



Library Advisory Committee

Meeting, Wednesday, September 21, 2016 at 10:00 AM
Cachuma Lake Recreation Hall
2225 Highway 154, Santa Barbara, CA

SANTA BARBARA COUNTY

**LIBRARY ADVISORY
COMMITTEE**

Members

1st District Representative
Patricia Manuras

2nd District Representative
Claire B. VanBlaricum

3rd District Representative
Judith Dale

4th District Representative
Barbara Raggio

5th District Representative
Laura Selken

City Representatives

Carpinteria Representative
Gaby Edwards

CSA 3 Representative
Pamela Holst

Buellton Representative
Dan Baumann

Goleta Representative
Patricia Kistler

Guadalupe Representative
Amelia Villegas

Lompoc Representative
Alice Down

Santa Barbara Representative
Patricia Saley

Santa Maria Representative
VACANT

Solvang Representative
Shirley Stacy

Library Directors

Lompoc Library Director
Sarah Bleyl

Santa Barbara Acting Library
Director
Jessica Cadiente

Santa Maria Library Director
Mary Housel

**Board of Supervisors
Representative**

3rd District Supervisor
Doreen Farr

County Staff

Community Services Director
George Chapjian

Executive Assistant
Natasha Garduno

AGENDA

September 21, 2016

Cachuma Lake Recreation Hall
2225 Highway 154
Santa Barbara, CA
10:00 AM

ADMINISTRATIVE AGENDA

- I. Meeting Called to Order:** *by Chair, Supervisor Doreen Farr.*
- II. Roll Call:** *by Secretary*
- III. Public Comment:** *Public Comment period is set aside to allow public testimony on items not on today's agenda. The time allocated to each speaker will be set at the discretion of the Chair.*
- IV. Minutes:** The minutes of May 11, 2016 will be considered.

STANDARD AGENDA

- 1. Library Funding – Discussion**
- 2. Library District Formation – Discussion**
- 3. Library Directors Zone Updates – Receive and File**
 - i. Zone 1 – Jessica Cadiente
 - ii. Zone 2 – Sarah Bleyl
 - iii. Zone 3 – Mary Housel
- 4. Member Reports/Roundtable Discussions:**
Library Advisory Committee Members may present brief reports on library issues, such as seminars, meetings, events and literature that would be of interest to the public and/or Committee, as a whole.

Adjourn.

The next Library Advisory Committee Meeting will be held on December 14, 2016 from 10:00AM – 12:00 PM at the Cachuma Lake Recreation Hall, 2225 Highway 154, Santa Barbara, CA.

To place an item on the agenda, please contact Natasha Garduno at (805) 568-2467 at least two weeks prior to the scheduled meeting date.

MINUTES

**APPROVAL OF THE MINUTES OF
MAY 11, 2016**

SANTA BARBARA COUNTY

**LIBRARY ADVISORY
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Mary Housel

**Board of Supervisors
Representative**

3rd District Supervisor
Doreen Farr

County Staff

Community Services Director
George Chapjian

Administrative Professional
Marie Gensler

ACTION SUMMARY

May 11, 2016

Cachuma Lake Recreation Hall
2225 Highway 154
Santa Barbara, CA
1:30 PM

Meeting officially convened at 1:34PM

Roll Call

Members Present: Supervisor Doreen Farr, Patricia Manuras, Claire B. VanBlaricum, Judith Dale, Laura Selken, Gaby Edwards, Pamela Holst, Amelia Villegas, Alice Down, Patricia Saley, Shirley Stacy

Members Absent: Barbara Raggio, Dan Baumann, Patricia Kistler

Directors Present: Sarah Bleyl, Jessica Cadiente, Mary Housel

County Staff Present: George Chapjian, Elizabeth Farnum, Marie Gensler

ADMINISTRATIVE AGENDA

I. Meeting Called to Order: *by Chair, Supervisor Doreen Farr.*

II. Roll Call: *by Secretary*

III. Public Comment: Mary Housel, Santa Maria Library Director, updated the committee on the planned increase of hours at the Orcutt Library. They have reorganized the duties of the Clerk II position, which will now allow the Orcutt Library to be open an additional four hours weekly, most likely on Friday. Mary also mentioned that the Los Alamos Friends of the Library are actively fundraising to double their hours beginning this summer.

