

Santa Barbara County 2014 Agricultural Statistics

Cathy Fisher, Santa Barbara County Agricultural
Commissioner





Food and Agricultural Code Section 2279

- *“The commissioner shall compile reports of the condition, acreage, production, and value of the agricultural products in his/her county.”*
- *“The commissioner may publish such reports, and shall transmit a copy of them to the Secretary.”*



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Gross Value in Agricultural Commissioners' Reports



- The gross value of production is for all products grown during the calendar year, regardless of when they are marketed.
- The gross value does not reflect net profit or loss experienced by individual growers or by the industry as a whole.
- Growers do not have control over most input costs, such as fuel, fertilizers, and packaging nor can they significantly affect market prices.

2014 Total Gross Production

- \$1,489,980,853
- \$53,329,435 increase
- 3.71% increase
- Ninth year to surpass \$1 Billion
- Ranks 13 in California

Commodities	2014	2013
Strawberries	\$464 M	\$464 M
Wine Grapes	\$155 M	\$163M
Broccoli	\$137 M	\$136M





Five Year Comparison

	2010	2011	2012	2013	2014
Vegetable Crops	\$436,289,402	\$437,149,140	\$437,426,912	\$471,590,681	\$493,635,729
Fruit & Nut	\$460,819,923	\$442,705,593	\$515,353,303	\$545,939,874	\$595,346,546
Wine Grapes	\$97,374,658	\$76,958,637	\$91,107,064	\$163,362,417	\$155,255,791
Field & Seed	\$21,868,288	\$21,525,912	\$21,275,910	\$20,764,227	\$21,133,935
Cut Flower	\$107,223,780	\$108,336,974	\$105,433,124	\$106,619,530	\$105,093,374
Nursery	\$65,154,577	\$70,951,710	\$77,770,472	\$84,832,238	\$86,092,464
Livestock	\$23,176,168	\$28,662,090	\$34,143,839	\$34,904,230	\$24,827,984
Dairy/Apiary	\$8,088,609	\$8,089,000	\$8,460,550	\$8,638,221	\$8,595,030
TOTAL	\$1,219,995,405	\$1,194,379,056	\$1,290,971,174	\$1,436,651,418	\$1,489,980,853

2014 Facts

- Harvested Acreage

- Reductions

- Summer Squash: -87 acres
- Avocados: -149 acres
- Lemons: -142 acres
- Dry Beans: -141 acres
- Hay & Grain -200 acres
- Seeds: -44 acres
- Cut Flowers: -147,230 sq. feet
- Cattle & Calves: -13,200 # of Head





2014 Facts

- Total Production

- Reductions

- Broccoli: -60,608 Tons
 - Summer Squash: -160,564 Tons
 - Avocados: -2,847 Tons
 - Lemons: -5,150 Tons

- All other commodities experienced increases.



