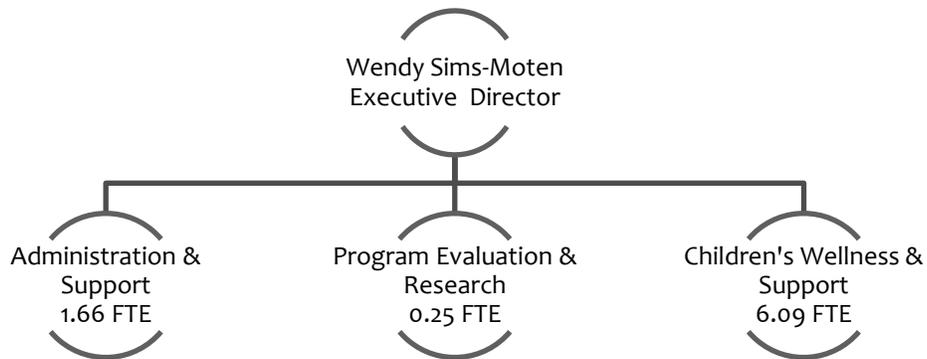


First 5



RECOMMENDED BUDGET & STAFFING SUMMARY & BUDGET PROGRAMS CHART

Operating	\$ 3,496,300
Capital	\$ 0
FTEs	8.0



First 5

MISSION STATEMENT

To help all children prepare for kindergarten by supporting families to be healthy and strong and by enhancing the availability of high quality childcare and preschool.

DEPARTMENT DESCRIPTION

First 5 Santa Barbara County (First 5) was established in 1999 with the passage of Proposition 10, which imposed a sales tax on tobacco products and designated those funds for programs and services that support the healthy and successful development of children prenatal through age 5.

Nine regular members and four alternates govern the First 5 Children and Families Commission (Commission). The County Board of Supervisors appoints all Commissioners. The department is organized into three budget programs: Administration and Support, Program Evaluation & Research, and Children's Wellness and Support. Administration and Support is responsible for fiscal oversight and over all programmatic contracts, funding, and allocations. Program Evaluation and Research ensures programmatic quality and accountability for contracts, technical assistance and training, service integration and coordination, and comprehensive results-based evaluation. Children's Wellness and Support invests programmatic funding in direct services for children and families, systems changes and capacity building, and communications and policy.

The Commission directs its investments through two Primary Focus Areas—Family Support and Early Care and Education—and two Secondary Focus Areas—Systems Change and Capacity Building and Communications and Policy.

HIGHLIGHTS OF 2019-20 OBJECTIVES

- Increase First 5's visibility in the community and expand community partnerships
- Promote and support quality Care and education and promote the well-being of children and families
- Continue to strengthen the way First 5 collects, tracks, and reports on program indicators and desired results
- Redesign community development model
- Begin implementation of realignment of the First 5 team
- Increase professional development of the First 5 team
- Work in more efficient ways to better run department operations
- Maintain a high level of fiscal control and financial planning

First 5

HIGHLIGHTED RENEW '22 INITIATIVES

Already Underway

- Restructuring and realignment of the First 5 Team
- Increased engagement of our Commission and Advisory Board

Implementation in FY 2019-20

- Expand Community Building Model
- Increase policy and advocacy work
- Continue working to improve and strengthen the system of Early Care and Education

