

## APPLICATION FOR "COUNTY OF SANTA BARBARA CITIZENS' INDEPENDENT REDISTRICTING COMMISSION"

Applications Due By: August 21, 2020, 5:00PM

Application Revised: 6/29/2020

Date Received:

**INSTRUCTIONS:** Please complete each item below and sign the application. For more information please [review the ordinance](#), visit the redistricting webpage at: [www.countyofsb.org/redistricting](http://www.countyofsb.org/redistricting) or email questions to [redistricting@countyofsb.org](mailto:redistricting@countyofsb.org).

Please print legibly in ink or type. When completed, print and sign the application. Submit the application by mail, drop off or email as listed on the signature page.

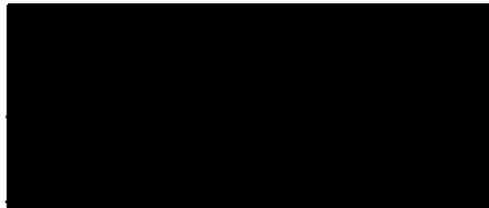
1. Today's Date: 13 AUGUST 2020

2. NAME:

BRADLEY      NORMAN      DOUGLAS  
Last                      First                      Middle



LOMPOC                                      93436  
City    Zip Code



6. Are you or have you been employed by the County of Santa Barbara?  YES  No If YES, list:

Department:

Title:

Date:

**Demographic Section: Providing this information is optional. You may select "decline to state" for each answer. County Ordinance Code Section 2-10.9A, (4)(h)(3) requires six of the 11 appointees, in addition to meeting minimum requirements, be chosen in a way that ensures the Commission reflects the County's diversity, including racial, ethnic, geographic, age, and gender diversity. However, formulas or specific ratios shall not be applied for this purpose.**

7. Please describe your ethnic origin. Mark one or more boxes.

- BLACK/AFRICAN AMERICAN: All persons having origins in any of the original Black racial groups of Africa.
- HISPANIC/LATINO: All persons of Mexican, Puerto Rican, Cuban, Central or South American, or other Spanish culture or origin, regardless of race.
- ASIAN: All persons having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.
- NATIVE HAWAIIAN/OTHER PACIFIC ISLANDER: All persons having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- AMERICAN INDIAN/ALASKA NATIVE: All persons having origins in any of the original peoples of North and South America (including Central America), and who maintain cultural affiliation or community recognition.

WHITE (not of Hispanic Origin): All persons having origins in any of the original peoples of Europe, North Africa, or the Middle East.

Decline to state

8. Select the gender you identify as:

Female  Male  Non-Binary  Decline to state

9. What is your age: 62  Decline to state

10. EXPERIENCE: Please explain why you are interested in serving and what experience you bring to the Commission. Attach an additional page if necessary.

*\* PLEASE SEE ATTACHED PAGE.*

## **Statement of Part 10 “Experience”; Norman Douglas (“Doug”) Bradley; Lompoc, CA**

I wish to be a part of the County of Santa Barbara Citizens’ Independent Redistricting Commission because representation districts serve as the weight-bearing supports of democracy. Just as a building’s strength may be defined by the quality of its construction, the health of a political jurisdiction is defined by how accurately and truthfully its representation reflects its constituency. There is little room for error, and inaccuracies are costly.

Since 1981, I have spent fully half of my life living in Santa Barbara County—residing in Isla Vista, Goleta (twice), Solvang, and now Lompoc—and I worked for three years in Carpinteria. I frequently visit Santa Maria to conduct business. I know the County well: its citizens, businesses, parks and trails, and neighborhoods. Most of my friends and family live here. I attended UC Santa Barbara in the 1980s, moved to the Bay Area to work and attend graduate school at Stanford University, then returned to the place I still call home: Santa Barbara County. In the mid-late 1990s, I was assigned as a United State Coast Guard reserve officer to MSD Santa Barbara where I worked with the local fishing community, law enforcement, and the public.

I have been civically engaged multiple times in Santa Barbara County. In the early 1990s, I served on the City of Solvang’s Formula Outlets Task Force to study the feasibility of a proposed outlet mall there. From 1994–1997 I served on the Steering Committee and as the Social Fabric Committee co-chair of the Santa Ynez Valley Blueprint Project to draft a twenty-year community plan for the Santa Ynez Valley. Then I served on the Solvang School Board of Trustees from 1998–2002, serving as Board President in 2000, and represented the Solvang School District on a local consortium of school boards. From 2005–2017, I served as a co-founder and board member of the Santa Ynez Valley Alliance, a 501(c)4 consortium of local citizens with a focus on local planning, land use, and quality of life for the Santa Ynez Valley. Since 2015, I have lived in a non-incorporated area just north of the Lompoc City boundary and now call Lompoc my home where—when I am not teaching at UCSB—I frequently volunteer as a docent at the La Purisima Mission State Historic Park.

