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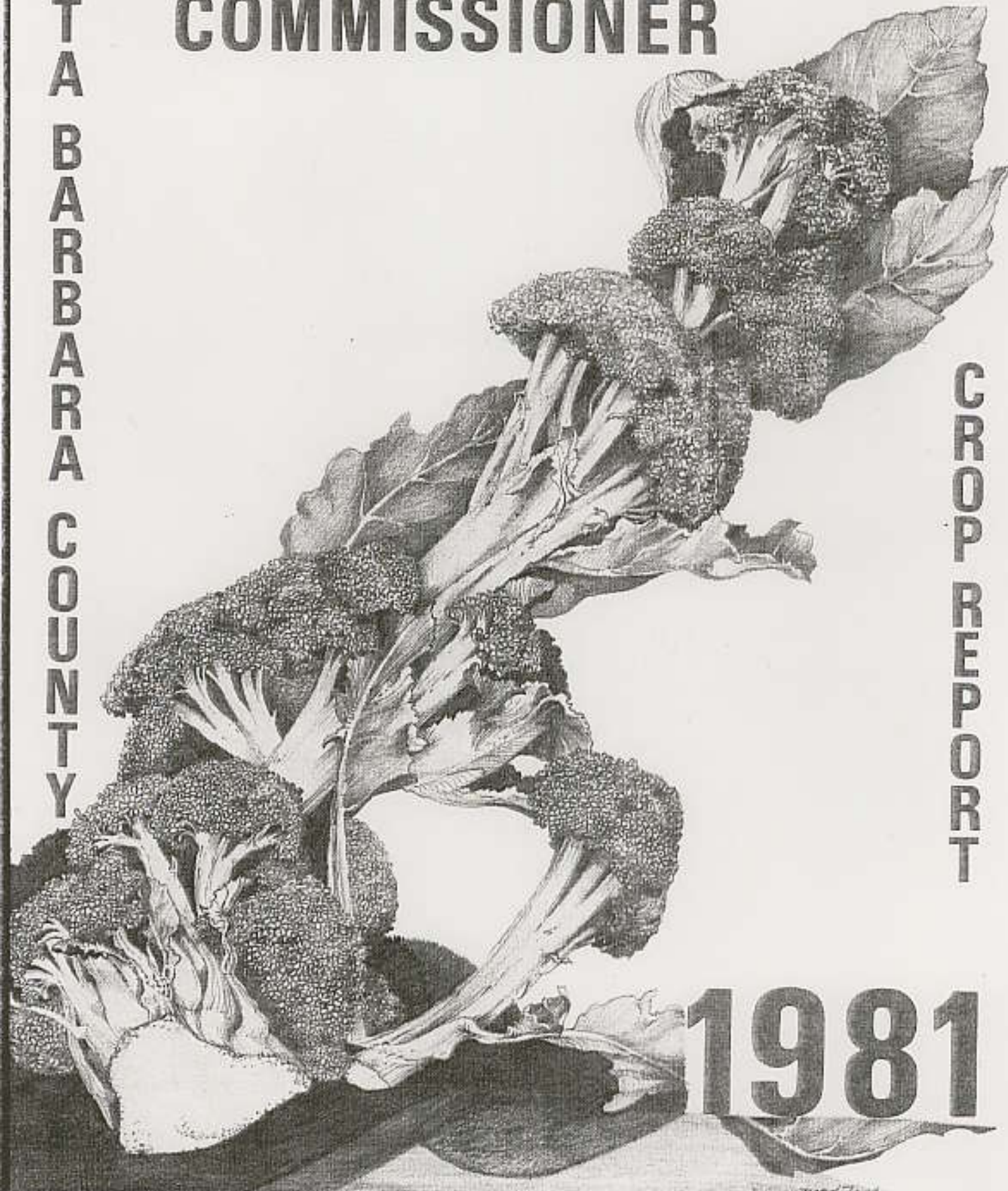
# AGRICULTURAL COMMISSIONER

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1981



*Tom Hume*

*The cover . . . . .*

*. . . . . depicts the multi-million dollar broccoli industry of Santa Barbara County.*

*This versatile vegetable has been grown and consumed in Europe for 2,000 years.*

