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1973
AGRICULTURAL CROP
REPORT



Office of Agricultural
Commissioner
County of Santa Barbara
California

Mr. C.B. Christensen, Director
California Department of Food and Agriculture
and
The Honorable Board of Supervisors of Santa Barbara County

Charles F. Catterlin, Chairman, 2nd District
Frank J. Frost, 1st District Francis H. Beattie, 4th District
James M. Slater, 3rd District Curtis Tunnell, 5th District

Gentlemen:

I am pleased to submit the 1973 Annual Crop and Livestock Report for the County of Santa Barbara in accordance with Section 2279 of the California Agricultural Code.

Agriculture continued to be the leading industry in the county setting a record gross value of \$152,215,806, an increase of \$36,999,393. This figure represents the gross income to producers and does not consider the cost of production and marketing. These costs rose at a greater inflationary rate than they have in many years. In addition, the new problem of shortages of materials necessary for production and marketing causes present and future concern.

I would like to thank the many cooperating individuals, organizations and companies for the information in this report, the staff of this office and especially Ed Fields, Jr. for compiling it.

Sincerely yours,



Graydon B. Hall, Jr.
Agricultural Commissioner

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VEGETABLE CROPS: Acreage, Production, Value 1972-1973

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Artichokes	1973	360	4.10	1,476	Ton	\$375.36	\$ 554,03
	1972	350	4.44	1,554	Ton	259.18	402,76
Beans, Lima, Frozen	1973	900	1.70	1,530	Ton	210.00	321,30
	1972	950	2.00	1,900	Ton	200.00	380,00
Broccoli Total	1973	12,892	4.20	54,129	Ton	203.72	11,027,32
	1972	15,800	4.19	66,200	Ton	176.77	11,702,40
Market	1973			12,805	Ton	280.00	3,585,40
	1972			9,400	Ton	260.00	2,444,00
Frozen	1973			41,324	Ton	180.09	7,441,92
	1972			56,800	Ton	163.00	9,258,40
Cabbage	1973	994	21.00	20,874	Ton	100.39	2,095,54
	1972	996	18.50	18,426	Ton	74.50	1,372,73
Carrots	1973	2,210	23.30	51,493	Ton	74.85	3,854,25
	1972	2,942	22.80	67,077	Ton	67.00	4,494,15
Cauliflower	1973	2,540	6.00	15,342	Ton	270.45	4,149,27
	1972	3,185	5.32	16,948	Ton	212.97	3,609,43
Market	1973			6,960	Ton	320.00	2,227,20
	1972			6,774	Ton	270.00	1,828,98
Frozen	1973			8,382	Ton	229.31	1,922,07
	1972			10,174	Ton	175.00	1,780,45
Celery	1973	1,736	27.90	48,434	Ton	113.43	5,493,86
	1972	1,500	29.50	44,250	Ton	132.00	5,841,00
Corn, Sweet	1973	478	8.50	4,063	Ton	130.84	531,60
	1972	369	10.20	3,764	Ton	141.72	533,43
Misc. Leaf Lettuce	1973	548	16.00	8,768	Ton	157.50	1,380,96
Lettuce	1973	8,110	16.50	133,815	Ton	148.19	19,830,04
	1972	6,348	14.80	93,950	Ton	92.18	8,660,31
Peppers, Dry	1973	660	1.50	990	Ton	500.00	495,00
	1972	720	1.20	864	Ton	500.00	432,00
Potatoes	1973	2,080	17.50	36,400	Ton	60.40	2,198,56
	1972	1,895	16.25	30,794	Ton	54.89	1,690,28

