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Agricultural Crop
Report
1965

DEPARTMENT OF AGRICULTURE
SANTA BARBARA COUNTY, CALIFORNIA

Mr. Charles Paul, Director
State Department of Agriculture
and
The Honorable Board of Supervisors
Santa Barbara County

Gentlemen:

The acreages shown in this report are the planted and bearing acres of fruit and nut crops and the harvested acres of field and vegetable crops. Most acreage and all production and value figures have been rounded. Some of the figures from the 1964 crop report have been revised and are indicated by *. The gross value shown is the F.O.B. value at first point of sale, which includes the cost of harvesting, grading and packaging, as well as the cost of production. This report does NOT indicate returns or profits to the producer or farmer. It does, however, show the amount of new wealth contributed by agriculture to the economy of Santa Barbara County. The total value of agricultural production reached an all time high in 1965 of \$78,806,250. It is estimated by economists that this income would produce an economic impact of \$300,000,000 to the total economy. Agriculture continues to be one of the basic factors in the economy of Santa Barbara County.

The farmers in 1965 were confronted with an extremely confused and expensive labor problem, caused by the ending of the Bracero program. Serious labor shortages and inefficient labor resulted in reduced production of some crops. Over 100 acres of strawberries were disced under without being picked due to lack of labor to harvest them. Many growers spent considerable time and money trying to recruit labor as far away as Texas, Mississippi, and Arkansas. The turnover of agricultural labor was tremendous. These factors plus the inefficiency of much of the labor force resulted in greatly increasing the cost of production of many crops.

My sincere thanks are extended to the many individuals, companies, organizations and the State Department of Agriculture for their fine cooperation in making available the necessary data from which this crop report is compiled.

Sincerely yours,



Walter S. Cummings
Agricultural Commissioner
County of Santa Barbara

VEGETABLE CROPS: Acreage, Production, Value 1964-65

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Anise	1965	69	13.1	904	Ton	\$ 100.00	\$ 90,400.
	1964	50	9.4	470	Ton	\$ 93.00	\$ 43,700.
Artichokes	1965	735	3.3	2,430	Ton	175.00	425,000.
	1964	900	3.3	2,950	Ton	209.00	617,000.
Beans: Lima, Frozen	1965	2,460	1.5	3,690	Ton	163.00	602,000.
	1964	2,100	1.7	3,570	Ton	160.00	571,000.
Broccoli, Total	1965	8,400	3.62	30,400	Ton	162.14	4,929,000.
	1964	8,909	3.22	28,700	Ton	144.29	4,141,000.
Market	1965			16,200	Ton	173.40	2,809,000.
	1964			13,300	Ton	155.00	2,062,000.
Frozen	1965			14,200	Ton	149.00	2,120,000.
	1964			15,400	Ton	135.00	2,079,000.
Cabbage	1965	610	13.18	8,040	Ton	63.80	513,000.
	1964	460	10.4	4,780	Ton	62.80	300,000.
Carrots	1965	1,630	20.0	32,600	Ton	65.00	2,119,000.
	1964	1,100	22.1	24,300	Ton	54.00	1,312,000.
Cauliflower, Total	1965	1,020	6.22	6,349	Ton	189.69	1,203,600.
	1964	1,310	5.78	7,580	Ton	171.50	1,300,000.
Market	1965			5,740	Ton	193.00	1,108,000.
	1964			5,660	Ton	185.00	1,047,000.
Frozen	1965			609	Ton	157.00	95,600.
	1964			1,920	Ton	132.00	253,000.
Celery	1965	1,220	27.0	33,000	Ton	80.00	2,640,000.
	1964	990	27.3	27,000	Ton	78.00	2,106,000.
Endive	1965	200	9.75	1,950	Ton	150.00	293,000.
	1964	290	5.7	1,650	Ton	144.50	238,000.
Lettuce	1965	2,880	10.63	30,600	Ton	90.25	2,762,000.
	1964	2,740	9.5	26,000	Ton	62.50	1,625,000.
Peas, Frozen	1965	428	1.4	600	Ton	81.50	48,900.
	1964	500	1.5	750	Ton	75.00	56,300.
Peppers, Dry	1965	693	.97	672	Ton	525.00	353,000.
	1964	890	1.0	890	Ton	530.00	472,000.
Potatoes	1965	2,470	18.34	45,300	Ton	60.50	2,741,000.
	1964	2,550	17.1	43,600	Ton	70.00	3,052,000.

VEGETABLE CROPS Continued

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Romaine	1965	482	15.8	7,620	Ton \$	55.75 \$	425,000.
	1964	310	11.8	3,660	Ton \$	49.80 \$	182,000.
Tomatoes	1965	190	7.0	1,330	Ton	180.00	239,000.
	1964	170	8.0	1,360	Ton	135.00	184,000.
Miscellaneous	1965	817					488,000.
	1964	920					434,700.
TOTAL	1965	24,304					\$19,871,900.
	1964	24,189					\$16,634,700.