IV. Approval of Minutes of March 16, 2016

ACTION: A motion was made by Patricia Saley and seconded by Shirley Stacy to approve the minutes of March 16, 2016 with an amendment to add language addressing the funding issues of libraries in the unincorporated areas. All approved. Motion passed.

STANDARD AGENDA

1. Library Tax Ballot Measure – Discussion

- i. Goleta/CSA3 Update – George Chapjian provided an update to the committee regarding the progress being made on the City of Goleta/CSA3 Library Tax Ballot Measure.
- ii. Structure Options for Future Unified Measure – The elections sub-committee that was formed in 2015 will reconvene to further explore possible structure options for the libraries that may make future ballot measures feasible. The sub-committee will bring back their analysis and recommendation to the larger committee later this year.

2. 2016-17 Library Agreement – Action

ACTION: A motion was made by Judith Dale and seconded by Alice Down to approve the 2016 – 2017 Library Agreement. All approved. Motion passed.

3. Library Directors Zone Updates – Receive and File

- i. Zone 1 – Jessica Cadiente
No additional updates were provided.
- ii. Zone 2 – Sarah Bleyl
No additional updates were provided.
- iii. Zone 3 – Mary Housel
No additional updates were provided.

4. Member Reports/Roundtable Discussions: The City of Guadalupe approved funding for their library for two more years.

Adjourned at 2:30 PM

The next Library Advisory Committee Meeting will be held on Wednesday, September 21, 2016 from 10:00AM – Noon at the Cachuma Lake Recreation Hall, 2225 Highway 154, Santa Barbara, CA.

To place an item on the agenda, please contact Marie Gensler at (805) 568-2467 at least two weeks prior to the scheduled meeting date.

ITEM NO. 1

LIBRARY FUNDING

DISCUSSION

ITEM NO. 2

LIBRARY DISTRICT FORMATION

ACTION

ITEM NO. 3

LIBRARY DIRECTORS ZONE UPDATES

RECEIVE AND FILE



STAFF REPORT

DATE: September 21, 2016
TO: Library Advisory Committee
FROM: Jessica Cadiente, Library Director, Santa Barbara Public Library
CC: George Chapjian, Community Services Director, County of Santa Barbara
SUBJECT: Zone 1 Report

All Zone 1 Libraries

- Volunteer Appreciation Day was celebrated in September. The Central Library hosted a breakfast for volunteers throughout the system.
- The Literacy Coordinator will present at the California Library Association Conference in November. She will present on behalf of the Leamos program. The Library Director will be in attendance.
- Staff from both City and County branches will be attending Harwood Public Innovators Lab in September. This is a national organization that teaches and coaches people and organizations to solve pressing problems and change how communities work together. The Harwood practice is a pivotal part of the American Library Association's current Libraries Transforming Communities (LTC) initiative.
- SBPL will be submitting the EDGE Assessment in September. The Edge toolkit will provide our libraries an overview of current public services and community engagement. From operations to partnerships and programming, the toolkit generates recommendations for implementing best practices to align with future growth and community priorities. It also provides useful resources to demonstrate the library's community service to community leaders.
- System-wide 5,277 children, 444 teens, and 88 adults participated in the library's summer reading program.
- SBPL has applied to participate in *Touchpoints*: evidence-based approach to understanding child development and using family engagement strategies to enhance customer service. It has now been adapted specifically for libraries to help support their services for children, families, and caregivers. The training consists of a three-day, in-person training followed by six monthly reflective practice calls.
- The California State Library has begun a Mental Health Initiative that will provide several different forms of training for public library staff. The first component is the Mental Health First Aid Instructor Certificate Program. SBPL will be sending a staff member to this week long training and then they will return to train all staff within the system.
- The quarterly all-staff meeting was held on 9/2/16. All staff participated in technology circuit training.

