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# SANTA BARBARA COUNTY AGRICULTURAL COMMISSIONER'S 1984 CROP REPORT



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 AGRICULTURAL COMMISSIONER  
 263 CAMINO DEL REMEDIO  
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*The cover . . . . .*

*. . . . . depicts the multi-million dollar cattle industry in Santa Barbara County.*

*The traditional cowboy, as we remember in the past, still plays an important, essential role in ranch activities in today's modern society.*

*The importance of the cattle industry is illustrated by the gross receipts of over 26 million dollars for 1984, making cattle one of the leading agricultural commodities produced in the county.*

*Santa Barbara County is recognized throughout the marketing channels for their fine quality beef products in California and throughout the United States.*

*The brands illustrated on the bottom of the Crop Report cover represent the first brands registered in each of the following Southern California counties in the early 1800's. They are listed as follows:*

	<i>Riverside</i>		<i>San Luis Obispo</i>
	<i>Ventura</i>		<i>Orange</i>
	<i>San Diego</i>		<i>Los Angeles</i>
	<i>San Bernardino</i>		<i>Kern</i>
	<i>Santa Barbara</i>		<i>Imperial</i>

*The drawing for this 1984 Agricultural Crop Report was done by Nat D. Fast of Santa Maria.*



Clare Berryhill, Director  
California Department of Food and Agriculture  
and  
The Honorable Board of Supervisors of Santa Barbara County

DeWayne Holmdahl, Chairman, 4th District  
David Yager, 1st District  
Robert Kallman, 2nd District  
William Wallace, 3rd District  
Toru Miyoshi, 5th District

Gentlemen:

It is with pleasure that I submit the Annual Report of Santa Barbara County's Agricultural Production and Values for 1984 as required by Section 2279 of the California Food and Agriculture Code.

Agriculture continues to be Santa Barbara County's major producing industry with a gross production value for 1984 of \$324,488,416. This is an increase of over five million dollars from the 1983 total. The figures in this report represent gross values and in no way reflect net income. Production costs continue to escalate and must be subtracted from the gross values to determine net income.

The diversity of our agriculture continues to provide a strong economic base through its multiplier effect on our local economy. With thirty two different commodities exceeding a million dollars in value our local agricultural diversity provides stability against the cyclic nature of weather, pests and especially market fluctuations which currently are plaguing agriculture in other parts of the nation.

I wish to express my sincere appreciation to those in the agricultural industry who provided information for this report and to the members of my staff who collectively worked on it. A special note of appreciation goes to Joe Betz, Deputy Agricultural Commissioner responsible for the Crop Report's high quality, who has decided after 30 years of invaluable service to direct his energies towards more leisurely activities.

Sincerely,



RONALD M. GILMAN  
Agricultural Commissioner

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## VEGETABLE CROPS

	Year	Harvested Acreage	Production			Value	
			Per Acre	Total	Unit	Per Unit	Total
Artichokes	1984	602	5.24	3,155	TON	\$ 526.61	\$ 1,661,455
	1983	530	5.40	2,862	TON	804.50	2,302,479
Broccoli, Total	1984	19,462	5.50	107,027	TON	400.55	42,869,365
	1983	18,058	5.32	96,108	TON	428.73	41,204,436
Market	1984			56,928	TON	427.43	24,332,735
	1983			55,338	TON	472.00	26,119,536
Frozen	1984			50,099	TON	370.00	18,536,630
	1983			40,770	TON	370.00	15,084,900
Cabbage	1984	1,809	14.86	26,882	TON	225.45	6,060,547
	1983	1,872	16.50	30,888	TON	172.75	5,335,902
Cauliflower, Total	1984	7,585	6.11	46,356	TON	482.96	22,388,014
	1983	6,924	5.50	38,082	TON	522.31	19,890,693
Market	1984			43,051	TON	481.65	20,735,514
	1983			35,552	TON	523.90	18,625,693
Frozen	1984			3,305	TON	500.00	1,652,500
	1983			2,530	TON	500.00	1,265,000
Celery	1984	3,021	26.05	78,697	TON	198.44	15,616,633
	1983	2,320	25.40	58,928	TON	233.85	13,780,313
Lettuce, Head	1984	8,064	16.10	129,830	TON	204.00	26,485,320
	1983	7,462	15.42	115,064	TON	253.00	29,111,192
Lettuce, Leaf	1984	736	8.37	6,160	TON	298.92	1,841,347
	1983	862	12.10	10,430	TON	239.00	2,492,770
Peas-Edible Pod	1984	494	2.15	1,062	TON	1,927.21	2,046,697
	*1983						
Peppers, Dehydrated	1984	649	1.92	1,246	TON	1,039.51	1,295,230
	1983	804	1.75	1,407	TON	1,004.00	1,412,628
Pumpkins & Squash	1984	235	7.03	1,652	TON	219.78	363,077
	1983	320	6.00	1,920	TON	213.50	409,920

