

2007

2007

Agricultural Production Report



SANTA BARBARA COUNTY

The cover . . .

. . . documents some of the adverse conditions farmers faced in 2007. From one of the worst freezes in recent memory to the largest fire in Santa Barbara County recorded history, 2007 had it all.

*The photographs for the cover of this year's report were taken by staff of the
Agricultural Commissioner's Office.*



Agricultural Commissioner's Office
Weights & Measures ■ County of Santa Barbara

William D. Gillette
Commissioner / Director

April 14, 2008

The Honorable Board of Supervisors
Santa Barbara County
and
A. G. Kawamura, Secretary
California Department of Food and Agriculture

I am pleased to submit the 2007 Santa Barbara County Agricultural Production Report. This annual report presents statistical information on the acreage, yield, and value of Santa Barbara County agricultural products.

Agriculture continues to be the County's major producing industry. The 2007 gross production was valued at \$1,103,322,033. This is a \$86.6 million (8.5%) increase in gross value when compared with the 2006 figures and is the second year in a row that agriculture has surpassed the one billion dollar benchmark.

Santa Barbara County's diversified agriculture continues to provide a strong base for our local economy. Through the multiplier effect, it has a local impact in excess of \$2.2 billion dollars.

It must be emphasized that the values in this report are gross values and in no way reflect net income. All of the various costs of production must be subtracted to determine the net income.

I wish to express my appreciation for the cooperation of all the growers, organizations and individuals who provided the information necessary for this report and special thanks to the members of my staff who worked so hard at compiling it.

Respectfully submitted,

William D. Gillette

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Agricultural Commissioner

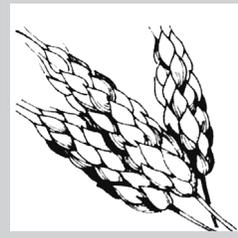
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VEGETABLE CROPS

	Year	Harvested Acreage	Yield Per Acre	Total Yield	Unit	Wt.	Price per Unit	Total Value
Bell Pepper	2007	394	1,316.60	518,740	CTN	25#	\$7.21	\$3,740,115
	2006	407	1,202.96	489,605	CTN	25#	\$9.20	\$4,504,366
Broccoli	2007	28,376	607.77	17,246,082	CTN	22#	\$7.60	\$131,070,223
	2006	28,250	595.55	16,824,176	CTN	22#	\$7.66	\$128,873,188
Cabbage	2007	1,099	882.31	969,659	CTN	50#	\$7.22	\$7,000,938
	2006	1,069	856.70	915,812	CTN	50#	\$7.36	\$6,740,376
Cauliflower	2007	8,659	699.71	6,058,789	CTN	25#	\$7.61	\$46,107,384
	2006	8,621	649.70	5,601,064	CTN	25#	\$6.68	\$37,415,108
Celery	2007	3,726	1,001.99	3,733,415	CTN	60#	\$10.63	\$39,686,202
	2006	3,654	1,060.38	3,874,629	CTN	60#	\$10.76	\$41,691,008
Lettuce, Head	2007	12,835	736.73	9,455,930	CTN	50#	\$9.29	\$87,845,590
	2006	13,021	775.52	10,098,046	CTN	50#	\$6.63	\$66,950,045
Lettuce, Leaf	2007	4,252	740.86	3,150,137	CTN	30#	\$8.16	\$25,705,118
	2006	4,103	766.33	3,144,252	CTN	30#	\$8.54	\$26,851,912
Spinach	2007	1,159	817.77	947,795	CTN	20#	\$6.28	\$5,952,153
	2006	1,088	861.28	937,073	CTN	20#	\$6.07	\$5,688,033
Squash, Summer	2007	922	785.58	724,305	CTN	26#	\$6.63	\$4,802,142
	2006	922	826.19	761,747	CTN	26#	\$5.68	\$4,326,723
Miscellaneous	2007	10,032						\$66,802,428
	2006	12,439						\$66,304,062
Total	2007	71,434						\$418,712,293
	2006	73,574						\$389,344,821