- Hoopla, a digital service that offers on demand downloading of music, movies, audio and ebooks went live in September for the entire Black Gold Cooperative.
- Instagram was launched as our new social media platform.
- 1,000 Books before Kindergarten continues to grow throughout the system.

Central

- There are several recruitments open at the Central Library. Currently a manager position, senior librarian, two librarian, and several full and part-time para-professional positions are also vacant.
 - A strategic planning process is in the preparation stages for the City of Santa Barbara libraries. To assist in this process the Library Director will attend the Public Library Association's Dynamic Planning Institute.
 - A new mobile van is being developed for servicing the Santa Barbara community. The van will allow for more community education and outreach opportunities.
 - A new mini-grant program has been launched for City staff to pitch ideas for innovations or improvements. All staff are attending classes to learn how to prepare a mini-grant and will be submitting applications in October. Projects can be funded up to \$2500.
 - New partnerships with the Housing Authority of Santa Barbara, Partners in Education, and the United Way have been developed and mutual programming is in development.
 - The main level of the Central Library has been completely renovated with new carpet, paint, slatwall, and furniture.
 - A \$12,500 grant was secured to complete the Edson Smith Historic Photograph Digitization Project. Images will be available in the library's catalog and then uploaded to the Digital Public Library of America.
 - Automated Materials Handling (AMH) was installed at the Central library. The AMH allows for quicker return to shelf and holds processing. 2,600 items per hour can be checked in via the AMH.
 - The exterior restoration of the building has been completed. This project painted the exterior and restored much of the 100 year old corbels.
 - Several new programs have started over the summer. They include, U.S. Citizenship Study Group, ESL Conversation Group, First Friday Crafternoon, and Coding Club.
 - Music Academy of the West held a summer concert series. All events attracted a full house of over 180 attendees each.
 - The Central Library was a location for Lunch at the Library every day of the week during the summer. All children 18 and younger could come and eat for free at the Library. 2,999 people attended and 1,875 lunches were served.
 - Planning for the Centennial Celebration of the Central Library is underway.
 - The City of Santa Barbara and the S.B. Museum of Art have signed an agreement allowing the museum to stage their construction project on library property for the next two years.
 - The Library acquired two new mini 3D printers, making the total number of printers five. This expands the technology lab that already offers laptops, macbooks, ipads, green screen and other technology for the public to use during the Library's weekly maker space.
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Buellton

- Adult Literacy new tutor training took place in August.
- The branch supervisor has received several comments regarding the lack of new material being purchased for the branch. Due to budget constraints the branch's material budget for FY17 is \$25,000.
- The City of Buellton approved additional funding to support a full-time supervisor for the Buellton Branch.
- A Kids Crafternoon was launched over the summer.
- Space for programs is at a premium and staff cannot always schedule programs due to space limitations.

Carpinteria

- Adult Literacy new tutor training took place in August.
- A new Teen Corner with an expanded young adult collection and teen friendly art and furnishings was created.
- Hosted a Family Fiesta with music, arts and crafts, and *ballet folclorico* by the Spirit of Fiesta.

Eastside

- The Qigong program for adults and seniors was waiting list only and we hope to bring the classes back to the Library in the near future.
- Reading Buddies continues to be a success. This is the program where older children read to younger children.
- Bilingual story time will return in September.
- Homework and Art, the partnership with the S.B. Museum of Art will resume for the new school year in September.
- Drop-in homework assistance for 1st to 6th graders will begin at Eastside in September.
- Eastside continues to serve as the school library for Adelante Charter School.
- Summer programming consisted of crafts & outdoor games, skateboard clinic, adopt a stuffed animal, Luce Puppets, and special music programs.

