



WEV is dedicated to creating an equitable and just society through the economic empowerment of women.

www.wevonline.org

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Marsha Bailey

April 30, 2016

Adriana de Bruin
 Business Manager, County Executive Office
 105 E. Anapamu Street, Room 406
 Santa Barbara, CA 93101

Dear Ms. Bruin,

Thank you for the opportunity to request general funds from the County of Santa Barbara.

WEV is dedicated to creating an equitable and just society through the economic empowerment of women. For over 25 years, WEV has provided business training, consulting, and loans to help primarily low-income women throughout Santa Barbara and Ventura counties achieve financial self-sufficiency through entrepreneurship.

WEV is requesting \$25,000 in general funds to support our Self-Employment Training Program (SET) – a 14-week comprehensive business training course that helps entrepreneurs (mostly women) start, formalize, or expand a small business.

It costs WEV \$2,500 per person to provide the SET program, but as it is targeted toward low-income individuals, 90% of participants qualify for tuition assistance based on our sliding fee scale, and typically pay less than 20% of the full fee. We subsidize the remaining cost with grants from private, corporate and government funders.

We are grateful for county CDBG funds, which have supported the SET program since 2002. With this year's recommended funding, we estimate providing assistance to 25 county residents. With the requested additional general funds, we could assist up to 12 more.

Enclosed is our completed grant application and budget. Please don't hesitate to contact me should you have any questions, and thank you again for your consideration.

Sincerely,

A handwritten signature in black ink that reads 'Marsha Bailey'.

Marsha Bailey
 CEO



FY 2016-17 Outside Agency Funding Request Form

Deadline for Submission: Monday, May 2, 2016, 5:00 p.m.

The Board of Supervisors *may* consider funding requests from outside agencies during the **FY 2016-17** budget hearings in June 2016, if funding is available. An allocation of funding to outside agencies is not guaranteed.

Please submit the following by **5:00 p.m., Monday, May 2, 2016, NO EXCEPTIONS, via Email or Hardy Copy (postmarks will not be accepted)**:

1. Provide a cover letter explaining your request; and
2. Fill out this application (no more than 2 pages); and
3. Attach the Line Item Budget spreadsheet (no more than 2 pages) for the agency's program request

Hearings are scheduled for June 13, 15, and 17, with Outside Agency Requests considered on one of these days (yet to be determined). The **requesting agency must be represented and present**; please plan accordingly.

Total Request: \$ _____

Name of Organization: _____

Title of Program: _____ New or ongoing program? _____

Location(s) of services delivered: _____

Name of Agency Executive Director: _____

Phone #: _____ Email: _____ Website: _____

1. Briefly summarize the purpose of the program, why the funds are needed, and the benefit to the community:

2. Briefly summarize the service to be provided and how many people will be served:

3. Detail the timeline for providing the service:

4. Describe key outcomes to be achieved with the funding and how they will be measured:

5. Describe if this is a one-time or ongoing request, and if funded in prior years and amounts:

6. Describe the agency's expertise and capacity to deliver services including fiscal stability:

7. Agency staff responsible for application: _____

County Staff Comments Only:

Address submittals to:

Adriana de Bruin
Business Manager, County Executive Office
105 E. Anapamu Street, Room 406
Santa Barbara, CA 93101

Requests can be emailed to: outsideagency@countyofsb.org

Questions: Please contact Adriana de Bruin, Business Manager, County Executive Office, at 568-3400.

**FY 2016-17 Line Item Budget
For Program**

#26

Agency: Women's Economic Ventures
 Program Name: *Self-Employment Training Program*
 Amount \$\$ Requested: \$25,000

Program Budget	FY 2016-17	
Funding Sources/Revenues	Committed	Uncommitted
County of Santa Barbara		25000
<i>County of Santa Barbara CDBG</i>	50000	
<i>US Small Business Administration</i>	131250	
<i>Other CDBG Funds</i>	145000	
<i>Program Fees</i>		90000
<i>Individual Donations</i>		61546
Total	326250	176546

Funding Uses/Expenses	Budget
<i>Salaries and Benefits</i>	362356
<i>Consultants</i>	49540
<i>Occupancy</i>	34497
<i>Internet, Telephone, Fax</i>	1872
<i>Supplies</i>	13211
<i>Postage and shipping</i>	648
<i>Marketing (printing, advertising)</i>	18550
<i>Travel, mileage, training</i>	10000
<i>Equipment rental & maintenance</i>	2340
<i>Other Administrative expenses</i>	9782
Total	502796