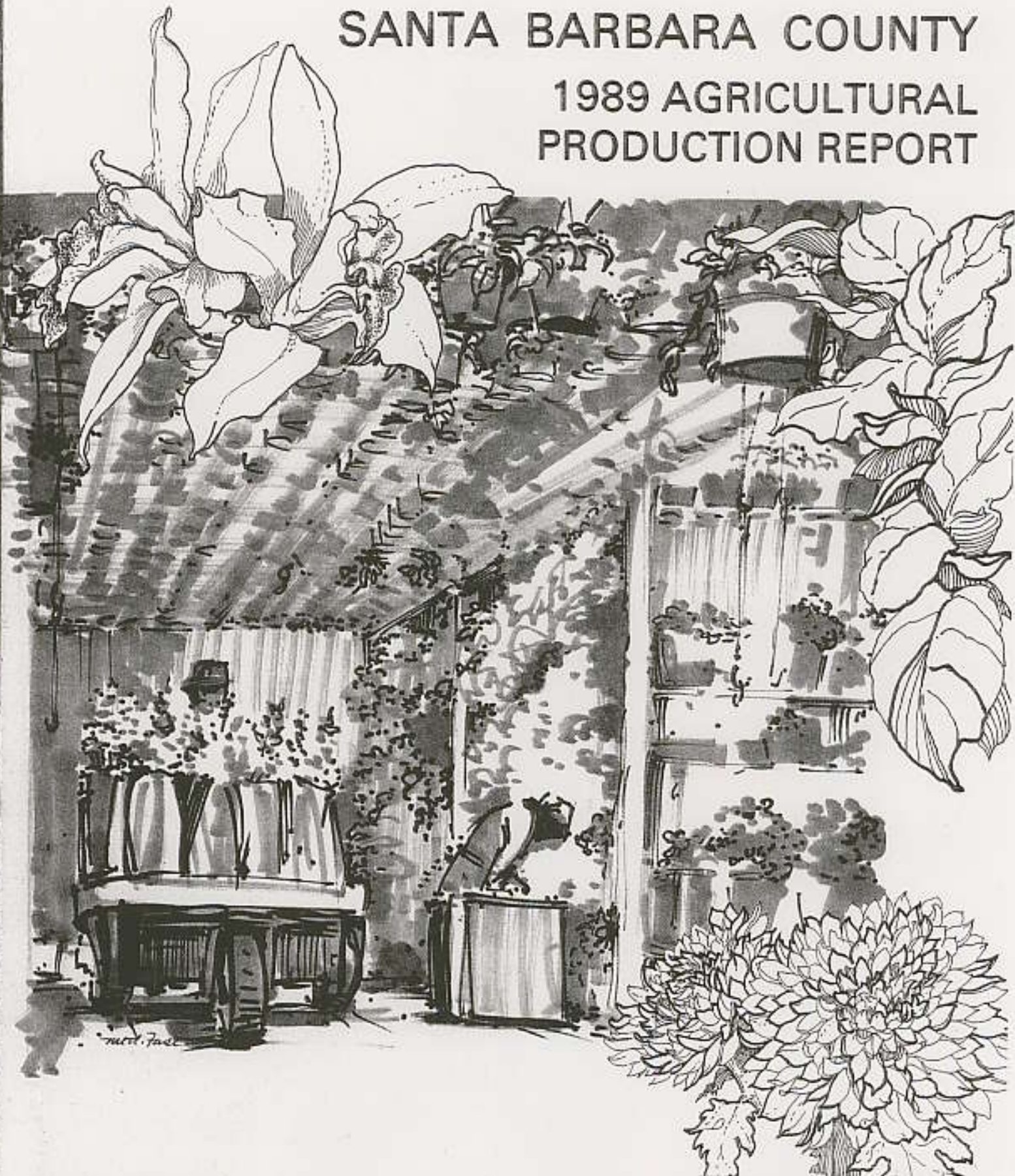


SANTA BARBARA COUNTY

1989 AGRICULTURAL PRODUCTION REPORT



Ronald M. Gilman
Agricultural Commissioner

PLEASE DO NOT REMOVE FROM OFFICE
AGRICULTURAL COMMISSIONER
263 CAMINO DEL REMEDIO
SANTA BARBARA, CA 93110

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The cover . . .