Goleta

- City of Santa Barbara is working to replace many of the bulbs throughout the Goleta Library as it has experienced a massive failure.
- The City of Goleta is working to repair the handicap access door.
- The City of Goleta will present to their City Council options for separating from the City of Santa Barbara Library System in September.
- Children's programming is continuing, but at a lower level due to the lack of Children's Librarian. Programs such as snap circuits and PAWS to read are extremely popular.

Montecito Library

- Montecito Library had a highly successful SRP which included new programming such as canine ready buddies (ARF) as well as SRP regular special programming.
 - Successfully established monthly programming such as crafternoons (art and craft classes) and basketry group.
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- Began new additional adult programming such as chair yoga, monthly talks from the SB Art Museum, Barn Owl talk, Road Scholar talk, and the New Yorker Group, which already are well received and attended.
- The Build with Legos program was launched.
- Poor driveway conditions have been reported to the County's Community Services Director.
- The Friends of the Montecito Library provided the additional needed revenue to ensure the library stays status quo for this fiscal year.

Solvang

- The branch supervisor has received several comments regarding the lack of new material being purchased for the branch. Due to budget constraints the branch's material budget for FY17 is \$25,000.
- Six new public computers were installed and two catalog computers were replaced.
- Solvang City Council voted on July 11 to give the Solvang Library an additional \$20,000 in funding for FY 2016-17, to assist in funding a full-time supervisor at the branch.
- Pokemon Trading card battles have begun due to the popular new app.
- Space for programs is at a premium and staff cannot always schedule programs due to space limitations

Santa Ynez

- Fun in the Sun campers (United Way) from Santa Ynez site visited in two groups. Volunteer Leslie Franklin gave tours, distributed library cards (prepared by Solvang staff) and gave readings from *Brightly of the Grand Canyon* (part of Stories by the Stagecoach program, as requested by FITS).

Los Olivos

- Summer reading event, Adam Miller, Songs of Woody Guthrie, was well received.
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STAFF REPORT

DATE: September 21, 2016
TO: Library Advisory Committee
FROM: Sarah Bleyl, Library Director, Lompoc Public Library System
CC: George Chapjian, Community Services Director
SUBJECT: Zone 2 Library Report

All Zone 2 Libraries

- System-wide 1334 children, 217 teens and 271 adults participated in the library's summer reading program "Read for the Win." This was a 102% increase over last year with a 71% increase in children, a 215% increase in teens and a 375% increase in adults participating. A total of 8,495 books were read by participants, with over 200 people attending the grand finale event, an ice cream social.
- The library director, library manager, and youth services manager will attend the California Library Association conference in early November.
- The Library is in the beginning stages of creating a strategic plan. A new mission statement is in the rewrite process.
- The library now offers access to Hoopla, an online streaming service for movies, books, and music available to all Black Gold Library card holders.
- The library is working toward achieving CIPA (Child Internet and Protection Act) compliance in order to qualify for erate discounts on computer equipment. All public computers will eventually be filtered to block pornographic content. Currently only children's and teens' computers are filtered.
- The Friends of the Lompoc Public Library System donated \$8500 to the libraries. A portion of those funds went to purchasing two iPads to aid staff in training both staff members and the public to use library services (eBooks, databases, Zinio, Hoopla, etc.) from a mobile device.
- Library management is reviewing and updating the emergency action plan. All staff participated in a recent training on responding to security incidents in the library.
- In July and August, six staff members received first aid/CPR training.
- The library's social media efforts continue to yield positive results, with the library's Facebook page reaching over 43,000 people.

Lompoc Library

- During the summer, both lunch and snacks were available to children under 18 at the library, provided through a partnership with the Lompoc Unified School District. 1335 children and teens were fed, a 98% increase over last summer.
- 1645 children, teens and adults attended the 24 programs offered during the Summer Reading Program.

