

Section G



County Statistical Profile

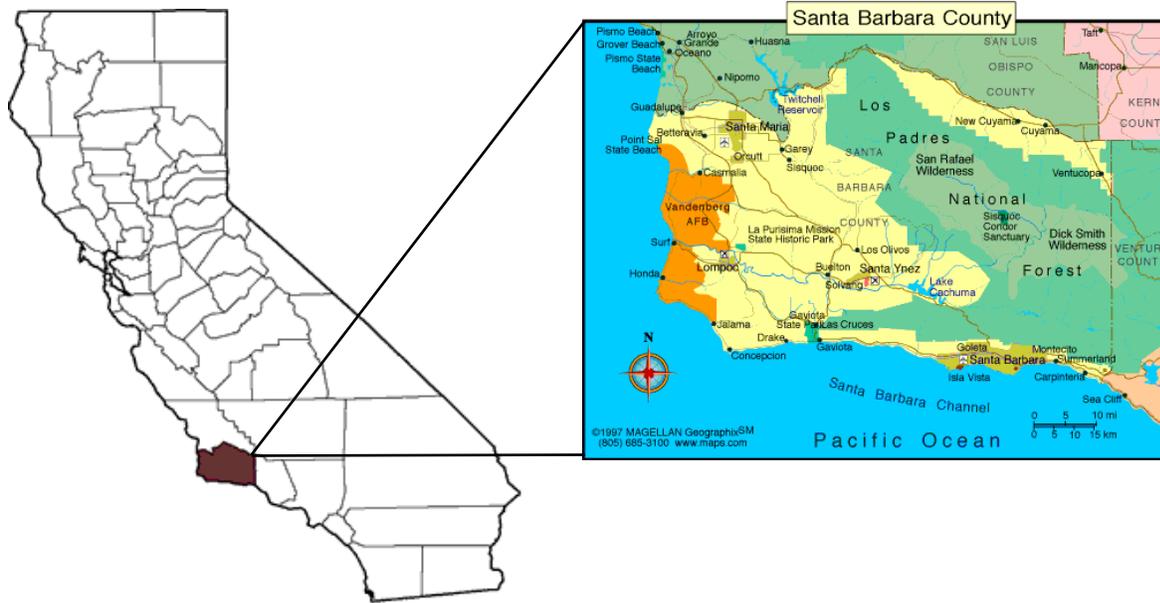


County Statistical Profile



County Statistical Profile

Map of Santa Barbara County



County Statistical Profile Breakdown

The County Statistical Profile presents a graphical and statistical view of local demographic, economic, land, environmental, and social factors impacting budget and public policy making.

Sources for the data presented and a list of figures can be found on page G-12

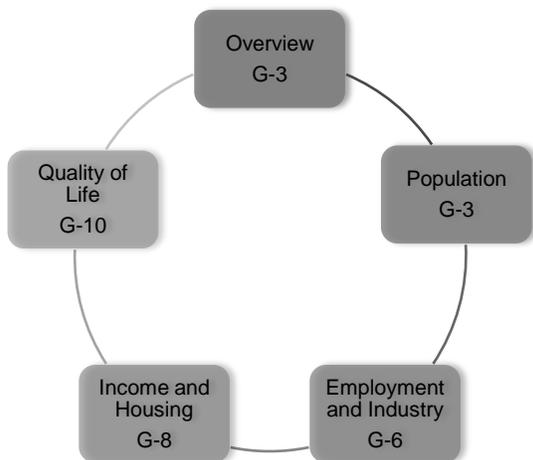


Figure 1: Santa Barbara County Fast Facts

FAST FACTS	
FOUNDED:	February 18, 1850
SIZE:	2,745 square miles ¹
INCORPORATED CITIES:	8
POPULATION:	446,717 ²
UNEMPLOYMENT RATE:	4.8% ¹
PER CAPITA INCOME:	\$52,310 ¹
MEDIAN HOUSEHOLD INCOME:	\$63,985 ³
ASSESSED VALUE OF PROPERTY:	\$71.94 billion ⁴
TAXABLE SALES:	\$6.9 billion in FY2015-16 ⁴

County Statistical Profile

Santa Barbara County Overview

Santa Barbara County is located approximately 100 miles north of Los Angeles and 300 miles south of San Francisco. Eight incorporated cities are located within the County: Santa Barbara, Santa Maria, Lompoc, Goleta, Carpinteria, Guadalupe, Solvang, and Buellton.

The largest employment categories include services, wholesale and retail trade, public administration, and manufacturing. The mild climate, picturesque coastline, scenic mountains, and numerous parks and beaches make the County a popular tourist and recreational area.

Population

When reviewing the County's economic health, financial capacity, or delivery of municipal services to residents of unincorporated areas, the County compares itself with other counties (Benchmark Counties) from year to year.

The eight Benchmark Counties are considered to have common characteristics including, but not limited to, the following: total population of more than 250,000 but less than 500,000; suburban to rural environments; do not contain a large metropolitan city; and are known for their scenic beauty and environmental focus.

