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Agricultural Crop Report 1969

DEPARTMENT OF AGRICULTURE
SANTA BARBARA COUNTY, CALIFORNIA

Mr. Jerry W. Fielder, Director
California Department of Agriculture
and
The Honorable Board of Supervisors of Santa Barbara County

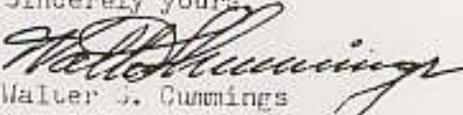
George H. Clyde, Chairman
Joe J. Callahan Daniel G. Grant
F. H. Beattie Curtis Funnell

Gentlemen:

The acreages shown in this report are the planted and bearing acres of fruit and nut crops and the harvested acres of field and vegetable crops. Most of the harvested acreage and all production and value figures have been rounded. Some of the figures from the 1968 crop report have been revised and are indicated by *. The gross value shown is the F.O.B. value at first point of sale which includes the cost of harvesting, grading and packaging as well as the cost of production. This report does NOT indicate returns or profits to the producer or farmer. Farm production expenses have continued to climb, particularly in labor-sensitive crops resulting in lower net farm income. It does, however, show the amount of new wealth contributed by agriculture to the economy of Santa Barbara County. The total value of agricultural production reached an all time high in 1969 of \$92,911,150. Agriculture continues to be one of the basic factors in the economy of Santa Barbara County.

My sincere thanks are extended to the many individual, organizations, companies and the State Department of Agriculture for their fine cooperation in making available the necessary data from which this crop report is compiled.

Sincerely yours,


Walter J. Cummings
Agricultural Commissioner

1969

VEGETABLE CROPS: Acreage, Production, Value 1968-1969

| Crop | Year | Harvested Acreage | Production | | Unit | Value | |
|--------------------------------|------|----------------------|-------------|--------|------|-------------|------------|
| | | | Per Acre | Total | | Per Unit | Total |
| Artichokes | 1969 | 320 | 4.4 | 1,410 | Ton | \$ 269.00 | \$ 379,000 |
| | 1968 | 375 | 4.0 | 1,500 | Ton | \$ 191.00 | \$ 286,000 |
| Beans, Lima, Frozen | 1969 | 2,000 | 1.5 | 3,000 | Ton | 190.00 | 570,000 |
| | 1968 | 2,600 | 1.6 | 4,160 | Ton | 180.00 | 749,000 |
| Broccoli, Total | 1969 | 8,100 | 3.8 | 31,000 | Ton | 161.29 | 5,000,000 |
| | 1968 | 9,000 | 4.5 | 40,500 | Ton | 156.81 | 6,351,000 |
| Market | 1969 | | | 2,700 | Ton | 227.00 | 613,000 |
| | 1968 | | | 4,800 | Ton | 200.00 | 960,000 |
| Frozen | 1969 | | | 28,300 | Ton | 155.00 | 4,387,000 |
| | 1968 | | | 35,700 | Ton | 151.00 | 5,391,000 |
| Cabbage | 1969 | 480 | 18.0 | 8,640 | Ton | 68.00 | 588,000 |
| | 1968 | 670 | 18.1 | 12,100 | Ton | 87.00 | 1,053,000 |
| Carrots | 1969 | 1,230 | 15.0 | 18,400 | Ton | 80.00 | 1,472,000 |
| | 1968 | 1,670 | 14.6 | 24,400 | Ton | 70.00 | 1,708,000 |
| Cauliflower | 1969 | 1,530 | 5.8 | 8,830 | Ton | 209.29 | 1,848,000 |
| | 1968 | 1,580 | 5.3 | 8,300 | Ton | 204.22 | 1,695,000 |
| Market | 1969 | | | 5,180 | Ton | 230.00 | 1,191,000 |
| | 1968 | | | 5,150 | Ton | 225.00 | 1,159,000 |
| Frozen | 1969 | | | 3,650 | Ton | 180.00 | 657,000 |
| | 1968 | | | 3,150 | Ton | 170.00 | 536,000 |
| Celery | 1969 | 780 | 27.0 | 21,100 | Ton | 120.00 | 2,532,000 |
| | 1968 | 1,070 | 27.1 | 29,000 | Ton | 90.00 | 2,610,000 |
| Endive | 1969 | 60 | 9.0 | 540 | Ton | 177.00 | 95,600 |
| | 1968 | 132 | 12.0 | 1,580 | Ton | 172.00 | 272,000 |
| Lettuce | 1969 | 4,280 | 12.0 | 51,400 | Ton | 75.00 | 3,855,000 |
| | 1968 | 4,010 | 13.0 | 52,100 | Ton | 80.00 | 4,168,000 |
| Peppers, Dry | 1969 | 760 | 1.4 | 1,060 | Ton | 595.00 | 631,000 |
| | 1968 | 800 | 1.8 | 1,440 | Ton | 551.00 | 793,000 |
| Potatoes | 1969 | 2,430 | 18.0 | 43,700 | Ton | 52.00 | 2,272,000 |
| | 1968 | 2,110 | 16.3 | 34,400 | Ton | 48.50 | 1,668,000 |
| Romaine | 1969 | 200 | 18.0 | 3,600 | Ton | 73.00 | 263,000 |
| | 1968 | 310 | 19.5 | 6,040 | Ton | 60.00 | 362,000 |
| Tomatoes, Fresh and Canning | 1969 | 1,200 | 23.5 | 28,200 | Ton | 30.30 | 854,000 |
| | 1968 | 1,470 | 19.0 | 27,900 | Ton | 35.80 | 999,000 |