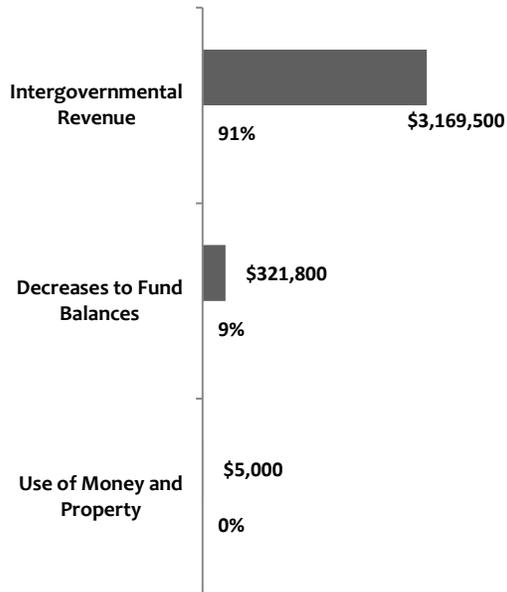
Future Year Implementation

- Develop a new Strategic Plan

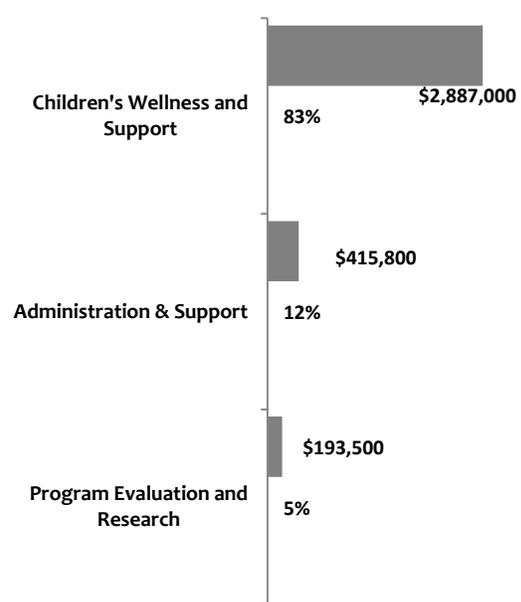
First 5

RECOMMENDED SOURCES & USES OF FUNDS

Source of Funds - \$3,496,300

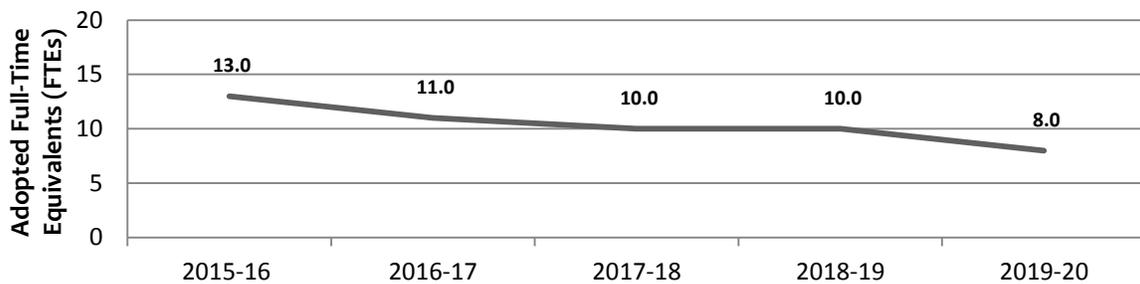


Use of Funds - \$3,496,300



STAFFING TREND

FTE counts include regular staff only, and do not include extra help and contractors-on-payroll.



First 5

BUDGET OVERVIEW

Staffing Detail By Budget Program	2017-18 Actual	2018-19 Adopted	2018-19 Estimated Actual	2019-20 Recommended	Change From FY18-19 Ado to FY19-20 Rec
Administration & Support	2.67	2.40	2.40	1.66	(0.74)
Program Evaluation and Research	0.50	0.50	0.50	0.25	(0.25)
Children's Wellness and Support	6.87	7.10	7.10	6.09	(1.01)
Total	10.04	10.00	10.00	8.00	(2.00)
<hr/>					
Budget By Budget Program					
Administration & Support	\$ 679,678	\$ 632,700	\$ 615,100	\$ 415,800	\$ (216,900)
Program Evaluation and Research	248,551	243,000	239,700	193,500	(49,500)
Children's Wellness and Support	3,389,913	2,892,800	2,880,100	2,887,000	(5,800)
Total	\$ 4,318,142	\$ 3,768,500	\$ 3,734,900	\$ 3,496,300	\$ (272,200)
<hr/>					
Budget By Categories of Expenditures					
Salaries and Employee Benefits	\$ 1,448,731	\$ 1,496,800	\$ 1,301,300	\$ 1,230,500	\$ (266,300)
Services and Supplies	2,814,188	2,209,900	2,373,600	2,210,400	500
Other Charges	55,223	61,800	60,000	55,400	(6,400)
Total Operating Expenditures	4,318,142	3,768,500	3,734,900	3,496,300	(272,200)
Other Financing Uses	-	30,000	-	-	(30,000)
Increases to Fund Balances	63,916	63,916	-	-	(63,916)
Total	\$ 4,382,058	\$ 3,862,416	\$ 3,734,900	\$ 3,496,300	\$ (366,116)
<hr/>					
Budget By Categories of Revenues					
Use of Money and Property	\$ 29,825	\$ 5,000	\$ 5,000	\$ 5,000	\$ -
Intergovernmental Revenue	3,439,627	3,325,100	3,245,500	3,169,500	(155,600)
Charges for Services	156,602	-	-	-	-
Miscellaneous Revenue	400,924	-	4,000	-	-
Total Operating Revenues	4,026,978	3,330,100	3,254,500	3,174,500	(155,600)
Decreases to Fund Balances	355,080	532,316	480,400	321,800	(210,516)
Total	\$ 4,382,058	\$ 3,862,416	\$ 3,734,900	\$ 3,496,300	\$ (366,116)

FTE counts include regular staff only, and do not include extra help and contractors-on-payroll.