\*Reported under miscellaneous crops in 1983.



VEGETABLE CROPS Continued

	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Spinach	1984	615	9.04	5,560	TON	\$ 388.39	\$ 2,159,448
	1983	610	9.00	5,490	TON	373.50	2,050,515
Tomatoes	1984	1,865	28.10	52,407	TON	55.00	2,882,385
	1983	1,720	24.93	42,880	TON	67.69	2,902,547
Miscellaneous	1984	1,809					5,812,908
	1983	2,422					9,325,400
Total	1984	46,946					131,482,426
	1983	44,084					130,504,311



FIELD CROPS

	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Barley, including seed	1984	1,519	.83	1,261	TON	\$ 119.44	\$ 150,614
	1983	2,840	1.05	2,982	TON	113.40	397,799
Beans, Total	1984	7,467					4,983,391
	1983	11,018					7,077,184
Limas	1984	5,668	.70	3,968	TON	1,034.59	4,105,253
	1983	7,530	.80	6,024	TON	1,028.40	6,195,082
Garbanzos	1984	1,056	.31	327	TON	681.27	222,775
	1983	3,120	.31	967	TON	640.00	618,880
Miscellaneous	1984	743					655,363
	1983	368					263,222
Hay, Alfalfa	1984	6,537	7.39	48,308	TON	111.19	5,371,367
	1983	7,840	8.80	68,992	TON	111.58	7,698,127
Hay, Grain	1984	7,746	1.42	10,999	TON	89.00	978,911
	1983	7,614	3.53	26,877	TON	86.35	2,320,829

FIELD CROPS Continued

	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Oats, including seed	1984	400	.38	152	TON	\$ 311.12	\$ 47,290
	1983	660	.85	561	TON	260.00	145,860
Pasture, Irrigated	1984	12,601				65.98	831,414
	1983	11,295				60.37	681,879
Pasture, Non-Irrigated	1984	782,300				4.08	3,191,784
	1983	783,500				4.10	3,212,350
Silage Corn	1984	1,182	24.09	28,474	TON	26.60	757,408
	1983	1,030	27.00	27,810	TON	21.75	604,868
Sugar Beets	+1984	894	26.65	23,825	TON	33.98	809,573
	*1983	677	26.17	17,717	TON	33.81	599,012
Wheat	1984	5,365	.96	5,150	TON	121.15	623,923
	1983	6,250	1.65	10,313	TON	128.20	1,322,127
Miscellaneous	1984	2,559					263,350
	1983	4,925					803,145
Total	+1984	828,570					\$18,009,025
	*1983	837,649					24,863,180



FRUIT AND NUT CROPS

	Year	Planted	Bearing	Production		Unit	Value	
				Per Acre	Total		Per Unit	Total
Avocados	1984	7,795	6,863	4.01	27,521	TON	\$ 524.20	\$14,426,508
	1983	7,428	6,716	4.12	27,670	TON	540.00	14,941,800
Lemons	1984	2,049	1,809	15.75	28,492	TON	190.33	5,422,882
	1983	2,199	2,009	15.90	31,943	TON	137.00	4,376,191

