Proposition 68:
Developing and Enhancing Local Park Opportunities!

PROP 68
State of California Parks & Water Bond 2018

Parks Make Life Better!

California State Parks
Office of Grants and Local Services
(OGALS)

March 20, 2019

Presentation Goals

1. **Identify Prop 68 local assistance grant programs.**
   - Eligible applicants, timelines, technical assistance resources.

2. **Recognize the importance of engaging partners, stakeholders, and the community.**
   - Identify how engagement strategies can assist in developing parks without having a large amount of land or money in hand.

Icebreaker Activity

1. How many applications were submitted for Proposition 84, Statewide Park Program, Rounds 1 and 2?
   a. 675
   b. 723
   c. 821
   d. 881

   Answer = 881

Icebreaker Activity

2. How much money was requested for Proposition 84, Statewide Park Program, Rounds 1 and 2?
   a. $2.6 billion
   b. $2.7 billion
   c. $2.8 billion
   d. $2.9 billion

   Answer = $2.9 billion

Prop 68 Overview

California Drought, Water, Parks, Climate, Coastal Protection, and Outdoor Access for All Act of 2018 – SB 5 – Passed June 5, 2018

- Authorized $4 billion in general obligation bonds for creation and rehabilitation of state and local parks, and other climate, water and flood projects.
- Requires non-state matching funds for certain projects and favors disadvantaged communities for certain projects.
- OGALS to administer approximately $1 billion for local assistance projects.

Prop 68 Programs

Competitive

- Statewide Park Program (SPP)
- Regional Park Program
- Rural Recreation and Tourism Program

Non-Competitive

- Per Capita
- Recreational Infrastructure Revenue Enhancement Payment Program

Statewide Park Program (SPP)

- $254.9 million available for Round 3
- Application Deadline is Monday, August 5, 2019
- Eligible Applicants:
  - Cities
  - Counties
  - Districts (as defined)
  - Joint Powers Authorities (as defined)
  - Non-Profits (as defined)

Statewide Park Program (SPP)

Eligible Projects

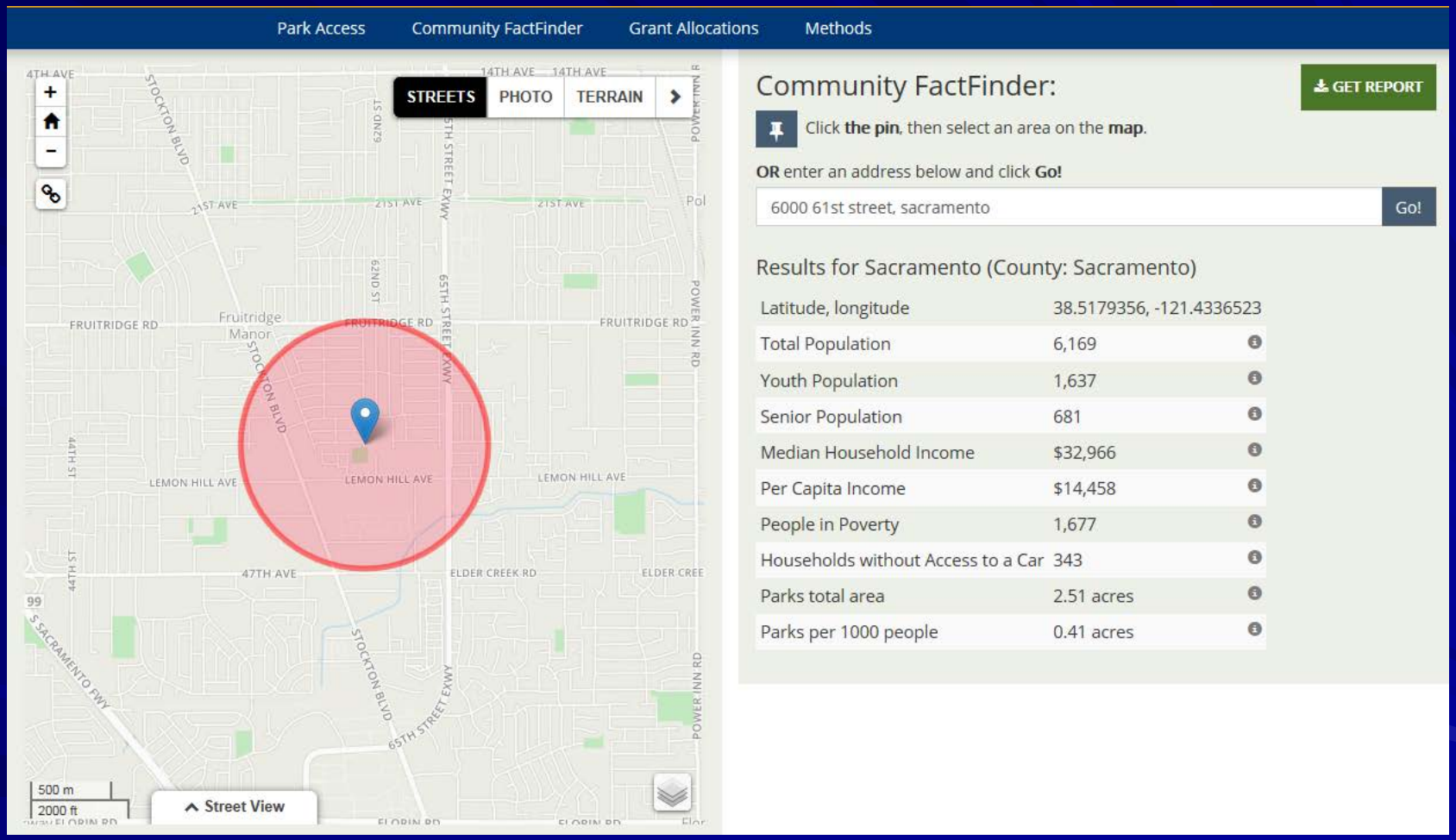
- Creating New Parks
- Expanding Existing Parks
- Renovating Existing Parks

