals to secure funds.
Public relations practices and techniques.
Modern office procedures, methods and computer equipment.
Principles of business letter writing and professional report preparation.
Pertinent Federal, State, and local laws, codes and regulations.

Ability to:

Supervise, organize, and review the work of professional and technical personnel.
Select, supervise, train and evaluate staff.

Interpret and explain City policies and procedures.
Identify resource information pertinent to community and neighborhood needs.
Promote youth gang prevention programs.
Respond to requests and inquiries from the general public.
Prepare clear and concise reports.
Communicate clearly and concisely, both orally and in writing.
Establish and maintain effective working relationships with those contacted in the course of work.
Maintain physical condition appropriate to the performance of assigned duties and responsibilities which may include the following:

- *Walking, standing or sitting for extended periods of time*
- *Operating assigned equipment*

Maintain effective audio-visual discrimination and perception needed for:

- *Making observations*
- *Communicating with others*
- *Reading and writing*
- *Operating assigned equipment*

Experience and Training Guidelines

Any combination of experience and training that would likely provide the required knowledge and abilities is qualifying. A typical way to obtain the knowledge and abilities would be:

Experience:

Training:

Equivalent to a Bachelors degree from an accredited college or university with major course work in social science, social work, public administration, or a related field.

WORKING CONDITIONS

Environmental Conditions:

Office/neighborhood center/recreation facility/neighborhood environment; works with computers.

Physical Conditions:

Positions in this class require frequent walking and standing; the ability to lift/carry objects weighing up to 25 pounds, stoop, and crouch, reach for and handle various pieces of equipment. Position may require maintaining physical condition necessary for sitting for prolonged periods of time.

Note: Some positions in this class may be subject to pre-employment drug testing

SANTA BARBARA

THE AMERICAN RIVIERA™

CONFERENCE + VISITORS BUREAU + FILM COMMISSION

March 11, 2010

Mr. Mike Brown
CEO
County of Santa Barbara
105 E. Anapamu Street
Santa Barbara, CA 93101

Dear Mr. Brown,

For the last three years, the County has granted supplemental funding of \$75,000 for the Film Commission program. We respectfully ask you to continue funding for the 2010/2011 fiscal year.

The film industry continues to be a strong economic generator for the County. In 2009, 85% of this business took place in the County for a total direct spend of \$8,264,000 and a total economic impact of just under twenty five million dollars.

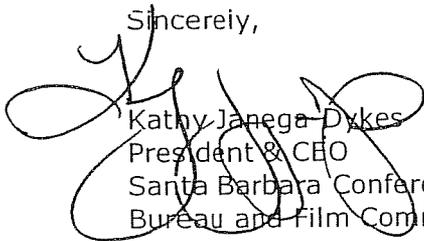
While the entertainment sector has also suffered from the downturn over the past two years, it is now trending upward. Santa Barbara County has seen a 30% increase in production for the last quarter of 2009 compared to the last quarter of 2008. Additionally, this year there has been an unparalleled burst of positive media coverage throughout the U.S. and Canada for Santa Barbara County. Much of it was a result of our marketing programs featuring Santa Barbara as a filmmaking and film related travel destination.

As well, the newly enacted California State Production Tax Credit projects that an additional 600-700 million dollars will be spent on filming in state this year.

The County \$75,000 investment will be more important than ever in helping the Film Commission land an increased share of this valuable business.

Thank you for your consideration.

Sincerely,



Kathy Janega-Dykes
President & CEO
Santa Barbara Conference & Visitors
Bureau and Film Commission



Geoff Alexander
Film Commissioner
Santa Barbara Conference & Visitors
Bureau and Film Commission

cc: Supervisor Salud Carbajal
Supervisor Joe Centeno
Supervisor Joni Gray
Supervisor Doreen Farr
Supervisor Janet Wolf
David Matson,
Director of Housing & Community Development

ROUTE TO:
2010 MAR 15 AM 10:58
COUNTY ADMINISTRATOR

ROUTE TO:

2010 APR -5 AM 11:43

RETURN INSTRUCTIONS:

4600 Roseville Road, Suite 100
North Highlands, CA 95660

916.334.9388 ph
916.334.9078 fx

April 2, 2010

Mr. Michael F. Brown
County Executive Officer
County of Santa Barbara
105 East Anapamu Street
Santa Barbara, CA 93101

Dear Mr. Brown:

We need your support! We need your support so that we can continue to help the small businesses in your community compete in the government marketplace! We receive a federal grant that allows us to provide **free** training and **free** counseling to small businesses on any aspect of contracting with all levels of government. **HOWEVER**, we cannot receive any federal funding unless we can match the federal funds with state or local dollars! The State of California does not provide any funding, so we must rely on cities, counties, and others to provide our matching funds.