FIELD CROPS

	Year	Harvested Acreage	Yield Per Acre	Total Yield	Unit	Price per Unit	Total Value
Beans, Dry Edible	2007	4,036	16.56	66,836	CWT	\$60.29	\$4,029,542
	2006	3,884	16.21	62,960	CWT	\$62.26	\$3,919,890
Alfalfa	2007	915	7.94	7,265	TON	\$171.60	\$1,246,674
	2006	673	6.86	4,617	TON	\$153.73	\$709,771
Hay, Grain	2007	4,469	2.87	12,826	TON	\$142.88	\$1,832,579
	2006	4,097	2.64	10,816	TON	\$122.78	\$1,327,988
Pasture Irrigated	2007	5,300				\$120.00	\$636,000
	2006	5,300				\$120.00	\$636,000
Non-irrigated**	2007	589,640				\$7.25	\$4,274,890
	2006	589,640				\$7.25	\$4,274,890
Silage	2007	2,046	10.93	22,363	TON	\$28.40	\$635,109
	2006	1,783	13.50	24,071	TON	\$28.17	\$678,080
Miscellaneous	2007	901					\$211,753
	2006	997					\$274,089
Total	2007	607,307					\$12,866,547
	2006	606,374					\$11,820,708

** Grazing land as reported by Farmland Mapping & Monitoring Program (Excludes Federal grazing allotments).



FRUIT AND NUT CROPS

	Year	Harvested Acreage	Yield Per Acre	Total Yield	Unit	Price per Unit	Total Value
Avocados	2007	8,328	1.19	9,910	TON	\$2,100.06	\$20,811,595
	2006	8,607	4.40	37,871	TON	\$1,063.82	\$40,287,927
Wine Grapes	2007	21,263	3.35	71,231	TON	\$1,402.74	\$99,918,573
	2006	20,829	4.43	92,272	TON	\$1,163.71	\$107,377,849
Lemons	2007	1,549	15.15	23,467	TON	\$551.02	\$12,930,786
	2006	1,656	20.02	33,153	TON	\$413.33	\$13,703,130
Strawberries Total	2007	6,414					\$312,754,997
	2006	6,210					\$231,391,853
Fresh	2007		4,186.00	26,849,004	12#	\$10.15	{\$272,517,391}
	2006		2,921.00	18,139,410	12#	\$10.47	{\$189,919,623}
Processing	2007		9.25	59,330	TON	\$678.20	{\$40,237,606}
	2006		10.56	65,595	TON	\$632.25	{\$41,472,230}
Miscellaneous	2007	979					\$2,945,863
	2006	1,114					\$3,828,024
Total	2007	38,888					\$449,361,814
	2006	38,416					\$396,588,783



NURSERY PRODUCTS

	Year	Greenhouse Sq. Ft.	Field Acres	Total Value
Flowers & Foliage				
Cut Flowers:				
Chrysanthemum	2007	1,913,100	4.25	\$9,232,525
	2006	2,060,863		\$8,445,650
Dahlia	2007		15.07	\$1,347,270
	2006		17.96	\$1,137,115
Gerbera	2007	3,700,960		\$23,564,547
	2006	3,055,936		\$18,168,247
Lily	2007	3,024,571		\$15,259,862
	2006	3,222,246		\$18,910,555
Rose	2007	953,236		\$4,077,907
	2006	1,197,950		\$6,029,218
Snapdragon	2007	945,681	9.5	\$1,431,187
	2006	1,077,928	5.5	\$1,472,437
Tulip	2007	82,581	6.3	\$3,635,240
	2006	282,736	1.5	\$3,275,883
Miscellaneous Cut Flowers	2007	3,470,566	1,249.23	\$38,220,755
	2006	3,361,666	1,364.49	\$38,038,726
Total Cut Flowers	2007	14,090,695	1,284.35	\$96,769,293
	2006	14,259,325	1,389.45	\$95,477,831
Cut Foliage	2007		1.6	\$53,676
	2006		11.7	\$255,075
Potted Plants:				
Foliage	2007	535,549		\$2,559,079
	2006	506,016		\$2,451,808
Orchid	2007	2,581,950		\$10,073,238
	2006	1,844,859		\$9,218,491
Poinsettia	2007	263,000		\$830,068
	2006	186,500		\$572,550
Miscellaneous Potted Plants	2007	2,203,035	25.20	\$23,320,013
	2006	2,097,235	29.15	\$22,935,384

Nursery Products cont.

