

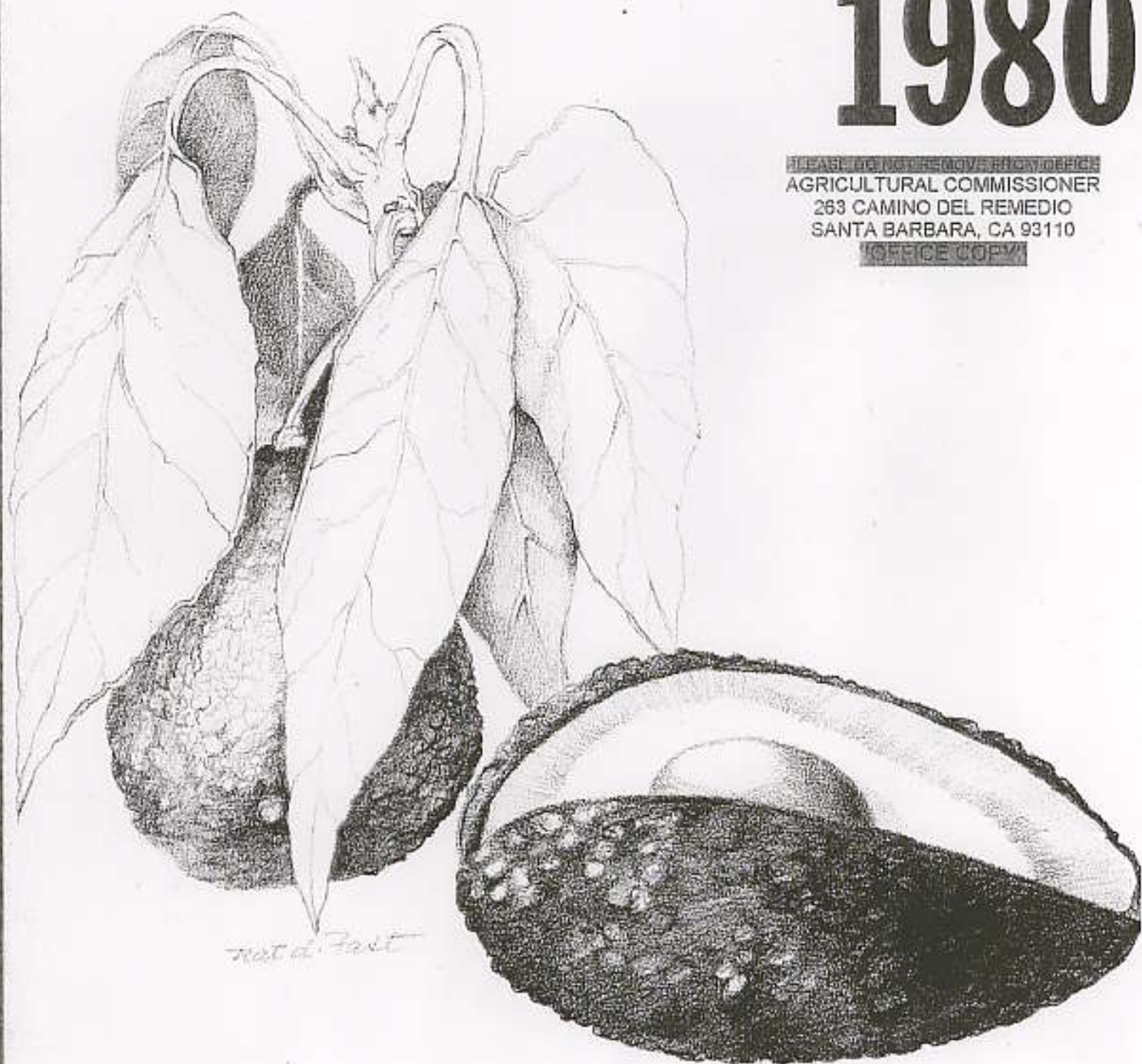
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SANTA BARBARA COUNTY

AGRICULTURAL COMMISSIONER'S CROP REPORT

1980

REPUBLICAN PARTY GOVERNMENT OFFICE
AGRICULTURAL COMMISSIONER
263 CAMINO DEL REMEDIO
SANTA BARBARA, CA 93110
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The cover

. depicts the multi-million dollar avocado industry of Santa Barbara County.