Figure 2²

Total Population					Total Population				
Rank	County	1/1/2015	1/1/2016	Change %	Rank	County	1/1/2015	1/1/2016	Change %
1	Los Angeles	10,155,069	10,241,335	0.8%	30	El Dorado	182,743	183,750	0.6%
2	San Diego	3,263,848	3,288,612	0.8%	31	Shasta	179,036	178,592	-0.2%
3	Orange	3,151,910	3,183,011	1.0%	32	Madera	154,850	155,349	0.3%
4	Riverside	2,317,924	2,347,828	1.3%	33	Kings	149,738	150,373	0.4%
5	San Bernardino	2,121,088	2,139,570	0.9%	34	Napa	140,898	142,028	0.8%
6	Santa Clara	1,903,974	1,927,888	1.3%	35	Humboldt	135,052	135,116	0.0%
7	Alameda	1,610,765	1,627,865	1.1%	36	Nevada	98,037	98,095	0.1%
8	Sacramento	1,481,803	1,495,297	0.9%	37	Sutter	96,948	97,308	0.4%
9	Contra Costa	1,111,143	1,123,429	1.1%	38	Mendocino	88,163	88,378	0.2%
10	Fresno	974,871	984,541	1.0%	39	Yuba	74,003	74,345	0.5%
11	Kern	880,387	886,507	0.7%	40	Lake	64,669	64,306	-0.6%
12	San Francisco	857,508	866,583	1.1%	41	Tehama	63,845	63,934	0.1%
13	Ventura	850,491	856,508	0.7%	42	San Benito	56,445	56,648	0.4%
14	San Mateo	759,155	766,041	0.9%	43	Tuolumne	55,003	54,900	-0.2%
15	San Joaquin	723,761	733,383	1.3%	44	Calaveras	45,282	45,207	-0.2%
16	Stanislaus	534,902	540,214	1.0%	45	Siskiyou	44,776	44,739	-0.1%
17	Sonoma	499,352	501,959	0.5%	46	Amador	37,765	37,707	-0.2%
18	Tulare	461,589	466,339	1.0%	47	Lassen	31,421	30,780	-2.0%
19	Santa Barbara	443,018	446,717	0.8%	48	Glenn	28,579	28,668	0.3%
20	Monterey	432,637	437,178	1.0%	49	Del Norte	26,762	26,811	0.2%
21	Solano	426,704	431,498	1.1%	50	Colusa	21,873	21,948	0.3%
22	Placer	370,238	373,796	1.0%	51	Plumas	19,886	19,879	0.0%
23	San Luis Obispo	276,375	277,977	0.6%	52	Inyo	18,619	18,650	0.2%
24	Santa Cruz	273,594	275,902	0.8%	53	Mariposa	18,180	18,159	-0.1%
25	Merced	269,280	271,579	0.9%	54	Mono	13,756	13,721	-0.3%
26	Marin	261,798	262,274	0.2%	55	Trinity	13,693	13,667	-0.2%
27	Butte	224,121	224,601	0.2%	56	Modoc	9,635	9,638	0.0%
28	Yolo	211,813	214,555	1.3%	57	Sierra	3,203	3,203	0.0%
29	Imperial	184,500	185,831	0.7%	58	Alpine	1,164	1,166	0.2%
					California		38,907,642	39,255,883	0.9%

County Statistical Profile

Cities and Unincorporated Area

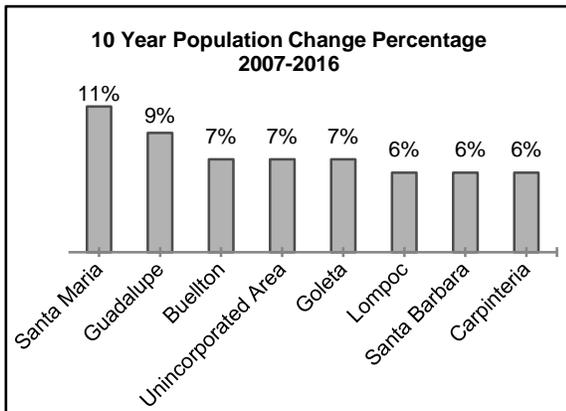
As of January 1, 2015, the estimated County population was 446,717². This includes an estimated 142,088 residents living within the unincorporated communities of Burton Mesa, Casmalia, Cuyama, Eastern Goleta Valley, Gaviota, Isla Vista, Los Alamos, Los Olivos, Montecito, Orcutt, Santa Ynez, Summerland, and Vandenberg Village.