VEGETABLE CROPS Continued

| Crop | Year | Harvested Acreage | Production | | Unit | Value | |
|-----------------|--------|----------------------|-------------|-------|------|-------------|--------------|
| | | | Per Acre | Total | | Per Unit | Total |
| **Miscellaneous | 1969 | 1,600 | | | | | \$ 1,107,000 |
| | * 1968 | 1,496 | | | | | \$ 896,400 |

** Includes Anise, Brussels Sprouts, Cucumbers, Green Peppers, Parsley, Turnips, Sweet Corn, Parsnips, Spinach, Pumpkins, Squash and other miscellaneous vegetables.

* Revised

| | | | | | | | |
|-------|------|--------|--|--|--|--|--------------|
| TOTAL | 1969 | 24,970 | | | | | \$21,466,600 |
| | 1968 | 27,293 | | | | | \$23,610,400 |

FIELD CROPS: Acreage, Production, Value 1968-1969

| Crop | Year | Harvested Acreage | Production | | Unit | Value | |
|---------------|------|----------------------|-------------|--------|------|-------------|------------|
| | | | Per Acre | Total | | Per Unit | Total |
| Barley | 1969 | 9,900 | 0.9 | 8,910 | Ton | \$ 50.00 | \$ 446,000 |
| | 1968 | 10,100 | 0.8 | 8,080 | Ton | \$ 46.00 | \$ 372,000 |
| Beans, Total | 1969 | 12,670 | 0.85 | 10,724 | Ton | 240.61 | 2,580,300 |
| | 1968 | 14,980 | 0.66 | 9,845 | Ton | 297.28 | 2,926,700 |
| Baby Limas | 1969 | 110 | 0.9 | 99 | Ton | 175.00 | 17,300 |
| | 1968 | 175 | 0.46 | 80 | Ton | 146.00 | 11,700 |
| Small Whites | 1969 | 2,490 | 1.0 | 2,490 | Ton | 205.00 | 510,000 |
| | 1968 | 2,770 | 0.89 | 2,460 | Ton | 230.00 | 566,000 |
| Limas | 1969 | 6,300 | 0.9 | 5,700 | Ton | 250.00 | 1,425,000 |
| | 1968 | 8,470 | 0.7 | 5,930 | Ton | 330.00 | 1,957,000 |
| Garbanzos | 1969 | 3,310 | 0.6 | 1,990 | Ton | 260.00 | 517,000 |
| | 1968 | 2,990 | 0.3 | 900 | Ton | 294.00 | 265,000 |
| Fordhooks | 1969 | 310 | 1.1 | 340 | Ton | 260.00 | 88,400 |
| | 1968 | 375 | 1.0 | 375 | Ton | 280.00 | 105,000 |
| Miscellaneous | 1969 | 150 | 0.7 | 105 | Ton | 215.00 | 22,600 |
| | 1968 | 200 | 0.5 | 100 | Ton | 220.00 | 22,000 |
| Hay, Alfalfa | 1969 | 12,000 | 8.0 | 96,000 | Ton | 29.50 | 2,832,000 |
| | 1968 | 10,300 | 8.0 | 82,400 | Ton | 28.50 | 2,348,000 |
| Hay, Grain | 1969 | 11,100 | 2.2 | 24,000 | Ton | 29.00 | 696,000 |
| | 1968 | 12,000 | 1.8 | 21,600 | Ton | 28.00 | 605,000 |
| Oats | 1969 | 1,520 | 0.6 | 910 | Ton | 52.00 | 47,300 |
| | 1968 | 620 | 0.5 | 310 | Ton | 51.50 | 16,000 |

