



Library Advisory Committee

Meeting, Wednesday, November 9, 2016 at 1:00 PM
Cachuma Lake Recreation Hall
2225 Highway 154, Santa Barbara, CA

SANTA BARBARA COUNTY

LIBRARY ADVISORY COMMITTEE

Members

1st District Representative
Patricia Manuras

2nd District Representative
Claire B. VanBlaricum

3rd District Representative
Judith Dale

4th District Representative
Barbara Raggio

5th District Representative
Laura Selken

City Representatives

Carpinteria Representative
Gaby Edwards

CSA 3 Representative
Pamela Holst

Buellton Representative
Dan Baumann

Goleta Representative
Patricia Kistler

Guadalupe Representative
Amelia Villegas

Lompoc Representative
Alice Down

Santa Barbara Representative
Patricia Saley

Santa Maria Representative
VACANT

Solvang Representative
Shirley Stacy

Library Directors

Lompoc Library Director
Sarah Bleyl

Santa Barbara Library Director
Jessica Cadiente

Santa Maria Library Director
Mary Housel

Board of Supervisors Representative

3rd District Supervisor
Doreen Farr

County Staff

Community Services Director
George Chapjian

Executive Assistant
Natasha Garduno

AGENDA

November 9, 2016

Cachuma Lake Recreation Hall
2225 Highway 154
Santa Barbara, CA
1:00 PM

ADMINISTRATIVE AGENDA

- I. Meeting Called to Order:** *by Chair, Supervisor Doreen Farr.*
- II. Roll Call:** *by Secretary*
- III. Public Comment:** *Public Comment period is set aside to allow public testimony on items not on today's agenda. The time allocated to each speaker will be set at the discretion of the Chair.*
- IV. Minutes:** The minutes of September 21, 2016 will be considered.

STANDARD AGENDA

- 1. Library Directors Zone Updates – Receive and File**
 - i. Zone 1 – Jessica Cadiente
 - ii. Zone 2 – Sarah Bleyl
 - iii. Zone 3 – Mary Housel
- 2. 2017 Library Advisory Committee Meeting Schedule – For Action**
- 3. Member Reports/Roundtable Discussions:**
Library Advisory Committee Members may present brief reports on library issues, such as seminars, meetings, events and literature that would be of interest to the public and/or Committee, as a whole.

Adjourn.

The next Library Advisory Committee Meeting will be held on March 15, 2017 from 10:00AM – 12:00 PM at the Cachuma Lake Recreation Hall, 2225 Highway 154, Santa Barbara, CA.

To place an item on the agenda, please contact Natasha Garduno at (805) 568-2467 at least two weeks prior to the scheduled meeting date.

MINUTES

**APPROVAL OF THE MINUTES OF
SEPTEMBER 21, 2016**

SANTA BARBARA COUNTY

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ACTION SUMMARY

September 21, 2016

Cachuma Lake Recreation Hall
2225 Highway 154
Santa Barbara, CA
10:00 AM

Meeting officially convened at 10:10 a.m.

Roll Call

Members Present: Supervisor Doreen Farr, Patricia Manuras, Judith Dale, Barbara Raggio, Laura Selken, Gaby Edwards, Dan Baumann, Patricia Kistler, Amelia Villegas, Alice Down,

Members Absent: Claire B. VanBlaricum, Pamela Holst, Patricia Saley, Shirley Stacy

Directors Present: Sarah Bleyl, Jessica Cadiente, Mary Housel

County Staff Present: George Chapjian, Elizabeth Farnum, Natasha Garduno, Brooke Moore

ADMINISTRATIVE AGENDA

I. Meeting Called to Order: *by Chair, Supervisor Doreen Farr.*

II. Roll Call: *by Secretary*

III. Public Comment: None was made.

IV. Approval of Minutes of May 11, 2016

ACTION: A motion was made by Patricia Kistler and seconded by Judith Dale to approve the minutes of May 11, 2016. All approved. Motion passed.

STANDARD AGENDA

1. Library Funding- Discussion

Chair, Supervisor Doreen Farr provided background and a recap on library funding and zone disbursements. Some of the LAC members expressed an interest in revisiting the item of dividing the per capita with a sub-committee in the future.

2. Library District Formation-Discussion

Judith Dale stated that the elections sub-committee has looked into how library districts can be formed to have elections to go to the electorate to increase funding for the libraries. The sub-committee decided to move forward in two tracks. The first track is county wide with a parcel tax or election, or on the second track which would allow each individual library to create their own districts affording them the flexibility for either track. The elections sub-committee also met with LAFCO and did learn that this is possible to do. The elections subcommittee feels that this should continue to be pursued. The LAC also agreed on working on a strategic plan.