Projects must meet one of these thresholds:

- Project site has less than 3 acres of park space per 1,000 residents, or
- Community has median household income of less than $51,026.

Community Fact Finder

http://www.parksforcalifornia.org/communities



FactFinder analyzes demographics and
park acres within a half mile of a point you define.

Community Fact Finder

Once the analysis is completed, you can choose "GET REPORT" to generate a pdf report on your site.

California State Parks
Community FactFinder Report

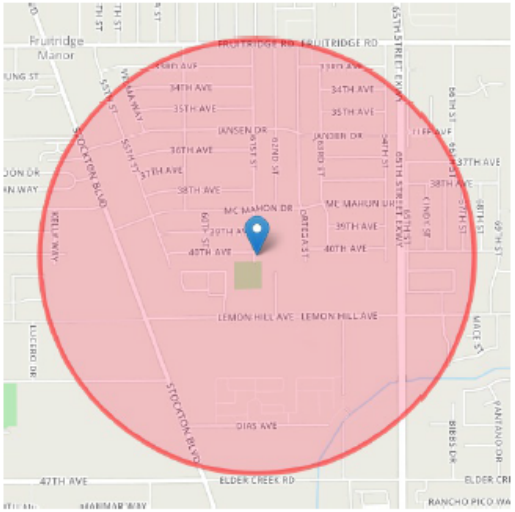
Project ID: 680
Coordinates: 38.5179, -121.4336
Date: 08/30/2016

This is your SCORP project report for the site you have defined. Please refer to your **Project ID** above in any future communications about the project.

PROJECT AREA STATISTICS

County:	Sacramento
City:	Sacramento
Total Population:	6169
Youth Population:	1637
Senior Population:	681
Households Without Access to a Car:	342.5
Number of People in Poverty:	1677
Median Household Income:	$32,966
Per Capita Income:	$14,458
Park Acres:	2.51
Park Acres per 1,000 Residents:	0.41

PROJECT AREA MAP



REPORT BACKGROUND

The project statistics have been calculated based on half mile radius around the point location selected. Only park acres within the project area's half mile radius are reported.

Population and people in poverty are calculated by determining the percent of any census block groups that intersect with the project area. The project area is then assigned the sum of all the census block group portions. An equal distribution in census block groups is assumed. Rural areas are calculated at a census block level to improve results.

Median household and per capita income are calculated as a weighted average of the census block group values that fall within the project area.

More information on the calculations is available on the methods page »

Demographics—American Community Survey (ACS) 5-year estimates 2008-2012; Decennial 2010 Census; the margin of error (MOE) was not analyzed.

Parks—California Protected Areas Database 2014b CFF adjusted (11/2014) - more information at http://www.CALands.org. Parks and park acres area based on best available source information but may not always contain exact boundaries or all parks in specific locations. Parks are defined further in the 2015 SCORP (pg. 4).

Users can send updated information on parks to SCORP@parks.ca.gov

SCORP Community FactFinder
is a service of the California Department of Parks and Recreation
www.parks.ca.gov

SCORP Community FactFinder
Created by GreenInfo Network in consultation with CA Dept. of Parks and Recreation
www.greeninfo.org

SPP Technical Assistance Resources

www.parks.ca.gov/spp

- Community FactFinder Tool
- Community FactFinder Handbook
- Competitive Chart
- Lease Agreements and Turnkey Projects
- Prop 68 Corps Consultation Process Form
- Timeline
- Best Practices

Regional Park Program

Competitive grants for regional park districts, counties, and regional open-space districts, open-space authorities (as defined), and non-profit organizations (as defined).