. . . depicts modern greenhouse facilities of the diverse floricultural and nursery industry that is an integral part of Santa Barbara County's agricultural production.

In addition to the cut flowers, for which the area is justly famous, over 4,000 different kinds of plants, flowers, flowerseeds, and ornamentals are grown in the county.

The drawing for this 1989 Agricultural Production Report was done by Nat D. Fast.

The Honorable Board of Supervisors of Santa Barbara County

Tom Rogers, Chairman, 2nd District
Gloria Megino Ochoa, 1st District
William Wallace, 3rd District
Dianne Owens, 4th District
Toru Miyoshi, 5th District

and

Henry J. Voss, Director
California Department of Food and Agriculture

I am pleased to submit the 1989 Santa Barbara County Agricultural Production Report. This annual report presents statistical information on the acreage, yield and value of Santa Barbara County agricultural products.

Agriculture continues to be the county's major producing industry with a gross production value for 1989 of \$481,283,756. This production value for 1989 is a 10% increase over returns for 1988 and the agricultural industry continues to provide a strong base for our local economy. Santa Barbara County's agriculture with its diversification and the multiplier effect of the agricultural support services has an impact on our local economy of over one billion dollars.

It must be emphasized that the values in this report are gross values and in no way reflect net income. The costs of production, which in some cases exceeded gross returns, must be subtracted to determine the net income.

I wish to express my appreciation for the cooperation of all the growers, organizations and individuals who provided the information necessary for this report and a special thanks to the members of my staff who worked at compiling it.

Respectfully submitted,



RONALD M. GILMAN
Agricultural Commissioner
Director of Weights and Measures

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VEGETABLE CROPS

	Year	Harvested Acreage	Production		Unit	Unit Wt.	Value	
			Per Acre	Total			Per Unit	Total
Artichokes	1989	1,172	537.54	629,997	CTN.	25#	\$ 5.70	\$ 3,590,983
	1988	1,275	362.81	462,583	CTN.	25#	\$ 6.92	\$ 3,201,074
Broccoli Fresh	1989	13,444	642.01	8,631,182	CTN.	22#	4.49	38,754,007
	1988	11,802	595.20	7,024,550	CTN.	22#	4.87	34,209,559
Frozen	1989	5,388	4.50	24,246	TON	TON	360.14	8,731,954
	1988	7,100	4.36	30,956	TON	TON	360.00	11,144,160
Cabbage	1989	1,385	762.78	1,056,450	CTN.	50#	5.53	5,842,169
	1988	1,550	734.57	1,138,584	CTN.	50#	3.95	4,497,407
Carrots	1989	2,453	41.65	102,168	TON	TON	57.91	5,916,549
	1988	2,613	40.51	105,853	TON	TON	54.02	5,718,179
Cauliflower Fresh	1989	7,378	623.90	4,603,134	CTN.	25#	5.77	26,560,083
	1988	6,541	581.82	3,805,685	CTN.	25#	5.46	20,779,040
Frozen	1989	1,344	4.11	5,524	TON	TON	509.02	2,811,826
	1988	959	4.14	3,970	TON	TON	486.41	1,931,048
Celery	1989	3,478	1,068.99	3,717,947	CTN.	60#	6.34	23,571,784
	1988	2,378	1,100.06	2,615,943	CTN.	60#	5.88	15,381,745
Lettuce, Head	1989	6,817	749.28	5,107,842	CTN.	50#	5.67	28,961,464
	1988	8,328	705.04	5,871,573	CTN.	50#	5.36	31,471,631
Lettuce, Leaf	1989	2,043	707.28	1,444,973	CTN.	30#	5.42	7,831,754
	1988	1,208	607.48	733,836	CTN.	30#	4.30	3,155,495
Peas, Edible Pod	1989	689	615.28	423,928	CTN.	10#	10.97	4,650,490
	1988	650	372.69	242,249	CTN.	10#	9.02	2,185,086
Spinach	1989	779	845.19	658,403	CTN.	20#	4.17	2,745,541
	1988	612	753.48	461,130	CTN.	20#	3.64	1,678,513
Squash, Summer	1989	758	645.35	489,175	CTN.	26#	5.15	2,519,251
	1988	797	600.73	478,782	CTN.	26#	5.52	2,642,877
Tomatoes	1989	240	30.90	7,416	TON	TON	57.83	428,867
	1988	240	29.92	7,181	TON	TON	53.41	383,537
Miscellaneous	1989	4,516						18,243,471
	1988	3,783						10,846,008
Total	1989	51,884						\$181,160,193
	1988	49,836						\$149,225,359