- The Turducken Dinner group donated \$15,500 to the Lompoc Library. \$5500 was in memory of longtime resident Al Walker. The money will be used to update the patio space.
- The Friends of the Lompoc Public Library System received memorial donations totaling approximately \$3,200 (in memory of Fran Houston and Nancy Perry). After several meetings and much discussion, it has been decided that the money will purchase enhanced seating for the patio.
- On August 11th, the Lompoc Library hosted its first ever Harry Potter party. Over 150 children, teens and adults were sorted into houses, made wands, practiced spell casting and enjoyed wizard treats and games.
- The library is expanding the Homework Club. Beginning on Tuesday, September 13, every Tuesday, Wednesday and Thursday from 3 to 5pm, elementary aged children can receive free help from volunteer tutors.
- Adult programming is expanding to include a Pinterest Club. Along with Monday Movies and the Coloring Club, attendance continues to grow each month.

Village Library

- On August 3rd, staff received notice from the Vandenberg Village Community Services District that the library lawn's watering schedule was incorrect. The problem wasn't corrected by the county until August 18th, only after repeated requests for service, though the contract clearly states that the County is responsible for all watering issues.
- This summer, the Village Library offered a LEGO Club. Children of all ages enjoyed building in this STEAM-focused group.
- 459 children, teens and adults attended the 8 programs offered during the Summer Reading Program.
- The Happy Village Book Club continues to grow, with an average of 10-12 residents attending each month.

Charlotte's Web Mobile Children's Library

- The bookmobile spent the summer attending various summer camps and local events, with an average of 1500 visitors a month, with 21% of all Summer Reading signups taking place out in the community.
- As of September 1st, the bookmobile is back on regular rounds to all afterschool programs throughout Lompoc Unified School District, the Boys and Girls Club, and the YMCA.



STAFF REPORT

DATE: September 21, 2016
TO: Library Advisory Committee
FROM: Mary Housel, City Librarian, Santa Maria Public Library
CC: George Chapjian, Community Services Director
SUBJECT: Zone 3 Library Report

All Zone 3 Libraries

- Over 150 children, including many from Cuyama, entered poems in the Library Foundation's Cowboy Poetry event on May 21st. Poems were published on the library website through June.
- The California Women in Agriculture recently donated \$1905 to fund children's agricultural books. All five library locations received books on a variety of topics such as gardening, farming, seeds, bees, and photosynthesis.
- Library staff and volunteers received training provided by the Santa Maria Police Department on *Active Killers* held in Shepard Hall on Tuesday, August 9.
- The Library offers virtual homework help for students of all ages every day of the week with Brainfuse, a tutoring service available from 1-10 p.m. daily.
- Systemwide, 682 children, 112 teens and 84 adults participated in the library's summer reading program "Read for the Win." Finishing children were invited to The Pad Rock Climbing gym for a grand finale party. Two kindles were won by a teen and an adult.
- Four Library staff will be traveling to Ontario, CA in late September to participate in the California State Library funded Harwood Institute's training on community engagement.
- The Library mission statement was recently rewritten and a new vision statement created and approved by the Library Board of Trustees. The mission of the Santa Maria Public Library is to inspire lifelong learning, embracing and strengthening our diverse community through free and equal access to information, knowledge and ideas. The vision statement is "Through sharing knowledge we build a better community."
- The Library was voted as the *Best Place to Geek Out* by *Santa Maria Sun* readers in the August 11-18 *Best of Northern Santa Barbara County* 2016 edition.
- Santa Maria Public Library System now offers access to Hoopla, an online streaming service for movies, books, and music available to all Black Gold Library card holders.
- The Library is working toward achieving Cipa (Child Internet and Protection Act) compliance in order to qualify for erate discounts on computer equipment. All public computers will eventually be filtered to block pornographic content. Currently only children's computers are filtered.
- The Library is partnering with NASA's Library Initiative for Teachers and Students project that will provide online NASA STEM subject matter and educational resources from the library webpage.