The distinction of having been among the very first to plant the avocado successfully in California is shared by Kinton Stevens of Montecito and Judge Ord of Santa Barbara, who imported three trees from Mexico in 1871. (California Avocado Association Yearbook, 1936).

Over one hundred years later, the avocado gained the status of the County's number one commodity in terms of value, with gross sales exceeding 55 million dollars in 1980.

The drawing for this 1980 Agricultural Crop Report was done by Nat D. Fast, Art Professor at Allan Hancock College in Santa Maria.

Richard E. Rominger, Director
California Department of Food and Agriculture

and

The Honorable Board of Supervisors of Santa Barbara County

William Wallace, Chairman, 3rd District
David Yager, 1st District
Robert Kallman, 2nd District
DeWayne Holmdahl, 4th District
Harrell Fletcher, 5th District

Gentlemen:

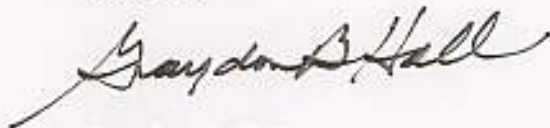
Agriculture continues to be the largest producing industry in Santa Barbara County, with a gross production value for 1980 of \$300,018,428. This is an increase over the 1979 value of over fifty million dollars.

The diversity of our agriculture provides a strong economic base with this production value, through its multiplier effect, having an impact on our local economy of over three-quarters of a billion dollars. This diversity is illustrated by the 37 different commodities grown in Santa Barbara County which exceed a million dollars in value.

The figures in this report are gross values, and in no way reflect net income. Inflation, especially in the area of energy costs, continue to drastically increase the production costs of agriculture, and these costs must be subtracted from the gross values to determine the net income.

I wish to express my appreciation for the continuing cooperation of all the growers and organizations who contributed the information necessary for this report, and a special thanks to members of my staff who assisted in compiling it under the direction of Joe Betz, Deputy Agricultural Commissioner.

Sincerely,



Graydon B. Hall
Agricultural Commissioner

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VEGETABLE CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Artichokes	1980	425	5.00	2,125	TON	\$656.00	\$ 1,394,000
	1979	366	6.50	2,379	TON	680.00	1,617,720
Beans, Lima, Frozen	*1980	—	—	—	TON	—	—
	1979	900	1.80	1,620	TON	410.00	664,200
Broccoli, Total	1980	13,325	4.29	57,185	TON	373.59	21,363,600
	1979	15,815	4.27	67,454	TON	360.29	24,303,050
Market	1980			19,425	TON	400.00	7,770,000
	1979			22,834	TON	440.00	10,046,960
Frozen	1980			37,760	TON	360.00	13,593,600
	1979			44,620	TON	319.50	14,256,090
Cabbage	1980	1,660	21.10	35,026	TON	109.75	3,844,104
	1979	1,468	18.50	27,158	TON	103.00	2,797,274
Carrots	1980	835	30.00	25,050	TON	57.40	1,437,870
	1979	1,260	28.50	35,910	TON	51.20	1,838,592
Cauliflower, Total	1980	6,110	4.86	29,692	TON	444.89	13,209,610
	1979	5,360	5.42	29,046	TON	410.42	11,921,160
Market	1980			17,050	TON	493.00	8,405,650
	1979			13,046	TON	460.00	6,001,160
Frozen	1980			12,642	TON	380.00	4,803,960
	1979			16,000	TON	370.00	5,920,000
Celery	1980	2,800	27.50	77,000	TON	158.50	12,204,500
	1979	2,450	28.50	69,825	TON	153.28	10,702,776
Corn, Sweet	1980	136	7.50	1,020	TON	220.00	224,400
	1979	256	7.50	1,920	TON	220.00	422,400
Lettuce, Leaf	1980	1,190	15.10	17,969	TON	185.00	3,324,265
	1979	1,235	14.20	17,537	TON	182.20	3,195,241
Lettuce, Head	1980	9,100	17.00	154,700	TON	162.00	25,061,400
	1979	8,612	15.00	129,180	TON	138.00	17,826,840
Pepper, Dehydrated	1980	870	1.70	1,479	TON	817.00	1,208,343
	1979	785	1.80	1,413	TON	880.00	1,243,440
Potatoes	1980	1,200	17.00	20,400	TON	122.00	2,488,800
	1979	1,235	18.00	22,230	TON	80.00	1,778,400