Figure 3²

Estimated Population 2016	
City	Est. Population (Jan 1, 2016)
Buellton	4,957
Solvang	5,451
Guadalupe	7,348
Carpinteria	13,928
Goleta	31,235
Lompoc	44,116
Santa Barbara	93,190
Santa Maria	104,404
Unincorporated	142,088
Total	446,717

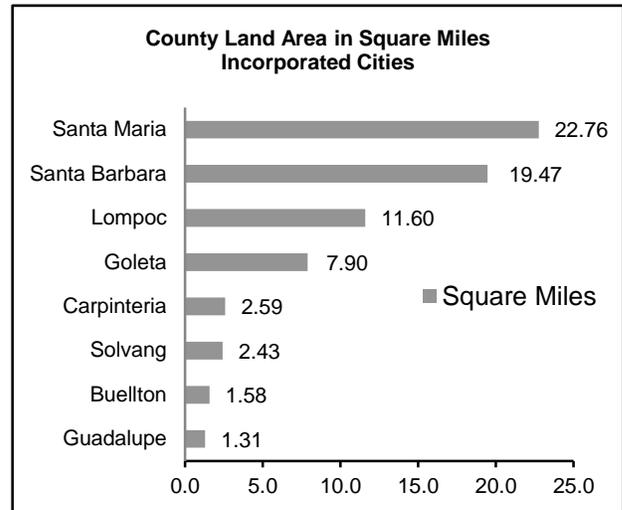
While Santa Barbara and Santa Maria have the largest populations, the areas with the most change in population rate over the past ten years have been Santa Maria, Buellton, and Guadalupe.

Figure 4²



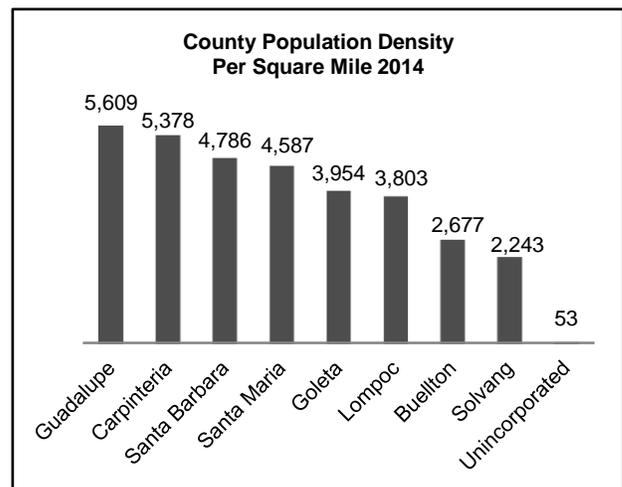
The County spans over 2,700 square miles, of which incorporated cities occupy almost 70 square miles, or 2.6%. Each city's respective square mile occupancy is provided in the graph below.

Figure 5³



Although the City of Guadalupe shows the smallest land area at only 1.31 square miles, they have the greatest amount of density of residents within their city according to the chart below.

Figure 6^{2,3}



County Statistical Profile

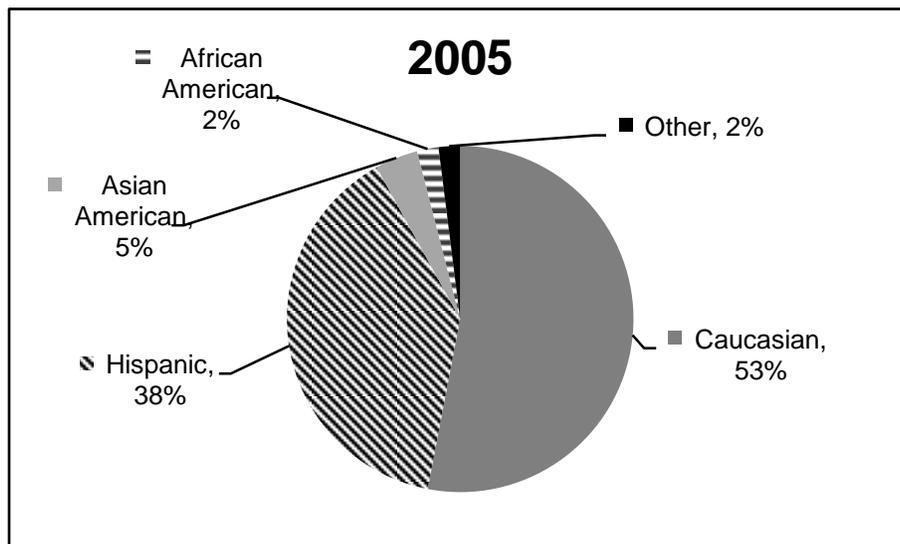
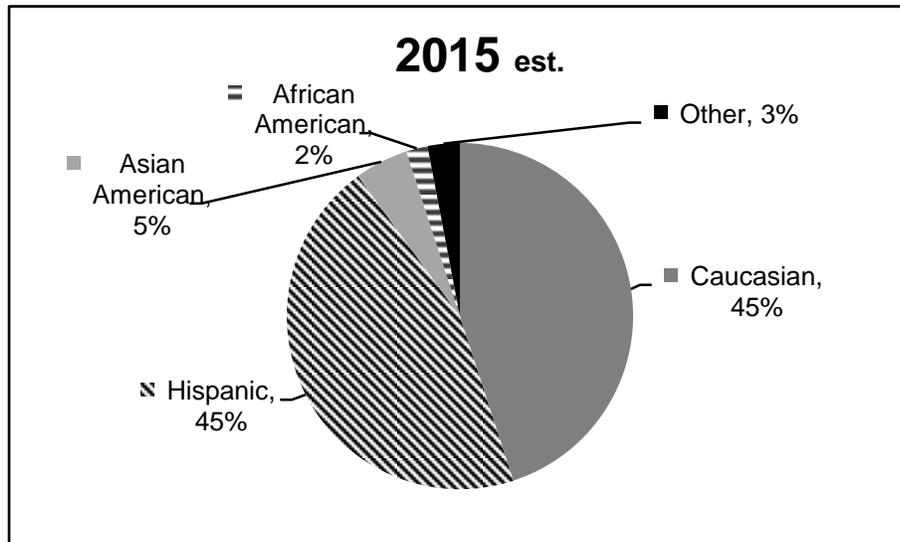
Population by Ethnicity