FIELD CROPS

	Year	Production			Unit	Value	
		Harvested Acreage	Per Acre	Total		Per Unit	Total
Barley, including seed	1989	1,526	6.99	10,667	CWT.	\$ 8.16	\$ 87,043
	1988	3,100	17.43	54,033	CWT.	\$ 6.31	\$ 340,948
Beans, Lima	1989	3,195	17.24	55,082	CWT.	49.79	2,742,533
	1988	5,678	18.85	107,030	CWT.	49.80	5,330,094
Miscellaneous	1989	159					151,700
	1988	62					36,048
Hay, Alfalfa	1989	3,921	7.29	28,584	TON	122.83	3,510,973
	1988	4,748	6.60	31,337	TON	102.61	3,215,490
Hay, Grain	1989	7,112	1.43	10,170	TON	110.19	1,120,632
	1988	6,834	2.11	14,420	TON	83.85	1,209,117
Oats, including seed	1989	397	13.38	5,312	CWT.	13.30	70,650
	1988	421	16.25	6,841	CWT.	20.36	139,283
Pasture, Irrigated	1989	6,187				90.00	556,830
	1988	6,765				85.00	575,025
Pasture, Non-irrigated	1989	770,140				6.10	4,697,854
	1988	768,525				6.11	4,695,688
Silage Corn, Green Chop	1989	1,456	18.14	26,412	TON	17.56	463,795
	1988	1,184	19.20	22,733	TON	18.39	418,060
Wheat, including seed	1989	3,230	13.34	43,088	CWT.	6.70	288,690
	1988	1,829	14.00	25,606	CWT.	6.67	170,792
Miscellaneous	1989	587					78,615
	1988	484					78,645
Total	1989	797,910					\$13,769,315
	1988	799,630					\$16,209,190



FRUIT AND NUT CROPS

	Year	Planted	Harvested Acreage	Production			Value	
				Per Acre	Total	Unit	Per Unit	Total
Avocados	1989	10,301	9,427	2.20	20,739	TON	\$1,849.29	\$ 38,352,425
	1988	10,301	9,427	2.90	27,338	TON	\$1,570.96	\$ 42,946,904
Grapes	1989	9,592	7,613	3.71	28,244	TON	1,067.95	30,163,180
	1988	9,045	7,826	3.82	29,895	TON	710.99	21,255,046
Lemons	1989	1,494	1,447	13.83	20,012	TON	307.68	6,157,292
	1988	1,569	1,522	12.76	19,421	TON	297.17	5,771,339
Strawberries Fresh	1989	4,617	4,617	3,064.16	14,147,226	12# TRAYS	5.29	74,838,825
	1988	3,428	3,428	2,917.30	10,000,504	12# TRAYS	5.93	59,302,989
Processing	1989				20,276	TON	526.41	10,673,489
	1988				19,769	TON	499.90	9,882,523
Walnuts	1989	971	759	1.29	979	TON	1010.00	988,790
	1988	971	759	.96	729	TON	980.00	714,420
Miscellaneous	1989	225	195					1,711,389
	1988	254	190					1,139,485
Total	1989	27,200	24,058					\$162,885,390
	1988	25,568	23,152					\$141,012,706