VEGETABLE CROPS Continued

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Pumpkins & Squash	1973	260	7.00	1,820	Ton	\$ 60.00	\$ 109,20
Spinach	1973	521	9.66	5,031	Ton	72.62	365,36
Market	1973			1,368	Ton	166.67	228,00
Frozen	1973			3,663	Ton	37.50	137,36
Tomatoes, Fresh and canning	1973	440	34.22	15,057	Ton	42.65	642,18
	1972	318	27.00	8,586	Ton	37.88	325,22
Miscellaneous	1973	1,072					619,31
	1972	1,706					789,45
Total	1973	35,801					\$ 53,667,81
	1972	37,559					40,877,20

FIELD CROPS: Acreage, Production, Value 1972-1973

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Barley	1973	3,579	0.80	2,863	Ton	\$ 85.00	\$ 243,35
	1972	3,630	0.40	1,452	Ton	60.41	87,71
Beans, Total	1973	10,568					5,687,06
	1972	8,457					2,359,44
Small Whites	1973	567	0.75	425	Ton	923.42	392,45
	1972	456	1.10	502	Ton	302.01	151,60
Limas	1973	5,339	1.00	5,339	Ton	717.72	3,831,90
	1972	4,110	0.80	3,288	Ton	581.46	1,911,84
Garbanzos	1973	4,020	0.50	2,010	Ton	530.00	1,065,30
	1972	3,241	0.40	1,296	Ton	556.18	720,80
Miscellaneous	1973	642	1.00	642	Ton	619.00	397,39
	1972	650	1.00	650	Ton	343.37	223,19
Hay, Alfalfa	1973	7,853	7.90	62,039	Ton	54.42	3,376,16
	1972	9,386	7.60	71,334	Ton	38.16	2,722,10
Hay, Grain	1973	10,272	1.90	19,517	Ton	49.00	956,33
	1972	7,892	1.20	9,470	Ton	35.88	339,78

FIELD CROPS Continued

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Oats	1973	245	1.10	270	Ton	\$ 95.00	\$ 25,650
	1972	341	0.70	239	Ton	91.88	21,955
Pasture, Irrigated	1973	9,602				46.74	448,797
	1972	9,634				45.21	435,553
Pasture, Other	1973	790,698				3.67	2,901,861
	1972	639,295				3.85	2,461,286
Silage, Corn	1973	1,249	30.00	37,470	Ton	15.00	562,050
	1972	1,221	32.00	39,072	Ton	10.50	410,256
Sugar Beets	+1973	1,995	21.00	41,055	Ton	17.52	719,284
	1972	3,204	27.20	87,149	Ton	14.76	1,286,315
Wheat	1973	4,827	0.54	2,607	Ton	95.00	247,665
	1972	1,233	0.50	616	Ton	57.42	35,371
Miscellaneous	1973	3,172					193,780
	1972	3,612					237,360
Total	+1973	844,020					\$ 15,361,941
	1972	687,905					10,397,157

FRUIT AND NUT CROPS: Acreage, Production, Value 1972-1973

Crop	Year	Planted	Bearing	Production		Unit	Value	
				Per Acre	Total		Per Unit	Total
Avocados	1973	3,397	3,000	4.40	13,200	Ton	\$ 660.00	\$8,712,000
	1972	3,197	2,722	1.70	4,627	Ton	1,080.00	4,997,160
Lemons, Total	1973	3,950	3,924	14.52	57,000	Ton	176.58	10,065,000
	1972	4,161	3,796	11.90	45,300	Ton	180.22	8,163,900
Market	1973				35,000	Ton	242.86	8,500,000
	1972				30,000	Ton	240.00	7,200,000
Processing	1973				22,000	Ton	71.13	1,565,000
	1972				15,300	Ton	63.00	963,900
Oranges	1973	38	38	5.00	190	Ton	118.00	22,420
	1972	44	44	5.00	220	Ton	120.00	26,400
Strawberries, Total	1973	536	536	21.50	11,524	Ton	550.16	6,340,000
	1972	526	526	27.00	14,202	Ton	490.36	6,964,030