As you know, small businesses are the backbone of our economy. As they succeed, jobs are created, the tax base expands, and the overall economy improves. We appreciate the fiscal situation our cities and counties face today. However, in today's depressed economy it seems prudent for communities to invest in programs which promote business retention and expansion. The Federal Technology Center's Procurement Assistance Program does just that!

The Federal Technology Center (The FTC) is a 501 (c) (3) nonprofit corporation that helps small businesses successfully compete for federal, state, and local government contracts. **We began serving the small businesses in Santa Barbara County in October 2003. Since that time we have conducted eight classes in the County and participated in five additional small business conferences.**

We need your help in order to continue to provide **free** services to the small businesses in Santa Barbara County. As such, we respectfully request \$2,500 or more in funding from the County to help fund our operations.

Can we count on your support of our program with funding for 2010-2011?

If you have any questions or need further information, please contact me at 916-334-9388 or email Jack@TheFTC.org.

Sincerely,



Jack Toney
Director
Procurement Assistance Program

CC: The Honorable Janet Wolf, Chair
District 2

The Honorable Joni Gray, Vice Chair
District 4

The Honorable Salud Carbajal, Supervisor
District 1

The Honorable Doreen Farr, Supervisor
District 3

The Honorable Joseph Centeno, Supervisor
District 5

Attachment: The Federal Technology Center Fact Sheet
The FTC Curriculum

The Federal Technology Center Statewide Procurement Assistance Program

Who We Are and What We Do

The Federal Technology Center (The FTC) was founded in 1995 as a 501(c)(3) not-for-profit public benefit California corporation. It is located at 4600 Roseville Road, Suite 100 in North Highlands, California (Sacramento Area). The FTC has been designated by the Department of Defense as a Statewide Procurement Assistance Program to serve over 1,000,000 businesses in 54 counties throughout California. Our goal is to improve the state's economy by helping small businesses successfully compete for federal, state, and local government contracts. As they are successful, their revenues increase, they are able to create and retain jobs, and the tax base is enhanced.

Free Services to Small Businesses

The FTC provides the following free services:

- Training in basic and advanced topics on how to do business with government entities
- Help in identifying government marketing opportunities and strategies
- Assistance in completing registrations which are a prerequisite for eligibility to bid
- Help with certifications to apply for government bid preference programs
- One-to-one counseling to meet individual business needs
- Referrals to other business programs, resources, and websites
- Our website, www.TheFTC.org, provides resources to businesses interested in contracting with the government

Low Cost Bid-Matching Service:

- *GovLink Bid-Matching service* - For a small fee of \$199 per year, The FTC's *GovLink Bid-Matching* service provides businesses access to over 1,000 federal, state, county and local sites to identify government contracting opportunities specific to their type of product or service.

Our Program's Results

During the period from October 2000 through September 2009, The FTC:

- Conducted **1,527 classes**
- Provided **23,200 counseling sessions**
- Assisted over **8,300 businesses**
- Our small business clients received: **18,296 government contract awards, totaling \$1.1 billion**. Based on the federal standard, this translates into **21,095 jobs created** or retained in a wide variety of industries. Of these awards, approximately \$35 million were subcontract awards resulting from federal, state and local government prime contracts. With our assistance, as small businesses develop and grow, the pool of qualified subcontractors available to prime contractors also grows.
- Approximately 85 percent of the \$1.1 billion, or **\$897 million, in government contract awards received by our business clients are federal dollars** which, without The FTC's help, could have gone to businesses in other states.

