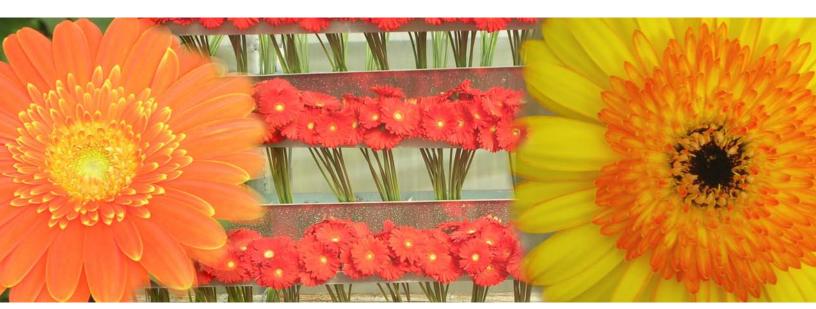


2005

AGRICULTURAL PRODUCTION REPORT SANTA BARBARA COUNTY



The cover	
depicts the eighteen million dollar gerbera cut flower industry of Santa Barbara County. What sas a flower grown by just a few growers has become an industry staple.	itarted
The photographs for the cover of this year's report were taken by Traci Lewis.	

William D. Gillette Commissioner/Directo

April 17, 2006

The Honorable Board of Supervisors

Santa Barbara County
and

A. G. Kawamura, Secretary

California Department of Food and Agriculture

I am pleased to submit the 2005 Santa Barbara County Agricultural Production Report. This annual report presents statistical information on the acreage, yield, and value of Santa Barbara County agricultural products.

Agriculture continues to be the County's major producing industry. The 2005 gross production was valued at \$997,600,578. This is a \$92.2 million (10%) increase in gross value when compared with the 2004 figures.

Santa Barbara County's diversified agriculture continues to provide a strong base for our local economy. Through the multiplier effect, it has a local impact in excess of \$1.9 billion dollars.

It must be emphasized that the values in this report are gross values and in no way reflect net income. All of the various costs of production must be subtracted to determine the net income.

I wish to express my appreciation for the cooperation of all the growers, organizations and individuals who provided the information necessary for this report and special thanks to the members of my staff, particularly Maria Grijalva and Mike Champion, who worked so hard at compiling it.

Respectfully submitted,

William D. Gallette

William D. Gillette Agricultural Commissioner



We would like to recognize Jerry Davidson, our entomologist for 33 years who retired in 2005. Jerry was an incredible resource for our department, the Agriculture Industry, and for all residents of Santa Barbara County. Jerry's knowledge and enthusiasm are unsurpassed and he was always looking for ways to share both. We would like to wish Jerry a long and happy retirement.

TABLE OF CONTENTS

VEGETABLE CROPS	1
FIELD CROPS	2
FRUIT AND NUT CROPS	3
NURSERY PRODUCTS	4
SEED CROPS	5
LIVESTOCK AND POULTRY	6
LIVESTOCK, POULTRY AND APIARY PRODUCTS	6
MISCELLANEOUS CROPS	7
MILLION DOLLAR PRODUCTS	8
SUMMARY	9
COMPARATIVE AGRICULTURAL VALUES	10
SUSTAINABLE AGRICULTURAL SUMMARY	11
DEPARTMENT STAFF	15



