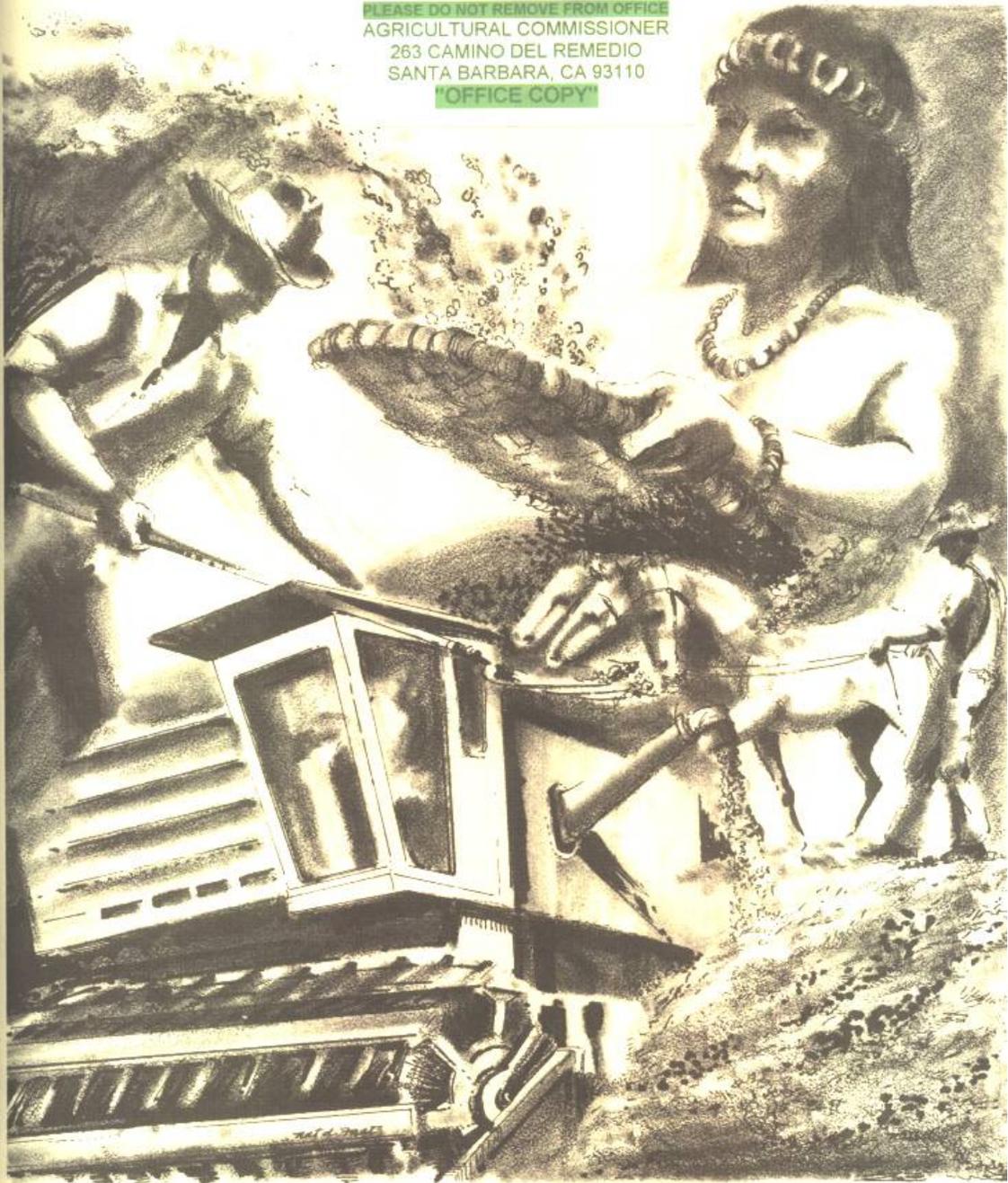


# 1975 AGRICULTURAL CROP REPORT

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OFFICE OF AGRICULTURAL COMMISSIONER  
COUNTY OF SANTA BARBARA, CALIFORNIA

*The cover.....*

*in this bicentennial year traces agricultural progress in Santa Barbara County from the time of the early missions to the present.*