3. Library Directors Zone Updates – Receive and File

i. Zone 1-Jessica Cadiente

Kathleen Trepa provided an update on discussions by the City of Goleta in regards to taking over management of the Goleta library while still maintaining the same service area. There are currently other options still being considered however and an update will be brought to the Goleta City Council on October 18th.

ii. Zone 2-Sarah Bleyl

Sarah Bleyl shared that her zone applied for a grant from the State Library to send staff to an Early Childhood training for staff that work with children from the ages of 0-8. Three staff members will be able to attend the training.

iii. Zone 3-Mary Housel

Santa Maria Board of Trustees voted to become CIPA (Child Internet Protection Act) compliant.

4. Member Reports/Roundtable Discussions:

The LAC decided to change the date of the final 2016 meeting to be held on November 9th and to cancel the meeting of December 14th.

Adjourned at 11:45 AM

The next Library Advisory Committee Meeting will be held on Wednesday, November 9, 2016 from 1:00PM-3:00PM at the Cachuma Lake Recreation Hall, 2225 Highway 154, Santa Barbara, CA.

To place an item on the agenda, please contact Natasha Garduno at (805) 568-2467 at least two weeks prior to the scheduled meeting date.

ITEM NO. 1

LIBRARY DIRECTORS ZONE UPDATES

RECEIVE AND FILE



STAFF REPORT

DATE: November 9, 2016
TO: Library Advisory Committee
FROM: Jessica Cadiente, Library Director, Santa Barbara Public
Library
CC: George Chapjian, Community Services Director, County of Santa Barbara
SUBJECT: Zone 1 Report

All Zone 1 Libraries

- The new digital platform Hoopla is going gangbusters! This new Black Gold wide digital platform has a catalog of nearly 500,000 books, movies, music, and audio books that are available 24/7 and on demand. The Santa Barbara libraries account for nearly half of all checkouts.
- All libraries participated in Voter Registration Day.
- Through the Black Gold Library Cooperative we will be purchasing MiFi. These are small mini hotspots that patrons will be able to check out and use to access the internet. Checkout policies are still being discussed. These should go live in November.
- CLLS (California Library Literacy Services) Report was filed with the state. This report covers adult learner activity, family activity, English Language Learner, Mobile Library Literacy, English as a Second Language classes and sessions for all libraries.
- California State Library Report, a compilation of statistical data from public libraries throughout the state was compiled and turned in to the State Library.
- EDGE Assessment a tool to assess the use of public access technology, identify ways to strengthen or enhance public access technology, engage with key leaders about the role for the public library in improving communities was completed.
- The Library Director will attend the California State Library Public Library Director Forum in November. The agenda will include strategic planning for libraries in California.
- The budget process has begun and we are currently reviewing impacts to all branches due to required minimum wage increases over the next several years.

Central

- Staff participated in Campaign for Grade Level Reading Collaborative.
- Staff attended Black Gold Youth Services Committee Meeting.
- ARF (Animals + Reading = Fun) continues to grow in popularity with 48 sessions in the month of September.
- A collaboration meeting was held with Parks n' Rec to learn what each department does as well as investigate opportunities for partnerships.
- Homework Help is underway at the Central Library serving 685 sessions in the month of September.
- Staff attended ten back to school nights promoting library tools and resources.
- The mini-grant program for City Libraries called Innovate @SBPL was launched in September and we received 15 different proposals for Library programs and technology.

This is a program where staff compete for grants to support innovative ideas up to \$2500.

- The Library Foundation held a reception thanking donors and staff. The Children's Library Campaign is officially closed.
- Baby n' Me storytime is extremely popular and some classes have seen over 100 people. Thus, Central has added a second class on the same day. Bilingual baby n' me is also growing in size.
- Library on the Go (new mobile library van) should be ready by December 1.
- Weekly computer coaching and drop in assistance continue.
- Indie Author Day was a success bringing in over 80 local authors and writing enthusiasts.
- The Santa Barbara Museum of Art has begun the relocation of their transformer onto Library property. Library Avenue will be closed for at least two weeks while this project is completed.
- Submitted and received Santa Barbara Foundation Express Grant for \$5,000 to go towards the strategic planning process.
- Received Adult Ed Block Grant for Dyslexia Tutoring in the amount of \$43,465.77
- Received Adult Ed Block Grant Tech for Learning Center (Digital Literacy) in the amount of \$37,876.06
- There are still several recruitments open at the Central Library. Currently a manager position, senior librarian, two librarian, and several full and part-time para-professional positions are also vacant.
- Planning for the Centennial Celebration of the Central Library continues.