VEGETABLE CROPS

		Pro	duction				Va	alue
	<u>Year</u>	Harvested Acreage	Per Acre	Total	Unit	Unit Wt.	Per Unit	Total
Bell Pepper	2005 2004	409 407	1,325.65 1,153.64	542,191 469,532	CTN CTN	25 # 25#	\$8.94 \$6.08	\$4,847,188 \$2,854,755
Broccoli	2005 2004	28,124 27,053	606.19 595.82	17,048,488 16,118,719	CTN CTN	22 # 22#	6.61 7.02	112,690,506 113,153,407
Cabbage	2005 2004	967 1,025	817.52 795.74	790,542 815,634	CTN CTN	50 # 50#	8.18 8.42	6,466,634 6,867,638
Cauliflower	2005 2004	8,582 7,483	668.32 677.46	5,735,522 5,069,433	CTN CTN	25 # 25#	6.85 7.06	39,288,326 35,790,197
Celery	2005 2004	3,582 3,716	1,047.04 1,147.77	3,750,497 4,265,113	CTN CTN	60 # 60#	7.32 7.27	27,453,638 31,007,372
Lettuce, Head	2005 2004	12,643 11,049	773.84 774.11	9,783,659 8,553,141	CTN CTN	50# 50#	6.05 5.97	59,191,137 51,062,252
Lettuce, Leaf	2005 2004	4,398 3,568	764.61 745.46	3,362,755 2,659,801	CTN CTN	30 # 30#	7.13 6.75	23,976,443 17,953,657
Peas, Edible Pod	2005 2004	1,601 1,306	485.00 594.30	776,485 776,156	CTN CTN	10# 10#	7.87 11.02	6,110,937 8,553,239
Spinach	2005 2004	1,161 1,033	809.32 903.25	939,621 933,057	CTN CTN	20 # 20#	6.77 7.10	6,361,234 6,624,705
Squash, Summer	2005 2004	791 1,187	823.10 877.49	651,072 1,041,581	CTN CTN	26 # 26#	5.80 7.65	3,776,218 7,968,095
Miscellaneous	2005 2004	11,314 12,010						58,726,460 67,914,924
Total	2005 2004	73,572 69,837						\$348,888,721 \$349,750,241



FIELD CROPS

ALL		Pr	oduction			V	alue
		Harvested	Per			Per	_
	Year	Acreage	Acre	Total	Unit	Unit	Total
Beans, Dry Edible	2005	3,818	14.62	55,819	CWT	\$59.61	\$3,327,371
, •	2004	2,920	13.44	39,245	CWT	\$59.22	\$2,324,089
Alfalfa	2005	892	6.69	5,968	TON	133.08	794,221
	2004	829	8.02	6,649	TON	121.52	807,987
Hay, Grain	2005	3,725	2.42	9,015	TON	121.13	1,091,987
	2004	3,331	2.17	7,228	TON	114.56	828,040
Pasture							
Irrigated	2005	5,300				120.00	636,000
	2004	5,300				120.00	636,000
Non-irrigated**	2005	589,640				7.25	4,274,890
	2004	589,640				7.25	4,274,890
Silage	2005	1,826	13.73	25,071	TON	24.46	613,237
	2004	1,130	12.64	14,283	TON	35.73	510,332
Miscellaneous	2005	1,017				282,034	
	2004	114				29,500	
Total	2005 2004	606,218 603,264					\$11,019,740 \$9,410,838
	2004	003,204					Ψ2,τ10,030

^{**} Grazing land as reported by Farmland Mapping & Monitoring Program (Excludes Federal grazing allotments).



FRUIT AND NUT CROPS

		Pr	_	Valı	ue		
		Harvested	Per		_	Per	_
	Year	Acreage	Acre	Total	Unit	Unit	Total
Avocados	2005	8,541	1.85	15,801	TON	\$1,836.44	\$29,017,588
	2004	8,485	2.00	16,970	TON	\$1,729.73	\$29,353,518
Wine Grapes	2005	20,308	6.18	125,503	TON	1,277.78	160,365,223
	2004	17,408	3.67	63,887	TON	1,305.86	83,427,478
Lemons	2005	1,711	20.68	35,384	TON	542.95	19,211,743
	2004	1,772	15.26	27,041	TON	436.28	11,797,448
Strawberries							
Total	2005	5,518					202,616,827
	*2004	5,239					188,561,712
Fresh	2005		3,905.31	21,549,501	12#	7.92	{170,672,048}
	2004		3,608.48	18,904,827	12#	8.21	{155,208,630}
Processing	2005		10.56	58,270	TON	548.22	{31,944,779}
	*2004		11.63	60,930	TON	547.40	{33,353,082}
Miscellaneous	2005	1,332					3,968,436
	2004	1,253					6,382,550
Total	2005	37,410					\$415,179,817
	*2004	34,157					\$319,522,706