*Initial development was influenced by the Chumash Indian culture during the mission era when a flat basket called a batea was used to separate chaff from the grain. Agriculture has undergone many changes, as depicted, and will continue to do so. Today through mechanization, production has increased to the point that Santa Barbara's agricultural output assists in feeding the world.....a record of progress which is really a history of man's food supply.*

*The drawing for this 1975 Agricultural Crop Report was done by Nat D. Fast, Art Professor at Allen Hancock College in Santa Maria.*

Dr. L. T. Wallace, Director  
California Department of Food and Agriculture

and

The Honorable Board of Supervisors of Santa Barbara County

Frank J. Frost, Chairman, 1st District  
Robert E. Kallman, 2nd District                      Francis H. Beattie, 4th District  
James M. Slater, 3rd District                      Harrell Fletcher, 5th District

Gentlemen:

I am pleased to submit the 1975 Annual Crop Report for the County of Santa Barbara in accordance with Section 2279 of the California Agricultural Code.

Agriculture continues to be the leading industry in Santa Barbara County setting a record gross value production of \$157,358,195. This is an increase of almost six million dollars over 1974 and a five million dollar increase over the previous high of 1973. Combined with this record high gross value was another record high in the costs for producing agricultural commodities. The agricultural industry, through its multiplier effect, generated total sales of \$400,000,000 during 1974 in Santa Barbara County and thus provided a solid base for our local economy.

It must be emphasized that the figures in this report are gross values returned to the economy of Santa Barbara County and in no way reflect net returns to the grower. Cost of production, transportation and marketing have to be subtracted in order to determine net income.

I would like to thank the many individuals, organizations and companies for their cooperation in providing the information in this report and the staff of this office for compiling it.

Sincerely yours,



Graydon B. Hall  
Agricultural Commissioner

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VEGETABLE CROPS: Acreage, Production, Value 1974-1975

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Artichokes	1975	410	3.90	1,599	Ton	\$362.40	\$ 579,478
	1974	360	3.90	1,404	Ton	368.00	516,672
Beans, Lima, Frozen	1975	860	1.90	1,634	Ton	310.00	506,540
	1974	860	1.90	1,634	Ton	310.00	506,540
Broccoli, Total	1975	10,650	4.00	42,600	Ton	247.32	10,536,000
	1974	13,590	4.06	55,220	Ton	246.85	13,631,200
Market	1975			8,200	Ton	320.00	2,624,000
	1974			9,460	Ton	280.00	2,648,800
Frozen	1975			34,400	Ton	230.00	7,912,000
	1974			45,760	Ton	240.00	10,982,400
Cabbage	1975	935	24.20	22,627	Ton	98.00	2,217,446
	1974	841	23.00	19,343	Ton	75.00	1,450,725
Carrots	1975	1,068	24.00	25,632	Ton	75.00	1,922,400
	1974	922	18.50	17,057	Ton	82.50	1,407,203
Cauliflower, Total	1975	4,200	5.04	21,150	Ton	298.94	6,322,500
	1974	5,840	4.85	28,330	Ton	286.48	8,116,080
Market	1975			6,300	Ton	320.00	2,016,000
	1974			5,740	Ton	312.00	1,790,880
Frozen	1975			14,850	Ton	290.00	4,306,500
	1974			22,590	Ton	280.00	6,325,200
Celery	1975	1,450	28.50	41,325	Ton	131.36	5,428,452
	1974	1,632	26.50	43,248	Ton	115.00	4,973,520
Corn, Sweet	1975	292	7.50	2,190	Ton	142.00	310,980
	1974	506	7.00	3,542	Ton	134.00	474,628
Lettuce, Leaf	1975	538	16.00	8,608	Ton	121.00	1,041,568
	1974	417	16.00	6,672	Ton	134.00	894,048
Lettuce, Head	1975	6,800	15.00	102,000	Ton	110.40	11,260,800
	1974	7,832	17.00	133,144	Ton	102.00	13,580,688
Peppers, Dry	1975	630	1.50	945	Ton	700.00	661,500
	1974	625	1.80	1,125	Ton	700.00	787,500
Potatoes	1975	1,880	19.90	37,412	Ton	82.00	3,067,784
	1974	2,265	16.00	36,240	Ton	92.00	3,334,080