Awards and Recognitions

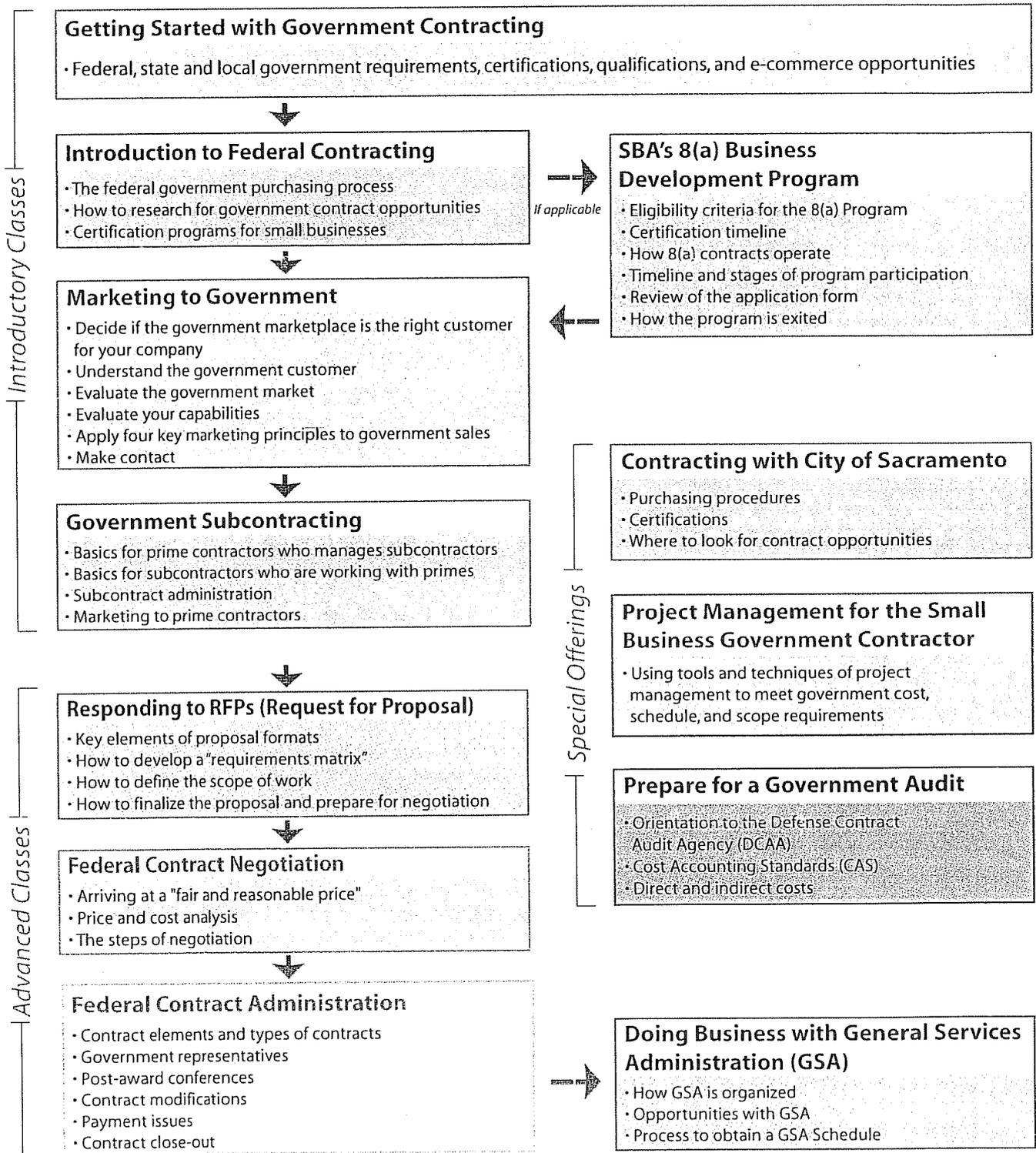
- In April 2005, The FTC received the "Outstanding Center Award" from the Association of Procurement Technical Assistance Centers (APTAC), a national association representing 92 centers throughout the United States.
- Rated "Outstanding" by a federal government review team in December 2001, February 2003, June 2004 and July 2008.
- On May 17, 2002, The FTC was awarded the 2002 "Small Business Supporter of the Year" award by the River City Consortium and the Sacramento Metro Chamber of Commerce.

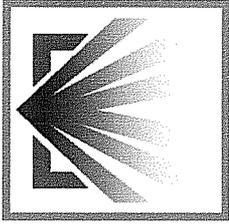
Funding

Under our Cost Sharing Cooperative Agreement with the Defense Logistics Agency (DLA), The FTC is eligible to receive up to \$600,000 annually in federal funds if, and only if, matched by state or local dollars.