+Preliminary

FRUIT AND NUT CROPS Continued

Crop	Year	Planted	Bearing	Production		Unit	Value	
				Per Acre	Total		Per Unit	Total
Strawberries, Market	1973				9,624	Ton	577.82	5,561,000
	1972				12,202	Ton	515.00	6,284,030
Processing	1973				1,900	Ton	410.00	779,000
	1972				2,000	Ton	340.00	680,000
Walnuts	1973	1,742	1,742	0.70	1,219	Ton	577.00	703,360
	1972	1,787	1,767	0.32	565	Ton	533.00	301,140
Grapes, Wine	1973	5,555	200	3.70	740	Ton	755.00	558,700
Miscellaneous	1973	116	116					92,100
	1972	2,500	150					160,950
Total	1973	15,334	9,556					\$ 26,493,580
	1972	12,215	9,005					20,613,580

NURSERY PRODUCTS 1972-1973

Item	Year	Production Area		Value Total
		*House Sq. Ft.	Field Acres	
Fruit Trees and Grape Vines	1973	38,000	3	\$ 540,900
	1972	11,900	1	154,625
Potted Chrysanthemums	1973	1,732,000		1,603,400
	1972	1,935,000		1,074,467
Orchid Plants	1973	202,000		403,300
	1972	200,800		506,500
Indoor Decorative Potted Plants	1973	560,000		516,000
	1972	561,000		536,000
Ground Covers, Bedding and Vegetable Plants	1973	1,140,000	23	1,132,800
	1972	1,068,000	20	905,610
Ornamental Trees and Shrubs	1973	457,200	96	1,345,000
	1972	498,200	89	1,262,000
Total	1973	4,129,200	123	\$ 5,541,400
	1972	4,274,900	110	4,439,202

*Net production area per crop, i.e. 1,000 sq. ft. cropped 3 times per year = 3,000 sq. ft.

CUT FLOWERS AND FOLIAGE, 1972-1973

Item	Year	Production Area		Value
		*House Sq. Ft.	Field Acres	Total
Orchids	1973	1,012,500		\$ 2,114,200
	1972	1,022,500		1,784,200
Carnations	1973	698,000		719,000
	1972	698,000		736,000
Chrysanthemums	1973	3,939,080		2,503,000
	1972	3,033,500	1	2,123,026
Gypsophila	1973		100	658,500
	1972		68	579,900
Greenhouse Grown Flowers & Foliage	1973	428,000		939,000
	1972	422,200		671,000
Field Grown Flowers & Foliage	1973		447	869,200
	1972		425	1,335,300
Total	1973	6,077,580	548	\$ 7,802,900
	1972	5,176,200	493	7,229,426

LIVESTOCK AND POULTRY: Production and Value 1972-1973

Item	Year	Production			Value	
		No. of Head	Total Liveweight	Unit	Per Unit	Total
Cattle and Calves	1973	76,537	634,084	Cwt	\$ 45.94	\$ 29,129,819
	1972	79,580	537,700	Cwt	37.27	19,502,379
Sheep and Lambs	1973	6,749	7,142	Cwt	35.11	250,756
	1972	6,761	7,634	Cwt	22.38	170,849
Hogs and Pigs	1973	1,933	3,471	Cwt	45.09	156,507
	1972	1,974	3,592	Cwt	26.86	96,481
Chickens	1973	236,000	826,000	Lbs	0.16	132,160
	1972	210,000	892,500	Lbs	0.07	62,475
Turkeys	1973	58,500	1,377,000	Lbs	0.37	509,490
	1972	56,000	1,302,000	Lbs	0.25	325,500
Miscellaneous	1973					300,384
	1972					142,648
TOTAL	1973					\$ 30,479,116
	1972					20,300,332