	Year	Greenhouse Sq. Ft.	Field Acres	Total Value
Other Nursery Products:	2007	2,064,842	481.70	\$42,567,311
Includes Herbaceous Perennials, Ground Covers, Turf, Bulbs, Bedding Plants, Vegetable Transplants, Fruit Trees and Vines, Woody Ornamentals, and Ground Covers	2006	1,708,560	497.45	\$41,750,252
Total	2007	21,739,071	1,792.85	\$176,172,678
	2006	20,602,495	1,927.75	\$172,661,391



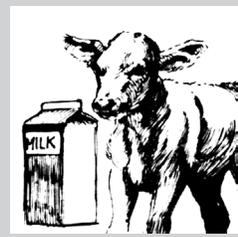
SEED CROPS

	Year	Harvested Acreage	Yield Per Acre	Total Yield	Unit	Price per Unit	Total Value
Bean Seed	2007	662	21.52	14,246	CWT	\$71.71	\$1,021,581
	2006	761	22.54	17,153	CWT	\$78.18	\$1,341,022
Flower Seed	2007	712					\$5,861,781
	2006	730					\$5,954,551
Vegetable Seed	2007	781					\$3,486,873
	2006	818					\$3,603,653
Total	2007	2,155					\$10,370,235
	2006	2,309					\$10,899,226



LIVESTOCK AND POULTRY

	Year	No. of Head	Total Liveweight	Unit	Price per Unit	Total Value
Cattle and Calves	2007	40,864	265,616	CWT	\$93.70	\$24,888,219
	2006	45,972	298,818	CWT	\$89.03	\$26,603,767
Miscellaneous	2007					\$2,452,072
	2006					\$3,131,286
Total	2007					\$27,340,291
	2006					\$29,735,053



LIVESTOCK, POULTRY AND APIARY PRODUCTS

	Year	Total Value
Miscellaneous	2007	\$8,498,175
	2006	\$5,685,162
Total	2007	\$8,498,175
	2006	\$5,685,162

MISCELLANEOUS CROPS

VEGETABLE CROPS

Includes: Anise, artichoke, arugula, asparagus, baby vegetables, beets, brussels sprouts, bok choy, carrots, chard, Chinese cabbage, cilantro, corn, cucumber, endive, escarole, frisee, green beans, kale, leeks, lettuce (specialty), mache, mizuma, mustard greens, onions, parsley, peppers, potato, radicchio, radish, squash (winter), tomatillo, tomato, turnips and watercress.

FIELD CROPS

Includes: Small grains and pea hay.

FRUIT AND NUT CROPS

Includes: Apple, almond, blueberry, cherimoya, guava, lime, mandarin, melons, olive, passion fruit, peach, pear, persimmon, pistachio, raspberry, sapote, and walnut.

NURSERY PRODUCTS

Cut flowers

Includes: Alstromeria, amaranthus, anemone, anthurium, aster, bells of Ireland, calla lily, carnation, celosia, crocosmia, freesia, gardenia, gladiola, gypsophlia, hydrangea, iris, kangaroo paw, larkspur, liatris, limonium, lisianthus, misty maine, montecasino, orchids, phlox, protea, Queen Anne's lace, ranunculus, solidago, statice, stephanotis, stock, sunflower, sweet pea, and sweet William.

Potted plants

Includes: Begonia, carnation, chrysanthemum, cyclamen, dahlia, exacum, fuchsia, geranium, gerbera, hydrangea, impatiens, kalanchoe, lily, ornamental pepper and rose.

LIVESTOCK AND POULTRY

Includes: Aquaculture, breeding stock, chickens, goats, lambs, llamas, sheep, and swine.

LIVESTOCK, POULTRY AND APIARY PRODUCTS

Includes: Apiary products (honey, bees wax, pollen, pollination), milk, milk products, and wool.