Changes in Santa Barbara County's ethnicity are illustrated in the pie charts below.

While the changes are relatively gradual from year-to-year, over a ten-year period ending in 2015, the Caucasian population declined by 8% relative to the total population. The African American population remained constant at 2%; the Hispanic population increased 7%, and the Asian American population remained constant at 5%, while other ethnic populations increased by 1%.

Additionally, the graph is showing how in 2015 the Hispanic population at 45% is equal to the Caucasian population.

Figure 7: County Ethnic Distribution 10 Year Comparison ²



County Statistical Profile

Employment and Industry

During FY 15-16, the County for the sixth consecutive year saw positive trends in some economic segments, led by consumer spending and tourism. Additionally, the real estate housing market and labor market are showing a conservative rebound.

The following tables present data on local employment and industry trends.

Figure 8⁵

Average Salary and Growth by Sector Santa Barbara County FY 2015			
Sector	Salary in 2014	Salary in 2015	Percent Change
Mining	111,536	115,833	3.9%
Information	81,912	104,904	28.1%
Management of Companies and Enterprises	108,748	100,702	-7.4%
Utilities	80,640	100,254	24.3%
Finance and Insurance	89,435	96,393	7.8%
Professional and Technical Services	83,753	86,068	2.8%
Wholesale Trade	65,133	70,639	8.5%
Manufacturing	66,637	68,267	2.4%
Construction	52,294	54,039	3.3%
Health Care and Social Assistance	49,264	52,397	6.4%
Real Estate and Rental and Leasing	42,223	44,536	5.5%
Educational Services	43,381	44,143	1.8%
Transportation and Warehousing	41,738	43,546	4.3%
Administrative and Waste Services	38,787	39,937	3.0%
Retail Trade	32,952	33,227	0.8%
Other Services, Except Public Administration	31,297	32,478	3.8%
Agriculture, Forestry, Fishing and Hunting	29,214	31,510	7.9%
Arts, Entertainment, and Recreation	27,074	27,115	0.2%
Accommodation and Food Services	21,094	22,262	5.5%
Government			
Federal Government	66,600	68,538	2.9%
State Government	63,386	69,148	9.1%
Local Government	52,380	55,754	6.4%
Total, All Industries	47,678	48,093	0.9%



County Statistical Profile

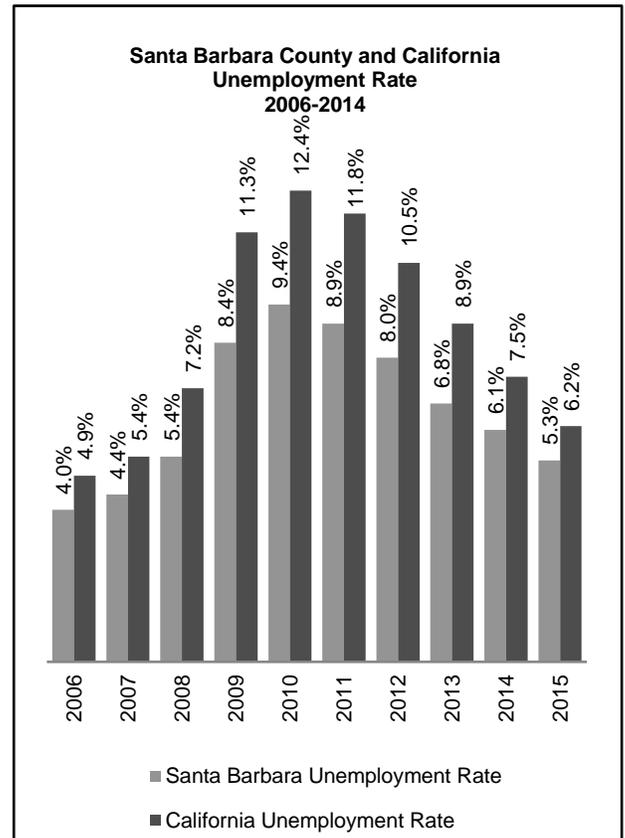
Figure 9 ¹

Job Growth by Sector Santa Barbara County				
Sector	Jobs in 2014	Jobs in 2015	Jobs Created/(Lost)	Percent Change
Government	38,300	38,700	400	1%
Trade, Transportation & Utilities	27,500	27,500	0	0%
Educational & Health Services	25,100	25,700	600	2%
Leisure & Hospitality	25,500	26,500	1000	4%
Professional & Business Services	22,700	22,300	-400	-2%
Goods Producing	21,000	21,900	900	4%
Farm	21,000	21,000	0	0%
Financial Activities	6,400	6,400	0	0%
Other Services	5,700	5,900	200	4%
Information	4,400	4,500	100	2%
Total, All Industries	197,600	200,400	2800	1%

