

## APPLICATION FOR "COUNTY OF SANTA BARBARA CITIZENS' INDEPENDENT REDISTRICTING COMMISSION"

Applications Due By: August 21, 2020, 5:00PM

Application Revised: 6/29/2020

Date Received:

**INSTRUCTIONS:** Please complete each item below and sign the application. For more information please [review the ordinance](#), visit the redistricting webpage at: [www.countyofsb.org/redistricting](http://www.countyofsb.org/redistricting) or email questions to [redistricting@countyofsb.org](mailto:redistricting@countyofsb.org).

**Please print legibly in ink or type. When completed, print and sign the application. Submit the application by mail, drop off or email as listed on the signature page.**

1. Today's Date: **August 20, 2020**

2. NAME:

**Masuda**

Last

**Ken**

First

**A**

Middle

**Santa Barbara**

City

**93111**

Zip Code

6. Are you or have you been employed by the County of Santa Barbara?  YES  No If YES, list:

Department: **County Executive Office** Title: **Assistant CEO/Budget Director** Date: **2002-2007**

**Demographic Section: Providing this information is optional. You may select "decline to state" for each answer. County Ordinance Code Section 2-10.9A, (4)(h)(3) requires six of the 11 appointees, in addition to meeting minimum requirements, be chosen in a way that ensures the Commission reflects the County's diversity, including racial, ethnic, geographic, age, and gender diversity. However, formulas or specific ratios shall not be applied for this purpose.**

7. Please describe your ethnic origin. Mark one or more boxes.

- BLACK/AFRICAN AMERICAN:** All persons having origins in any of the original Black racial groups of Africa.
- HISPANIC/LATINO:** All persons of Mexican, Puerto Rican, Cuban, Central or South American, or other Spanish culture or origin, regardless of race.
- ASIAN:** All persons having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.
- NATIVE HAWAIIAN/OTHER PACIFIC ISLANDER:** All persons having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- AMERICAN INDIAN/ALASKA NATIVE:** All persons having origins in any of the original peoples of North and South America (including Central America), and who maintain cultural affiliation or community recognition.

WHITE (not of Hispanic Origin): All persons having origins in any of the original peoples of Europe, North Africa, or the Middle East.

Decline to state

8. Select the gender you identify as:

Female  Male  Non-Binary  Decline to state

9. What is your age: 78  Decline to state

10. EXPERIENCE: Please explain why you are interested in serving and what experience you bring to the Commission. Attach an additional page if necessary.

I have perspective. I was a member of the Santa Barbara County CEO's Office during the 1990 and 2000 redistricting efforts and an active observer during the 2010 redistricting process. I have lived in Santa Barbara County since 1983 and understand that, again, one critical question will be where does the 2nd District boundary end and the 3rd District begin.

I have excellent analysis skills. I have experience looking at and analyzing large amounts of data, both during my time in the CEO's Office and prior work in community planning. I can look at the whole and parts, even small parts which, in the Commission's case, would be blocks within census tracts. And, having seen the detail, I have the ability to put everything back together into a coherent, logical whole. For example, as County Budget Director I was directly involved in the development of the annual County Operating Budget, both detailed departmental and program budgets and the overall matching of expenditures and funding sources, for 5 consecutive fiscal years.

I understand how physical and governmental boundaries such as school districts, help define communities and neighborhoods. I have used these concepts in my prior work as the Assistant Director of the Merced County Planning Department and their Assistant LAFCO Executive Officer.

I have facilitated collaborative group processes. As a member of the Commission I will actively listen to those from other parts of the county, particularly those from cities whose area might need to be divided between districts. It will be important for the Commission to work collaboratively in order to reach agreement on a redistricting map for the County.

I believe that the totality of my experience makes me an ideal candidate for the Commission.

11. ADDITIONAL INFORMATION: Give any other relevant information pertaining to your qualifications and experience that bear on your application for the Commission.