First 5

CHANGES & OPERATIONAL IMPACT: 2018-19 ADOPTED TO 2019-20 RECOMMENDED

Staffing

Net decrease of 2.0 FTE due to elimination of one vacant Enterprise Leader position and one vacant Program Specialist position.

Expenditures

- Net operating expenditure decrease of \$272,200 primarily due to:
 - -\$266,300 decrease in Salaries and Employee Benefits primarily due to eliminated vacant positions.
 - +\$500 slight increase in Services and Supplies primarily due to a slight increase in overall cost offset by a large decrease in Cost Allocation expenses.
 - -\$6,400 decrease in Other Charges primarily due to decreases in Information Technology Service and Telephone Services.

- Net non-operating expenditure decrease of \$93,900 due to:
 - -\$30,000 decrease in Other Financing Uses due to a line item change to more efficiently account for transfers between County funds.
 - -\$63,900 decrease in Increases to Fund Balance.

These changes result in recommended operating expenditures of \$3,496,300 and non-operating expenditures of \$0 resulting in total expenditures of \$3,496,300.

Revenues

- Net operating revenue decrease of \$155,600 due to a reduction in Proposition 10 revenue.
- Net non-operating revenue decrease of \$210,516 due to a reduction in fund balance release.

These changes result in recommended operating revenues of \$3,174,500 and non-operating revenues of \$321,800 resulting in total revenues of \$3,496,300.

RELATED LINKS

For more information on First 5, please refer to the website at <http://first5santabarbaracounty.org/>.

First 5

PERFORMANCE MEASURES

Since its inception, First 5 has served primarily as a funder, convener, and advocate for a robust system of care for the well-being of children and families in the community. Historically, our performance measures were reflective of the agency's outcomes we funded to provide critical services in the community to support children, families and providers.

Future performance measures will measure our internal contribution, performance, and work in the following ways: how are we impacting, influencing, and improving the system care for children and families in Santa Barbara County.

First 5

ADMINISTRATION & SUPPORT BUDGET PROGRAM

Provide administrative and fiscal oversight of the Department and all programmatic contracts, funding, and allocations and work with County departments, outside auditors, First 5 California, and other partners to ensure compliance with Proposition 10 and the will of California voters. Manage the County's internal budgeting process, complex budget and accounting systems, and requirements that are highly specific to First 5 and the regulatory requirements of Proposition 10. Provide general operating support to effectively run the Department, including facilities, human resources, safety, and emergency planning. Play key role in providing contract monitoring for fiscal accountability of funded community partners.

Staffing

Staffing Detail By Budget Program	2017-18 Actual	2018-19 Adopted	2018-19 Estimated Actual	2019-20 Recommended	Change From FY18-19 Ado to FY19-20 Rec
CHILDREN & FAMILY SVCS DIR	1.27	1.00	1.00	1.00	-
PROGRAM MANAGER	0.73	1.00	1.00	-	(1.00)
ADMN OFFICE PRO	0.29	0.05	0.05	-	(0.05)
ACCOUNTANT	-	-	-	0.15	0.15
FIRST 5 PROGRAM SPECIALIST	-	-	-	0.26	0.26
ADMN OFFICE PRO SR	0.38	0.25	0.25	0.25	-
FINANCIAL OFFICE PRO SR	-	0.10	0.10	-	(0.10)
Total	2.67	2.40	2.40	1.66	(0.74)

FTE counts include regular staff only, and do not include extra help and contractors-on-payroll.

Revenue & Expenditures

Budget By Categories of Expenditures	2017-18 Actual	2018-19 Adopted	2018-19 Estimated Actual	2019-20 Recommended	Change From FY18-19 Ado to FY19-20 Rec
Salaries and Employee Benefits	\$ 486,938	\$ 459,300	\$ 441,300	\$ 298,100	\$ (161,200)
Services and Supplies	175,421	160,900	162,000	108,600	(52,300)
Other Charges	17,319	12,500	11,800	9,100	(3,400)
Total Operating Expenditures	679,678	632,700	615,100	415,800	(216,900)
Increases to Fund Balances	(83,817)	63,916	-	-	(63,916)
Total Expenditures	\$ 595,861	\$ 696,616	\$ 615,100	\$ 415,800	\$ (280,816)
Budget By Categories of Revenues					
Use of Money and Property	29,825	5,000	5,000	5,000	-
Intergovernmental Revenue	1,177,664	201,500	216,600	89,000	(112,500)
Charges for Services	156,602	-	-	-	-
Miscellaneous Revenue	-	-	4,000	-	-
Total Operating Revenues	1,364,090	206,500	225,600	94,000	(112,500)
Decreases to Fund Balances	355,080	490,116	389,500	321,800	(168,316)
Total Revenues	\$ 1,719,171	\$ 696,616	\$ 615,100	\$ 415,800	\$ (280,816)