Figure 10 ⁵

Major Employers in Santa Barbara County, FY 2016 (Over 1,000 Employees)				
Rank	Company	Location	Industry	FTEs
1	University of California, Santa Barbara	Goleta	Higher Education	10,726
2	Vandenberg Air Force Base	Lompoc	Defense	6,100
3	County of Santa Barbara	Santa Barbara	Government	4,900
4	Santa Barbara Cottage Hospital	Santa Barbara	Healthcare	3,790
5	Santa Barbara City College	Santa Barbara	Education	2,280
6	Santa Barbara Unified School District	Santa Barbara	Education	2,185
7	Marian Medical Center	Santa Maria	Education	1,884
8	City of Santa Barbara	Santa Barbara	Government	1,771
9	Chumash Casino Resort	Santa Ynez	Recreation	1,716
10	Santa Maria Bonita School District	Santa Maria	Education	1,696
11	C & D Zodiac	Santa Maria	Aircraft Interiors	1,677
12	Sansum Santa Barbara Medical Foundation	Santa Barbara	Healthcare	1,300
13	Allan Hancock College	Santa Maria	Education	1,251

Figure 11 ¹



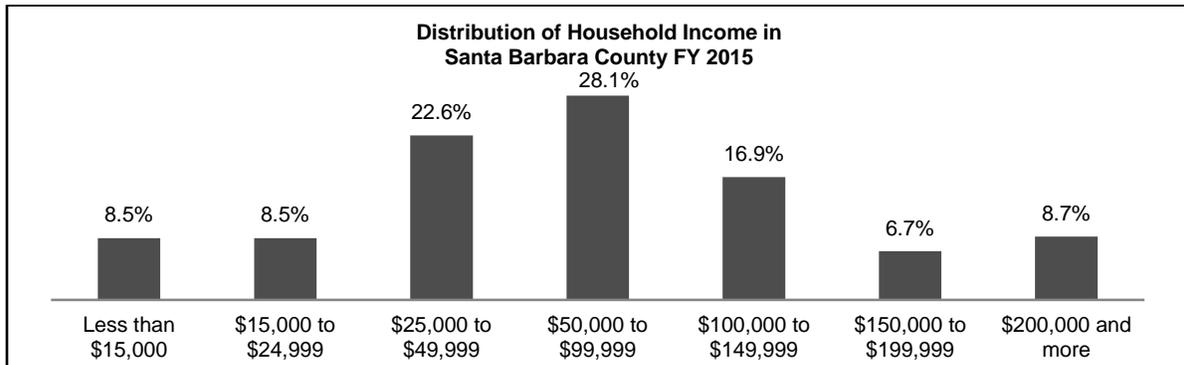
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Income and Housing

Income

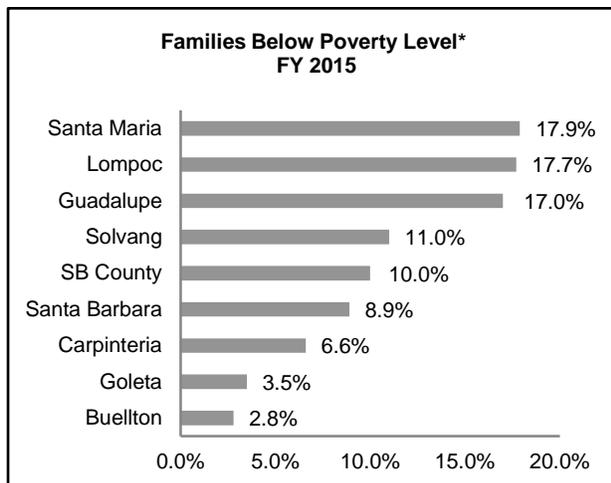
Income distribution in Santa Barbara County illuminates the diversity of the region, with approximately 40% of households earning below \$49,999 per year; and 32% of households earning \$100,000 per year or more.