*No Crop Harvested

VEGETABLE CROPS Continued

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Pumpkins & Squash	1980	190	5.50	1,045	TON	\$167.00	\$ 174,515
	1979	295	5.40	1,593	TON	120.00	191,160
Spinach, Total	1980	1,320	8.36	11,040	TON	274.58	3,031,380
	1979	1,232	8.27	10,186	TON	159.13	1,620,923
Market	1980			7,560	TON	363.00	2,744,280
	1979			3,708	TON	300.00	1,112,400
Frozen	1980			3,480	TON	82.50	287,100
	1979			6,478	TON	78.50	508,523
Tomatoes	1980	1,134	28.50	32,319	TON	69.00	2,230,011
	1979	1,635	25.80	42,183	TON	65.64	2,768,892
Miscellaneous	1980	1,426					2,098,130
	1979	1,707					1,877,468
Total	1980	41,721					\$93,294,928
	1979	44,611					84,769,536



FIELD CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Barley, including seed	1980	5,050	1.05	5,303	TON	\$120.70	\$ 640,072
	1979	4,425	1.20	5,310	TON	112.80	598,968
Beans, Total	1980	9,246					5,427,257
	1979	11,042					6,070,600
Small White	1980	86	.90	77	TON	585.00	45,045
	1979	226	1.00	226	TON	480.00	180,480
Limas	1980	5,736	.98	5,621	TON	767.00	4,311,307
	1979	4,808	1.00	4,808	TON	800.00	3,846,400
Garbanzos	1980	3,100	.40	1,240	TON	700.00	868,000
	1979	5,708	.50	2,854	TON	675.00	1,926,450
Miscellaneous	1980	324	.75	243	TON	835.00	202,905
	1979	300	.90	270	TON	701.00	189,270
Hay, Alfalfa	1980	11,820	7.60	89,832	TON	102.75	9,230,238
	1979	10,510	7.70	80,927	TON	89.00	7,202,503

FIELD CROPS Continued

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Hay, Grain	1980	8,470	3.00	25,410	TON	\$ 83.50	\$ 2,121,735
	1979	9,020	3.30	29,766	TON	76.00	2,262,216
Oats, including seed	1980	605	.80	484	TON	319.00	154,396
	1979	390	1.00	390	TON	185.00	72,150
Pasture, Irrigated	1980	12,500				55.25	690,625
	1979	10,746				58.00	623,268
Pasture, Nonirrigated	1980	780,000				4.00	3,120,000
	1979	784,000				4.16	3,261,440
Silage Corn	1980	1,046	30.00	31,380	TON	18.00	564,840
	1979	990	29.50	29,205	TON	18.40	537,372
Sugar Beets	+1980	1,843	23.00	42,389	TON	50.00	2,119,450
	*1979	823	22.91	18,855	TON	31.22	588,653
Wheat	1980	6,130	1.30	7,969	TON	136.85	1,090,558
	1979	3,675	.90	3,308	TON	115.00	380,420
Miscellaneous	1980	3,624					379,990
	1979	2,868					172,043
Total	+1980	840,334					\$25,539,161
	*1979	838,489					21,769,633



FRUIT AND NUT CROPS

	Year	Planted	Bearing	Production			Value	
				Per Acre	Total	Unit	Per Unit	Total
Avocados	1980	5,731	5,367	5.04	27,050	TON	\$2,050.00	\$55,452,500
	1979	5,030	4,550	4.26	19,383	TON	980.00	18,995,340
Lemons, Total	1980	3,112	3,006	11.50	34,569	TON	274.15	9,477,167
	1979	2,420	2,050	11.85	24,286	TON	411.14	9,984,893
Market	1980				19,539	TON	388.50	7,590,902
	1979				15,220	TON	620.00	9,436,400
Processing	1980				15,030	TON	125.50	1,886,265
	1979				9,066	TON	60.50	548,493