FIELD CROPS Continued

| Crop | Year | Harvested Acreage | Production | | Unit | Value | |
|--------------------|------|----------------------|-------------|---------|------|-------------|--------------|
| | | | Per Acre | Total | | Per Unit | Total |
| Pasture, Irrigated | 1969 | 9,540 | | | | \$ 60.00 | \$ 572,000 |
| | 1968 | 8,460 | | | | \$ 60.00 | \$ 508,000 |
| Pasture, Other | 1969 | 575,000 | | | | 4.00 | 2,300,000 |
| | 1968 | 575,000 | | | | 4.00 | 2,300,000 |
| Silage, Corn | 1969 | 1,050 | 30.0 | 31,500 | Ton | 10.00 | 315,000 |
| | 1968 | 1,260 | 30.0 | 37,800 | Ton | 10.00 | 378,000 |
| Sugar Beets | 1969 | 5,040 | 21.5 | 108,000 | Ton | 13.90 | 1,501,000 |
| | 1968 | 3,430 | 30.0 | 103,000 | Ton | 14.50 | 1,494,000 |
| Wheat | 1969 | 4,000 | 0.4 | 1,600 | Ton | 50.00 | 80,000 |
| | 1968 | 3,970 | 0.21 | 830 | Ton | 49.00 | 40,700 |
| Miscellaneous | 1969 | 4,200 | | | | | 280,000 |
| | 1968 | 4,400 | | | | | 290,000 |
| TOTAL | 1969 | 646,020 | | | | | \$11,649,600 |
| | 1968 | 644,520 | | | | | \$11,278,400 |

FRUIT AND NUT CROPS: Acreage, Production, Value 1968-1969

| Crop | Year | Acreage | | Production | | Unit | Value | |
|---------------------|------|---------|---------|-------------|--------|------|-------------|--------------|
| | | Planted | Bearing | Per Acre | Total | | Per Unit | Total |
| Avocados | 1969 | 2,670 | 1,920 | 4.3 | 8,330 | Ton | \$ 340.00 | \$ 2,832,000 |
| | 1968 | 2,540 | 1,760 | 2.8 | 4,930 | Ton | \$ 464.00 | \$ 2,288,000 |
| Lemons, Total | 1969 | 4,450 | 4,160 | 13.5 | 56,300 | Ton | 168.38 | 9,480,000 |
| | 1968 | 4,690 | 4,470 | 12.8 | 57,200 | Ton | 148.16 | 8,475,000 |
| Market | 1969 | | | | 37,900 | Ton | 221.00 | 8,376,000 |
| | 1968 | | | | 39,000 | Ton | 190.00 | 7,410,000 |
| Processing | 1969 | | | | 18,400 | Ton | 60.00 | 1,104,000 |
| | 1968 | | | | 18,200 | Ton | 58.50 | 1,065,000 |
| Oranges | 1969 | 110 | 80 | 3.0 | 240 | Ton | 150.00 | 36,000 |
| | 1968 | 100 | 59 | 4.7 | 280 | Ton | 184.00 | 51,500 |
| Strawberries, Total | 1969 | 580 | 580 | 18.6 | 10,790 | Ton | 481.28 | 5,193,000 |
| | 1968 | 600 | 600 | 17.0 | 10,200 | Ton | 453.73 | 4,628,000 |
| Market | 1969 | | | | 8,780 | Ton | 516.00 | 4,530,000 |
| | 1968 | | | | 7,540 | Ton | 508.00 | 3,830,000 |
| Processing | 1969 | | | | 2,010 | Ton | 330.00 | 663,000 |
| | 1968 | | | | 2,660 | Ton | 300.00 | 798,000 |