Figure 12³



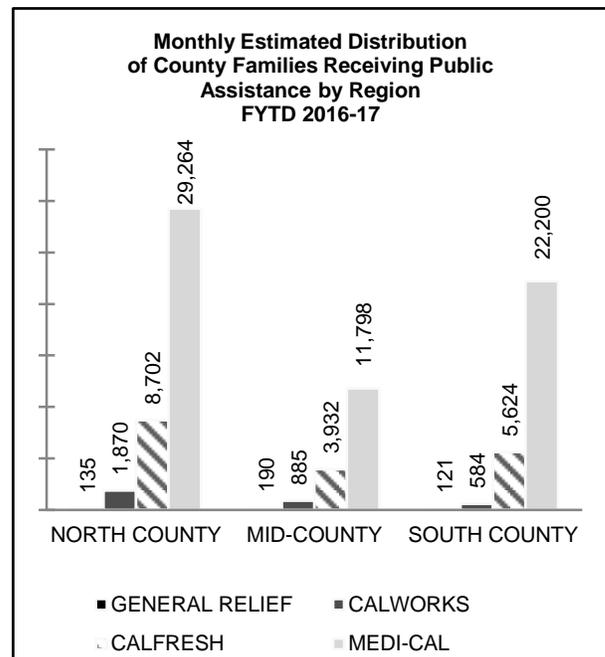
The County administers local, state, and federal programs to assist eligible needy families and individuals in our community through the Department of Social Services. These programs provide financial and supportive services that strengthen the family unit and promote self-sufficiency.

Figure 13³



*Federal Poverty level: about \$24,300 for a family of four.

Figure 14⁶

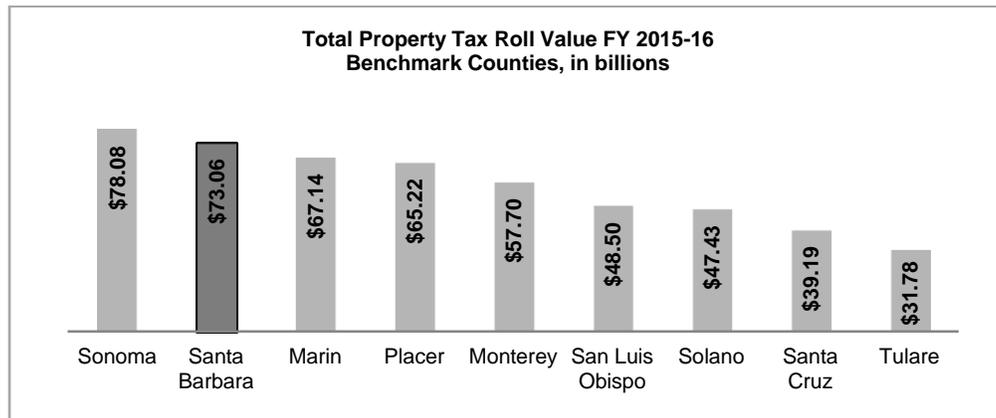


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Housing

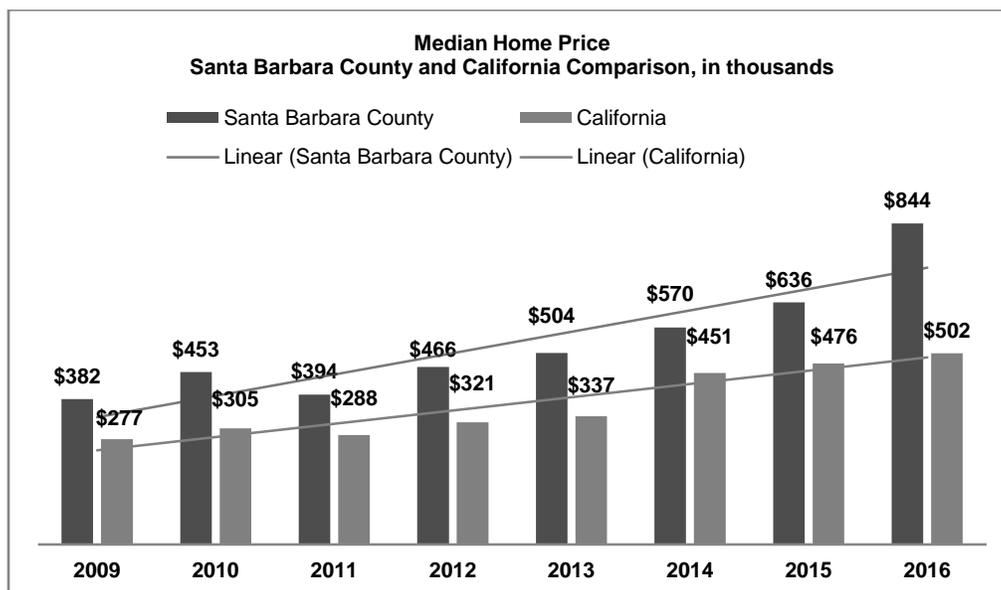
Santa Barbara County's greatest inflow of expendable revenue (for all jurisdictions) comes from collections of property taxes, including secured, unsecured, stated assessed property, and supplemental taxes. The total value of the County's property tax roll in FY 2015-16 was \$73.06 billion, the second highest value after Sonoma, when compared to benchmark counties.

Figure 15 ⁷



The median home price in Santa Barbara County has increased dramatically and shows a 32% increase over the prior year. The statewide median home price increased 6% over the prior year.