LIVESTOCK, POULTRY AND APIARY PRODUCTS: Production, Value 1972-1973

Item	Year	Production	Unit	Value	
				Per Unit	Total
Milk, Total	+ 1973	698,280	Cwt	\$ 7.01	\$ 4,894,510
	* 1972	768,600	Cwt	6.00	4,617,230
Market	+ 1973	698,000	Cwt	7.01	4,893,000
	* 1972	767,000	Cwt	6.01	4,610,000
Mfg.	+ 1973	280	Cwt	5.38	1,510
	* 1972	1,600	Cwt	4.52	7,230
Wool	1973	76,488	Lbs	0.60	45,893
	1972	70,700	Lbs	0.36	25,452
Eggs, Chicken	1973	6,350,166	Doz	0.57	3,619,595
	1972	6,762,355	Doz	0.33	2,231,577
Apiary Products	1973				262,008
	1972				267,234
Total	+ 1973				\$ 8,822,006
	* 1972				7,141,493

+ Preliminary
* Revised

SEED CROPS: Acreage, Production, Value 1972-1973

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Bean, Seed	1973	3,809	0.90	3,428	Ton	\$430.00	\$ 1,474,040
	1972	3,623	1.08	3,913	Ton	357.00	1,396,941
Flower Seed	1973	1,628					1,947,225
	1972	1,602					2,376,140
Vegetable Seed	1973	182					136,827
	1972	294					107,234
Miscellaneous	1973	1,834					488,945
	1972	1,680					261,831
Total	1973	7,453					\$ 4,047,037
	1972	7,199					4,142,146

SUMMARY

	<u>Year</u>	<u>Acreage</u>	<u>F.O.B. Value</u>
Fruit and Nut Crops	1973	15,334	\$ 26,493,583
	1972	12,215	20,613,585
Vegetable Crops	1973	35,801	53,667,816
	1972	37,559	40,877,202
Field Crops	+ 1973	844,020	15,361,948
	1972	687,905	10,397,157
Nursery Products	1973	218	5,541,400
	*1972	208	4,439,202
Cut Flowers	1973	688	7,802,900
	*1972	612	7,229,426
Seed Crops	1973	7,453	4,047,037
	1972	7,199	4,142,146
Livestock and Poultry	1973		30,479,116
	1972		20,300,332
Livestock, Poultry, and Apiary Products	+1973		8,822,006
	*1972		7,141,493
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Total	+1973	903,514	\$152,215,806
	*1972	745,698	115,140,543
+ Preliminary			
* Revised			

1973 MILLION DOLLAR PRODUCTS

1. Cattle & Calves	\$29,129,819	13. Alfalfa Hay	\$3,376,16
2. Lettuce	\$19,830,045	14. Pasture, Other	\$2,901,86
3. Broccoli	\$11,027,320	15. Chrysanthemums, cut	\$2,503,00
4. Lemons	\$10,065,000	16. Potatoes	\$2,198,56
5. Avocados	\$ 8,712,000	17. Orchids	\$2,114,20
6. Strawberries	\$ 6,340,000	18. Cabbage	\$2,095,54
7. Dry Beans	\$ 5,687,060	19. Flower Seed	\$1,947,22
8. Celery	\$ 5,493,869	20. Chrysanthemums, potted	\$1,603,40
9. Milk	\$ 4,894,510	21. Bean, Seed	\$1,474,04
10. Cauliflower	\$ 4,149,276	22. Misc. Leaf Lettuce	\$1,380,96
11. Carrots	\$ 3,854,251	23. Ornamental Trees & Shrubs	\$1,345,00
12. Eggs	\$ 3,619,595	24. Ground Covers, Bedding & Vegetable Plants	\$1,132,80

COMPARATIVE AGRICULTURAL VALUES

1973	\$152,215,806
1972	\$115,216,413
1971	\$108,725,570
1970	\$ 97,533,460
1969	\$ 92,773,860
1968	\$ 90,363,720
1967	\$ 88,016,920
1966	\$ 85,737,590
1965	\$ 78,753,540
1964	\$ 71,390,560
1963	\$ 67,161,640