NURSERY PRODUCTS

	Year	Production Area		Value
		House Sq. Ft.	Field Acres	Total
Cut Flowers & Cut Greens				
Carnations	1989	597,300	4.00	\$ 860,100
	1988	453,316	6.00	\$ 1,034,460
Chrysanthemums	1989	4,283,302		12,661,423
	1988	14,723,105		14,071,300
Gypsophila	1989		395.00	3,969,095
	1988		340.50	3,265,536
Orchids	1989	1,897,340		6,393,597
	1988	2,010,685		6,056,983
Proteas	1989		102.00	510,200
	1988		109.00	424,259
Roses	1989	1,056,570		3,991,700
	1988	922,000		3,755,000
Statice	1989		83.01	424,206
	1988		27.33	288,700
Miscellaneous Flowers	1989	2,965,995	112.01	6,488,883
	1988	1,969,830	192.25	4,699,201
Miscellaneous Greens, Trees and Wood Products	1989		220.58	528,978
	1988	32	274.50	380,995
Potted Plants				
Chrysanthemums	1989	783,373		6,954,428
	1988	3,635,000		6,076,156
Miscellaneous Flowering Plants+	1989	1,236,346	8.50	2,931,032
	1988	2,306,247	.75	2,013,423
Foliage Plants	1989	517,157	2.50	3,272,569
	1988	1,826,888		4,064,499
Orchid Plants	1989	1,039,780		5,148,139
	1988	1,976,258		4,975,003
Poinsettias	1989	513,284		1,564,049
	1988	365,435		870,524

+Includes: Begonia, Exacum, Fuchsia, Geranium & Others.

	Year	Production Area		Value
		House Sq. Ft.	Field Acres	Total
Fruit Trees & Vines	1989		.61	\$ 36,230
	1988	83,500	101.00	\$ 357,798
Herbaceous Perennials & Ground Covers, Turf, Bulbs & Bedding Plants	1989	301,504	49.31	4,814,817
	1988	121,499	167.50	10,001,776
Vegetable Transplants	1989	227,972	33.00	1,873,950
	1988	80,000	100.00	1,117,626
Woody Ornamentals & Ground Covers	1989		155.68	8,106,800
	1988	193,851	226.86	7,825,733
Total	1989	15,419,923	1,266.20	\$70,530,196
	1988	30,667,646	1,545.69	\$71,278,972



SEED CROPS

	Year	Harvested Acreage	Production		Unit	Value	
			Per Acre	Total		Per Unit	Total
Bean Seed	1989	2,576	15.92	41,010	CWT.	\$44.49	\$1,824,535
	1988	3,186	17.67	56,297	CWT.	\$43.98	\$2,475,942
Flower Seed	1989	684					3,390,541
	1988	974					4,381,596
Vegetable Seed	1989	403					1,446,692
	1988	889					2,489,807
Miscellaneous	1989	0					0
	1988	0					0
Total	1989	3,663					\$6,661,768
	1988	5,049					\$9,347,345



LIVESTOCK AND POULTRY

Year	Production		Unit	Value		
	No. of Head	Total Liveweight		Per Unit	Total	
Cattle and Calves	1989	53,063	354,334	CWT.	\$73.87	\$26,174,653
	1988	60,181	436,312	CWT.	\$70.21	\$30,633,466
Hogs and Pigs	1989	1,887	2,868	CWT.	60.90	174,661
	1988	900	1,701	CWT.	59.37	100,988
Sheep and Lambs	1989	5,617	6,005	CWT.	72.14	433,201
	1988	4,800	5,664	CWT.	79.03	447,626
Miscellaneous	1989					7,646,830
	1988					7,635,225
Total	1989					\$34,429,345
	1988					\$38,817,305