*Italian Sprouting Broccoli has been grown in America for over 200 years, however it was not recognized commercially until the early 1920's.*

*The first commercial plantings of broccoli in Santa Barbara County were recorded in 1930. From this beginning the industry has developed rapidly, attaining recognition in the fresh and frozen market channels throughout California and the United States. This years gross receipts amounted to over 27 million dollars, making broccoli one of the leading crops produced in the county.*

*The drawing for this 1981 Agricultural Crop Report was done by Nat D. Fast, Art Professor at Allan Hancock College in Santa Maria.*

Richard E. Rominger, Director  
California Department of Food and Agriculture

and

The Honorable Board of Supervisors of Santa Barbara County

Harrell Fletcher, Chairman, 5th District  
David Yager, 1st District  
Robert Kallman, 2nd District  
William Wallace, 3rd District  
DeWayne Holmdahl, 4th District

Gentlemen:

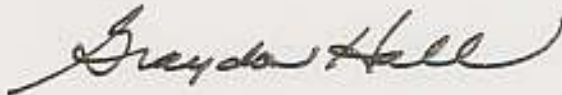
Agriculture continues to be the largest producing industry in Santa Barbara County, with a gross production value for 1981 of \$303,518,726. This is an increase over the 1980 value of over 3½ million dollars.

The diversity of our agriculture provides a strong economic base with this production value, through its multiplier effect, having an impact on our local economy of over three-quarters of a billion dollars. This diversity is illustrated by the 36 different commodities grown in Santa Barbara County which exceed a million dollars in value.

The figures in this report are gross values, and in no way reflect net income. Inflation, especially in the area of energy costs, continues to drastically increase the production costs of agriculture, and these costs must be subtracted from the gross values to determine the net income.

I wish to express my appreciation for the continuing cooperation of all the growers and organizations who contributed the information necessary for this report, and a special thanks to members of my staff who assisted in compiling it.

Sincerely,



Graydon B. Hall  
Agricultural Commissioner

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## VEGETABLE CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Artichokes	1981	504	5.25	2,646	TON	\$692.00	\$ 1,831,032
	1980	425	5.00	2,125	TON	656.00	1,394,000
Broccoli, Total	1981	15,475	4.38	67,785	TON	399.52	27,081,350
	1980	13,325	4.29	57,185	TON	373.59	21,363,600
Market	1981			29,425	TON	438.00	12,888,150
	1980			19,425	TON	400.00	7,770,000
Frozen	1981			38,360	TON	370.00	14,193,200
	1980			37,760	TON	360.00	13,593,600
Cabbage	1981	2,250	18.80	42,300	TON	102.00	4,314,600
	1980	1,660	21.10	35,026	TON	109.75	3,844,104
Carrots	1981	1,460	31.50	45,990	TON	42.00	1,931,580
	1980	835	30.00	25,050	TON	57.40	1,437,870
Cauliflower, Total	1981	6,675	5.51	36,790	TON	457.85	16,844,200
	1980	6,110	4.86	29,692	TON	444.89	13,209,610
Market	1981			20,490	TON	480.00	9,835,200
	1980			17,050	TON	493.00	8,405,650
Frozen	1981			16,300	TON	430.00	7,009,000
	1980			12,642	TON	380.00	4,803,960
Celery	1981	2,710	28.00	75,880	TON	197.50	14,986,300
	1980	2,800	27.50	77,000	TON	158.50	12,204,500
Corn, Sweet	1981	220	7.50	1,650	TON	252.00	415,800
	1980	136	7.50	1,020	TON	220.00	224,400
Lettuce, Leaf	1981	1,550	13.74	21,297	TON	236.00	5,026,092
	1980	1,190	15.10	17,969	TON	185.00	3,324,265
Lettuce, Head	1981	7,980	18.50	147,630	TON	212.00	31,297,560
	1980	9,100	17.00	154,700	TON	162.00	25,061,400
Pepper, Dehydrated	1981	820	1.80	1,476	TON	950.00	1,402,200
	1980	870	1.70	1,479	TON	817.00	1,208,343
Pumpkins & Squash	1981	360	5.60	2,016	TON	224.25	452,088
	1980	190	5.50	1,045	TON	167.00	174,515

