



NEW BEGINNINGS

COUNSELING CENTER

324 East Carrillo Street, Suite C

Santa Barbara, California 93101

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www.sbnbcc.org

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OUR MISSION

OUR MISSION
IS TO STRENGTHEN
OUR COMMUNITY
BY HELPING
PEOPLE LIVE
HEALTHIER, MORE
PRODUCTIVE LIVES.

April 27, 2016

Adriana de Bruin

Business Manager, County Executive Office

105 E. Anapamu Street, Room 406

Santa Barbara, CA 93101

Dear Ms. de Bruin,

Thank you for accepting this application for funding of \$10,000 for the important Safe Parking and Homeless Outreach Program, which protects the poorest and most vulnerable families and individuals in Santa Barbara.

Funding of this request will help to sustain this established, successful program, which provides safe overnight parking for our community's vehicular homeless. The rapid rehousing and street outreach components of the program provide referral and case management to move this population into secure housing and employment. The extreme situations of our clients make this program a critical safety net for our community.

Our complete application accompanies this letter. Please contact me via kschwarz@sbnbcc.org or at 805-963-7777, extension 144, should you have questions or need clarification.

Kind Regards,

Kristine J. Schwarz, MA, MFT, LPCC
Executive Director



FY 2016-17 Outside Agency Funding Request Form

Deadline for Submission: Monday, May 2, 2016, 5:00 p.m.

The Board of Supervisors *may* consider funding requests from outside agencies during the **FY 2016-17** budget hearings in June 2016, if funding is available. An allocation of funding to outside agencies is not guaranteed.

Please submit the following by **5:00 p.m., Monday, May 2, 2016, NO EXCEPTIONS, via Email or Hardy Copy (postmarks will not be accepted):**

1. Provide a cover letter explaining your request; and
2. Fill out this application (no more than 2 pages); and
3. Attach the Line Item Budget spreadsheet (no more than 2 pages) for the agency's program request

Hearings are scheduled for June 13, 15, and 17, with Outside Agency Requests considered on one of these days (yet to be determined). The **requesting agency must be represented and present**; please plan accordingly.

Total Request: \$ 10,000

Name of Organization: New Beginnings Counseling Center

Title of Program: Safe Parking and Homeless Outreach New or ongoing program? Ongoing

Location(s) of services delivered: Santa Barbara, Goleta and unincorporated areas of County

Name of Agency Executive Director: Kristine J. Schwarz, MA, MFT, LPCC

Phone #: 805-963-7777 Email: kschwarz@sbnbcc.org Website: www.sbnbcc.org

1. Briefly summarize the purpose of the program, why the funds are needed, and the benefit to the community:

The Safe Parking and Homeless Outreach Program is the only program in Santa Barbara that provides safe overnight shelter for families and individuals who live in their vehicles. In addition to shelter, the rapid re-housing and street outreach components of the program provide referral, case management and temporary financial assistance to move people into secure housing and employment. The program also connects the vehicular and chronically homeless with medical, dental and psychiatric care, social security, veteran and other benefits, and supplemental food assistance. The funds are needed to fully fund the program and continue operations as they exist now. The benefit to the community is that we help clients plagued by severe and persistent mental illness, escaping domestic violence, isolating because of disability and/or advanced age, and recovering from combat trauma. The program makes it safe for clients and the surrounding neighborhoods and businesses by re-purposing existing community resources and providing monitored shelter so that they are not forced to park on the streets in residential neighborhoods.