First 5

ADMINISTRATION & SUPPORT BUDGET PROGRAM (CONT'D)

2018-19 Anticipated Accomplishments

- Began the first year of the new Strategic Plan.
- Administered and maintained grants and/or contracts totaling \$3.1 million with nonprofit organizations, school districts, and businesses to serve children ages 0-5 years and their families.
- Provided a high level of fiscal control, transparency, accounting, and reporting; met all requirements of State law, the rules and regulations of First 5 California, the County's auditing and fiscal control processes, and an independent third party audit.
- The Commission further developed a new Communications Grant opportunity to help family support agencies connect more directly with parent and families in need.
- Transitioned the First 5 preschool and childcare quality improvement work to external partners.

2019-20 Objectives

- Increase First 5's visibility in the community and expand community partnerships
- Work in more efficient ways to better run department operations
- Maintain a high level of fiscal control and financial planning
- Begin implementation of realignment of the First 5 team
- Increase professional development of the First 5 team

First 5

PROGRAM EVALUATION AND RESEARCH BUDGET PROGRAM

Ensure programmatic quality and accountability for contracts, provide technical assistance and training for grantees, facilitate service integration and coordination, and conduct comprehensive results-based evaluation directed by key outcomes identified in the First 5 Strategic Plan. Maintain a relational database that is shared and used by all funded partners to collect data and outcomes among children and families served and use that data to measure and report on results of programmatic investments.

Staffing

Staffing Detail By Budget Program	2017-18 Actual	2018-19 Adopted	2018-19 Estimated Actual	2019-20 Recommended	Change From FY18-19 Ado to FY19-20 Rec
PROGRAM MANAGER	-	-	-	0.25	0.25
PROJECT MANAGER	0.50	0.50	0.50	-	(0.50)
Total	0.50	0.50	0.50	0.25	(0.25)

FTE counts include regular staff only, and do not include extra help and contractors-on-payroll.

Revenue & Expenditures

Budget By Categories of Expenditures	2017-18 Actual	2018-19 Adopted	2018-19 Estimated Actual	2019-20 Recommended	Change From FY18-19 Ado to FY19-20 Rec
Salaries and Employee Benefits	\$ 92,514	\$ 92,700	\$ 89,400	\$ 43,300	\$ (49,400)
Services and Supplies	155,704	149,900	149,900	149,900	-
Other Charges	333	400	400	300	(100)
Total Operating Expenditures	248,551	243,000	239,700	193,500	(49,500)
Total Expenditures	\$ 248,551	\$ 243,000	\$ 239,700	\$ 193,500	\$ (49,500)
Budget By Categories of Revenues					
Intergovernmental Revenue	167,829	243,000	239,700	193,500	(49,500)
Total Operating Revenues	167,829	243,000	239,700	193,500	(49,500)
Total Revenues	\$ 167,829	\$ 243,000	\$ 239,700	\$ 193,500	\$ (49,500)

2018-19 Anticipated Accomplishments

- Supported transparency and community engagement by publishing data, results, and outcomes on an ongoing basis and through multiple venues.
- Developed a series of research briefs that outline new and emerging areas impacting children and families in the early years.
- Continued to strengthen the way First 5 collects, tracks, and reports on program indicators and desired results.
- Increased the ability within First 5 and the broader community to measure outcomes and results on a longitudinal basis.

First 5

PROGRAM EVALUATION AND RESEARCH (CONT'D)

2019-20 Objectives

- Strengthen the way First 5 collects, tracks, and reports on program indicators and desired results.
 - Convene meetings with our team and the University of California, Santa Barbara (UCSB) third party evaluator
 - Analyze and redesign the way First 5 currently collects, tracks, and reports on program indicators and desired results to better align with the First 5 California Annual Report and to better reflect the impact of First 5's investments
 - Work with Vertical Change (database software designer and server hosting system) to enhance the online database software
 - Develop reports for more in depth contract monitoring
 - Create a dashboard for more comprehensive graphs
 - Compliance with First 5 California Annual Report requirements

First 5

CHILDREN'S WELLNESS AND SUPPORT BUDGET PROGRAM

First 5's mission is to help all children prepare for kindergarten by supporting families to be healthy and strong and by enhancing the availability of high quality childcare and preschool.