MILLION DOLLAR PRODUCTS

<u>2007 Ranking</u>			<u>2006 Ranking</u>
1	Strawberries	\$312,754,997	1
2	Broccoli	\$131,070,223	2
3	Wine Grapes	\$99,918,573	3
4	Head Lettuce	\$87,845,590	4
5	Cauliflower	\$46,107,384	7
6	Celery	\$39,686,202	5
7	Cattle	\$27,340,291	9
8	Leaf Lettuce	\$25,705,118	8
9	Gerbera cut flowers	\$23,564,547	11
10	Avocados	\$20,811,595	6
11	Lily Cut Flowers	\$15,259,862	10
12	Lemons	\$12,930,786	12
13	Orchid potted plants	\$10,073,238	13
14	Chrysanthemum cut flowers	\$9,232,525	15
15	Cabbage	\$7,000,938	16
16	Spinach	\$5,952,153	19
17	Flower Seed	\$5,861,781	18
18	Summer Squash	\$4,802,142	21
19	Rose cut flowers	\$4,077,907	17
20	Beans, dry edible	\$4,029,542	22
21	Bell Peppers	\$3,740,115	20
22	Tulip cut flowers	\$3,635,240	24
23	Vegetable seed	\$3,486,873	23
24	Foliage potted plants	\$2,559,079	26
25	Hay, grain	\$1,832,579	29
26	Snapdragon cut flowers	\$1,431,187	27
27	Dahlia cut flowers	\$1,347,240	30
28	Alfalfa	\$1,246,674	---
29	Bean Seed	\$1,021,581	28

SUMMARY

	YEAR	ACREAGE	FOB VALUE
Vegetables	2007	71,434	\$418,712,293
	2006	73,574	\$389,344,821
Field Crops	2007	607,307	\$12,866,547
	2006	606,374	\$11,820,708
Fruit & Nut Crops	2007	38,888	\$449,361,814
	2006	38,416	\$396,588,783
Nursery Products	2007	2,292	\$176,172,678
	2006	2,401	\$172,661,391
Seed Crops	2007	2,155	\$10,370,235
	2006	2,309	\$10,899,226
Livestock and Poultry	2007		\$27,340,291
	2006		\$29,735,053
Livestock, Poultry and Apiary Products	2007		\$8,498,175
	2006		\$5,685,162
Total	2007	722,076	\$1,103,322,033
	2006	723,074	\$1,016,735,144

COMPARATIVE AGRICULTURAL VALUES

2007	\$1,103,322,033
2006	1,016,735,144
2005	997,600,578
2004	905,387,495
2003	858,016,583
2002	771,662,986
2001	709,117,112
2000	735,003,901
1999	656,969,259
1998	611,859,484
1997	625,974,591
1996	581,637,098
1995	539,328,233
1994	509,777,967
1993	500,517,903
1992	443,228,285
1991	500,067,241
1990	508,517,249
1989	481,283,756
1988	436,515,018

SUSTAINABLE AGRICULTURE
BIOLOGICAL CONTROL EFFORTS

PEST	BIO-CONTROL AGENT	SCOPE OF PROGRAM ⁽¹⁾
Ash Whitefly <i>Siphonius phillyreae</i>	Hymenoptera (parasitic wasp) <i>Encarsia partenopea</i>	County-wide+
Western Grapeleaf Skeletonizer <i>Harrisina brillians</i>	Diptera (larval parasitic fly) <i>Ametadoria sp.</i>	6 sites (Cuyama Valley)+
Grape Leafhopper <i>Erythroneura elegantula</i>	Hymenoptera (egg parasitic wasp) <i>Anagrus epos</i>	200 acres (Santa Ynez)
Russian Wheat Aphid <i>Diuraphis noxia</i>	Hymenoptera (parasitic wasp) <i>Aphelinus sp.</i> <i>Diaeretiella rapae</i>	40 acres (Santa Ynez and Santa Maria)+
Woolly Whitefly <i>Aleurothrixus floccosus</i>	Hymenoptera (parasitic wasp) <i>Cales sp</i> <i>Amitus sp.</i>	Various sites (County-wide)+
Horn and Face Flies <i>Musca autumnalis</i> <i>Haematobia irritans</i>	Coleoptera: Scarabaeidae <i>Onthophagus taurus</i> <i>O. gazella</i> <i>O. alexis</i>	76,000 acres (County-wide)
Ice Plant Scale <i>Pulvinaria mesembryanthemi</i>	Hymenoptera (parasitic wasp) <i>Metaphycus sp.</i>	Various sites (County-wide)+
Eugenia Psyllid <i>Trioza eugeniae</i>	Hymenoptera (parasitic wasp) Eulophidae: <i>Tamarixia sp.</i>	Various sites (County-wide)+
Blue Gum Psyllid <i>Ctenarytaina eucalypti</i>	Hymenoptera (parasitic wasp) <i>Psyllaephagus bliteus</i>	Various sites (County-wide)
Red Gum Lerp Psyllid <i>Glycaspis brimblecombei</i>	Hymenoptera (parasitic wasp) <i>Psyllaephagus bliteus</i>	Various sites (County-wide)
Eucalyptus Longhorned Borer <i>Phoracantha semipunctata</i>	Hymenoptera (parasitic wasp) <i>Avetianella longoi</i> (egg parasite) <i>Syngaster lepidus</i> (larval parasite) <i>Doryctes sp.</i> (larval parasite)	Various sites (County-wide)
Yellow Starthistle <i>Centaurea solstitialis</i>	<i>Bangasternus orientalis</i> (a bud weevil) <i>Eustenopus villosus</i> (Hairy weevil) <i>Larinus curtis</i> (a flower weevil) Diptera: Tephritidae <i>Urophora sirunaseva</i> (a gall fly) <i>Chaetorellia succineas</i> (seedhead fly) <i>Puccinia jaceae</i> (a rust disease)	Several sites (Los Padres National Forest) various sites (Los Padres National Forest) 2 sites (Los Padres National Forest) 3 sites (Los Padres National Forest) 2 sites (Los Padres National Forest) 1 site (Los Padres National Forest)