+Preliminary

*Revised

FRUIT AND NUT CROPS Continued

	Year	Planted	Bearing	Production			Value	
				Per Acre	Total	Unit	Per Unit	Total
Oranges	1980	58	53	6.00	318	TON	\$250.00	\$ 79,500
	1979	58	53	7.00	371	TON	250.00	92,750
Strawberries, Total	1980	836	836	20.10	16,804	TON	716.51	12,040,276
	1979	823	823	19.68	16,200	TON	669.26	10,842,000
Market	1980				13,704	TON	744.00	10,195,776
	1979				13,200	TON	685.00	9,042,000
Processing	1980				3,100	TON	595.00	1,844,500
	1979				3,000	TON	600.00	1,800,000
Walnuts	1980	1,331	1,266	.80	1,013	TON	1,170.00	1,185,210
	1979	1,312	1,244	1.00	1,244	TON	1,000.00	1,244,000
Grapes, Wine	1980	8,744	5,306	1.54	8,171	TON	498.50	4,073,244
	1979	7,100	5,240	4.45	23,318	TON	442.72	10,323,345
Miscellaneous	1980	115	61					132,649
	1979	58	44					78,800
Total	1980	19,927	15,895					\$82,440,546
	1979	17,074	14,004					51,561,128



SEED CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Bean Seed	1980	7,264	.95	6,901	TON	\$881.00	\$ 6,079,781
	1979	7,416	.95	7,045	TON	809.00	5,699,405
Flower Seed	1980	1,371					5,114,824
	1979	1,396					4,000,250
Vegetable Seed	1980	495					949,864
	1979	251					440,778
Miscellaneous	1980	1,173					396,772
	1979	922					348,602
Total	1980	10,303					\$12,541,241
	1979	9,985					10,489,035



NURSERY PRODUCTS

	Year	Production Area		Value
		*House Sq. Ft.	Field Acres	Total
Fruit Trees and Grape Vines	1980	—	66	\$ 228,675
	1979	69,000	83	523,990
Orchid Plants	1980	659,748		1,130,715
	1979	710,200		2,019,820
**Indoor Decorative Potted Plants	1980	3,434,024		10,597,184
	1979	3,062,200		10,774,056
Ground Covers, Bedding, Vegetable Plants & Bulbs	1980	1,011,700	379	7,244,224
	1979	929,000	99	3,576,530
Ornamental Trees & Shrubs	1980	346,000	131	4,193,731
	1979	648,800	133	3,715,764
Orchids	1980	1,413,520		4,634,627
	1979	1,381,000		3,452,132
Carnations	1980	682,640		725,552
	1979	550,000		639,000
Chrysanthemums	1980	4,130,470		7,005,720
	1979	3,965,470		6,167,982
Gypsophila	1980		387	2,737,405
	1979		442	2,200,131
Greenhouse Grown Flowers and Foliage	1980	519,186		1,797,718
	1979	562,000		1,478,060
Field Grown Flowers and Foliage	1980		311	1,319,623
	1979		236	590,117
Total	1980	12,197,288	1,274	\$41,615,174
	1979	11,877,670	993	35,137,582

*Net production area per crop; i.e., 1,000 sq. ft. cropped 3 times per year = 3,000 sq. ft.

**Includes Potted Chrysanthemums



LIVESTOCK AND POULTRY

Year	Production		Unit	Value		
	No. of Head	Total Liveweight		Per Unit	Total	
Cattle and Calves	1980	54,808	444,632	Cwt.	\$60.53	\$26,913,575
	1979	52,914	450,135	Cwt.	66.40	29,888,964
Sheep and Lambs	1980	10,222	12,169	Cwt.	59.10	719,188
	1979	7,063	8,277	Cwt.	63.12	522,444
Hogs and Pigs	1980	5,752	10,785	Cwt.	45.26	488,129
	1979	5,776	11,711	Cwt.	46.30	542,219
Chickens	1980	246,000	984,000	Lbs.	.07	68,880
	1979	140,000	532,000	Lbs.	.11	58,520
Miscellaneous	1980					467,300
	1979					370,800
Total	1980					\$28,657,072
	1979					31,382,947