## VEGETABLE CROPS Continued

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Spinach, Total	1981	1,176	7.69	9,042	TON	\$289.01	\$ 2,613,190
	1980	1,320	8.36	11,040	TON	274.58	3,031,380
Market	1981			7,110	TON	345.50	2,456,505
	1980			7,560	TON	363.00	2,744,280
Frozen	1981			1,932	TON	81.10	156,685
	1980			3,480	TON	82.50	287,100
Tomatoes, All	1981	1,315	24.80	32,612	TON	74.90	2,442,639
	1980	1,134	28.50	32,319	TON	69.00	2,230,011
Miscellaneous	1981	2,293					3,957,421
	1980	2,626					4,586,930
Total	1981	44,788					\$114,596,052
	1980	41,721					93,294,928



## FIELD CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Barley including seed	1981	3,900	1.00	3,900	TON	\$135.00	\$ 526,500
	1980	5,050	1.05	5,303	TON	120.70	640,072
Beans, Total	1981	9,586					8,275,495
	1980	9,246					5,427,257
Small White	1981	330	.90	297	TON	840.00	249,480
	1980	86	.90	77	TON	585.00	45,045
Limas	1981	6,570	1.30	8,541	TON	790.00	6,747,390
	1980	5,736	.98	5,621	TON	767.00	4,311,307
Garbanzos	1981	2,311	.45	1,040	TON	950.00	988,000
	1980	3,100	.40	1,240	TON	700.00	868,000
Miscellaneous	1981	375	1.00	375	TON	775.00	290,625
	1980	324	.75	243	TON	835.00	202,905
Hay, Alfalfa	1981	12,850	8.20	105,370	TON	85.42	9,000,705
	1980	11,820	7.60	89,832	TON	102.75	9,230,238

## FIELD CROPS Continued

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Hay, Grain	1981	7,975	3.00	23,925	TON	\$ 68.50	\$ 1,638,863
	1980	8,470	3.00	25,410	TON	83.50	2,121,735
Oats including seed	1981	1,016	1.60	1,626	TON	262.60	426,988
	1980	605	.80	484	TON	319.00	154,396
Pasture, Irrigated	1981	12,955				54.54	706,566
	1980	12,500				55.25	690,625
Pasture, Non-irrigated	1981	784,000				4.04	3,167,360
	1980	780,000				4.00	3,120,000
Silage Corn	1981	992	29.10	28,867	TON	20.00	577,340
	1980	1,046	30.00	31,380	TON	18.00	564,840
Sugar Beets	+1981	2,925	27.48	80,379	TON	30.76	2,472,458
	*1980	1,843	23.00	42,389	TON	50.32	2,133,014
Wheat including seed	1981	8,040	1.30	10,452	TON	145.00	1,515,540
	1980	6,130	1.30	7,969	TON	136.85	1,090,558
Miscellaneous	1981	5,068					497,855
	1980	3,624					379,990
Total	+1981	849,307					\$28,805,670
	*1980	840,334					25,552,725



## FRUIT AND NUT CROPS

	Year	Planted	Bearing	Production			Value	
				Per Acre	Total	Unit	Per Unit	Total
Avocados	1981	5,988	5,630	8.60	48,418	TON	\$ 580.00	\$28,082,440
	1980	5,731	5,367	5.04	27,050	TON	2,050.00	55,452,500
Lemons, Total	1981	2,020	1,770	18.81	33,298	TON	181.93	6,058,014
	1980	3,112	3,006	11.50	34,569	TON	274.15	9,477,167
Market	1981				13,730	TON	355.00	4,874,150
	1980				19,539	TON	388.50	7,590,902
Processing	1981				19,568	TON	60.50	1,183,864
	1980				15,030	TON	125.50	1,886,265