I fully endorse the aims of the County's redistricting ordinance and it would be my goal for the Commission to deliver a politically neutral map for Board approval.

I am a retired member of the International City/County Management Association (ICMA). This organization includes the following in its Code of Ethics:

**Tenet 3**

Demonstrate by word and action the highest standards of ethical conduct and integrity in all public, professional, and personal relationships in order that the member may merit the trust and respect of the elected and appointed officials, employees, and the public.

**Tenet 4**

Serve the best interests of the people.

**Tenet 7**

Refrain from all political activities which undermine public confidence in professional administrators. Refrain from participation in the election of the members of the employing legislative body.

I believe I demonstrated the ability to be impartial numerous times during my 25 years with the CEO's Office. During that time, for example, I was asked by an influential Democrat and later by a prominent Republican if I was interested in running for public office and, in both cases, declined.

**\*Required Selection Criteria: Please answer the following yes/no questions.**

\*Are you a resident of the County of Santa Barbara?

Yes  No

\*Are you registered to vote in the County of Santa Barbara?

Yes  No

\*Have you changed your registered political party affiliation within the past 5 years?

Yes  No

\*Have you voted in Santa Barbara County in at least one of the last three statewide elections?

Yes  No

\*I have read and comply with the provisions of Elections Code § 23003(c), (d) and (e).

Yes  No

\*Do you have any significant financial interest, as defined in County Ordinance Sec. 2-10.9A. - Citizens' Independent Redistricting Commission, in any company, corporation or other business entity that has donated five hundred dollars or more in one year to any candidate for elective office of the County of Santa Barbara, or to any controlled committee, primarily formed committee, general purpose committee, independent expenditure committee that expended funds in support or opposition to a candidate for elective office of the County of Santa Barbara within the last eight years preceding appointment to the commission?

Yes  No

\*Have you or any immediate family member, within the last eight years preceding appointment to the commission, contributed five hundred dollars or more in one year to any candidate controlled committee, primarily formed committee, or general purpose committee, independent expenditures committee or other political action committee that has expended more than one thousand dollars in support or in opposition to the election campaign for any elective office of the County of Santa Barbara?

Yes  No

\*Have you or any immediate family member, within the last eight years preceding appointment to the commission, been a board member, officer, paid or volunteer staff of, or had a significant influence on the actions or decisions of a political committee required to register with the California Secretary of State, which expended funds in excess of five hundred dollars in support or opposition to a candidate for any elective office of the County of Santa Barbara, including member communications.

Yes  No

**How this application will be used:**

I understand the contents of this application may be made available to the public including posting on the internet.

Yes, I understand

I understand that while this application is a public document, my personal e-mail address, street address, and phone number(s) will be kept confidential to the extent authorized by law.

Yes, I understand

By signing below, I declare under penalty of perjury that the answers provided in this application are true to the best of my knowledge.

Signature: 

Completed applications must be received by Friday, August 21, 2020 at 5 p.m. Double check your answers in the application; once submitted, applications cannot be amended. Incomplete applications will not be considered.

**OPTION 1:**

*Mail To:*  
Joseph E. Holland  
Redistricting Commission  
County Clerk, Recorder, Assessor, Registrar of Voters  
P.O. Box 159  
Santa Barbara, CA 93102-0159

*Drop Off in Person To:*  
Joseph E. Holland Redistricting Commission Assessor's Office  
105 E. Anapamu St, Room 204 Santa Barbara, CA 93101

**OPTION 2:**

E-mail your completed application. Ensure the application is signed (no e-signatures), then e-mail the application to: [redistricting@countyofsb.org](mailto:redistricting@countyofsb.org)

For more information please [review the ordinance](#), visit the redistricting webpage at: [www.countyofsb.org/redistricting](http://www.countyofsb.org/redistricting) or email questions to [redistricting@countyofsb.org](mailto:redistricting@countyofsb.org).