Santa Maria Library

- Bedbugs were discovered in the main library computer center late on July 25. The computer center was closed right away and City Facilities staff and a professional

exterminator checked the entire library on July 26. Thankfully, no other bugs were found outside the computer room. The chairs were removed and replaced with upholstery free chairs and the carpet was deep steam cleaned. The computer center reopened on July 27.

- Increasing incidences of patron fighting and challenges to exclusions issued have occurred at the main library over the last few months. The number of mentally ill and problem individuals visiting the library continues to increase.
- The Library experienced a rash of thefts on Wednesday, August 10 when a netbook computer, and an iPhone were stolen from two different patrons and the Library Shop had jewelry stolen from a display case. On Thursday, August 11, the Library Café was robbed of two handfuls of candy bars by a teenager who has been excluded. Additionally, a first floor window was broken with a rock or paver between July 28 and 29.
- The main library's Afterschool Homework Help Center held a grand reopening on Wednesday, September 14, at 4 p.m. complete with a ribbon cutting from the local Chamber of commerce. Elementary aged children receive free help from tutors Monday through Thursday between 3:30 p.m. and 6:30 p.m.
- The California State Library has provided an additional \$1500 in grant funding (for a total of \$5,000) for a STEAM story time for preschoolers program. Special science, technology, engineering, art, and math (STEAM) story times and "makerbox kits" are being developed for check out by story time program participants.
- The Friends of the Santa Maria Public Library were awarded a generous Henry Mayo Newhall grant of \$18,500 to upgrade the library's collection of health and medical books and DVDs in English and Spanish.
- The Library is planning to develop and implement a Makerspace for the public in late Fall. The project will receive research and planning support from a class at Cal Poly in fall 2016.
- Santa Barbara Opera is partnering with the library to offer four noontime opera programs through May 2017. The first program will be October 10, Noon-1 p.m. in Shepard Hall.

Cuyama Library

- A local business has donated \$250 to fund enlargements and framing of four local history photographs to be displayed in the library.
- Local resident and Hancock teacher Jane Slama has created additional DVDs for the series on Cuyama locals. Search the catalog under *Cuyama Valley Oral History*.

Guadalupe Library

- Two volunteers received training and offered preschool story time in July and August. Attendance was low and the volunteers are considering a different day for story time before proceeding.
- Altrusa of Santa Maria provided a \$1500 grant which was used to fund a charging station and Chromebooks for Guadalupe and additional Chromebooks for Orcutt Library.
- The Guadalupe lease is up in November and negotiations will occur to ask the owner/landlord to pay for more repairs on the building. Over \$2500 of unexpected expenses to replace a hot water heater, and repair air and heating systems were paid by the library funding.

Los Alamos Library

- Los Alamos Library hours increased 7 hours a week from 16 to 23 hours weekly beginning August 8th. The Friends of the Library signed a 3 year MOU with the City. The
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hours are now Tuesday through Thursday 2 p.m. to 7 p.m. (previously opened at 3 p.m.) and Fridays from 2:00 p.m. to 6:00 p.m. (previously closed on Friday).

- The Los Alamos Library Homework Help Center has started back up for the school year and is staffed with volunteers who provide help by appointment.
- The Friends of the Library have funded the removal and reconfiguration of the fence. They have also added plants to beautify the grounds.

Orcutt Library

- Orcutt Branch Library hours increased 4 hours a week from 32 to 36 weekly beginning on July 8th. The public is slowly discovering that the library is open now on Fridays. The Orcutt Branch has an average of 550 visitors daily.
 - The Orcutt Friends have funded an RFID project to tag all materials and purchase three staff RFID reader stations.
 - Storytime for preschoolers resumed this month after a summer break.
 - The Orcutt Friends have started an electronic newsletter published quarterly for their membership.
 - Altrusa of the Central Coast donated \$830 to fund a charging station and Chromebooks for Orcutt patrons.
 - Altrusa of the Central Coast held Mothers and Father's Day card making programs for children in May and June.
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ITEM NO. 4

MEMBER REPORTS/ROUNDTABLE

DISCUSSION