First 5 invests in two primary focus areas:

1. Family Support

- Parent education and support
- Intensive case management
- Information and referral/linkages to services with follow up
- Child and maternal health access

2. Early Care and Education (ECE)

- Improving the quality of existing childcare and preschool services
- Creating new childcare and preschool services and expanding access to them

Additionally, First 5 invests programmatically in two secondary focus areas:

1. Systems Change and Capacity Building
2. Communications and Policy

Staffing

Staffing Detail By Budget Program	2017-18 Actual	2018-19 Adopted	2018-19 Estimated Actual	2019-20 Recommended	Change From FY18-19 Ado to FY19-20 Rec
PROGRAM MANAGER	-	-	-	0.75	0.75
PROJECT MANAGER	0.50	0.50	0.50	-	(0.50)
ENTERPRISE LDR-GEN	0.04	-	-	-	-
ADMN OFFICE PRO	0.71	0.95	0.95	-	(0.95)
PROGRAM ADMINISTRATOR	-	-	-	1.00	1.00
DEPT BUS SPEC	-	-	-	2.00	2.00
ACCOUNTANT	-	-	-	0.85	0.85
FIRST 5 PROGRAM SPECIALIST	3.00	3.00	3.00	0.74	(2.26)
PUBLIC INFO SPECIALIST	1.00	1.00	1.00	-	(1.00)
FINANCIAL OFFICE PRO SR	1.00	0.90	0.90	-	(0.90)
ADMN OFFICE PRO SR	0.62	0.75	0.75	0.75	-
Total	<u>6.87</u>	<u>7.10</u>	<u>7.10</u>	<u>6.09</u>	<u>(1.01)</u>

FTE counts include regular staff only, and do not include extra help and contractors-on-payroll.

First 5

CHILDREN WELLNESS AND SUPPORT BUDGET PROGRAM (CONT'D)

Revenue & Expenditures

Budget By Categories of Expenditures	2017-18 Actual	2018-19 Adopted	2018-19 Estimated Actual	2019-20 Recommended	Change From FY18-19 Ado to FY19-20 Rec
Salaries and Employee Benefits	\$ 869,279	\$ 944,800	\$ 770,600	\$ 889,100	\$ (55,700)
Services and Supplies	2,483,063	1,899,100	2,061,700	1,951,900	52,800
Other Charges	37,572	48,900	47,800	46,000	(2,900)
Total Operating Expenditures	3,389,913	2,892,800	2,880,100	2,887,000	(5,800)
Other Financing Uses	-	30,000	-	-	(30,000)
Increases to Fund Balances	147,733	-	-	-	-
Total Expenditures	\$ 3,537,646	\$ 2,922,800	\$ 2,880,100	\$ 2,887,000	\$ (35,800)
Budget By Categories of Revenues					
Intergovernmental Revenue	2,094,135	2,880,600	2,789,200	2,887,000	6,400
Miscellaneous Revenue	400,924	-	-	-	-
Total Operating Revenues	2,495,059	2,880,600	2,789,200	2,887,000	6,400
Decreases to Fund Balances	-	42,200	90,900	-	(42,200)
Total Revenues	\$ 2,495,059	\$ 2,922,800	\$ 2,880,100	\$ 2,887,000	\$ (35,800)

2018-19 Anticipated Accomplishments

- Invested in evidence- and research-informed strategies with an emphasis on serving children and families most in need.
- Conducted a new request for proposals for new multi-year contracts in the Family Support Focus Area.
- Continued investments in preschool and childcare quality improvement and transitioned the leadership of that work to outside partners.
- Sought opportunities to join with other funders and partners to increase the number of licensed preschool spaces and to increase parents' access to them.
- Continued communications strategies that help parents and key stakeholders understand their key role in supporting the healthy development of children in the first 5 years of life.

First 5

CHILDREN'S WELLNESS AND SUPPORT BUDGET PROGRAM (CONT'D)

2019-20 Objectives

- Support and provide technical assistance to transition First 5 preschool and childcare quality improvement work of external partners.
 - Participate in Regional IMPACT Partnership
 - Serve on local Childcare Planning Council
- Promote and Support the Wellbeing of Children in Families
 - Network of Family Resources
 - Promote Five Protective Factors
 - Parental Resilience
 - Social Connections
 - Knowledge of Parenting and Child Development
 - Concrete support in times of need
 - Social Emotion Competence
- Expand Community Building Model
 - Continue communication strategies that help parents and stakeholders understand their key role in supporting healthy development of children in the first five years
 - PEP (Post Partum Education Program) Presentations
 - Community Presentations to local government agencies and community funders
 - Continue First5 Noozhawk Article