The FTC Curriculum

Businesses new to government contracting should take our FREE classes in the following order. Experienced contractors may choose to start with advanced classes. For class details and online class registration, please visit us at: www.TheFTC.org





NEW BEGINNINGS

COUNSELING CENTER

324 East Carrillo Street, Suite C
Santa Barbara, California 93101
(805) 963-7777

www.newbeginningscounselingcenter.org

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Clinical Director
Gary G. Linker, Ph.D.
*Community Relations
Director*

May 27, 2010

Supervisor Janet Wolf
County Supervisor
123 E. Anapamu
Santa Barbara, Ca. 93101

Dear Supervisor Wolf

Last October I sent you a report about a new program begun by New Beginnings Counseling Center in the County Jail. You may recall that in that letter, which I am enclosing, I informed you of the Jail Prevention Program we have established with inmates getting ready for release. Our program had achieved some exciting results in our ability to assist these men successfully integrate themselves back into the community. At that time although our success rate was strong, not all of the program graduates had returned to the community for one year.

A few weeks ago I received a second report from the Sheriff's office looking at the arrest records for the graduates of our Jail Prevention Program (JPP). We now have 16 graduates who have returned to the community for 1-1/2 years. Of those 16 graduates only 5 have returned to jail. To compare, the average recidivism rate is 85% and the JPP rate is just 31%. We have been told that the average yearly cost to hold someone in the county jail is \$28,000. If this number is true, this one group represents a savings to the county of \$308,000.

In addition this latest report indicates that there are another 12 graduates of the program who have been back in the community for 3-9 months and only 4 of them have been rearrested. While this group has not been out the requisite year it does seem that this lower recidivism trend is continuing with recent graduates as well.

RECEIVED

MAY 28 2010

2ND DISTRICT OFFICE

Currently, the Center is offering two jail groups weekly. Both groups are offered to honor farm inmates who are being readied for release. Each six week group includes 8-10 members with 4-6 graduating each term. You will recall that this program has been funded exclusively by two private donors to the Center's programs. One donor has indicated that given the unprecedented demand on its foundation, support will not be available for this year. The other donor has requested we contact her later this summer.

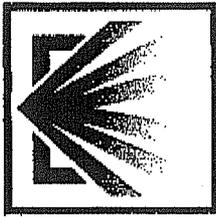
Given the large savings that this program and the Sheriff's Treatment Program affords to inmates, I want to urge you to allocating the valuable resources we have to programs that return money to the County. I am requesting that the County provide funding for \$12,000 for the coming year so the program can maintain its current level of activity. With this \$12,000 investment 130-150 inmates can continue to participate and the savings to the system can be maintained. I look forward to sharing this information with you during the public comment period in the next few weeks. Thank you for giving this proposal your serious consideration.

Sincerely,



Gary G. Linker, Ph.D
Community Relations Director

*Just - I hope you
can help us with
this!*
J.



NEW BEGINNINGS COUNSELING CENTER

324 East Carrillo Street, Suite C
Santa Barbara, California 93101
(805) 963-7777

www.newbeginningscounselingcenter.org

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Management Team

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Dolan
Clinical Director
- Gary G. Linker, Ph.D.
*Director, Community
Relations*
- Jason R. Johnson

October 21, 2009

Hello,

I have some great news! You may know that our Center has been working with inmates in the County Jail for over last 1 ½ years. This program works with people getting ready to release providing discharge planning so they will succeed when they are released. Recently, we sent a list of the graduates of the program to the sheriff's office and asked them to check rearrest records to see how our graduates who left the jail had fared.

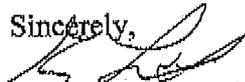
I am so pleased to announce that of the 24 graduates of our program who have been released to the community only 8 of them, 33% were unable to remain in the community. Our 33% recidivism rate is a great accomplishment when it is compared to the 84% rate of reincarceration for the average inmate.

Not only are we helping people get their lives on track but we helping the County save in excess of \$480,000 in tax dollars. That is based on the average inmate costing the system \$30,000 a year and our having helped 16 people stay out of jail.

I am enclosing the letter I sent to the Sheriff about these results and invite you to be looking in the News-Press for an article they are doing on this program. I believe that is a great need to expand programs of this type including the Sheriff's STP program to not only save taxpayer money but to reduce overcrowding in the jail as well.