LIVESTOCK, POULTRY AND APIARY PRODUCTS

Year	Production	Unit	Value		
			Per Unit	Total	
Apiary	1989			\$ 134,243	
	1988			\$ 148,066	
Milk and Milk Products	1989*	514,166	CWT.	\$12.39	6,370,517
	1988	504,306	CWT.	\$11.11	5,602,840
Wool	1989	62,100	LBS.	1.52	94,392
	1988	64,200	LBS.	1.42	91,164
Miscellaneous	1989				5,248,397
	1988				4,782,071
Total	1989*				\$11,847,549
	1988				\$10,624,141

* Preliminary

MISCELLANEOUS CROPS

VEGETABLES

Includes: Anise, asparagus, beans, beets, bell peppers, brussels sprouts, cabbage, bunch carrots, cilantro, chard, cherry tomatoes, chinese vegetables, corn, cucumbers, eggplant, garlic, green onions, herbs, kale, leeks, melons, onions (dry), parsley, parsley (dehydrated), parsley root, peppers, peppers (dehydrated), potatoes, specialty vegetables, squash (winter), tomatillos, and turnips.

FIELD CROPS

Miscellaneous beans -

Includes: garbanzos, pinto, and yellow.

Miscellaneous field crops -

Includes: pea straw, straw, and sudan hay.

FRUIT AND NUT CROPS

Includes: apples, cherimoyas, guavas, kiwis, limes, macadamia nuts, peaches, persimmons, raspberries, and table grapes.

LIVESTOCK AND POULTRY

Includes: breeding stock, chickens, game birds, goats, horses, and rabbits.

LIVESTOCK, POULTRY AND APIARY PRODUCTS

Includes: eggs, fertilizer, and goat milk.

MILLION DOLLAR PRODUCTS

1989 RANKING

1988 RANKING

1	Strawberries	\$85,512,314	1
2	Broccoli	47,485,961	2
3	Avocados	38,352,425	3
4	Grapes	30,163,180	7
5	Cauliflower	29,371,909	6
6	Lettuce, Head	28,961,464	4
7	Cattle	26,174,653	5
8	Celery	23,571,784	8
9	Cut Chrysanthemums	12,661,423	9
10	Woody Ornamentals	8,106,800	11
11	Lettuce, Leaf	7,831,754	28
12	Potted Chrysanthemums	6,954,428	12
13	Miscellaneous Cut Flowers	6,488,883	19
14	Cut Orchids	6,393,597	13
15	Milk	6,370,517	16
16	Lemons	6,157,292	14
17	Carrots	5,916,549	15
18	Cabbage	5,842,169	21
19	Potted Orchids	5,148,139	18
20	Herbaceous Perennials & Ground Covers Turf, Bulbs, and Bedding Plants	4,814,817	10
21	Pasture, Non-irrigated	4,697,854	20
22	Peas, Edible Pods	4,650,490	32
23	Roses	3,991,700	24
24	Gypsophila	3,969,095	25
25	Artichokes	3,590,983	27
26	Hay, Alfalfa	3,510,973	26
27	Flower Seed	3,390,541	22
28	Foliage Plants	3,272,569	23
29	Flowering Plants	2,931,032	33
30	Spinach	2,745,541	34
31	Beans, Lima	2,742,533	17
32	Squash, Summer	2,519,251	29
33	Vegetable Transplants	1,873,950	36
34	Bean, Seed	1,824,535	31
35	Poinsettias	1,564,049	00
36	Vegetable Seed	1,446,692	30
37	Hay, Grain	1,120,632	35

SUMMARY

	<u>YEAR</u>	<u>ACREAGE</u>	<u>FOB VALUE</u>
Vegetables	1989	51,884	\$181,160,193
	1988	49,836	\$149,225,359
Field Crops	1989	797,910	13,769,315
	1988	799,630	16,209,190
Fruit and Nut Crops	1989	27,200	162,885,390
	1988	25,568	141,012,706
Nursery Products	1989	1,620	70,530,196
	1988	2,250	71,278,972
Seed Crops	1989	3,663	6,661,768
	1988	5,049	9,347,345
Livestock and Poultry	1989		34,429,345
	1988		38,817,305
Livestock, Poultry and Apiary Products	1989*		11,847,549
	1988		10,624,141
<hr/>			
Total	1989*	882,277	\$481,283,756
	1988	882,333	\$436,515,018