^{*}Revised



NURSERY PRODUCTS

		Production	_Value_		
		House	Field		
	Year	Sq. Ft.	Acres	Total	
Flowers & Foliage					
Cut Flowers:					
Aster	2005	540, 598		\$1,078,287	
	2004	615,076		\$1,342,925	
Chrysanthemum	2005	2,412,860		9,886,450	
	2004	3,058,780		11,500,879	
Delphinium	2005		57.9	2,354,600	
	2004		58.16	2,336,116	
Gerbera	2005	3,101,936		18,138,686	
	2004	3,023,214		21,956,946	
Lily	2005	3,079,608		17,941,658	
	2004	2,758,408		17,239,966	
Rose	2005	1,198,536		4,552,670	
	2004	1,487,330		6,646,978	
Snapdragon	2005	1,179,288	8.50	1,554,773	
	2004	477,810	9.00	1,086,992	
Tulip	2005	270,736	2.5	3,264,245	
	2004				
Miscellaneous Cut Flowers	2005	2,949,498	1322.15	35,701,366	
	2004	1,523,399	1,344.72	36,844,865	
Total Cut Flowers	2005	14,733,060	1,391.05	{94,472,735}	
	2004	13,923,151	1,411.88	{104,524,626}	
Cut Foliage	2005		10.26	298,476	
	2004		8.96	180,209	
Potted Plants:					
Foliage	2005	504,016		2,400,154	
	2004	536,548		2,154,486	
Orchid	2005	2,147,909		9,142,211	
	2004	1,475,717		7,046,971	
Poinsettia	2005	206,500		683,800	
	2004	281,600		792,443	
Miscellaneous Potted Plants	2005	1,896,535	31.75	22,018,941	
	2004	5,788,719	54.63	25,659,985	

Nursery Products cont.

		Production	Area	_Value_	
		House	Field		
	Year	Sq. Ft.	Acres	<u>Total</u>	
Other Nursery Products:	2005	3,107,480	451.45	\$40,941,926	
Includes Herbaceous Perennials, Ground Covers, Turf, Bulbs, Bedding Plants, Vegetable Transplants, Fruit Trees and Vines, Woody Ornamentals, and Ground Covers	2004	1,396,550	483.98	\$35,729,118	
Total	2005 2004	22,595,500 23,402,285	1884.51 1,959.45	\$169,958,243 \$176,087,838	



SEED CROPS

		P	roduction	<u>n</u>		$\overline{\mathbf{V}}$	alue
, N G	Year	Harvested Acreage	Per Acre	Total	Unit	Per Unit	Total
•							
Bean Seed	2005	595	20.50	12,198	CWT	\$65.23	\$795,676
	2004	831	15.52	12,897	CWT	\$79.68	\$1,027,633
Flower Seed	2005	712					5,861,781
	2004	578					7,556,051
/egetable Seed	2005	799					3,447,730
	2004	501					2,256,563
		• 40.5					
Total	2005	2,106					\$10,105,187
	2004	1,910					\$10,840,247



LIVESTOCK AND POULTRY

. A		Production				/alue
	<u>Year</u>	No. of Head	Total Liveweight	Unit	Per Unit	Total
Cattle and Calves	2005 2004	51,080 48,648	332,020 316,212	CWT CWT	\$92.74 \$90.48	\$30,791,535 \$28,610,862
Miscellaneous	2005 2004					5,376,269 4,411,900
Total	2005 2004					\$36,167,804 \$33,022,762



LIVESTOCK, POULTRY AND APIARY PRODUCTS

				V	'alue
				Per	
_	Year	Production	Unit	Unit	Total
lilk and Milk Products	2005	394,354	CWT	\$14.28	\$5,631,375
	2004	421,754	CWT	\$14.83	\$6,254,612
Tiscellaneous	2005				649,691
	2004				498,251
Total	2005				\$6,281,066
	2004				\$6,752,863

MISCELLANEOUS CROPS

VEGETABLE CROPS

Includes: Anise, artichoke, arugula, asparagus, baby vegetables, beets, brussels sprouts, carrots, chard, Chinese cabbage, cilantro, corn, cucumber, endive, escarole, fava beans, frisee, green beans, kale, leeks, lettuce (specialty), mache, mizuma, mustard greens, onions, parsley, peppers, potato, radicchio, radish, squash (winter), tomatillo, tomato, turnips and watercress.

FIELD CROPS

Includes: Small grains and pea hay.

FRUIT AND NUT CROPS

Includes: Apple, almond, blackberry, blueberry, cherimoya, guava, lime, mandarin, melons, olive, passion fruit, peach, pear, persimmon, pistachio, raspberry, sapote, table grapes, and walnut.

NURSERY PRODUCTS

Cut flowers

Includes: Alstromeria, amaranthus, anemone, anthurium, bells of Ireland, carnation, dahlia, freesia, gardenia, gladiola, godetia, gypsophlia, hydrangea, iris, kangaroo paw, larkspur, limonium, lisianthus, montecasino, orchids, phlox, protea, Queen Anne's lace, ranunculus, solidago, statice, stock, sunflower, sweet pea, trachelium, and volkerfieden.