Figure 16 ⁸



County Statistical Profile

Quality of Life

Health

According to the 2016 Community Health Status Report released by the County of Santa Barbara Public Health Department, County residents are healthier than other California residents in several categories, such as lower mortality rates for cancer and a smaller percentage of individuals' age 1 year and older ever diagnosed with asthma. There are also a number of areas where the county has displayed improvement over time.

However, Santa Barbara County residents need to make improvements in several areas. Poor diet, physical inactivity, and tobacco use are behaviors that we can change to prevent premature death and chronic disease.

Figure 17⁹

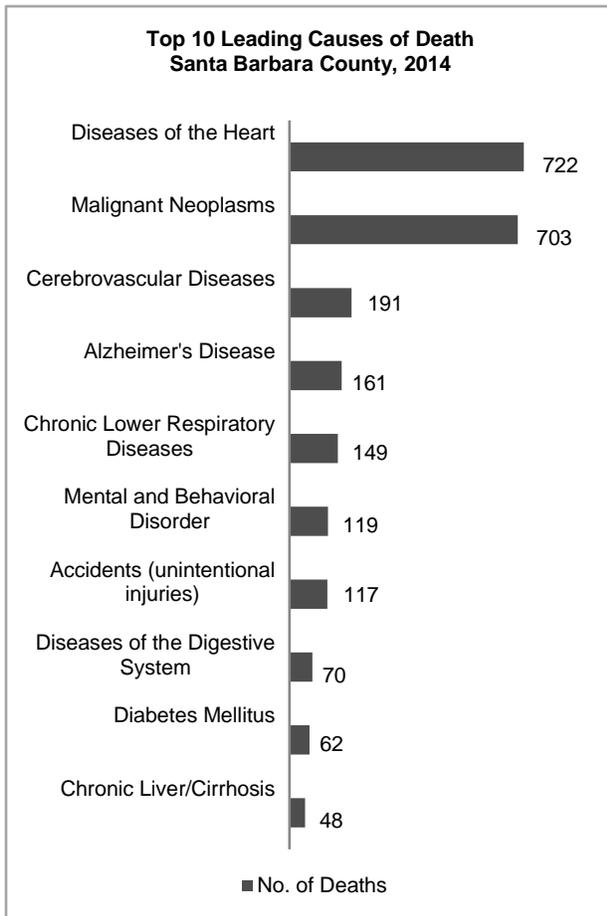
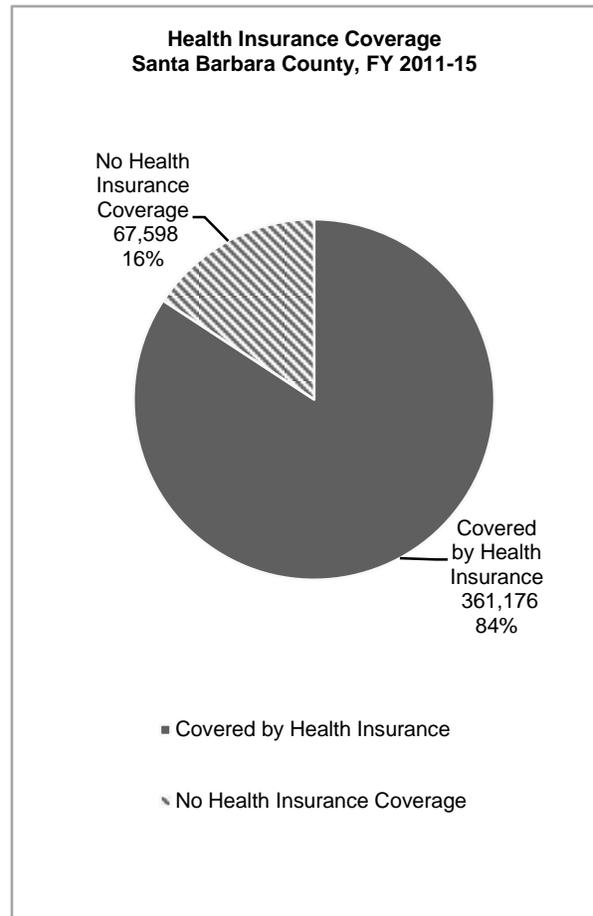


Figure 18³



County Statistical Profile

Education

The County has twenty (20) K-12 School Districts and two Community College Districts. There were 5,316 high school seniors enrolled in FY 2015-16 with a graduation rate of 86%, according to the California Department of Education.