Buellton

- The Santa Barbara City Council approved a resolution to adjust the position control to allow for an addition of a full-time senior library technician at the Buellton Library. A recruitment will be underway shortly.
- The Buellton branch has been suffering from staffing shortages and so the Central Library has sent a staff person to fill in during this time.
- New music CD display trays were purchased and installed.
- The read to a dog program, Tail Waggin' Tutors, started up again in September, after a summer hiatus. Four new volunteers, with three trained service dogs, were recruited for this program.
- Buellton and Solvang alternately hosted six weeks of Friday sessions of a read-aloud of the new Harry Potter play: *Harry Potter and the Cursed Child*. (One reading was originally scheduled, but the participants were very enthusiastic and wanted to finish the book!) This was fun because it involved both children, teens, and adults in a very congenial group. There is support for a mixed age read aloud group to continue at both branches.

Carpinteria

- A Carpinteria staff member completed the Harwood Training and has begun community conversations in order to implement Libraries Transforming Communities.
 - The Library participated in a free book distribution to approximately 300 Carpinteria 2nd and 3rd graders, sponsored by Carpinteria FOL.
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- Third Annual Dia de los Muertos Celebration (to be held 11/05). Traditional Catrina sculptures created during workshops leading up to this event were displayed at Santa Barbara Museum of Art 10/23/16 and are scheduled to be on display at the Museum of Ventura County.

Eastside

- The partnership with the S.B. Museum of Art – Afterschool Homework Assistance plus Art projects has started with the beginning of the new school year (Tues. & Thursdays, 3:30-5:30pm).
- MLK ROOM continues to undergo an update/remodel. New floors, fresh paint, 70 inch TV, WiFi access and new kitchen area will be installed.
- The Friends of the Eastside Library have committed \$5,000 for the purchase of laptops for use in the MLK room. The FOL will also be giving \$1000 for new chairs for the space. These laptops will let staff provide better afterschool programs, adult basic computer instruction, and more days for home work assistance.

Goleta

- A Banned Book program at Goleta attracted the attention of KCOY and staff held an interview with them and discussed why libraries celebrate Banned Books week.
- Snap Circuit Science Classes continue to gain popularity, with two sessions filling each month.
- The City of Goleta is currently formulating a plan to separate from the Santa Barbara Public Library effective July 1, 2017.

Montecito Library

- Two new programs started at Montecito. Spanish Conversation is now held every Friday at 1:30 pm and Happiness Hour Meditation is held every Saturday at 10 am.
- A new Wiggly Storytime is being planned for later this winter.
- A new fire alarm system was installed in the building.
- The driveway was reviewed by the County and a plan to repair and resurface is underway.
- The copier is in need of replacement and staff at Central are currently reviewing options for all branches with this need.

Solvang

- The read to a dog program, Tail Waggin' Tutors, started up again in September, after a summer hiatus. Four new volunteers, with three trained service dogs, were recruited for this program.
 - Buellton and Solvang alternately hosted six weeks of Friday sessions of a read-aloud of the new Harry Potter play: *Harry Potter and the Cursed Child*. (One reading was originally scheduled, but the participants were very enthusiastic and wanted to finish the book!) This was fun because it involved both children, teens, and adults in a very congenial group. There is support for a mixed age read aloud group to continue at both branches.
 - Three adult lecture book signing events at Solvang (collaborations with Santa Ynez Valley Natural History Society) have brought good audiences to hear James Lawrence Powell on Global Warming; William Tweed on the Sequoias and the National Park System; and Richard Halsey on California's chaparral and fire.
 - The new staff and public computers purchased in late summer are working well.
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- The branch is badly in need of a new public copier machine and staff at Central are currently reviewing options for all branches with this need.
- Patrons have made comments regarding the maintenance of grounds and the area outside, between the library lobby and the public restrooms. They would like to see it cleaned and maintained more often.

Santa Ynez

- No programming or facility updates for this time period.