FIELD CROPS: Acreage, Production, Value 1964-65

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Barley	1965	11,400	.69	7,870	Ton \$	47.10 \$	371,000.
	1964	8,810	.55	4,850	Ton \$	47.50 \$	230,000.
Beans, Total	1965	12,085	.82	9,856	Ton	259.74	2,559,980.
	1964	11,169	.63	7,052	Ton	244.51	1,724,280.
Small Whites	1965	2,820	.9	2,540	Ton	250.00	635,000.
	1964	1,300	.8	1,040	Ton	204.00	212,000.
Pinks	1965	300	.63	189	Ton	205.00	38,800.
	1964	165	.65	107	Ton	175.00	18,700.
Limas	1965	6,230	.9	5,610	Ton	262.00	1,470,000.
	1964	6,140	.8	4,910	Ton	253.00	1,242,000.
Garbanzos	1965	2,700	.55	1,490	Ton	275.00	410,000.
	1964	3,270	.25	817	Ton	270.00	221,000.
Fordhooks	1965	25	.8	20	Ton	225.00	4,500.
	1964	62	1.0	62	Ton	220.00	13,700.
Miscellaneous	1965	10	.65	7	Ton	240.00	1,680.
	1964	232	.5	116	Ton	145.50	16,880.
Hay, Alfalfa	1965	10,200	8.1	82,600	Ton	26.00	2,148,000.
	1964	11,300	8.0	90,400	Ton	27.00	2,441,000.
Hay, Grain	1965	13,500	1.65	22,300	Ton	24.00	535,000.
	1964	13,000	1.0	13,000	Ton	25.00	325,000.

FIELD CROPS Continued

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Oats	1965	1,520	.6	912	Ton \$	49.00 \$	44,700.
	1964	865	.5	459	Ton \$	53.00 \$	24,300.
Pasture, Irrigated	1965	7,650				50.00	383,000.
	1964	8,070				50.00	404,000.
Pasture, Other	1965	580,000				3.50	2,030,000.
	1964	588,000				3.50	2,058,000.
Silage, Corn	1965	2,400	33.5	80,400	Ton	10.00	804,000.
	1964	2,900	33.	95,700	Ton	10.00	950,000.
Sugar Beets	1965	3,050	21.3	65,000	Ton	11.50	748,000.
	1964	4,500	24.2	109,000	Ton	11.60	1,264,000.
Wheat	1965	4,060	.26	1,060	Ton	50.00	53,000.
	1964	* 2,930	* .2	* 590	Ton	*48.00	* 28,300.
Miscellaneous	1965	3,780					242,700.
	1964	4,900					209,680.
TOTAL	1965	649,645					\$ 9,919,380.
	1964	*656,444					*\$ 9,658,560.

* Revised

FRUIT AND NUT CROPS: Acreage, Production, Value 1964-65

Crop	Year	Acreage		Production		Unit	Value	
		Planted	Bearing	Per Acre	Total		Per Unit	Total
Avocados	1965	2,281	1,679	3.32	5,570	Ton	\$ 520.00	\$ 2,896,000.
	1964	2,213	1,622	3.57	5,790	Ton	\$ 262.00	\$ 1,517,000.
Lemons, Total	1965	5,764	5,564	10.7	59,700	Ton	122.18	7,294,000.
	1964	6,281	6,078	13.1	79,400	Ton	93.79	7,447,000.
Market	1965				42,500	Ton	153.00	6,503,000.
	1964				44,000	Ton	125.00	5,500,000.
Processing	1965				17,200	Ton	46.00	791,000.
	1964				35,400	Ton	55.00	1,947,000.
Oranges	1965	94	69	6.0	414	Ton	135.00	55,900.
	1964	87	67	9.2	620	Ton	190.00	118,000.

FRUIT AND NUT CROPS Continued

Crop	Year	Acreage		Production		Unit	Value	
		Planted	Bearing	Per Acre	Total		Per Unit	Total
Strawberries, Total	1965	682	682	14.3	9,770	Ton	\$ 423.95	\$ 4,142,000.
	1964	718	718	17.5	12,580	Ton	\$ 378.62	\$ 4,763,000.
Market	1965				6,020	Ton	470.00	2,829,000.
	1964				7,610	Ton	443.00	3,371,000.
Processing	1965				3,750	Ton	350.00	1,313,000.
	1964				4,970	Ton	280.00	1,392,000.
Walnuts	1965	1,840	1,701	.55	939	Ton	425.00	399,000.
	1964	1,904	1,799	.58	1,040	Ton	455.00	473,000.
Miscellaneous	1965	118	47					60,400.
	1964	117	68					66,000.
TOTAL	1965	10,779	9,742					\$14,847,300.
	1964	11,320	10,352					\$14,384,000.

