



Library Advisory Committee

Meeting, Wednesday, February 17, 10:00 AM
Cachuma Lake Recreation Hall
2225 Highway 154, Santa Barbara, CA

SANTA BARBARA COUNTY

LIBRARY ADVISORY COMMITTEE

Members

1st District Representative
Patricia Manuras

2nd District Representative
Claire B. VanBlaricum

3rd District Representative
Judith Dale

4th District Representative
Barbara Raggio

5th District Representative
Laura Selken

City Representatives

Carpinteria Representative
Gaby Edwards

CSA 3 Representative
Pamela Holst

Buellton Representative
Dan Baumann

Goleta Representative
Patricia Kistler

Guadalupe Representative
Amelia Villegas

Lompoc Representative
Alice Down

Santa Barbara Representative
Patricia Saley

Santa Maria Representative
Maureen Theobald

Solvang Representative
Shirley Stacy

Library Directors

Lompoc Library Director
Sarah Bleyl

Santa Barbara Acting Library
Director
Jessica Cadiente

Santa Maria Library Director
Mary Housel

Board of Supervisors Representative

3rd District Supervisor
Doreen Farr

County Staff

Community Services Director
George Chapjian

Executive Secretary
Marie Gensler

AGENDA

February 17, 2016

Cachuma Lake Recreation Hall
2225 Highway 154
Santa Barbara, CA
10:00 AM

ADMINISTRATIVE AGENDA

- I. Meeting Called to Order:** *by Chair, Supervisor Doreen Farr.*
- II. Roll Call:** *by Secretary*
- III. Public Comment:** *Public Comment period is set aside to allow public testimony on items not on today's agenda. The time allocated to each speaker will be set at the discretion of the Chair.*
- IV. Minutes:** The minutes of January 20, 2016 will be considered.

STANDARD AGENDA

1. Countywide Library Ballot Measure - Subcommittee Update

Adjourn.

The next Library Advisory Committee Meeting will be held on Wednesday, March 16, 2016 from 10:00AM - Noon at the Cachuma Lake Recreation Hall, 2225 Highway 154, Santa Barbara, CA.

To place an item on the agenda, please contact Marie Gensler at (805) 568-2467 at least two weeks prior to the scheduled meeting date.

MINUTES

**APPROVAL OF THE MINUTES OF
JANUARY 20, 2016**

SANTA BARBARA COUNTY

LIBRARY ADVISORY COMMITTEE

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3rd District Representative
Judith Dale

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Barbara Raggio

5th District Representative
Laura Selken

City Representatives

Carpinteria Representative
Gaby Edwards

CSA 3 Representative
Pamela Holst

Buellton Representative
Dan Baumann

Goleta Representative
Patricia Kistler

Guadalupe Representative
Amelia Villegas

Lompoc Representative
Alice Down

Santa Barbara Representative
Patricia Saley

Santa Maria Representative
Maureen Theobald

Solvang Representative
Shirley Stacy

Library Directors

Lompoc Library Director
Sarah Bleyl

Acting Santa Barbara Library Director
Jessica Cadiente

Santa Maria Library Director
Mary Housel

Board of Supervisors Representative

3rd District Supervisor
Doreen Farr

County Staff

Community Services Director
George Chapjian

Administrative Professional
Marie Gensler

ACTION SUMMARY

Cachuma Lake Recreation Hall
2225 Highway 154
Santa Barbara, CA
10:00 AM

Meeting officially convened at 10:10AM

Roll Call

Members Present: Supervisor Doreen Farr, Patricia Manuras, Claire B. VanBlaricum, Judith Dale, Barbara Raggio, Gaby Edwards, Patricia Kistler, Amelia Villegas, Alice Down, Patricia Saley, Maureen Theobald, Shirley Stacy

Members Absent: Laura Selken, Pamela Holst, Dan Baumann

Directors Present: Jessica Cadiente, Dawn Jackson for Mary Housel, Sarah Bleyl

County Staff Present: George Chapjian, Elizabeth Farnum, Marie Gensler

ADMINISTRATIVE AGENDA

- I. **Meeting Called to Order:** *by Chair, Supervisor Doreen Farr.*
- II. **Roll Call:** *by Secretary*
- III. **Public Comment:** *None.*
- IV. **Approval of Minutes of December 16, 2015**

Action: A motion was made by Claire VanBlaricum and seconded by Judith Dale to approve the minutes of December 16, 2015 with clarification that the Board Letter will be sent to the Board of Supervisors from the Community Services Department and not from the Library Advisory Committee. All approved. Motion passed.

STANDARD AGENDA

1. Countywide Library Ballot Measure - Subcommittee Update

The subcommittee of the Library Advisory Committee met on January 5 and January 11. Down the road a separate Political Action Committee will need to be formed and include a lead representative from each library. The subcommittee determined that a statement of commitment needs to be agreed upon and signed by all cities, as well as the County, regarding level of funding. While we cannot bind future Boards or Councils to a specific level of funding, the document would be more of a statement of good faith including a resolution supporting the special tax measure. The County will take the lead on this. The Board of Supervisors first needs to vote to place the item on the 2016 ballot and then staff will follow up with a resolution to send to the cities for their signature and support.

It was determined that a flat rate parcel tax would be best as this would produce the least amount of conflict and opposition from those who would pay a higher rate if a graduated parcel tax structure was used. A CPI will be built in to the tax measure and the funds will be dispersed using the current per capita methodology. To determine how much money is needed and how much the tax should be, the Library Directors will need to look at how much is currently being used from reserves each year and use that as a baseline for what is needed to maintain the current level of service and hours open. They should also look at how much is needed to return their libraries' open hours to where they were before the latest budget cuts. Maureen Theobald has the data on how much the State was contributing from 2003 to 2012, which will be distributed to the committee. It is important that these funding losses be included in the ballot statement. Several parcel assessment amounts were discussed; Goleta conducted a voter opinion survey in 2014 with over fifty percent of respondents supporting the amount of \$18.08 per parcel with an annual CPI adjustment, Guadalupe previously placed a \$20 per parcel tax for their library on the ballot and it failed so they may not want to see the same amount again. Measure L is a graduated tax that passed in 1990 and started at \$12 per parcel. The group discussed the amounts of \$30 and \$36 but decided that it would be difficult to pass county wide. Some in the group also had concerns that anything under \$18 wouldn't make enough of a difference. The group ultimately decided that the Library Directors would prepare mock budgets using the amounts of \$18 and \$24. These budgets will show how many hours each of their libraries will gain if each amount passes as well as if the measure fails and funding stays the same. It was discussed that the best use of the funds generated would be to regain open hours, as this is the biggest need countywide and requires ongoing funding.

The Community Services Department will prepare a staff report and presentation recommending that the Board of Supervisors approve placing this special parcel tax measure on the 2016 ballot. Once approved, the campaigning can begin. Gaby Edwards will be sending out a short video that was used for the Carpinteria Library campaign a few years ago.

Adjourned at 11:25 AM

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ITEM NO. 1

COUNTYWIDE BALLOT MEASURE

SUBCOMMITTEE UPDATE – FOR DISCUSSION