VEGETABLE CROPS Continued

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Pumpkin & Squash	1975	270	7.20	1,944	Ton	\$ 78.00	\$ 151,632
	1974	200	8.00	1,600	Ton	65.00	104,000
Spinach, Total	1975	520	11.38	5,920	Ton	169.78	1,005,120
	1974	380	9.40	3,572	Ton	108.98	389,288
Market	1975			4,320	Ton	216.00	933,120
	1974			1,924	Ton	167.00	321,308
Frozen	1975			1,600	Ton	45.00	72,000
	1974			1,648	Ton	41.25	67,980
Tomatoes	1975	2,140	25.25	54,035	Ton	68.68	3,711,124
	1974	705	30.00	21,150	Ton	75.36	1,593,864
Miscellaneous	1975	1,053					736,085
	1974	1,084					698,958
Total	1975	33,696					\$49,459,409
	1974	38,059					52,428,994

FIELD CROPS: Acreage, Production, Value 1974-75

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Barley	1975	7,300	.82	5,986	Ton	\$105.25	\$ 630,027
	1974	5,340	.90	4,806	Ton	116.00	557,496
Beans, Total	1975	9,891					4,720,356
	1974	12,553					5,040,838
Small Whites	1975	234	1.00	234	Ton	560.00	131,040
	1974	1,312	1.00	1,312	Ton	339.50	445,424
Limas	1975	5,329	1.04	5,542	Ton	600.00	3,325,200
	1974	7,540	.90	6,786	Ton	530.70	3,601,330
Garbanzos	1975	3,720	.49	1,823	Ton	560.00	1,020,880
	1974	3,145	.44	1,384	Ton	545.85	755,456
Miscellaneous	1975	608	.84	511	Ton	476.00	243,236
	1974	556	.75	417	Ton	572.25	238,628
Hay, Alfalfa	1975	8,380	7.80	65,364	Ton	68.25	4,461,093
	1974	7,410	8.80	65,208	Ton	70.00	4,564,560

FIELD CROPS: Acreage, Production, Value 1974-1975

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Hay, Grain	1975	12,420	2.25	27,945	Ton	\$ 57.00	\$ 1,592,865
	1974	9,867	2.00	19,734	Ton	60.00	1,184,040
Oats	1975	1,235	.80	988	Ton	125.00	123,500
	1974	943	.70	660	Ton	127.00	83,820
Pasture, Irrigated	1975	9,887				48.00	474,596
	1974	10,580				48.65	514,717
Pasture, Nonirrigated	1975	790,278				3.88	3,066,279
	1974	790,678				3.85	3,044,110
Silage, Corn	1975	1,020	29.10	29,682	Ton	16.00	474,912
	1974	1,220	31.50	38,430	Ton	16.00	614,880
Sugar Beets	+1975	3,490	27.63	96,429	Ton	25.84	2,491,725
	*1974	1,640	25.75	42,230	Ton	43.43	1,834,049
Wheat	1975	5,710	.56	3,198	Ton	119.25	381,362
	1974	6,793	.48	3,261	Ton	134.00	436,974
Miscellaneous	1975	3,304					253,326
	1974	3,311					258,856
Total	+1975	852,915					\$18,670,041
	*1974	850,335					18,134,340

FRUIT AND NUT CROPS: Acreage, Production, Value 1974-1975

Crop	Year	Planted	Bearing	Production		Unit	Value	
				Per Acre	Total		Per Unit	Total
Avocados	1975	4,370	3,000	4.00	12,000	TON	\$650.00	\$ 7,800,000
	1974	4,297	3,300	3.09	10,200	TON	910.00	9,282,000
Lemons, Total	1975	4,500	4,200	13.10	55,000	TON	162.07	8,914,000
	1974	4,200	3,820	10.47	40,000	TON	175.63	7,025,000
Market	1975				24,100	TON	325.00	7,832,500
	1974				25,000	TON	245.00	6,125,000
Processing	1975				30,900	TON	35.00	1,081,500
	1974				15,000	TON	60.00	900,000