FRUIT AND NUT CROPS Continued

| Crop | Year | Acreage | | Production | | Unit | Value | |
|---------------|------|---------|---------|------------|-------|------|-----------|--------------|
| | | Planted | Bearing | Per Acre | Total | | Per Unit | Total |
| Walnuts | 1969 | 1,920 | 1,830 | 0.8 | 1,460 | Ton | \$ 492.00 | \$ 718,000 |
| | 1968 | 1,910 | 1,780 | 0.4 | 730 | Ton | \$ 580.00 | \$ 423,000 |
| Miscellaneous | 1969 | 200 | 170 | | | | | 150,000 |
| | 1968 | 190 | 170 | | | | | 175,000 |
| TOTAL | 1969 | 9,930 | 8,740 | | | | | \$18,409,000 |
| | 1968 | 10,030 | 8,839 | | | | | \$16,040,500 |

NURSERY PRODUCTS: Production Area, Sales and Value 1968-1969

| Item | Year | Production Area | | Quantity Sold By Producers | Unit | Value | |
|-----------------------------|--------|-----------------|-------------|----------------------------|------|----------|--------------|
| | | House Sq. Ft. | Field Acres | | | Per Unit | Total |
| Citrus and Subtropical | 1969 | 6,500 | 1 | 5,200 | Plt | \$ 2.50 | \$ 13,000 |
| | 1968 | 6,500 | 1 | 8,700 | Plt | \$ 2.50 | \$ 21,800 |
| Ornamental Trees and Shrubs | 1969 | 390,000 | 63 | | | | 730,000 |
| | 1968 | 402,000 | 77 | | | | 964,000 |
| Herbaceous Perennials | 1969 | 65,000 | 7 | | | | 138,000 |
| | * 1968 | 160,000 | 6 | | | | 203,000 |
| Indoor Decorative Total | 1969 | 1,784,000 | | | | | 1,297,000 |
| | 1968 | 1,605,000 | | | | | 1,094,000 |
| Potted Mums | 1969 | | | | | | 410,000 |
| | 1968 | | | | | | 381,000 |
| Orchid Plants | 1969 | | | | | | 291,000 |
| | 1968 | | | | | | 336,000 |
| Miscellaneous | 1969 | | | | | | 596,000 |
| | 1968 | | | | | | 377,000 |
| Miscellaneous | 1969 | 352,000 | 1 | | | | 381,000 |
| | * 1968 | 380,000 | 1 | | | | 313,000 |
| * Revised | | | | | | | |
| TOTAL | 1969 | 2,597,500 | 72 | | | | \$ 2,559,000 |
| | 1968 | 2,553,000 | 85 | | | | \$ 2,595,800 |
| Cut Flowers, Total | 1969 | 4,100,000 | 460 | | | | \$ 4,945,000 |
| | 1968 | 3,737,000 | 630 | | | | \$ 4,599,000 |
| Carnations | 1969 | | | | | | 713,000 |
| | 1968 | | | | | | 639,000 |
| Chrysanthemums | 1969 | | | | | | 600,000 |
| | 1968 | | | | | | 580,000 |
| Orchids | 1969 | | | | | | 1,710,000 |
| | 1968 | | | | | | 1,536,000 |
| Miscellaneous | 1969 | | | | | | 1,922,000 |
| | 1968 | | | | | | 1,844,000 |

LIVESTOCK AND POULTRY: Production and Value 1968-1969

| Item | Year | Production | | Unit | Value | |
|-------------------|------|-------------|------------------|------|----------|--------------|
| | | No. of Head | Total Liveweight | | Per Unit | Total |
| Cattle and Calves | 1969 | 100,000 | 812,000 | Cwt | \$ 27.20 | \$22,574,000 |
| | 1968 | 102,000 | 820,000 | Cwt | \$ 25.30 | \$20,746,000 |
| Sheep and Lambs | 1969 | 9,000 | 9,030 | Cwt | 20.60 | 186,000 |
| | 1968 | 7,930 | 8,100 | Cwt | 18.50 | 150,000 |
| Hogs and Pigs | 1969 | 1,260 | 1,980 | Cwt | 27.50 | 54,400 |
| | 1968 | 1,240 | 1,650 | Cwt | 28.00 | 46,200 |
| Broilers & Fryers | 1969 | 12,100 | 39,300 | Lbs | 0.26 | 10,200 |
| | 1968 | 23,500 | 76,400 | Lbs | 0.24 | 18,300 |
| Other Chickens | 1969 | 160,000 | 704,000 | Lbs | 0.08 | 56,300 |
| | 1968 | 162,000 | 729,000 | Lbs | 0.07 | 51,000 |
| Turkeys | 1969 | 68,000 | 1,500,000 | Lbs | 0.24 | 360,000 |
| | 1968 | 90,000 | 2,036,000 | Lbs | 0.23 | 468,000 |
| Miscellaneous | 1969 | | | | | 40,000 |
| | 1968 | | | | | 45,000 |
| TOTAL | 1969 | | | | | \$23,280,900 |
| | 1968 | | | | | \$21,524,500 |