Los Olivos

- No programming or facility updates for this time period.
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STAFF REPORT

DATE: November 9, 2016
TO: Library Advisory Committee
FROM: Sarah Bleyl, Library Director, Lompoc Public Library System
CC: George Chapjian, Community Services Director, County of Santa Barbara
SUBJECT: Zone 2 Report

All Zone 2 Libraries

- The new digital platform Hoopla has been extremely popular. This new Black Gold wide digital platform has a catalog of nearly 500,000 books, movies, music, and audio books that are available 24/7 and on demand.
- Library management finished reviewing and updating the emergency action plan. An all staff meeting in December will include a fire drill with the Lompoc Fire Department. A staff and public surprise fire drill is planned for January.
- Through the Black Gold Library Cooperative we will be purchasing MiFi. These are small mini hotspots that patrons will be able to check out and use to access the internet. These will be available to the public in November.
- The California State Library Report, a compilation of statistical data from public libraries throughout the state, was compiled and turned in to the State Library.
- EDGE Assessment, a tool to assess the use of public access technology, identify ways to strengthen or enhance public access technology, and engage with key leaders about the role for the public library in improving communities was completed.
- The director will attend the California State Library Public Library Director Forum in November. The agenda will include strategic planning for libraries in California.
- The library director, library manager, and youth services manager will attend the California Library Association conference in early November.
- The budget process will begin in November.
- ABCMouse.com has been set up at all locations.
- The library received a training grant for *Touchpoints in Libraries*. Four staff members (three from Lompoc, one from the Village) will attend the three-day training event in March 2017.
- The library participated in Santa Barbara County's fifth annual Veterans Stand Down event by collecting items such as blankets, sweatshirts and socks to be distributed to veterans in need in the community.
- Strategic plan is moving forward. Staff will finalize a mission statement at the December meeting, along with Values and Guiding Principles statements.

Lompoc

- The Central Coast Literacy Council filed the CLLS (California Library Literacy Services) Report with the state. This report covers adult learner activity, family activity, English

Language Learner, Mobile Library Literacy, English as a Second Language classes and sessions for all libraries.

- The enhanced patio seating purchased by the Friends of the Lompoc Public Library System through memorial donations arrived and was installed in early October.
- The library's expanded Homework Club has been a huge success. Tutoring is provided every Tuesday – Thursday, 3 – 5 pm. New tutors are being recruited to keep up with demand.
- Interviews were held and a candidate selected for the vacant page position.
- The library staff participated in Unity Day, an anti-bullying campaign, by putting up displays, wearing orange, and talking to youth about ways to prevent bullying.
- Due to an increase in usage of the Teen Area, the space is now staffed weekday afternoons from 3 – 5pm.
- New youth programming over the last two months includes video game days for tweens and teens, a STEM program "I Survived the Lompoc Library," movie days, and Go Noodle, a popular activity program used in local elementary schools. Halloween parties for teens and families are planned for the end of the month.

Village

- A new display case to be used by both library staff and the public was installed in October.
- The youth collection is in the process of being weeded due to lack of shelf space.
- Recent construction work next door to the library resulted in cut phone lines. It took Frontier two days to fix the problem.
- Another business that shares the parking lot with the library is paying to have the entire lot slurry sealed and lines repainted in the near future.

Charlotte's Web Mobile Children's Library

- The bookmobile manager attended the 2016 Association of Bookmobiles and Outreach Services Conference in Covington, Kentucky.
 - In addition to monthly afterschool visits, the bookmobile attended several events in the community. These events include: the Vandenberg Village Farmer's Market, the Colorthon 5K and the Disaster Prepare-a-Thon put on by the local hospital, a Family Read night event, the local Co-op Festival, and the Adult School. The bookmobile will be part of Old Town Lompoc's annual Trick-or-Treat event on Saturday, October 29th.
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STAFF REPORT

DATE: November 9, 2016
TO: Library Advisory Committee
FROM: Mary Housel, City Librarian, Santa Maria Public Library
CC: George Chapjian, Community Services Director
SUBJECT: Zone 3 Library Report