+Preliminary

\*Revised

FRUIT AND NUT CROPS Continued

Crop	Year	Planted	Bearing	Production		Unit	Value	
				Per Acre	Total		Per Unit	Total
Oranges	1975	32	32	5.00	160	Ton	\$120.00	\$ 19,200
	1974	38	38	3.58	136	Ton	122.00	16,592
Strawberries	1975	642	642	23.50	15,087	Ton	531.80	8,023,320
	1974	555	555	22.00	12,210	Ton	535.77	6,541,800
Market	1975				10,800	Ton	600.00	6,480,000
	1974				9,210	Ton	580.00	5,341,800
Processing	1975				4,287	Ton	360.00	1,543,320
	1974				3,000	Ton	400.00	1,200,000
Walnuts	1975	1,615	1,585	.80	1,268	Ton	420.00	532,560
	1974	1,615	1,585	.65	1,030	Ton	465.00	478,950
Grapes, Wine	1975	6,575	3,863	2.00	7,726	Ton	320.00	2,472,320
	1974	6,557	1,700	2.10	3,570	Ton	388.00	1,385,160
Miscellaneous	1975	112	112					103,570
	1974	110	110					76,705
Total	1975	17,846	13,434					\$27,864,970
	1974	17,372	11,108					24,806,207

SEED CROPS: Acreage, Production, Value 1974-1975

Crop	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Bean Seed	1975	6,585	1.06	6,980	Ton	\$906.00	\$ 6,323,880
	1974	3,808	1.15	4,379	Ton	903.85	3,957,959
Flower Seed	1975	2,994					4,108,980
	1974	2,866					3,734,232
Vegetable Seed	1975	202					120,570
	1974	313					310,121
Miscellaneous	1975	1,198					672,235
	1974	721					462,619
Total	1975	10,979					\$11,225,665
	1974	7,708					8,464,931

**NURSERY PRODUCTS 1974-1975**

Item	Year	Production Area		Value
		*House Sq. Ft.	Field Acres	Total
Fruit Trees and Grape Vines	1975	48,000	7	\$ 160,000
	1974	48,000	6	628,000
Orchid Plants	1975	329,000		587,500
	1974	252,000		461,500
Indoor Decorative Potted Plants	1975	3,375,700		4,979,800
	1974	2,963,600		3,818,700
Ground Covers, Bedding and Vegetable Plants	1975	1,120,000	57	1,492,600
	1974	1,180,000	49	1,427,100
Ornamental Trees and Shrubs	1975	536,700	169	1,876,498
	1974	645,200	123	1,950,000
Total	1975	5,409,400	233	\$9,096,398
	1974	5,088,800	178	8,285,300

**CUT FLOWERS AND FOLIAGE 1974-1975**

Item	Year	Production Area		Value
		*House Sq. Ft.	Field Acres	Total
Orchids	1975	1,123,000		\$2,647,660
	1974	1,182,000		2,422,300
Carnations	1975	626,500		503,700
	1974	663,000		724,000
Chrysanthemums	1975	4,258,000		3,112,360
	1974	4,296,000		3,057,300
Gypsophila	1975		133	1,087,300
	1974		123	901,000
Greenhouse Grown Flowers & Foliage	1975	501,000		1,172,200
	1974	362,000		802,000
Field Grown Flowers and Foliage	1975		177	677,394
	1974		386	701,100
Total	1975	6,508,500	310	\$9,200,614
	1974	6,503,000	509	8,607,700

Net production area per crop, i.e. 1,000 Sq. Ft. cropped 3 times per year = 3,000 Sq. Ft.  
Includes Potted Chrysanthemums

LIVESTOCK AND POULTRY: Production and Value 1974-1975

Item	Year	Production		Unit	Value	
		No. of Head	Total Liveweight		Per Unit	Total
Cattle and Calves	1975	70,348	609,516	Cwt.	\$ 35.12	\$21,406,202
	1974	75,055	609,380	Cwt.	\$33.80	20,597,044
Sheep and Lambs	1975	6,595	7,163	Cwt.	36.75	263,240
	1974	6,331	7,272	Cwt.	35.16	255,684
Hogs and Pigs	1975	1,467	2,680	Cwt.	46.70	125,156
	1974	1,963	3,778	Cwt.	29.36	110,922
Chickens	1975	164,885	593,586	Lbs.	.07	41,551
	1974	232,000	812,000	Lbs.	.28	227,360
Miscellaneous	1975					202,770
	1974					296,985
Total	1975					\$22,038,919
	1974					21,487,995