Potted plants

Includes: Begonia, carnation, chrysanthemum, cineraria, cyclamen, dahlia, exacum, fuchsia, geranium, gerbera, hydrangea, impatiens, kalanchoe, lily, and rose.

LIVESTOCK AND POULTRY

Includes: Aquaculture, breeding stock, chickens, goats, lambs, llamas, sheep, and swine.

LIVESTOCK, POULTRY AND APIARY PRODUCTS

Includes: Apiary products (honey, bees wax, pollen, pollination), and wool.

MILLION DOLLAR PRODUCTS

2005 Ranking			2004 Ranking
1	Strawberries	202,616,827	1
2	Wine Grapes	160,365,223	3
3	Broccoli	112,690,506	2
4	Head Lettuce	59,191,137	4
5	Cauliflower	39,288,326	5
6	Cattle	30,791,535	8
7	Avocados	29,017,588	7
8	Celery	27,453,638	6
9	Leaf Lettuce	23,976,443	10
10	Lemons	19,211,743	12
11	Gerbera cut flowers	18,138,686	9
12	Lily cut flowers	17,941,658	11
13	Chrysanthemum cut flowers	9,886,450	13
14	Orchid potted plants	9,142,211	17
15	Cabbage	6,466,634	18
16	Spinach	6,361,234	20
17	Peas, edible pod	6,110,937	14
18	Flower Seed	5,861,781	16
19	Milk	5,631,375	21
20	Bell Peppers	4,847,188	23
21	Rose cut flowers	4,552,670	19
22	Summer Squash	3,776,218	15
23	Vegetable Seed	3,447,730	26
24	Beans, Dry edible	3,327,371	25
25	Tulip cut flowers	3,264,245	
26	Foliage potted plants	2,400,154	
27	Delphinium cut flowers	2,354,600	24
28	Snapdragon cut flowers	1,554,773	28
29	Hay, grain	1,091,987	
30	Aster cut flowers	1,078,287	27

SUMMARY

	YEAR	ACREAGE	FOB VALUE
Vegetables	2005	73,572	\$348,888,721
	2004	69,837	\$349,750,241
Field Crops	2005	606,218	11,019,740
•	2004	603,264	9,410,838
Fruit & Nut Crops	2005	37,410	415,179,817
•	*2004	34,157	319,522,706
Nursery Products	2005	2,403	169,958,243
·	2004	2,497	176,087,838
Seed Crops	2005	2,106	10,105,187
•	2004	1,910	10,840,247
Livestock and Poultry	2005		36,167,804
·	2004		33,022,762
Livestock, Poultry and Apiary Products	2005		6,281,066
• • •	2004		6,752,863
Total	2005	721,709	\$997,600,578
	*2004	711,665	\$905,387,495

^{*} Revised

COMPARATIVE AGRICULTURAL VALUES

2005	\$997,600,578
*2004	\$905,387,495
2003	858,016,583
2002	771,662,986
2001	709,117,112
2000	735,003,901
1999	656,969,259
1998	611,859,484
1997	625,974,591
1996	581,637,098
1995	539,328,233
1994	509,777,967
1993	500,517,903
1992	443,228,285
1991	500,067,241
1990	508,517,249
1989	481,283,756
1988	436,515,018
1987	381,670,169
1986	348,169,389