+Preliminary  
\*Revised



**FRUIT AND NUTS Continued**

	Year	Planted	Bearing	Production		Unit	Value	
				Per Acre	Total		Per Unit	Total
Strawberries, Total	1984	1,203	1,203	30.47	36,665	TON	846.76	\$31,046,469
	1983	996	996	30.50	30,378	TON	837.09	25,429,200
Market	1984				32,990	TON	907.56	29,940,404
	1983				21,278	TON	900.00	19,150,200
Processing	1984				3,675	TON	300.97	1,106,065
	1983				9,100	TON	690.00	6,279,000
Walnuts	1984	976	753	1.02	768	TON	810.00	622,080
	1983	976	744	.90	670	TON	900.00	603,000
Grapes	1984	9,348	8,670	3.85	33,380	TON	414.44	13,834,007
	1983	9,096	8,452	2.47	20,876	TON	562.88	11,750,683
Miscellaneous	1984	234	163					527,355
	1983	269	155					713,489
Total	1984	21,605	19,461					\$65,879,301
	1983	20,964	19,072					57,814,363


**SEED CROPS**

	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Bean Seed	1984	4,145	.84	3,482	TON	\$ 830.26	\$ 2,890,965
	1983	4,720	.83	3,918	TON	864.00	3,385,152
Flower Seed	1984	1,303					3,409,850
	1983	1,585					2,710,896
Vegetable Seed	1984	472					959,956
	1983	221					481,081
Miscellaneous	1984	330					35,000
	1983	870					293,065
Total	1984	6,250					\$ 7,295,771
	1983	7,396					6,870,194





## NURSERY PRODUCTS

	Year	Production Area		Value
		House Sq. Ft.	Field Acres	Total
<b>Cut Flowers &amp; Cut Greens</b>				
Chrysanthemums	1984	13,361,900		\$ 12,165,000
	1983	11,912,255		11,473,093
Orchids	1984	1,379,541		5,113,801
	1983	1,397,840		4,954,157
Carnations	1984	854,906		825,406
	1983	1,116,522		821,213
Gypsophila	1984		312.00	2,718,867
	1983		331.00	2,327,696
Miscellaneous Flowers	1984	785,610	219.75	2,970,172
	1983	757,780	335.00	3,009,425
Miscellaneous Greens, Trees & Wood Products	1984	8,000	49.00	2,184,125
	1983	8,000	156.00	2,562,117
<b>Potted Plants</b>				
Foliage Plants	1984	1,248,260	1.00	5,233,267
	1983	2,181,000		6,385,171
*Flowering Plants	1984	3,312,435	.75	6,555,920
	1983	3,141,730	1.00	5,109,476
Orchid Plants	1984	535,007		2,320,849
	1983	490,090		2,239,871
Woody Ornamentals & Ground Covers	1984	207,200	169.75	5,811,525
	1983		169.00	4,900,650
Herbaceous Perennials & Ground Covers, Turf, Bulbs and Bedding Plants	1984	901,720	47.35	4,872,984
	1983	576,180	14.00	3,793,998
Fruit Trees and Vines	1984	19,000	35.00	168,084
	1983	1,100	22.00	118,361
Vegetable Transplants	1984	360,000	15.00	530,500
	1983	360,000	27.00	481,000
Total	1984	22,973,579	849.60	\$ 51,470,500
	1983	21,942,497	1,055.00	48,176,178

\*Includes: Chrysanthemums, Poinsettias, Geraniums, Begonias, Exacum, Fushias and others.



## LIVESTOCK AND POULTRY

	Year	Production			Value	
		No. of Head	Total Liveweight	Unit	Per Unit	Total
Cattle and Calves	1984	61,698	476,309	Cwt.	\$ 55.25	\$ 26,316,072
	1983	56,608	462,950	Cwt.	58.71	27,179,795
Sheep and Lambs	1984	8,139	9,230	Cwt.	62.71	578,813
	1983	14,398	17,060	Cwt.	52.14	889,508
Hogs and Pigs	1984	1,333	2,034	Cwt.	60.43	122,915
	1983	2,177	4,000	Cwt.	51.46	205,840
Miscellaneous	1984					8,862,266
	1983					7,913,187
Total	1984					\$ 35,880,066
	1983					36,188,330



## LIVESTOCK, POULTRY AND APIARY PRODUCTS

	Year	Production	Unit	Value	
				Per Unit	Total
Milk & Milk Products	+1984	650,804	Cwt.	\$ 13.03	\$ 8,479,976
	*1983	686,288	Cwt.	13.18	9,045,276
Wool	1984	102,400	Lbs.	.73	74,752
	1983	112,842	Lbs.	.71	80,118
Apiary	1984				280,804
	1983				720,047
Miscellaneous	1984				5,635,795
	1983				4,641,466
Total	+1984				\$14,471,327
	*1983				14,486,907

+Preliminary  
\*Revised

## MISCELLANEOUS CROPS

### VEGETABLES

Includes: anise, snap beans, carrots, Chinese vegetables, collards, cucumbers, green onions, leeks, melons, napa, parsley, peppers chili and bell, potatoes, tomatillos, sweet corn, kale, watermelons, cantaloupe, table beets and mushrooms.