LIVESTOCK AND POULTRY PRODUCTS: Production, Value 1968-1969

| Item | Year | Production | Unit | Value | |
|----------------------------|--------|------------|------|----------|--------------|
| | | | | Per Unit | Total |
| Milk, Total | + 1969 | 846,450 | Cwt | \$ 5.77 | \$ 4,882,950 |
| | * 1968 | 863,280 | Cwt | \$ 5.66 | \$ 4,886,320 |
| Market | + 1969 | 846,000 | Cwt | 5.77 | 4,881,000 |
| | * 1968 | 863,000 | Cwt | 5.66 | 4,885,000 |
| Manufacturing ⁺ | 1969 | 450 | Cwt | 4.34 | 1,950 |
| | * 1968 | 280 | Cwt | 4.73 | 1,320 |
| Wool | 1969 | 101,000 | Lbs | 0.48 | 48,500 |
| | 1968 | 94,300 | Lbs | 0.47 | 44,300 |
| Eggs, Chicken | 1969 | 6,115,000 | Doz | 0.37 | 2,263,000 |
| | 1968 | 6,560,000 | Doz | 0.35 | 2,296,000 |
| Miscellaneous | 1969 | | | | 75,000 |
| | 1968 | | | | 50,000 |
| TOTAL | 1969 | | | | \$ 7,269,450 |
| | 1968 | | | | \$ 7,276,620 |

+ Preliminary

* Revised

SEED CROPS: Acreage, Production, Value 1968-1969

| Crop | Year | Harvested Acreage | Production | | Unit | Value | |
|----------------|------|----------------------|-------------|-------|------|-------------|--------------|
| | | | Per Acre | Total | | Per Unit | Total |
| Bean, Seed | 1969 | 4,530 | 0.9 | 4,080 | Ton | \$ 350.00 | \$ 1,428,000 |
| | 1968 | 5,730 | 0.8 | 4,580 | Ton | \$ 355.00 | \$ 1,626,000 |
| Flower Seed | 1969 | 1,670 | | | | | 1,670,000 |
| | 1968 | 1,760 | | | | | 1,672,000 |
| Vegetable Seed | 1969 | 210 | | | | | 97,600 |
| | 1968 | 213 | | | | | 98,500 |
| Miscellaneous | 1969 | 1,470 | | | | | 136,000 |
| | 1968 | 980 | | | | | 42,000 |
| TOTAL | 1969 | 7,880 | | | | | \$ 3,331,600 |
| | 1968 | 8,683 | | | | | \$ 3,438,500 |

S U M M A R Y
1968-1969

| | <u>Year</u> | <u>Acreage</u> | <u>Total</u> |
|--------------------------------|-------------|----------------|--------------|
| Fruit and Nut Crops | 1969 | 9,930 | \$18,409,000 |
| | 1968 | 10,030 | \$16,040,500 |
| Vegetable Crops | 1969 | 24,970 | 21,466,600 |
| | 1968 | 27,263 | 23,610,400 |
| Field Crops | 1969 | 646,020 | 11,649,600 |
| | 1968 | 644,520 | 11,278,400 |
| Nursery Products | 1969 | 132 | 2,559,000 |
| | 1968 | 144 | 2,595,800 |
| Cut Flowers | 1969 | 554 | 4,945,000 |
| | 1968 | 716 | 4,599,000 |
| Seed Crops | 1969 | 7,880 | 3,331,600 |
| | 1968 | 8,683 | 3,438,500 |
| Livestock and Poultry | 1969 | | 23,280,900 |
| | 1968 | | 21,524,500 |
| Livestock and Poultry Products | + 1969 | | 7,269,450 |
| | * 1968 | | 7,276,620 |
| TOTAL | 1969 | 689,486 | \$92,911,150 |
| | 1968 | 691,356 | \$90,363,720 |

+ Preliminary

* Revised