At this point the program is completed funded by private donations. Given this success I think it is appropriate that the County begin contributing to the success of this program. Thank you for your interest in this work and feel free to contact me should you want additional information. I hope we can talk soon about these possibilities.

Sincerely,


Gary G. Linker, Ph.D.
Director of Community Relations



Bringing Our Community Home

BringSBCoHome.org

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Dick DeWees
Roger Heroux

Executive Director

John Buttny

June 4, 2010

To: Santa Barbara County Board of Supervisors

From: Warming Centers Coalition

RE: June 9, 2010 Budget Hearing at 3 pm
Non-County Agency Requests

The Warming Centers Coalition is an informal group of agencies and individuals who worked together this past winter to provide warming centers for homeless people across the county, including Dr. Lynne Jahnke, Emily Allen, Casa Esperanza Homeless Center, Trinity Episcopal Church, the Rescue Mission, The Unitarian Society, First Methodist Church, all in Santa Barbara; St. Brigid Fellowship, Korean Methodist Church, University Religious Center, St. Michael's University Church, all in Isla Vista; United Methodist Church of Lompoc; Good Samaritan Shelter Services in Santa Maria; Bringing Our Community Home, and numerous individuals who volunteered.

The attached budget proposal is based on the experiences of providing this service from January through April, 2010. This budget proposal is the result of coalition discussions in preparation for this work in the winter of 2010-11. It is meant to provide the Board of Supervisors with a reference point during the 2010-11 budget hearings.

The coalition requests that the Board consider setting aside 40% to 60% of the proposed budget, to be finalized in September when the Board considers the County staff report regarding collaborative efforts between the County and the cities on how best to meet this need.

The coalition will also be working with the faith community, local foundations and private donors to ensure that the necessary funds will be available for this program, and will be ready to report on the results of these efforts at the September Board hearing.

Respectfully submitted by,

John Buttny

John Buttny
Executive Director
Bringing Our Community Home

MILEAGE	500
INSURANCE	1,000
CELL PHONES	600
VOLUNTEER COORDINATOR -CONTRACTED	4,420
GRAND TOTAL	\$104,148

NOTES:

1. STAFFING NUMBERS ASSUME 1 PERSON FOR 8 HOURS AND 1 PERSON FOR 4 HOURS EACH NIGHT, OR TWO 6 HOUR SHIFTS, TO AVOID PAYING TIME AND HALF.



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CEO/Executive Director

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To: Santa Barbara County Board of Supervisors

Date: June 7, 2010

Re: Municipal Energy Financing District (Departmental Budgets, Housing and Community Development, pg. D-269)

As we indicated to the Board of Supervisors earlier this spring, the Community Environmental Council (CEC) considers emPower SBC to be one of the most powerful tools possible for helping home owners and business owners in our region to save energy. Everything about this program offers a win-win: the immediate cost savings on energy bills for those who voluntarily opt into it, the number of quality jobs that will be created, and the opportunity for the County to realize a guaranteed return on its investment.

When CEC hosted its annual Energy Symposium in July 2009, introducing local policy makers to Sonoma County's Tax Collector/Treasurer Rod Dole, we indicated our desire to see a municipal financing program in our county. Now after investing nearly a hundred hours of time working closely with County staff to help shape emPower SBC, **CEC feels so strongly about the value of this program that we are willing to explore financially investing in it ourselves.**

CEC has indicated to County staff that once emPower SBC has been launched, should the opportunity arise to accept private funding, we would be interested in hearing specific details (i.e. interest rates, penalties for early withdrawal, etc.) with the intent of making an investment from our own Board-managed funds, up to \$1 million. We have also indicated to staff our willingness to help connect other investors to this program should private funding become an option.

At a time when our region sorely needs economic development, emPower SBC provides a clear path forward – developing thousands of jobs in the construction and home renovation industry, offering property owners a way reduce stabilize their energy costs by reducing utility bills, and an opportunity to invest in and build the green economy right here in our county. The program also reduces dependence on traditional sources of energy – reducing our contribution to global warming and making our community more resilient to volatile energy prices.

Again, the Community Environmental Council continues to be very supportive of emPower SBC, and we applaud the work of the County Board and staff thus far. We look forward to working with you further, and we urge you to take advantage of this opportunity.

Sincerely,

Dave Davis
Executive Director

Lindsey Taggart
Building Energy Specialist