LIVESTOCK, POULTRY AND APIARY PRODUCTS

Year	Production	Unit	Value		
			Per Unit	Total	
Milk and Milk Products	+1980	762,000	Cwt.	\$13.03	\$ 9,928,860
	*1979	673,220	Cwt.	12.05	8,112,301
Wool	1980	102,165	Lbs.	.93	95,013
	1979	89,100	Lbs.	.785	69,944
Eggs, Chicken	1980	8,056,180	Doz.	.69	5,558,764
	1979	7,425,000	Doz.	.68	5,049,000
Apiary	1980				347,669
	1979				184,490
Total	+1980				\$15,930,306
	*1979				13,415,735

+Preliminary
*Revised

1980 MILLION DOLLAR PRODUCTS

<u>1980 Ranking</u>			<u>1979 Ranking</u>
1.	Avocados	\$55,452,500	3
2.	Cattle and Calves	26,913,575	1
3.	Lettuce, Head	25,061,400	4
4.	Broccoli	21,913,575	2
5.	Cauliflower	13,209,610	5
6.	Celery	12,204,500	8
7.	Strawberries	12,040,276	6
8.	Indoor Decorative Potted Plants	10,597,184	7
9.	Milk, Cows	9,928,860	11
10.	Lemons	9,477,167	10
11.	Alfalfa Hay	9,230,238	12
12.	Ground Covers, Beddine and Vegetable Plants and Bulbs	7,244,224	19
13.	Chrysanthemums, Cut	7,005,720	13
14.	Bean Seed	6,079,781	15
15.	Eggs	5,558,764	16
16.	Dry Beans	5,427,257	14
17.	Flower Seed	5,114,824	17
18.	Orchids	4,634,627	20
19.	Ornamental Trees & Shrubs	4,193,731	18
20.	Grapes, Wine	4,073,244	9
21.	Cabbage	3,844,104	23
22.	Lettuce, Leaf	3,324,265	22
23.	Pasture, Range	3,120,000	21
24.	Spinach	3,031,380	30
25.	Gypsophila	2,737,405	26
26.	Potatoes	2,488,800	29
27.	Tomatoes	2,230,011	24
28.	Grain Hay	2,121,735	25
29.	Sugar Beets	2,119,450	—
30.	Greenhouse Grown Flowers & Foliage	1,797,718	32

1980 MILLION DOLLAR PRODUCTS Continued

31.	Carrots	1,437,870	28
32.	Artichokes	1,394,000	31
33.	Field Grown Flowers & Foliage	1,319,623	—
34.	Peppers, Dehydrated	1,208,343	34
35.	Walnuts	1,185,210	33
36.	Orchid Plants	1,130,715	27
37.	Wheat	1,090,558	—

* * * * *

SUMMARY

	<u>YEAR</u>	<u>ACREAGE</u>	<u>FOB VALUE</u>
Vegetables	1980	41,721	\$ 93,294,928
	1979	44,611	84,769,536
Field Crops	+1980	840,334	25,539,161
	*1979	838,489	21,769,633
Fruit and Nut Crops	1980	19,927	82,440,546
	1979	17,074	51,561,128
Seed Crops	1980	10,303	12,541,241
	1979	9,985	10,489,035
Nursery Products	1980	1,554	41,615,174
	1979	1,168	35,137,582
Livestock and Poultry	1980		28,657,072
	1979		31,382,947
Livestock, Poultry and Apiary Products	+1980		15,930,306
	*1979		13,415,735
Total	+1980	913,839	\$300,018,428
	*1979	911,327	248,525,596

+Preliminary
*Revised

COMPARATIVE AGRICULTURAL VALUES

+1980	\$300,018,428
*1979	248,525,596
1978	208,020,620
1977	190,907,996
1976	165,867,484
1975	157,762,384
1974	151,245,967
1973	152,492,076
1972	115,140,543
1971	108,725,570
1970	97,533,460

+Preliminary
*Revised