^{*} revised

SUSTAINABLE AGRICULTURE

BIOLOGICAL CONTROL EFFORTS

PEST	BIO-CONTROL AGENT	SCOPE OF PROGRAM (1)
Ash Whitefly Siphonius phillyreae	Hymenoptera (parasitic wasp) Encarsia partenopea	County-wide+
Western Grapeleaf Skeletonizer Harrisina brillians	Diptera (larval parasitic fly) <i>Ametadoria sp.</i>	6 sites (Cuyama Valley)+
Grape Leafhopper Erythroneura elegantula	Hymenoptera (egg parasitic wasp) Anagrus epos	200 acres (Santa Ynez)
Russian Wheat Aphid Diuraphis noxia	Hymenoptera (parasitic wasp) Aphelinus sp. Diaeretiella rapae	40 acres (Santa Ynez and Santa Maria)+
Woolly Whitefly Aleurothrixus floccosus	Hymenoptera (parasitic wasp) Cales sp. Amitus sp.	Various sites (County-wide)+
Horn and Face Flies Musca autumnalis Haematobia irritans	Coleoptera: Scarabaeidae Onthophagus taurus O. gazella O. alexis	76,000 acres (County-wide)
Ice Plant Scale Pulvinaria mesembryanthemi	Hymenoptera (parasitic wasp) Metaphycus sp.	Various sites (County-wide)+
Eugenia Psyllid Trioza eugeniae	Hymenoptera (parasitic wasp) Eulophidae: <i>Tamarixia sp</i> .	Various sites (County-wide)+
Blue Gum Psyllid Ctenarytaina eucalypti	Hymenoptera (parasitic wasp) Psyllaephagus pilosus	Various sites (County-wide)+
Red Gum Lerp Psyllid Glycaspis brimblecombei	Hymenoptera (parasitic wasp) Psyllaephagus bliteus	Various sites (County-wide)
Eucalyptus Longhorned Borer Phoracantha semipunctata	Hymenoptera (parasitic wasp) Avetianella longoi (egg parasite) Syngaster lepidus (larval parasite) Doryctes sp. (larval parasite)	Various sites (County-wide)
Eucalyptus Snout Beetle Gonipterus scutellatus	Hymenoptera (parasitic wasp) Anaphes nitens	3 sites (Summerland, Carpinteria & Goleta)
Yellow Starthistle Centaurea solstitialis	Bangasternus orientalis (a bud weevil) Se Eustenopus villosus (Hairy weevil) Larinus curtis (a flower weevil) Diptera: Tephritidae Urophora sirunaseva (a gall fly)	various sites (Los Padres National Forest) 2 sites (Los Padres National Forest) 3 sites (Los Padres National Forest)
	Chaetorellia succineas (seedhead fly) Puccinia jaceae (a rust disease)	2 sites (Los Padres National Forest) 1 site (Los Padres National Forest)

 $^{(1) \} Represents \ total \ number \ of \ individual \ sites, \ acres, \ etc. \ incorporated \ in \ the \ program \ efforts.$

 $^{+ \,} Bio\text{-}control \, agent \, effectively \, controlling \, target \, pest \, in \, Santa \, Barbara \, County.$

Sustainable Agriculture cont.

BIOLOGICAL CONTROL EFFORTS

PEST	BIO-CONTROL AGENT	SCOPE OF PROGRAM
Italian Thistle Carduus pycnocephalus	Coleoptera: Curculionidae Rhinocyllus conicus	Various sites (500 acres)
Puncture Vine Tribulus terrestris	Coleoptera: Curculionidae <i>Microlarinus spp.</i>	3 sites (County-wide)
Giant Whitefly Dialeurodicus dugesii	Hymenoptera (parasitic wasp) Entedononecremnus krauteri (larval parasit Encarsiella noyesii (larval parasite) Idioporus affinis (larval parasite)	Various sites (south coast) e)
Olive Fruit Fly Bactocera oleae	Hymenoptera (larval parasitic wasps) Tsyttalia concolor & lounsburyi Utetes africanus	Various sites (Santa Barbara & Montecito)
Nesting Whitefly Paraleurodes minei	Coleoptera: Coccinellidae Nephaspis sp (a ladybug)	3 sites (Goleta, Santa Barbara & Carpinteria)
Australian Tortoise Beetle Trachymela sloanei	Hymenoptera (parasitic wasp) Enoggera reticulata	1 site (Goleta)
Eucalyptus Snout Beetle Gonipterus scutellatus	Hymenoptera (egg parasite) Amaphes nitens	3 sites (South Coast)
Giant Reed Arundo donax	hand/mechanical removal	15 tons removed

