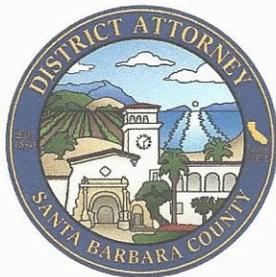


OFFICE OF THE  
**DISTRICT ATTORNEY**  
COUNTY OF SANTA BARBARA  
**JOYCE E. DUDLEY**  
District Attorney



DA 06-313

RELEASE NUMBER

June 4, 2015

RELEASE DATE

APPROVED BY JOYCE E. DUDLEY, DISTRICT ATTORNEY

Megan Rheinschild, Victim-Witness Director

CONTACT (805) 568-2408

\*\*\*\*\* PRESS RELEASE \*\*\*\*\*

June 4, 2015

FOR IMMEDIATE RELEASE

Contact: Megan Rheinschild, (805) 568-2408, [mriker@co.santa-barbara.ca.us](mailto:mriker@co.santa-barbara.ca.us)

**District Attorney's Office State Street Mile**  
**sponsored by HOKA ONE ONE**

*16th edition slated for SUNDAY JUNE 7, 2015*

*Race proceeds go to District Attorney's Crime Victim Emergency Fund*

SANTA BARBARA, California – The **State Street Mile**, to be held in beautiful downtown Santa Barbara on Sunday, June 7, has a new title sponsor: **HOKA ONE ONE**. HOKA ONE ONE has created premium running shoes for runners of all abilities, available at Santa Barbara Running.

“We welcome and thank HOKA ONE ONE as our title sponsor, and, together, we will make our 16<sup>th</sup> edition our best event yet!” said race director **Megan Rheinschild**. “On June 7 we look forward to seeing all runners and walkers, including humans and dogs, enjoying the State Street Mile.”

Race day kicks off at 8:00 a.m. with seven age-group categories (14 and under, 15-19, 20-29, 30-39, 40-49, 50-59, 60-plus) followed by the popular Family Mile, the Elite Miles, and capped off with the not-to-be-missed, tail-wagging fun Dog Mile, the unofficial world championship.

Awards will be given in every category including \$5700 in overall guaranteed prize money (Open and Masters 40-plus age-graded) plus \$1000 for Open course records (3:49 – men and 4:33 – women).

On Saturday, June 6, there will be event registration and bib number pick-up available at Santa Barbara Running Company from 11:00 a.m. to 4:00 p.m. (downtown, 110 Anacapa Street). Also, at 7:00 a.m. on race day, bib number pick-up and registration starts at Pedregosa and State Street in Santa Barbara. All proceeds go directly to the District Attorney's Victim-Witness Assistance Program's **Crime Victim Emergency Fund**.

To register or for more information, go to: [www.sbmile.com](http://www.sbmile.com) or call 568-2408.

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