* Preliminary

COMPARATIVE AGRICULTURAL VALUES

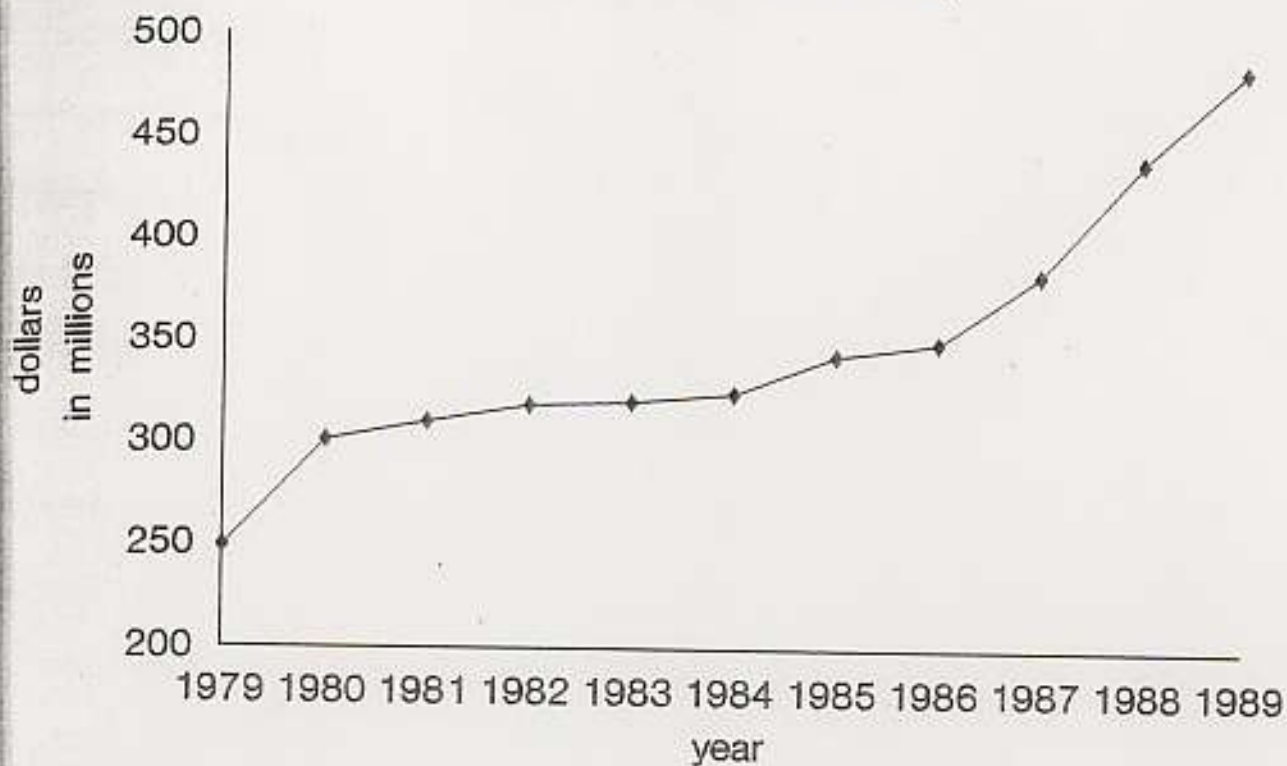
1989*	\$481,283,756
1988+	436,515,018
1987	381,670,169
1986	348,169,389
1985	341,811,369
1984	323,110,206
1983	318,903,463
1982	317,152,978
1981	308,773,222
1980	299,862,444
1979	248,525,596