LIVESTOCK, POULTRY AND APIARY PRODUCTS: Production, Value 1974-1975

Item	Year	Production	Unit	Value	
				Per Unit	Total
Milk, Total	+1975	712,011	Cwt.	\$ 9.13	\$ 6,501,080
	*1974	577,070	Cwt.	8.70	5,020,480
Market	+1975	712,000	Cwt.	9.13	6,501,000
	*1974	577,000	Cwt.	8.70	5,020,000
Mfg.	+1975	11	Cwt.	7.70	80
	*1974	70	Cwt.	6.80	480
Wool	1975	52,040	Lbs.	.45	23,418
	1974	59,533	Lbs.	.65	38,696
Eggs, Chicken	1975	5,615,247	Doz.	.54	3,032,233
	1974	7,173,700	Doz.	.52	3,730,324
Apiary Products	1975				245,448
	1974				241,000
Total	+1975				\$ 9,802,179
	*1974				9,030,500

+Preliminary  
\*Revised

SUMMARY

	<u>YEAR</u>	<u>ACREAGE</u>	<u>FOB VALUE</u>
Fruit & Nut Crops	1975	17,846	\$27,864,970
	1974	17,372	24,806,207
Vegetables	1975	33,696	49,459,409
	1974	38,059	52,428,994
Field Crops	+ 1975	852,915	18,670,041
	* 1974	850,335	18,134,340
Nursery Products	1975	357	9,096,398
	1974	290	8,285,300
Cut Flowers	1975	459	9,200,614
	1974	658	8,607,700
Seed Crops	1975	10,979	11,225,665
	1974	7,708	8,464,931
Livestock & Poultry	1975		22,038,919
	1974		21,487,995
Livestock, Poultry & Apiary Products	+ 1975		9,802,179
	* 1974		9,030,500
<hr/>			
TOTAL	+ 1975	916,252	\$157,358,195
	* 1974	914,422	151,245,967

+ Preliminary

\* Revised

1975 MILLION DOLLAR PRODUCTS

1975 Ranking

1974 Ranking

1. Cattle & Calves	21,406,202	1
2. Lettuce, Head	11,260,800	3
3. Broccoli	10,536,000	2
4. Lemons	8,914,000	6
5. Strawberries	8,023,320	7
6. Avocados	7,800,000	4
7. Milk	6,501,080	10
8. Bean Seed	6,323,880	12
9. Cauliflower	6,322,500	5
10. Celery	5,428,452	9
11. Indoor Decorative Potted Plants	4,979,800	13
12. Dry Beans	4,720,356	8
13. Alfalfa Hay	4,461,093	11
14. Flower Seed	4,108,980	14
15. Tomatoes	3,711,124	22
16. Chrysanthemums, cut	3,112,360	17
17. Potatoes	3,067,784	16
18. Pasture, non-irrigated	3,066,279	18
19. Eggs	3,032,233	15
20. Orchids	2,647,660	20
21. Sugar Beets	2,491,725	19
22. Grapes, wine	2,472,320	26
23. Cabbage	2,217,446	23
24. Carrots	1,922,400	25
25. Ornamental Trees & Shrubs	1,876,498	21
26. Grain Hay	1,592,865	27
27. Ground Covers, Bedding & Vegetable Plants	1,492,600	24
28. Greenhouse Grown Flowers & Foliage	1,172,200	*
29. Gypsophila	1,087,300	*
30. Lettuce, leaf	1,041,568	*
31. Spinach	1,005,120	*

\* Not a million dollar product in 1974.

COMPARATIVE AGRICULTURAL VALUES

+ 1975	\$157,358,195
* 1974	151,245,967
1973	152,492,076
1972	115,140,543
1971	108,725,570
1970	97,533,460
1969	92,773,860
1968	90,363,720
1967	88,016,920
1966	85,737,590
1965	78,753,540

+ Preliminary

\* Revised