+Preliminary  
\*Revised

## FRUIT AND NUT CROPS Continued

	Year	Planted	Bearing	Production			Value	
				Per Acre	Total	Unit	Per Unit	Total
Strawberries, Total	1981	750	750	16.80	12,600	TON	\$800.00	\$10,080,000
	1980	836	836	20.10	16,804	TON	716.51	12,040,276
Market	1981				9,450	TON	860.00	8,127,000
	1980				13,704	TON	744.00	10,195,776
Processing	1981				3,150	TON	620.00	1,953,000
	1980				3,100	TON	595.00	1,844,500
Walnuts	1981	1,006	960	1.40	1,344	TON	1,020.00	1,370,880
	1980	1,331	1,266	.80	1,013	TON	1,170.00	1,185,210
Grapes, Wine	1981	9,539	5,496	2.78	15,279	TON	553.77	8,461,052
	1980	8,744	5,306	1.54	8,171	TON	498.50	4,073,244
Miscellaneous	1981	143	63					280,453
	1980	173	114					212,149
Total	1981	19,446	14,669					\$54,332,839
	1980	19,927	15,895					82,440,546



## SEED CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Bean Seed	1981	6,463	.92	5,946	TON	\$883.50	\$ 5,253,291
	1980	7,264	.95	6,901	TON	881.00	6,079,781
Flower Seed	1981	1,775					6,839,900
	1980	1,371					5,114,824
Vegetable Seed	1981	608					952,910
	1980	495					949,864
Miscellaneous	1981	2,035					777,638
	1980	1,173					396,772
Total	1981	10,881					\$13,823,739
	1980	10,303					12,541,241





## NURSERY PRODUCTS

	Year	Production Area		Value
		*House Sq. Ft.	Field Acres	Total
Fruit Trees and Grape Vines	1981	9,600	207	\$ 445,382
	1980	-----	66	228,675
Orchid Plants	1981	634,100		1,901,970
	1980	659,748		1,130,715
Indoor Decorative Potted Plants	1981	3,134,225		12,298,651
	1980	3,434,024		10,597,184
Ground Covers, Bedding, Vegetable Plants & Bulbs	1981	792,836	286	6,348,085
	1980	799,518	379	7,244,224
Ornamental Trees & Shrubs	1981	321,400	155	3,604,354
	1980	346,000	131	4,193,731
Orchids	1981	1,435,740		4,846,526
	1980	1,413,520		4,634,627
Carnations	1981	618,840		808,128
	1980	682,640		725,552
Chrysanthemums	1981	4,648,928		8,391,442
	1980	4,130,470		7,005,720
Gypsophila	1981		321	2,624,300
	1980		387	2,737,405
Greenhouse Grown Flowers and Foliage	1981	525,762		2,882,563
	1980	519,186		1,797,718
Field Grown Flowers and Foliage	1981		306	1,559,565
	1980		311	1,319,623
Total	1981	12,121,431	1,275	\$45,710,966
	1980	11,985,106	1,274	41,615,174



## LIVESTOCK AND POULTRY

	Year	Production		Unit	Value	
		No. of Head	Total Liveweight		Per Unit	Total
Cattle and Calves	1981	54,278	441,744	Cwt.	\$56.22	\$24,834,848
	1980	54,808	444,632	Cwt.	60.53	26,913,575
Sheep and Lambs	1981	10,545	12,182	Cwt.	56.30	685,847
	1980	10,222	12,169	Cwt.	59.10	719,188
Hogs and Pigs	1981	8,017	16,555	Cwt.	49.05	812,023
	1980	5,752	10,785	Cwt.	45.26	488,129
Chickens	1981	206,580	785,004	Lbs.	.08	62,800
	1980	246,000	984,000	Lbs.	.07	68,880
Turkeys	1981	88,000	1,760,000	Lbs.	.385	677,600
	1980					
Miscellaneous	1981					3,985,980
	1980					467,300
Total	1981					\$31,059,098
	1980					28,657,072



## LIVESTOCK, POULTRY AND APIARY PRODUCTS

	Year	Production	Unit	Value	
				Per Unit	Total
Milk and Milk Products	+1981	679,000	Cwt.	\$13.57	\$ 9,214,030
	*1980	747,840	Cwt.	13.05	9,759,312
Wool	1981	104,815	Lbs.	1.00	104,815
	1980	102,165	Lbs.	.93	95,013
Eggs, Chicken	1981	7,185,720	Doz.	.76	5,461,147
	1980	8,056,180	Doz.	.69	5,558,764
Apiary	1981				410,370
	1980				347,669
Total	1981				\$15,190,362
	1980				15,760,758

+Preliminary  
\*Revised

## MISCELLANEOUS CROPS

### VEGETABLES

Includes: anise, snap beans, Chinese vegetables, cucumbers, garlic, melons, onions, parsley, peas, potatoes, rutabagas, table beets and turnips.

