PRESS RELEASE
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NATIONAL FOOD DAY CELEBRATION
Celebrate Real Food

(SANTA BARBARA, Calif.) – The community is invited to National Food Day, a celebration of a healthier diet and a better food system, on October 24, 2017, 11 am – 1 pm. The event is located at the Back Door Deli, 315 Camino del Remedio, Santa Barbara.

Our local Food Day celebration will include exhibits, food samples, displays, children’s activities, exercise demonstrations and a photo booth! Community organizations and local growers will provide healthy food samples and children will have the opportunity to prepare their own lunch! Don’t miss the Zumba for kids activity, the opportunity to make a smoothie with the Foodbank’s bike blender or the chance to win a raffle prize!

Food Day is an opportunity to increase awareness about healthy, affordable, sustainable food and support sustainable agriculture and anti-hunger efforts. Santa Barbara County’s Food Day celebration is jointly sponsored by Community Action Commission of Santa Barbara County (CAC) and the Santa Barbara County Public Health Department.

October 24 is a day to commit to make changes in our own diets and to take action to solve food-related problems in our communities at the local, state, and national level. Nationally, this annual event involves some of the country’s most prominent food activists, united by a vision of food that is healthy, affordable, and produced with care for the environment, farm animals, and the people who grow, harvest, and serve it.

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