Figure 19³

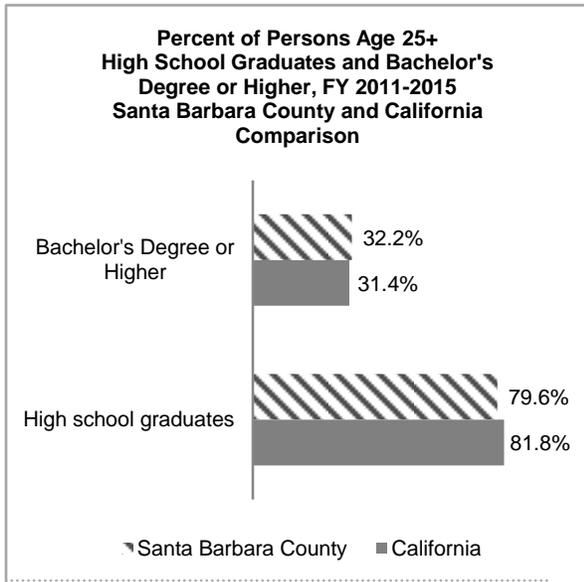


Figure 20¹⁰

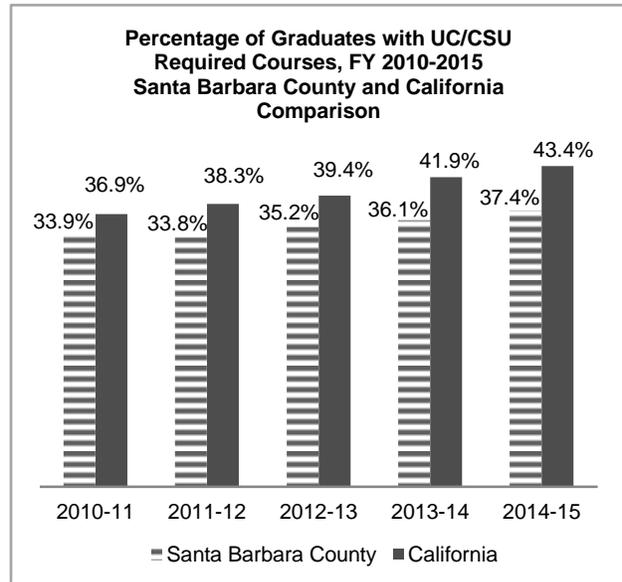
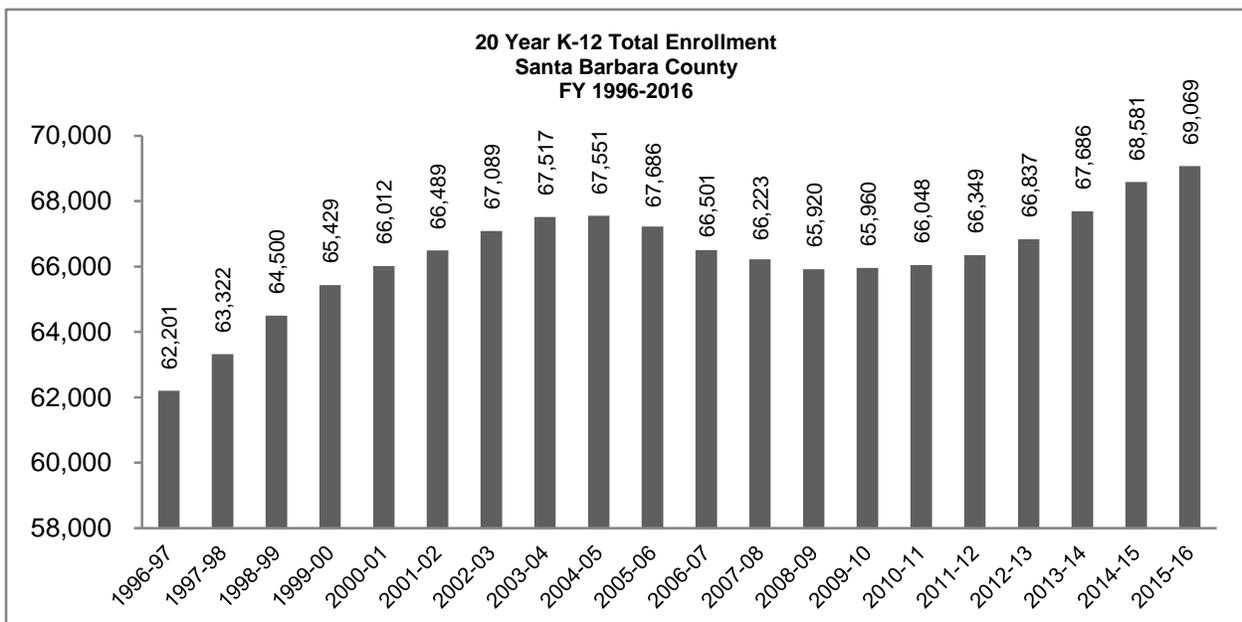


Figure 21¹⁰



County Statistical Profile

List of Sources

-
1. State of California Employment Development Department - County Info report, FY 2016
 2. California Department of Finance, FY 2016
 3. United States Census Bureau, FY 2015-2016
 4. County of Santa Barbara, Auditor-Controller's Office, FY 2016-2017
 5. The California Economic Forecast, FY 2015-2016
 6. County of Santa Barbara, Department of Social Services, FY 2016-2017
 7. California State Board of Equalization, FY 2015-2016
 8. California Association of Realtors, FY 2016
 9. County of Santa Barbara, Public Health Department, FY 2016
 10. California Department of Education, FY 2016