



# *The Santa Barbara*

## COURTHOUSE LEGACY FOUNDATION

Salud Carbajal, Chairman  
County Board of Supervisors  
County Administration Building, 105 Anapamu Street  
Santa Barbara, CA 93101

Ref: Request for funding for restoration of the Courthouse Mural Room

Feb 5th, 2014

Dear Supervisor Carbajal;

This letter is regarding the Courthouse Legacy Foundation's 2014 plan to fund the restoration of the Mural Room. The estimated cost of the project based on three estimates and including a substantial contingency is \$600,000. We are anticipating that the project will take five months to complete. Because of that length of time and the County's scheduling of events for the Mural Room we will be able to begin the work in Jan. 2015.

Last year we successfully raised \$350,000 in cash, grants and pledges. This year our goal is to raise \$250,000, and we have 9 months to complete that campaign. We plan to send out RFP in September 2014 and award the most qualified proposal in October 2014. Consequently, it is critical that we have the necessary funds in the bank by the end of this year.

We are submitting a grant request to the Hind Foundations and they have indicated their interest and support in our project for their 2014 grants. We believe they will fund at least \$170,000. Furthermore, you can see in the attached Report the amounts of our in-hand, pledged and potential contributions. Having raised \$350,000 in the last thirteen months demonstrates to us the strength of our community's support, and we feel that the County should also be a supporter of this project in 2014. Therefore, we are requesting a grant of \$40,000.

The Courthouse Legacy Foundation will leverage that amount by 6 times to achieve our 2014 goal of \$250,000.

Please review the attached Report and give this matter your consideration in your upcoming budget deliberations. We believe that a healthy public/private partnership is the right way to assure the continued conservation and beautification of our Courthouse.

Best regards;

Bill Mahan, AIAE, President, Courthouse Legacy Foundation

*Our mission is to fund conservation, preservation, and restoration projects so the Santa Barbara Courthouse can be enjoyed by current and future generations*

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# Confidential

REVISED FEB. 2014

## Santa Barbara Courthouse

### Mural Room Restoration Fund Raising Report

Estimated Cost Feb. 2014

Conservation of the entire Mural Room (based on 3 estimates + 25% contingency) = \$600,000

Fund raising must be completed by Sep. 2014. Work will begin Jan. 2<sup>nd</sup> 2015.

Mural Room Contributions in the bank	\$190,000
Pledged and Granted Contributions	
1. WWW Foundation (Pledged 2014 and 15)	\$100,000
2. Michael and Anne Towbes (Pledge 2015)	10,000
3. City of Santa Barbara (Granted 2013)	10,000
4. County of Santa Barbara (Granted 2013)	<u>40,000</u>
Subtotal pledges	\$160,000
In the bank and pledged	\$350,000
Potential Grants and Revenue in 2014	
1. Revenue from CLF Events (2014)	\$30,000
2. County Grant (2014)	40,000
3. City Grant (2014)	10,000
4. Hind Foundation (Grant requested 2014)	<u>170,000</u>
Total in the bank, pledged and potential	\$250,000
Total (in the bank, pledged and potential)	\$600,000
Total Project Funding required	\$600,000

**University of California**  
**Agriculture and Natural Resources**

Office of the Associate Vice President

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March 27, 2014

Salud Carbajal  
First District Supervisor  
105 E. Anapamu St.  
Santa Barbara, CA 93101

RECEIVED  
APR 02 2014  
DISTRICT OFFICE

Dear Supervisor Carbajal:

I understand that it is once again time to review the county contract that supports the University of California Cooperative Extension in Santa Barbara County. I want to provide some information that may be helpful in informing the discussion and offer to participate in any way that might be useful.

The successful partnership between Santa Barbara County and UC Cooperative Extension dates back to 1920 with the appointment of the first Farm Advisor, Dr. Thomas Batchelder. This partnership has resulted in significant benefits to the County of Santa Barbara in agricultural advancements, natural resource management, youth development, nutrition education and other fields. Current achievements are reported on a quarterly basis, and provide specific examples of the many and varied activities undertaken by our local Extension academics and staff for the benefit of Santa Barbara's communities.

The current programmatic efforts in the County include:

Agriculture- Plant Sciences and Horticulture Research and Education Programs

- Avocado and other subtropical plant production
- Entomology
- Integrated pest management for pests (insect, weed) and diseases
- Small farms, specialty crops and organic production
- Soil and water management
- Viticulture

Fire Ecology and Management

- Analysis of fuel management techniques and their sustainability and efficacy
- Mapping of fire weather patterns
- Linkages between fire and climate change
- Fire related policy education
- Planning and home considerations to reduce fire risk

Master Gardener Program

Training provided to volunteers who, in turn, provide education/information to homeowners/gardeners  
Programs impact pest management, water management and conservation, food production, etc.  
Master Gardener volunteers are often on the front line of detecting harmful and invasive pests as they enter the County

4-H Youth Development Programs

Over the past two years, the program has added more than 400 new youth members and more than 120 new adult volunteers.  
The Program currently engages more than 800 youth in educational and community service programs throughout the County.  
The Program also reaches over 4,000 youth through the educational activities of the 4-H Agua Pura environmental education program.  
The 4-H Youth Development Program effectively engages Santa Barbara County youth through hands-on experiential learning projects, enabling them to emerge as leaders in their communities.

All of this is possible due to the effective partnership of the County and the University of California Cooperative Extension. As is well known, this partnership is reflected in the provision of support funds provided by the County and the provision of Cooperative Extension staff and access to University academic resources, statewide programs, etc. by the University.