### FIELD CROPS

Miscellaneous beans -

Includes: baby limas, fava (horse), pink, piquitos, pintos and yellow.

Miscellaneous field crops -

Includes: irrigated pasture hay, sudan hay and pasture, and straw.

### FRUIT AND NUT CROPS

Includes: apples, apricots, cherimoya, figs, table grapes, guava, jojoba, kiwis, limes, macadamia nuts, olallieberries, oranges, peaches, persimmons, plums and raspberries.

### SEED CROPS

Includes: alfalfa, pea and sudan.

### LIVESTOCK AND POULTRY

Includes: breeding stock, goats, horses and rabbits.

1981 MILLION DOLLAR PRODUCTS

<u>1981 Ranking</u>			<u>1980 Ranking</u>
1	Lettuce, Head	\$31,297,560	3
2	Avocados	28,082,440	1
3	Broccoli	27,081,350	4
4	Cattle & Calves	24,834,848	2
5	Cauliflower	16,844,200	5
6	Celery	14,986,300	6
7	Indoor Decorative Potted Plants	12,298,651	8
8	Strawberries	10,080,000	7
9	Milk, Cow's	9,214,030	9
10	Alfalfa, Hay	9,000,705	11
11	Grapes, Wine	8,461,052	20
12	Chrysanthemums, Cut	8,391,442	13
13	Dry Beans	8,275,495	16
14	Flower Seed	6,839,900	17
15	Ground Covers, Bedding, Vegetable Plants and Bulbs	6,348,085	12
16	Lemons	6,058,014	10
17	Eggs	5,461,147	15
18	Bean Seed	5,253,291	14
19	Lettuce, Leaf	5,026,092	22
20	Orchids	4,846,526	18
21	Cabbage	4,314,600	21
22	Ornamental Trees & Shrubs	3,604,354	19
23	Pasture, Range	3,167,360	23
24	Greenhouse Grown Flowers & Foliage	2,882,563	30
25	Gypsophila	2,624,300	25
26	Spinach	2,613,190	24
27	Sugar Beets	2,472,458	29
28	Tomatoes	2,442,639	27
29	Carrots	1,931,580	31
30	Orchid Plants	1,901,970	36

1981 MILLION DOLLAR PRODUCTS Continued

31	Artichokes	1,831,032	32
32	Grain Hay	1,638,863	28
33	Field Grown Flowers & Foliage	1,559,565	33
34	Wheat	1,515,540	37
35	Peppers, Dehydrated	1,402,200	34
36	Walnuts	1,370,880	35

\* \* \* \* \*

SUMMARY

	<u>YEAR</u>	<u>ACREAGE</u>	<u>FOB VALUE</u>
Vegetables	1981	44,788	\$114,596,052
	1980	41,721	93,294,928
Field Crops	+1981	849,307	28,805,670
	*1980	840,334	25,552,725
Fruit and Nut Crops	1981	19,446	54,332,839
	1980	19,927	82,440,546
Seed Crops	1981	10,881	13,823,739
	1980	10,303	12,541,241
Nursery Products	1981	1,553	45,710,966
	1980	1,554	41,615,174
Livestock and Poultry	1981		31,059,098
	1980		28,657,072
Livestock, Poultry and Apiary Products	+1981		15,190,362
	*1980		15,760,758
Total	+1981	925,975	\$303,518,726
	*1980	913,839	299,862,444

+Preliminary  
\*Revised

COMPARATIVE AGRICULTURAL VALUES

+1981	\$303,518,726
*1980	299,862,444
1979	248,525,596
1978	208,020,620
1977	190,907,996
1976	165,867,484
1975	157,762,384
1974	151,245,967
1973	152,492,076
1972	115,140,543
1971	108,725,570

+Preliminary  
\*Revised