(1) Represents total number of individual sites, acres, etc. incorporated in the program efforts.

+ Bio-control agent effectively controlling target pest in Santa Barbara County.

BIOLOGICAL CONTROL EFFORTS

PEST	BIO-CONTROL AGENT	SCOPE OF PROGRAM ⁽¹⁾
Italian Thistle <i>Carduus pycnocephalus</i>	Coleoptera: Curculionidae <i>Rhinocyllus conicus</i>	Various sites (500 acres)
Puncture Vine <i>Tribulus terrestris</i>	Coleoptera: Curculionidae <i>Microlarinus spp.</i>	3 sites (County-wide)
Giant Whitefly <i>Dialeurodicus dugesii</i>	Hymenoptera (parasitic wasp) Entedononecremnus krauteri (larval parasite) Encarsiella noyesii (larval parasite) Idioporus affinis (larval parasite)	Various sites (south coast)
Olive Fruit Fly <i>Bactocera oleae</i>	Hymenoptera (larval parasitic wasps) Tsyttalia concolor & lounsburyi <i>Utetes africanus</i>	Various sites (Santa Barbara & Montecito)
Nesting Whitefly <i>Paraleurodes minei</i>	Coleoptera: Coccinellidae <i>Nephaspis sp</i> (a ladybug)	3 sites (Goleta, Santa Barbara & Carpinteria)
Australian Tortoise Beetle <i>Trachymela sloanei</i>	Hymenoptera (parasitic wasp) Enoggera reticulata	1 site (Goleta)
Eucalyptus Snout Beetle <i>Gonipterus scutellatus</i>	Hymenoptera (egg parasite) Enoggera reticulata	3 sites (South Coast)
Giant Reed <i>Arundo donax</i>	hand/mechanical removal	15 tons removed

PEST EXCLUSION

PEST (RATING)	HOST/MECHANISM/ORIGIN	NUMBER/DISPOSITION
SCALE INSECTS:		
Armored Scale (Q) <i>Aucalaspis yasumatsui</i>	Nursery Stock/Common Carrier/Hawaii	1 Rejected/Destroyed
Boxwood Scale (A) <i>Pinnaspis buxi</i>	Nursery Stock/Common Carrier/Hawaii	2 Rejected/Destroyed
Red Wax Scale (A) <i>Ceroplastes rubens</i>	Nursery Stock/Common Carrier/Hawaii	1 Rejected/Destroyed
Coconut Scale (A) <i>Aspidiotus destructor</i>	Nursery Stock/Common Carrier/Hawaii	4 Rejected/Destroyed
Oriental Sclae (A) <i>Aonidiella orientalis</i>	Nursery Stock/Common Carrier/Florida	1 Rejected/Destroyed
Mango Shield Scale (Q) <i>Milviscutulus mangiferae</i>	Cut Flowers/Common Carrier/Hawaii	1 Rejected/Destroyed
ANTS:		
Whitefooted Ant (Q) <i>Technomyrmex albipes</i>	Cut Flowers/Common Carrier/Hawaii	3 Rejected/Treated
WHITEFLYS:		
Spiraling Whitefly (Q) <i>Aleurodicus dispersus</i>	Nursery Stock/Common Carrier/Hawaii	2 Rejected/Destroyed
a whitefly (Q) <i>Aleuroglandulus subtilis</i>	Cut Flowers/Common Carrier/Hawaii	1 Rejected/Destroyed
APHIDS:		
Barley aphid (Q) <i>Sipha maydis</i>	Nursery Stock/Regulatory Inspection/California	4 Rejected/Treated
FUNGUS:		
Chrysanthemum White Rust (A) <i>Puccinia horiana</i>	Cut Flowers/Greenhouse/California	9 Rejected/Destroyed
Loropetalum Leaf Spot (Q) <i>Pseudocercospora liquidambaricola</i>	Cut Flowers/Common Carrier/Florida	1 Rejected/Destroyed
Escallonia Root Rot (Q) <i>Cylindrocladium spathulatum</i>	Nursery Stock/Field/California	1 Rejected/Destroyed
Ceanothus Root Rot (Q) <i>Cylindrocladium spathulatum</i>	Nursery Stock/Field/California	1 Rejected/Destroyed