2. Briefly summarize the service to be provided and how many people will be served:

Our goal is to help as many individuals as possible access secure housing and employment as they make positive changes in their lives. Under the program, we manage and monitor 115 spaces in 20 parking lots provided by area churches, businesses, and city and county offices, sheltering over 125 individuals and families nightly. In 2014-2015, the program served 704 unduplicated clients. To date this fiscal year, we have served 673 unduplicated individuals, housed 47 and assisted 38 with obtaining employment and/or other income. In the grant period for this request, our goal is to serve 700 unduplicated individuals, provide rapid rehousing services to 300 individuals, house 60 and assist 45 with obtaining employment and/or other income. The services included in this program are based on a Housing First model and include overnight shelter, rapid re-housing case management, employment assistance, temporary financial assistance, weekly street outreach, and obtaining individual grants for medical, dental, rehabilitative and other care.

3. Detail the timeline for providing the service:

This is an ongoing program. People are referred to the program continually throughout the year by community collaborators, including other homeless providers, law enforcement, the for-profit sector, faith-based communities, Cottage Hospital and other homeless individuals. We also routinely engage in outreach, sit on numerous homeless and mental health services committees, serve on the CoC Board, and table all events that target the homeless population. We have successfully provided Safe Parking and Homeless Outreach for more than a decade in our county.

4. Describe key outcomes to be achieved with the funding and how they will be measured:

We measure the impact of the program based on best-practice standards as dictated by HUD, the National Alliance to End Homelessness, and the U.S. Interagency Council on Homelessness. These standards include staff training to assist people in obtaining permanent housing, using a data-driven approach to prioritize the highest-need cases, and collaboratively planning and aligning resources in our community. Our outcomes as outlined above are measured by numbers served, housed and employed and are tracked through HMIS and internal data collection efforts.

5. Describe if this is a one-time or ongoing request, and if funded in prior years and amounts:

This is an ongoing program that is consistently underfunded. This year we did not receive any CDBG funding from the county and the State ESG funding accessibility is as-yet-to-be determined. We will therefore continue to apply for funding from a wide variety of sources to sustain these critical services. We have once previously - for FY 2015-2016 - requested funding from the County through the Outside Agency Funding and we received \$10,000.

6. Describe the agency’s expertise and capacity to deliver services including fiscal stability:

New Beginnings has five programs: three that serve the homeless (Safe Parking, the Supportive Services for Veteran Families Program, and Supportive Services for the Housing Authority of the City of Santa Barbara) and two that provide mental health services (the Donald J. Willfong Community Counseling Clinic and the Life Skills Program). These five programs work cross-agency and cross-community to maximize resources and serve those most vulnerable.

7. Agency staff responsible for application: Kristine J. Schwarz, MA, MFT, LPCC

County Staff Comments Only:

Address submittals to:

Adriana de Bruin
Business Manager, County Executive Office
105 E. Anapamu Street, Room 406
Santa Barbara, CA 93101

Requests can be emailed to: outsideagency@countyofsb.org

Questions: Please contact Adriana de Bruin, Business Manager, County Executive Office, at 568-3400.

| | <u>Homeless</u> | <u>TOTALS</u> |
|---------------------------|-----------------|----------------|
| Income | | |
| Program Contracts | | |
| SB City Safe Parking | 43,500 | 43,500 |
| Grants | | |
| Private Grants | 15,500 | 15,500 |
| Government Grants | 205,734 | 205,734 |
| Change A Life Grants | 7,500 | 7,500 |
| | _____ | _____ |
| Total Income | 272,234 | 272,234 |
| Expenses | | |
| Program Cash Assistance | 35,500 | 35,500 |
| Administration Occupancy | 14,350 | 14,350 |
| Outside/Professional Svcs | 6,500 | 6,500 |
| Insurance | 9,775 | 9,775 |
| Administration Expense | 2,700 | 2,700 |
| Administration Equipment | 500 | 500 |
| Employee Payroll | 164,412 | 164,412 |
| Employer Payroll Taxes | 15,956 | 15,956 |
| Employee Benefits | 12,765 | 12,765 |
| Monitoring Mileage | 9,550 | 9,550 |
| | _____ | _____ |
| Total Expenses | 272,008 | 272,008 |
| Surplus/(Deficit) | 226 | 226 |