All Zone 3 Libraries

- The Santa Maria Public Library will join other Black Gold libraries in offering portable MiFi hotspots for checkout to the public starting November 9. The units were purchased for all Black Gold Cooperative Libraries with funding from the California State Library. The Santa Maria Public Library will have 22 units which will check out for 7 days and may be placed on hold. The units are expected to be popular and especially helpful for patrons who do not have an internet connection or Wi-Fi at home.
- The Santa Maria Public Library Foundation and staff participated in Stand Down for the first time on Saturday, October 15. Information on the Library's Homework Help Center and Brainfuse for online student help (through college level) was provided to visiting veterans.
- The Library recently completed compilation of data required for the annual California State Library Statistical report. The statistics will be developed into a simple annual report handout for the public before year's end.
- A new City of Santa Maria representative, Marilyn Ayers, will be appointed to the Library Advisory Committee by the Santa Maria City Council on November 1. We are pleased to welcome Marilyn who is a retired teacher and vice principal from the Antelope Valley/Lancaster area.
- The Library has a number of vacant full time and part time positions which will be filled over the next few months. Youth Librarian II, Dawn Jackson, was recently promoted to Librarian III overseeing Youth and Branch Services. Librarian I, Joyce Fischer, was recently promoted to Librarian II overseeing Reference and Adult Services.
- The Library Foundation is a non-profit corporation that benefits all libraries in our system. Their next fundraiser will have a Valentine theme and is being planned for Sunday, February 12, 2-4 p.m. in Shepard Hall at the main library.
- City Librarian Mary Housel will be attending the California State Library Director's annual forum to be held on November 2 in Sacramento. She will also be attending a preconference of the California Library Association on Mental Health at the Library: the Essentials on November 3.
- Santa Maria Public Library's partner, Central Coast Literacy Council, held their Spelling Bee fundraiser October 22. A Library staff team participated in the Bee and won.

Santa Maria Library

- The Library has an agreement with the Santa Maria Joint Union High School District for the use of two classrooms in the library. Classroom B, upstairs, has been in constant use by the District for independent study high school students since the library opened in 2008. Classroom A on the first floor was vacant for the last two years and has recently been reconfigured for use by Delta High School for independent study students.
- Recently promoted reference librarian, Joyce Fischer, attended the City offered START Academy in October. The Centre for Organization Effectiveness academies held over the last year have benefited the Library staff in many ways including promoting teamwork and enhancing morale.
- Three Youth Services staff will be attending a CA State Library grant funded training in April 2017 at the San Luis Obispo Library along with Lompoc and Santa Barbara staff. Touchpoints training is a child development and parent focused approach to library programming.
- Santa Maria's well known Pacific Conservatory of the Performing Arts will present the play, *Breaking Through*, at the Library in February. The autobiographical play is written by and about Francisco Jimenez, a local hero who overcame great odds to become a successful university professor and author.
- Effective October 20, 2016, all public areas around the Santa Maria Public Library and City Hall campus, including the parking garage, became a Smoke Free Zone. Violators can be cited a \$100 fine for smoking.
- An Art reception for local artists displaying in the Shepard Hall gallery was held at the Library on Friday, October 28.

Cuyama Library

- Circulation at the Cuyama Library decreased dramatically over the summer months compared to a year ago due to the reopening of the local pool.
- Local children submitted pumpkins in the library's Paint a Pumpkin contest during October.

Guadalupe Library

- The Guadalupe Library lease extension to lengthen the library lease period to November 30, 2018 is scheduled to be approved by the Santa Maria City Council at their November 15 meeting. The lease was scheduled to expire November 30, 2016. The City of Guadalupe contributes \$20,000 annually to the \$1800 monthly rent.

Los Alamos Library

- The Los Alamos Library is currently displaying an exhibit celebrating the art and science of visionary geologist Thomas W. Dibblee, Jr. Five geological maps representing Santa Barbara County are on display through January 15, 2017. On November 3, John Powell, longtime friend and colleague of Mr. Dibblee and President of the Dibblee Foundation, spoke to locals about the life and legacy of Mr. Dibblee.
 - The Los Alamos Library celebrated its one year anniversary on September 12. Locals continue to express appreciation for the library's resources including
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computers, Wi-Fi, afterschool homework help, and library materials close to home.

Orcutt Library

- The Orcutt Friends funded RFID project has begun. Staff and Friends of the Library are busy tagging and programming all materials.
 - The Orcutt Library pumpkin contest resulted in several entries that were featured in a *Santa Maria Times* article October 21, 2016.
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ITEM NO. 2
2017 LIBRARY ADVISORY COMMITTEE
MEETING SCHEDULE

FOR ACTION

2017 Library Advisory Committee Meeting Schedule

March 15, 2017 10AM – 12PM

June 14, 2017 10AM – 12PM

September 20, 2017 10AM - 12PM

December 13, 2017 10AM - 12PM

All meetings will be held at the Cachuma Lake Recreation Hall

ITEM NO. 3

MEMBER REPORTS/ROUNDTABLE

DISCUSSION