NURSERY PRODUCTS: Production Area, Sales and Value 1964-65

	Year	Production Area		Quantity		Value	
		House Sq.Ft.	Field Acres	Sold By Producers	Unit	Per Unit	Total
Citrus and Subtropical	1965	6,750		12,100	Plt	\$ 2.30	\$ 27,800.
	1964	17,300		10,858	Plt	\$ 2.25	\$ 24,400.
Ornamental Trees and Shrubs	1965	201,000	103				880,000.
	1964	161,000	83				748,000.
Herbaceous Perennials	1965	930,300	23				398,000.
	1964	922,000	72				440,000.
Indoor Decorative	1965	1,070,000					576,000.
	1964	1,070,000					552,000.
Miscellaneous	1965	103,500					47,000.
	1964	91,500	2				43,000.
TOTAL	1965	2,311,550	126				\$ 1,928,800.
	1964	2,261,800	157				\$ 1,807,400.
Cut Flowers	1965	1,999,000	535				\$ 2,034,000.
	1964	1,874,000	451				\$ 1,922,000.

LIVESTOCK AND POULTRY: Production and Value, 1964-65

Item	Year	Production		Unit	Value	
		No. of Head	Total Liveweight		Per Unit	Total
Cattle and Calves	1965	101,000	812,000	Cwt.	\$ 22.40	\$ 18,189,000.
	1964	96,800	745,000	Cwt.	\$ 20.40	\$ 15,198,000.
Sheep and Lambs	1965	8,300	8,900	Cwt.	17.50	156,000.
	1964	20,484	20,700	Cwt.	16.75	347,000.
Hogs and Pigs	1965	4,380	7,890	Cwt.	20.70	163,000.
	1964	3,200	6,280	Cwt.	17.50	110,000.
Broilers and Fryers	1965	15,500	50,400	Lbs.	.18	9,070.
	1964	26,500	86,100	Lbs.	.18	15,500.
Other Chickens	1965	155,000	620,000	Lbs.	.05	31,000.
	1964	194,000	776,000	Lbs.	.06	46,600.
Turkeys	1965	108,000	2,559,000	Lbs.	.22	563,000.
	1964	91,000	1,783,000	Lbs.	.21	374,000.
Miscellaneous	1965					95,000.
	1964					100,000.
TOTAL	1965					\$ 19,206,070.
	1964					\$ 16,191,100.

LIVESTOCK AND POULTRY PRODUCTS: Production and Value, 1964-65

	Year	Production	Unit	Value	
				Per Unit	Total
Milk, Total (Prelim.)	1965	954,760	Cwt.	\$ 5.17	\$ 4,933,800.
	1964	*907,495	Cwt.	*\$5.25	\$ *4,763,800.
Market	1965	953,000	Cwt.	5.17	4,927,000.
	1964	*907,000	Cwt.	*5.25	*4,762,000.
Manufacturing	1965	1,760	Cwt.	3.86	6,800.
	1964	* 495	Cwt.	*3.64	* 1,800.
Wool	1965	71,000	Lbs.	0.43	30,500.
	1964	250,000	Lbs.	0.42	105,000.
Eggs, Chicken	1965	6,762,000	Doz.	0.32	2,164,000.
	1964	6,007,000	Doz.	0.33	1,982,000.
Miscellaneous	1965				93,000.
	1964				41,000.
TOTAL	1965				\$ 7,221,300.
	1964				\$ *6,891,800.

* Revised

SEED CROPS: Acreage, Production, Value 1964-65

	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Bean, Seed	1965	7,460	.66	4,920	Ton	\$ 280.00	\$ 1,378,000.
	1964	6,680	.75	5,010	Ton	\$ 275.00	\$ 1,378,000.
Flower Seed	1965	2,410					2,269,000.
	1964	1,950					2,291,000.
Mustard	1965	144	.5	72	Ton	215.00	15,500.
	1964	180	.35	63	Ton	190.00	12,000.
Vegetable Seed	1965	63					41,000.
	1964	130					104,000.
Alfalfa Seed	1965	450	.2	90	Ton	680.00	61,200.
	1964	680	.23	156	Ton	660.00	103,000.
Miscellaneous	1965	300					12,800.
	1964	365					13,000.
TOTAL	1965	10,827					\$ 3,777,500.
	1964	9,985					\$ 3,901,000.

S U M M A R Y
1964-65

	<u>Year</u>	<u>Acreage</u>	<u>∅ F.O.B. Value</u>
Fruit and Nut Crops	1965	10,779	\$14,847,300.
	1964	11,320	\$14,384,000.
Vegetable Crops	1965	24,304	19,871,900.
	1964	24,189	16,634,700.
Field Crops	1965	649,645	9,919,380.
	1964	*656,444	* 9,658,560.
Nursery Products	1965	126	1,928,800.
	1964	157	1,807,400.
Cut Flowers	1965	535	2,034,000.
	1964	451	1,922,000.
Seed Crops	1965	10,827	3,777,500.
	1964	9,985	3,901,000.
Livestock and Poultry	1965		19,206,070.
	1964		16,191,100.
Livestock and Poultry Products	1965		7,221,300.
	1964		* 6,891,800.
TOTAL	1965		\$78,806,250.
	1964		*\$71,390,560.

* Revised

∅ This is NOT the farm value but includes value after being graded, packed and sold in Santa Barbara County points