* Preliminary
+ Revised

COMPARATIVE AGRICULTURAL VALUES

1979 - 1989

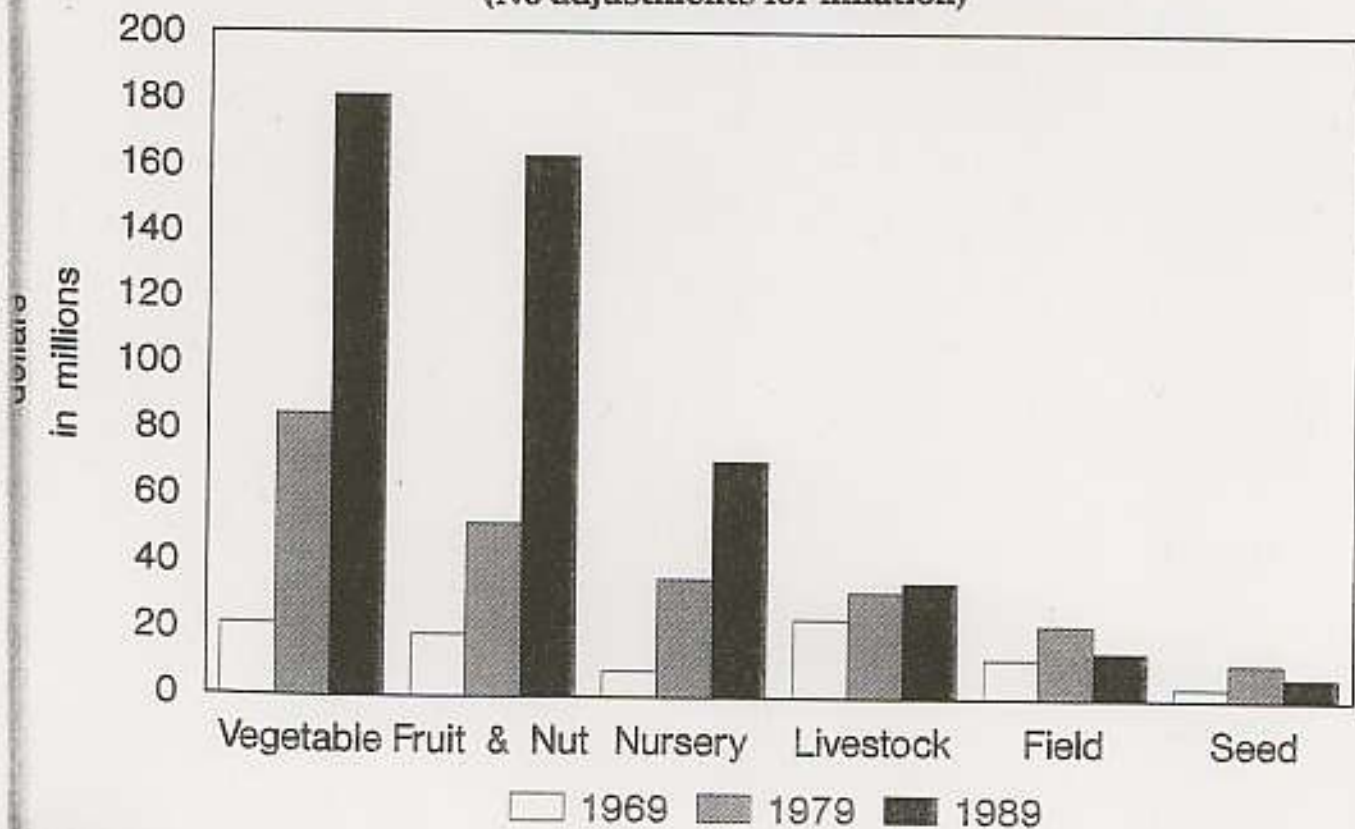
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SUMMARY CROP VALUES