Sustainable Agriculture cont.

PEST (RATING)	HOST/MECHANISM/ORIGIN	NUMBER/DISPOSITION
Bittersweet Leaf Spot (Q) <i>Cercospora destructiva</i>	Cut Flowers/Common Carrier/Wisconsin	1 Rejected/Destroyed
Wood Decay Fungus (Q) <i>Phytophthora foliorum</i>	Nursery Stock/Field/California	1 Rejected/Destroyed
Grape Black Foot Disease (Q) <i>Cylindrocarpon macrodidymum</i>	Vineyard/Field/California	1 Rejected/Destroyed
Avocado Root Disease (B) <i>Cylindrocarpon liriodendri</i>	Orchard/Field/California	1 Rejected/Destroyed

Rating definitions:

“A” - An organism of known economic importance subject to enforcement action involving eradication, quarantine regulation, containment, rejection, or other holding action.

“Q” - An organism or disorder requiring temporary “A” action pending determination of a permanent quarantine rating. The organism is suspected to be of economic importance, but its status is uncertain because of incomplete identification or inadequate information.

“B” - An organism of known economic importance subject to: eradication, containment, control, or other holding action at the discretion of the individual County Agricultural Commissioner.

ORGANIC FARMING

74 Organic Farms were registered in Santa Barbara County in 2007. Utilizing organic principles as required by the California Organic Products Act of 2004, these farms produce a wide variety of crops.

VEGETABLE CROPS

Includes: Anise, arugula, asparagus, basil, beans, beets, bell peppers, broccoli, cabbage, carrots, cauliflower, celery, chard, cherry tomato, chicory, chili peppers, chives, cilantro, corn, cucumber, eggplant, endive, fennel, garlic, gourmet specialty vegetables, green onions, herbs, kale, kohlrabi, lettuce, leeks, mizuna, mushrooms, mustard greens, nopales, onions, oriental vegetables, parsley, peas, potato, pumpkin, radish, rhubarb, spinach, squash, sweet potato, tomato, tomatillo, turnip, and vegetable transplants.

FRUIT AND NUT CROPS

Includes: Apple, apricot, avocado, banana, cherimoya, fig, grapefruit, grape, guava, jujube, kiwi, lemon, lime, loquat, macadamia nut, mandarin, melon, nectarine, olive, orange, passion fruit, peach, persimmon, plum, raspberry, sapote, strawberry, tangelo, tangerine, and watermelon.

FIELD CROPS

Includes: Pasture and rangeland.

NURSERY PRODUCTS

Includes: Cactus, potted plants, and potted herbs.

DEPARTMENT STAFF

Commissioner/Director

William D. Gillette

Deputy Commissioners

Joe Karl Guy Tingos

Entomologist

Brian Cabrera

Plant Pathologist

Heather Scheck

Supervising Agricultural Biologists

Susan Bryant Debbie Trupe

Land Use Planner

Stephanie Stark

Agricultural Program Specialists

David Chang Lottie Martin

Business Manager

Elena Morelos

Computer System Specialist

Gus Maio

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Justin Bertoline Ken Masuda

Alma Cangelosi Nelson Medina

Kevin Cheesman Mary Ann Rajala

Tom Donlon Tashina Simon

Christina Fenske Christine Tyler

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Agricultural Commissioner's Office

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