PEST EXCLUSION

PEST (RATING)	HOST/MECHANISM/ORIGIN	NUMBER/DISPOSITION
SCALE INSECTS: Magnolia White Scale (A) Pseudaulacaspis cockerelli	Nursery Stock/Common Carrier/California Nursery Stock/Greenhouse/California	1 Rejected/Returned 1 Rejected/Treated
White Peach Scale (A) Pseudaulacaspis pentagona	Nursery Stock/Greenhouse/California	1 Rejected/Treated
Holly Scale (A) Dynaspidiotus britannicus	Nursery Stock/Common Carrier/Oregon	1 Rejected/Destroyed
Cycad Scale (A) Aulacaspis yasumatsui	Nursery Stock/Common Carrier/Hawaii	1 Rejected/Treated
ANTS: Bigheaded Ant (Q) Pheidole sp.	Nursery Stock/Common Carrier/Hawaii	1 Rejected/Treated
Whitefooted Ant (Q) Technomyrmex albipes	Cut Flowers/Common Carrier/Hawaii	1 Rejected/Treated
Crazy Ant (Q) Anoplolepis gracilipes	Cut Flowers/Common Carrier/Hawaii	1 Rejected/Treated
BEETLES: Longhorned Beetle (Q) Chlorophorus sp.	Furniture/Common Carrier/Bali	1 Rejected/Treated
MOTHS: a Moth (Q) Buccalatrix sp.	Nursery Stock/Common Carrier/Florida	1 Rejected/Destroyed
VIRUS: Canna Yellow Mottle Virus (Q) Badnavirus	Nursery Stock/Common Carrier/Florida	Many Rejected/Destroyed
FUNGUS: Chrysanthemum White Rust (A) Puccinia horiana	Cut Flowers/Greenhouse/California	3 Rejections/Destroyed
Alternaria Leaf Blight (Q) Alternaria panax	Nursery Stock/Greenhouse/California	1 Rejection/Destroyed
Cylindrocladium Leaf Blight (Q) Cylindrocladium spathulatum	Nursery Stock/Greenhouse/California	2 Rejections/Destroyed
Phytothphora Blight (Q) Phytothphora sp.	Nursery Stock/Greenhouse/California	1 Rejection/Destroyed

Rating definitions:

[&]quot;A" - An organism of known economic importance subject to enforcement action involving eradication, quarantine regulation, containment, rejection, or other holding action.

[&]quot;Q" - An organism or disorder requiring temporary "A" action pending determination of a permanent quarantine rating. The organism is suspected to be of economic importance, but its status is uncertain because of incomplete identification or inadequate information.

[&]quot;B" – An organism of known economic importance subject to: eradication, containment, control, or other holding action at the discretion of the individual County Agricultural Commissioner.

ORGANIC FARMING

57 Organic Farms were registered in Santa Barbara County in 2005. Utilizing organic principles as required by the California Organic Products Act of 2004, these farms produce a wide variety of crops.

VEGETABLE CROPS

Includes: Anise, arugula, asparagus, basil, beans, beets, bell peppers, broccoli, cabbage, carrots, cauliflower, celery, chard, cherry tomato, chicory, chili peppers, chives, cilantro, corn, cucumber, eggplant, endive, fennel, garlic, gourmet specialty vegetables, green onions, herbs, kale, kohlrabi, lettuce, leeks, mizuma, mushrooms, mustard greens, nopales, onions, oriental vegetables, parsley, peas, potato, pumpkin, radish, rhubarb, spinach, squash, sweet potato, tomato, tomatillo, turnip, and vegetable transplants.

FRUIT AND NUT CROPS

Includes: Apple, apricot, avocado, banana, cherimoya, fig, grapefruit, grape, guava, jujube, kiwi, lemon, lime, loquat, macadamia nut, mandarin, melon, nectarine, olive, orange, passion fruit, peach, persimmon, plum, raspberry, sapote, strawberry, tangelo, tangerine, and watermelon.

FIELD CROPS

Includes: Pasture and rangeland.

NURSERY PRODUCTS

Includes: Cactus, potted plants, and potted herbs.

DEPARTMENT STAFF

Commissioner/Director

William D. Gillette

Deputy Commissioners

Joe Karl Guy Tingos

Entomologist

Jerry Davidson

Plant Pathologist

Heather Scheck

Supervising Agricultural Biologist

Debbie Trupe

Supervising Weights and Measures Inspector

Diane Green

Agricultural Program Specialist

David Chang

Business Manager

Elena Morelos

Computer System Specialist

Gus Maio

Administrative Staff

Katie Bell Jennifer Kam Joyce Kougl Traci Lewis

Weights and Measures Inspectors

Dennis Gibson Rod Ross

Agricultural Biologists

Susan Bryant Harriet Heath
Alma Cangelosi Lottie Martin
Mike Champion Ken Masuda
Kevin Cheesman Mary Ann Rajala
Elizabeth Davis Mike Roberts
Tom Donlon Jeff Saleen
Maria Grijalva Stephanie Stark