### FIELD CROPS

Miscellaneous beans -

Includes: pinquitos, fava (horse), pintos and yellows.

Miscellaneous field crops -

Includes: straw, sudan hay, and bean straw.

### FRUIT AND NUT CROPS

Includes: apples, apricots, cherimoya, table grapes, guava, jojoba, kiwis, limes, macadamia nuts, mandarins, olives, oranges, peaches, persimmons and plums.

### SEED CROPS

Includes: alfalfa and peas.

### LIVESTOCK AND POULTRY

Includes: goats, horses, chickens, turkeys, pheasants and breeding stock.

### LIVESTOCK, POULTRY AND APIARY PRODUCTS

Includes: eggs and fertilizer.



MILLION DOLLAR PRODUCTS

1984 RANKING

1983 RANKING

1	Broccoli	42,869,365	1
2	Strawberries	31,046,469	4
3	Lettuce, Head	26,485,320	2
4	Cattle and Calves	26,316,072	3
5	Cauliflower	22,388,014	5
6	Celery	15,616,633	7
7	Avocados	14,426,508	6
8	Grapes, Wine	13,834,007	8
9	Chrysanthemums	12,165,000	9
10	Milk and Milk Products	8,479,976	10
11	Flowering Plants	6,555,920	15
12	Cabbage	6,060,547	14
13	Woody Ornamentals and Ground Covers	5,811,525	17
14	Lemons	5,422,882	18
15	Alfalfa	5,371,367	11
16	Foliage Plants	5,233,267	13
17	Orchids	5,113,801	16
18	Beans, Dry	4,983,381	12
19	Herbacious Perennials & Ground Cover, Turf, Bulbs and Bedding Plants	4,872,984	19
20	Flower Seed	3,409,850	24
21	Pasture, Range	3,191,784	21
22	Miscellaneous Flowers	2,970,172	22
23	Bean Seed	2,890,965	20
24	Tomatoes	2,882,385	23
25	Gypsophila	2,718,867	27
26	Orchid Plants	2,320,849	30
27	Miscellaneous Greens, Trees and Wood Products	2,184,125	25
28	Spinach	2,159,448	31
29	Peas, Edible Pods	2,046,697	0
30	Lettuce, Leaf	1,841,347	26
31	Artichokes	1,661,455	29
32	Peppers, Dehydrated	1,295,230	32

### SUMMARY

	<u>YEAR</u>	<u>ACREAGE</u>	<u>FOB VALUE</u>
Vegetables	1984	46,946	\$ 131,482,426
	1983	44,084	130,504,311
Field Crops	1984	828,570	18,009,025
	1983	837,649	24,863,180
Fruit and Nut Crops	1984	21,605	65,879,301
	1983	20,964	57,814,363
Seed Crops	1984	6,250	7,295,771
	1983	7,396	6,870,194
Nursery Products	1984	1,377	51,470,500
	1983	1,559	48,176,178
Livestock and Poultry	1984		35,880,066
	1983		36,188,330
Livestock, Poultry and Apiary Products	+1984		14,471,327
	*1983		14,486,907
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Total	+1984	904,748	\$ 324,488,416
	*1983	911,652	318,903,463
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+Preliminary

\*Revised

COMPARATIVE AGRICULTURAL VALUES

+1984	\$ 324,488,416
*1983	318,903,463
1982	317,152,978
1981	308,773,222
1980	299,862,444
1979	248,525,596
1978	208,020,620
1977	190,907,996
1976	165,867,484
1975	157,762,384
1974	151,245,967
1973	152,492,076

+Preliminary  
\*Revised