I am a US citizen, educator, Gulf War veteran, and patriot, and I believe fervently in the democratic rule of law. For many years, I have been registered as a non-partisan (DNS) voter in Santa Barbara County; I do not subscribe to any particular political party or platform—I vote for the best people I can to do the tough work of representative government, regardless of party affiliation. I believe that those we elect should represent us fairly and equitably, and that no one should have their representation compromised because of party affiliation or where they live.

In my employed capacity as a Lecturer at UC Santa Barbara since 1999, I bring ample writing and editing experience to the County of Santa Barbara Citizens’ Independent Redistricting Commission, along with my aforementioned long-term County residency and civic involvement. I would be extremely honored and privileged to serve on this important project for the voters of Santa Barbara County.

11. ADDITIONAL INFORMATION: Give any other relevant information pertaining to your qualifications and experience that bear on your application for the Commission.

I offer years of experience as an organizer and supervisor of group projects. In my role as a Continuing Lecturer at UC Santa Barbara, I have been responsible for the education and curricular design for undergraduate and graduate students, including service as a representative to UCSB's Academic Senate for both the Undergraduate Council, and the Committee on Undergraduate Academic Programs & Policies (CUAPP) (2005–2008). I have also served as a Teaching Associate (TA) Supervisor for 9 years. I know and understand UCSB students' needs, including those residing in the (current) Third District unincorporated community of Isla Vista where I was once myself a resident. This is a unique area of our County by virtue of its demographic, and I believe I am very uniquely equipped to assess voter representation there against the backdrop of Greater Santa Barbara County.

I also bring years of organizational skills and supervisory experience working at various Santa Barbara-area businesses, and as a commissioned officer in the US Coast Guard (active and reserve) who has worked with Santa Barbara's fishing community. I know how to work within a team of people who are tasked with important work.

**\*Required Selection Criteria: Please answer the following yes/no questions.**

\*Are you a resident of the County of Santa Barbara?

Yes  No

\*Are you registered to vote in the County of Santa Barbara?

Yes  No

\*Have you changed your registered political party affiliation within the past 5 years?

Yes  No

\*Have you voted in Santa Barbara County in at least one of the last three statewide elections?

Yes  No

\*I have read and comply with the provisions of Elections Code § 23003(c), (d) and (e).

Yes  No

\*Do you have any significant financial interest, as defined in County Ordinance Sec. 2-10.9A. - Citizens' Independent Redistricting Commission, in any company, corporation or other business entity that has donated five hundred dollars or more in one year to any candidate for elective office of the County of Santa Barbara, or to any controlled committee, primarily formed committee, general purpose committee, independent expenditure committee that expended funds in support or opposition to a candidate for elective office of the County of Santa Barbara within the last eight years preceding appointment to the commission?

Yes  No

\*Have you or any immediate family member, within the last eight years preceding appointment to the commission, contributed five hundred dollars or more in one year to any candidate controlled committee, primarily formed committee, or general purpose committee, independent expenditures committee or other political action committee that has expended more than one thousand dollars in support or in opposition to the election campaign for any elective office of the County of Santa Barbara?

Yes  No

\*Have you or any immediate family member, within the last eight years preceding appointment to the commission, been a board member, officer, paid or volunteer staff of, or had a significant influence on the actions or decisions of a political committee required to register with the California Secretary of State, which expended funds in excess of five hundred dollars in support or opposition to a candidate for any elective office of the County of Santa Barbara, including member communications.

Yes

No

**How this application will be used:**

I understand the contents of this application may be made available to the public including posting on the internet.

Yes, I understand

I understand that while this application is a public document, my personal e-mail address, street address, and phone number(s) will be kept confidential to the extent authorized by law.

Yes, I understand

**By signing below, I declare under penalty of perjury that the answers provided in this application are true to the best of my knowledge.**

**Signature:**



Completed applications must be received by Friday, August 21, 2020 at 5 p.m. Double check your answers in the application; once submitted, applications cannot be amended. Incomplete applications will not be considered.

**OPTION 1:**

*Mail To:*

Joseph E. Holland  
Redistricting Commission  
County Clerk, Recorder, Assessor, Registrar of Voters  
P.O. Box 159  
Santa Barbara, CA 93102-0159

*Drop Off in Person To:*

Joseph E. Holland Redistricting Commission Assessor's Office  
105 E. Anapamu St, Room 204 Santa Barbara, CA 93101

**OPTION 2:**

E-mail your completed application. Ensure the application is signed (no e-signatures), then e-mail the application to: [redistricting@countyofsb.org](mailto:redistricting@countyofsb.org)

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