It is important to note that County funds to the University in support of Cooperative Extension are critical to the continuation of this highly successful partnership. The UC Cooperative Extension Program in the County is contingent upon a mutually agreed upon partnership agreement. Local programs have continued with county-contracted funds of \$153,000, representing 13% of the total UCCE funding in Santa Barbara County in FY 2013/2014. We are finding increases in our costs of business that necessitate requesting an increase in our county contract to \$162,000. With all other sources held constant, this increase would represent 14% of our total program budget.

I sincerely hope that we can continue the longstanding successful partnership of the County of Santa Barbara and UC Cooperative Extension. I'm willing to participate in any discussions where I might be able to provide additional information and value. Please feel free to contact me if I can be of assistance at either (530) 750-1312 or [wefrost@ucanr.edu](mailto:wefrost@ucanr.edu).

Sincerely,



William E. Frost  
Associate Vice President

c: UCCE County Director Mary Bianchi

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## SANTA BARBARA REGION CHAMBER OF COMMERCE

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**TO:** SALUD CARBAJAL, CHAIR  
SANTA BARBARA COUNTY BOARD OF SUPERVISORS

**FROM:** KEN OPLINGER, PRESIDENT/CEO, SANTA BARBARA REGION  
CHAMBER OF COMMERCE

**SUBJECT:** SANTA BARBARA COUNTY ECONOMIC VITALITY TEAM

**DATE:** APRIL 2, 2014

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On behalf of my colleagues Lynda Lang at the Carpinteria Valley Chamber, Kristen Miller at the Goleta Valley Chamber, Ken Ostini at the Lompoc Valley Chamber, Kathy Vrelland at the Buellton Chamber, Sue Moualim at the Solvang Chamber the Santa Maria Valley Chamber, I am writing today regarding our desire to form a Countywide Economic Development entity for Santa Barbara County, the Santa Barbara County Economic Vitality Team (EVT).

As we look at economic development in our corner of California, Santa Barbara County is handicapped by the lack of a countywide economic development organization. Like the Economic Development Collaborative Ventura County (which runs the Small Business Development Centers in Santa Barbara County) and the San Luis Obispo Economic Vitality Corporation, the Santa Barbara County EVT will provide us with our first private economic development organization seeking to grow jobs and investment across the region.

There are a number of negative impacts to our lack of a countywide organization, and the lack of any economic development activity at all in our county seat. These include:

1. Businesses outside the area have no central point of contact when looking for information on locating in Santa Barbara County. While site selectors often perform their own research when assisting businesses looking to relocate or expand, nothing beats a single point of contact for information about a region.
2. Local businesses have no way to easily look at expansion in surrounding communities. For a business in Santa Barbara looking to build a bigger facility for their growing company, it's easier to explore options in Orange County than it is in Buellton, since Orange County has a countywide economic development entity and Santa Barbara does not.
3. Local jurisdictions do not work together to retain businesses. Many communities would see a business moving from Santa Barbara to Buellton as a good thing, since the jobs and economic impact would remain in the region.

Santa Barbara County communities have not always worked together in this manner in the past, something that can be rectified through the EVT.

4. Information for start-up companies, or even entrepreneurs with a great idea, is fractured and hard to find. There is a tremendous need not for someone to provide these services, but for someone to be the one link to all of them. The EVT can be the link between SCORE, the SBDC, WIB, GEM, Allen Hancock, SBCC, UCSB, and every other organization, program or educational organization helping grow businesses in our County.
5. No clear voice from the community about overall economic development needs. The EVT will bring local economic development organizations together to develop long-term strategic plans for the entire County. This will ensure everyone is pulling in the same direction, and funding is used efficiently and effectively.
6. Funding for economic development is limited to local government expenditures. Through the EVT, a true public, private and non-profit partnership can be formed to help fund our economic development efforts. There is a strong feeling that creating three equal paths of funding for these efforts will ensure the County is not saddled with the full burden of paying for economic development efforts.

For these and many other reasons, the seven Chambers of Commerce have come together, for the first time, to agree in principle on the creation of the EVT. The logistics surrounding the EVT are being finalized, but key principles include:

1. The Santa Barbara Region Chamber of Commerce will house the EVT, and will retain fiduciary control
2. The EVT will be owned by the participating organizations, which will be the local Chambers of Commerce across the County.
3. The EVT will have a Board made up of equal representation from the northern and southern parts of the County, and the Chair will rotate between the north and the south as well.
4. The EVT will engage in at least the following activities:
  - a. Create, approve and oversee implementation of a regional economic development strategy for Santa Barbara County. The strategy will include marketing outreach, in-market business support and entrepreneur support.
  - b. Screen applicants for new economic development funding from the County and provide assessment to the Board of Supervisors.

- c. Coordinate leads developed at local, state and national levels amongst all communities in the county.
- d. Develop relationships with surrounding EDCs and EVT's in order to address broader infrastructure issues (ie, telecommunications, energy, transportation, etc.)

In order to begin this effort, the seven Chambers are asking the Board of Supervisors to provide a one-time, start-up grant of \$150,000. This grant will allow the organization to hire one economic development professional, finalize the creation of the EVT, and work with the local businesses and foundations to create a stable, long-term funding source. The EVT would be happy to provide regular updates on our progress, both to individual Supervisors and to the full body as a whole, and to engage with you on other activities you feel would be suited to the EVT's unique role.

Finally, let me thank County Administrator Chandra Wallar for her leadership on economic development issues, and her openness to this idea. She has been a tremendous help in crafting this proposal.

On behalf of my colleagues, I look forward to your response, and to this important new project that will allow the business community and the County to work together in a constructive, meaningful way.