Program Purpose

To create, expand, improve, rehabilitate, or restore parks and park facilities, including, but not limited to:

Trails, regional trail networks, regional sports complexes, low-cost accommodations in park facilities, and visitor, outdoor, and interpretive facilities serving youth and communities of color.

Rural Recreation and Tourism Program

For cities, counties, and districts in non-urbanized areas

Per Capita (General)

- $185 million available, $200,000 minimum allocation
- Eligible Applicants for 60% of funding:
  Cities, Districts (Other than Regional)
- Eligible Applicants for 40% of funding:
  Counties, Regional Park Districts
- 20% match for projects not serving severely disadvantaged communities
- Public hearings
  in Spring 2019

Per Capita (Urban County)

- $13,875,000 Available.
- Eligible Applicants: Cities and Districts in Urbanized Counties.
  - Counties with a population of 500,000 or more providing park and recreation services within jurisdictions of 200,000 or less.

- Public hearings in Spring 2019

Recreational Infrastructure Revenue Enhancement Payment Program

Eligible Applicants:

Local agencies that have obtained voter approval between November 1, 2012 – November 30, 2018 for revenue enhancement measures aimed at improving and enhancing local or regional park infrastructure.

- Awarded on a Per Capita basis
- $37 million available
- Minimum award is $250,000
- Public hearings to occur Summer 2019

Engaging Partners

Identify partners to assist with one or more strategy areas:

- Land
- Funding
- Operation and Maintenance
- Programming

Know the needs of your changing community!

Land “Re-Use” Example

Lynwood Linear Park - $4,949,957 SPP grant

Developed 5.25 acres, constructed 1 mi. trail, playground, dog park, community garden, parking, installed fitness machines, and more.

Land “Re-Use” Example

Ontario Civic Center Community Conservation Park
$2.9 million SPP grant

Developed 1.3 acres; constructed playground, garden feature, amphitheater, walking paths, art, lighting.

Front of City Hall

Funding for Serenity Park

- Vacant lot was intended for high density housing.
- Trust for Public Land (TPL) conducted 13 community outreach meetings to obtain park design/safety ideas before grant submittal.
- TPL received $4.9 million grant from OGALS Prop 84, Statewide Park Program (SPP).

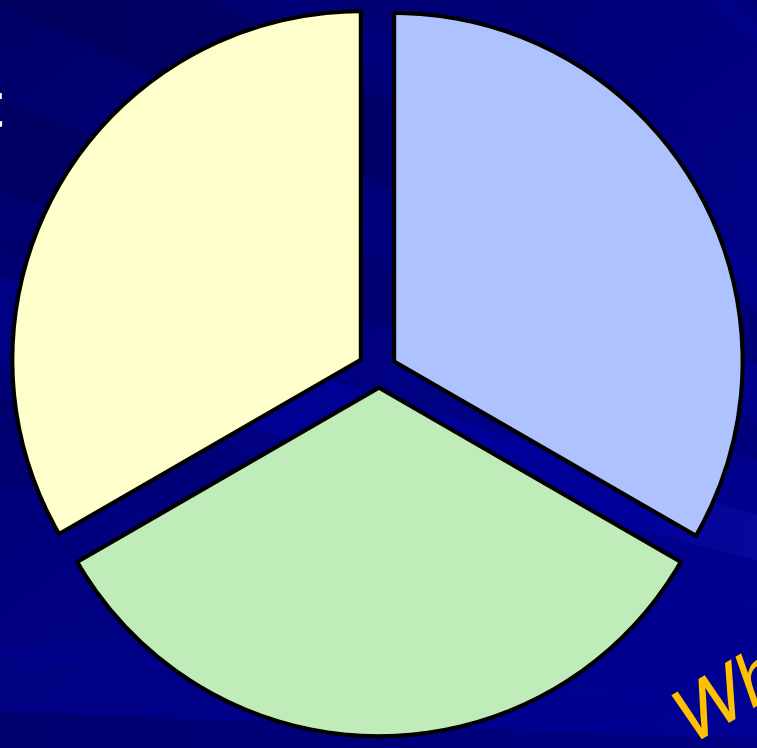
Before Photo:
Watts Neighborhood,
Los Angeles

Programming Partners

El Dorado Park in Fresno was transformed from closure threat status to active park site due to:

- City of Fresno's invitation to non-profits & businesses to operate and program the park.
- Private investment and volunteer labor that transformed the park.

Why Community Engagement is Important



What matters most?
Who decides?

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OGALS Website
www.parks.ca.gov/grants

Community FactFinder Website
http://www.parksforcalifornia.org/communities