



RECREATION MASTER PLANNING FOR SANTA BARBARA COUNTY

Proposition 68 Funding and Beyond

Supporting Recreation Master Plan Partners

Local Needs Assessment, Coordination & Implementation Strategies

KEY GOALS OF TODAY'S SUMMIT

- Build relationships and promote planning and cooperation
- Begin to identify known recreational needs, key organizations, and priority projects
- Share information about funding opportunities and resources for competitive applications
- Explore collaborative approaches that increase competitiveness for funding across Santa Barbara County



THE COUNTYWIDE RECREATION MASTER PLAN GOAL

Facilitate multi-agency cooperation to foster efficient improvements to recreation facilities and services countywide.



STEPS TOWARD A RECREATION MASTER PLAN

- Outreach to Stakeholders
- Inventory existing recreational facilities and evaluate recreational needs on a countywide and community-level scale
- Develop a Countywide Recreation Master Plan
 - High-quality, detailed information and analysis
 - Guide planning and funding options
- Prepare a Program EIR
 - Cover near-term improvements to avoid project-by-project cost and time



BENEFITS OF REGIONAL COORDINATION

Learn

- Learn from each others' successes and challenges

Inventory

- Provide comprehensive snapshot of existing facilities

Linkages

- Identify linkages and relationships between existing facilities

Needs

- Identify under-served communities and unmet recreation needs

Strategies/ Project

- Reveal strategies and projects to meet needs and unique demands

Plan

- Provide master plan and environmental review to facilitate recreational improvements countywide

Fund

- Connect key projects with funding (e.g., grants)



**REGIONAL RECREATION PLANNING
PROCESS**



COMING SUMMER 2019

- Stakeholder Meeting(s)
 - Multi-agency coordination
 - Key liaisons and contacts for Master Plan
- Public Engagement Plan and Outreach
- Existing Facilities Inventory
- Recreational Needs Assessment

**LOCAL NEEDS ASSESSMENT,
COORDINATION, AND IMPLEMENTATION
STRATEGIES**

INTRODUCTIONS

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RECREATIONAL NEEDS ASSESSMENT

- Identify existing gaps and projected needs in recreation and park amenities
 - Public outreach
 - Level of service standards
 - Demographic trends and characteristics
- Assess adequacy of existing and planned facilities
 - Location, type, amount, and quality
 - GIS mapping analysis to support programmatic needs assessment





ENVIRONMENTAL REVIEW STRATEGIES

- Master Plan EIR
 - Comprehensively address Master Plan
 - Cover substantial costs
 - Ability to tier individual projects
 - Fully address near-term projects
 - Programmatically address long-term vision or future projects



EFFICIENT FUNDING STRATEGIES

- Pursuing projects in a planning document increases grant funding opportunities
- Regional planning identifies unique opportunities
 - Under-served communities
 - Coastal recreation
 - Low-cost recreation
- Partnerships and interagency coordination on grant applications/proposals
- Coordinated near-term project implementation with unified vision and strategy

RECENT GRANT EXAMPLES

SB I - Caltrans Adaptation Planning Grants

- City of Carpinteria - Living Shoreline (2019)
- City of Hermosa Beach - Green Streets Plan (2019)
- City of Carpinteria - Transportation Adaptation Plan (2017)
- County of Santa Barbara - Goleta Beach County Park Infrastructure Relocation Plan (2018)

CalOES - Hazard Mitigation Assistance

- City of Carpinteria - Local Hazard Mitigation Plan Update (2019)

RECENT GRANT EXAMPLES

- Grant Proposal Example - City of Carpinteria - Living Shoreline Management Plan
 - Need previously identified within a Citywide plan
 - Coordination with Regional & Local Agencies and Partners
 - Public Outreach conducted
 - Environmental Review will be streamlined as part of General Plan Update



REGIONAL RECREATION PLANNING PRECEDENTS

- Regional recreation planning is common and familiar in California
 - Recreation master plans
 - Recreation Districts
 - Joint Powers Authorities (JPA)
- Many examples of interagency success working together to achieve shared/mutual recreational goals
- Existing interrelationships between individual interest groups, local jurisdictions, and agencies
 - E.g., Orcutt Hills Open Space, Franklin Trail

A RECREATION VISION FOR SANTA BARBARA COUNTY

- Interagency coordination on regional recreation planning
- Everyone can benefit from this process
- The more you participate, the more you benefit
- Foundation for grant funding and grant assistance
- Environmental documentation set up for tiering and efficient implementation of projects



HOW TO STAY INVOLVED

- Complete our survey (paper and online)
- Join our mailing list
- Provide data about existing facilities and pending needs
 - CIPs, recreation plans, pending projects
- Steering Committee
- Public meetings and outreach

**WE LOOK FORWARD TO
WORKING WITH YOU!**

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