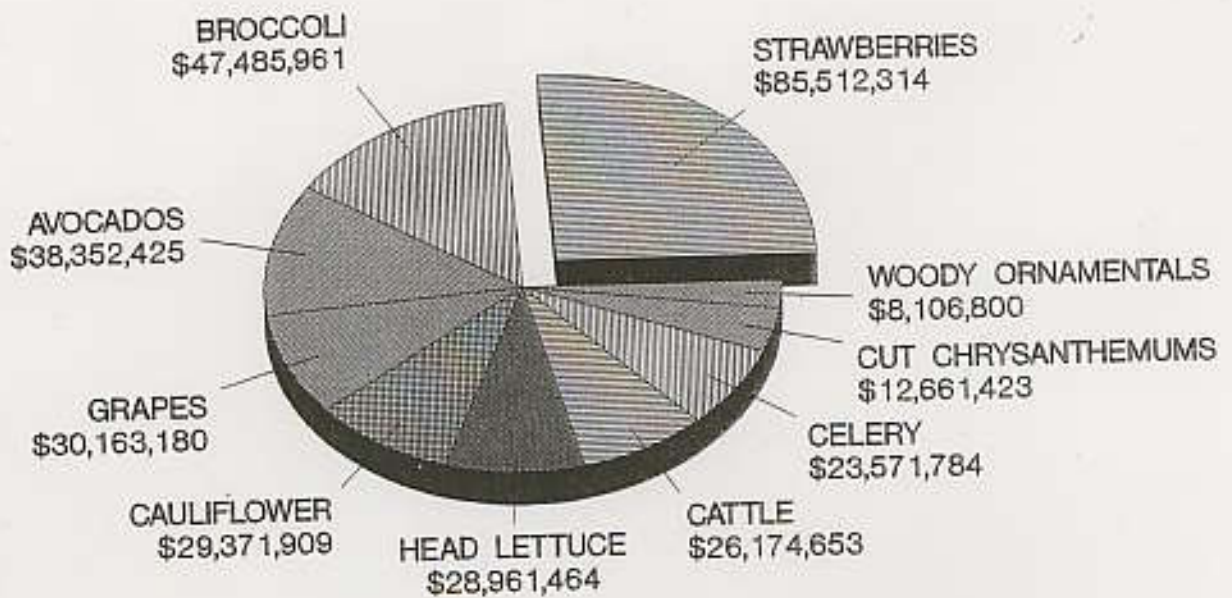
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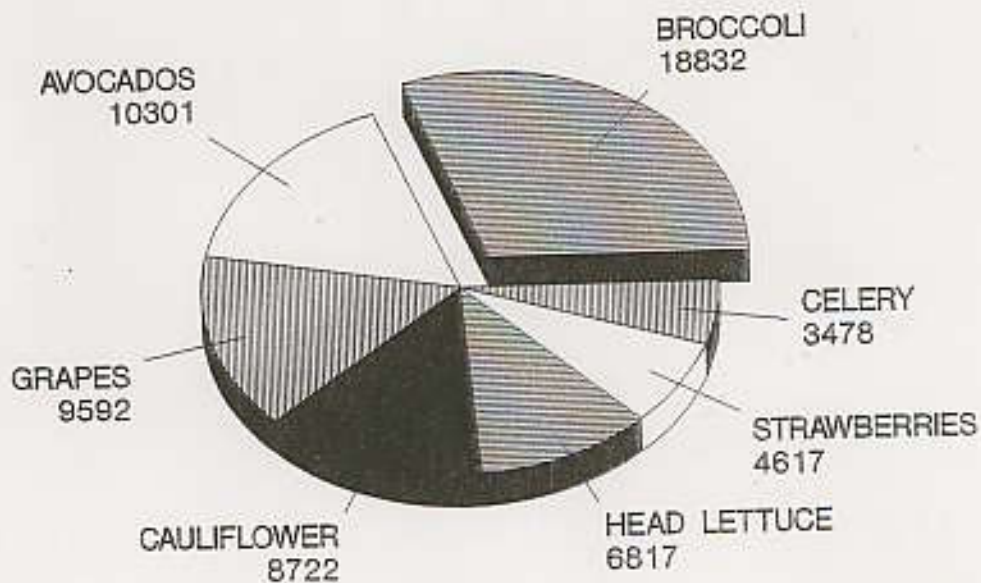
SANTA BARBARA COUNTY

THE TOP TEN PRODUCTS



LEADING CROP ACREAGES

1989



DEPARTMENT STAFF

HOK

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