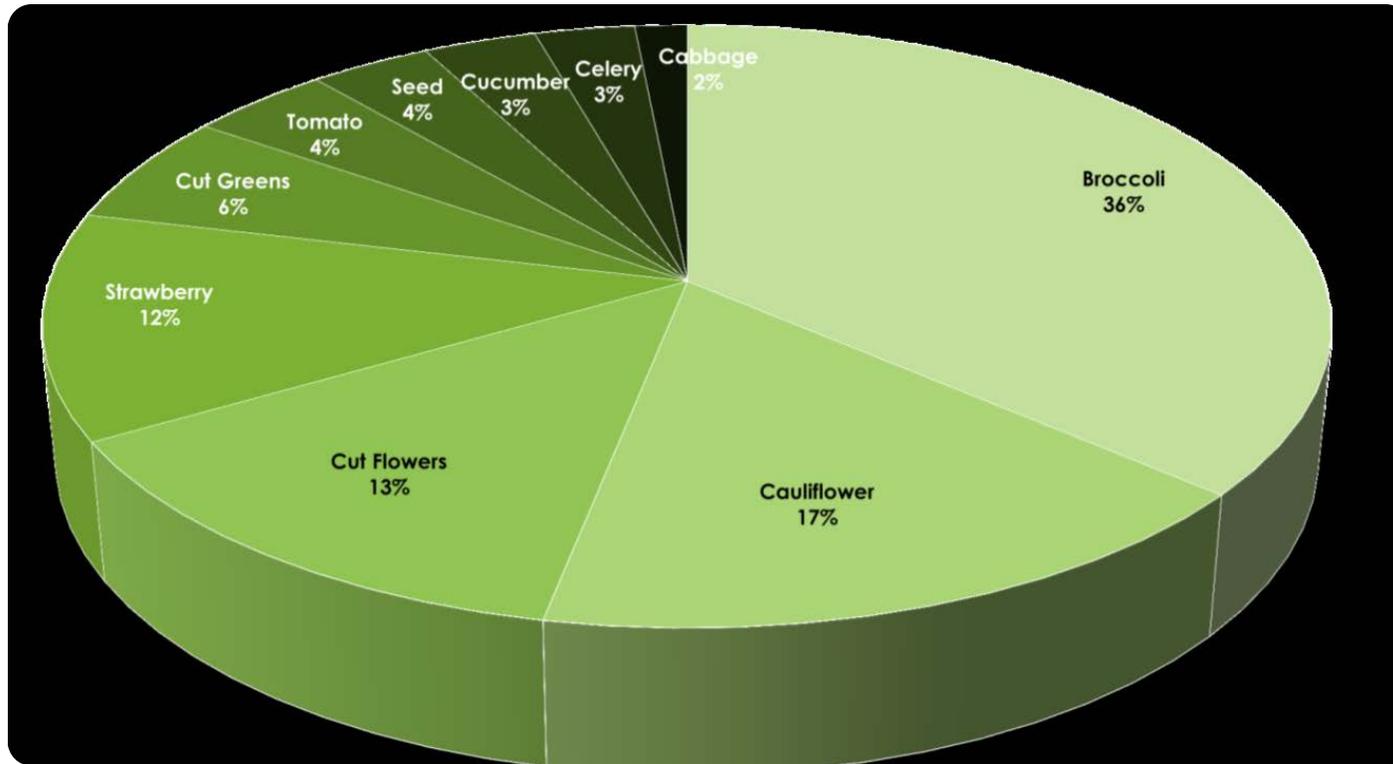
Exported Commodities-13,000 shipments in 2014



- #1 Canada
- #2 Japan
- #3 Mexico
- #4 Thailand
- #5 United Arab
- #6 Taiwan
- #7 China
- #8 Korea



Exported Commodities



- #1 Broccoli
- #2 Cauliflower
- #3 Cut Flowers
- #4 Strawberries
- #5 Leafy Greens
- #6 Tomato
- #7 Seed

Top 10 Registered Organic Crops-142 Farms in 2014



#1 Strawberry

319 acres



#2 Broccoli

227 acres



#3 Tomato

199 acres

#4 Carrot

178 acres



#5 Avocado

168 acres

#6 Head Lettuce

150 acres

#7 Beet

139 acres

#8 Chard

134 acres



#9 Bell Pepper

114 acres

#10 Cauliflower

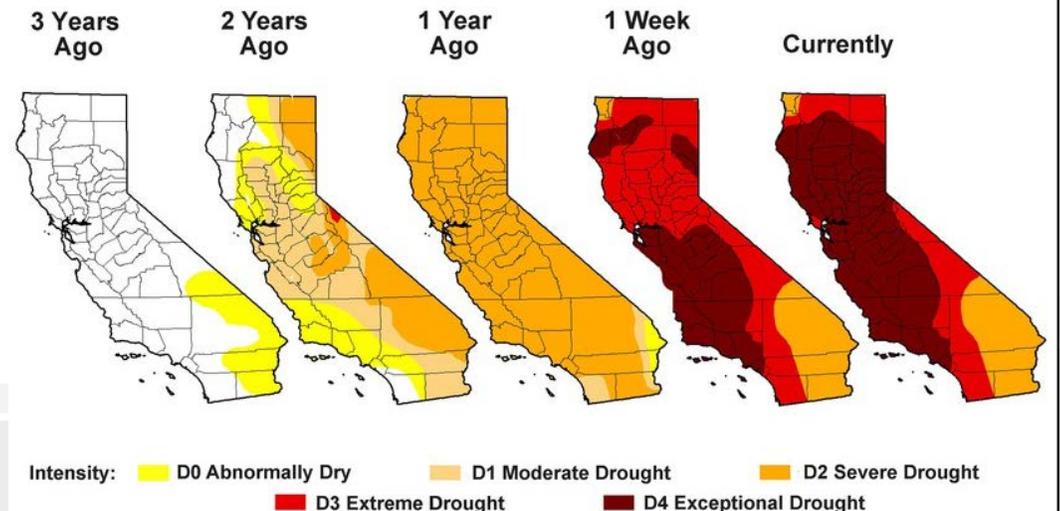
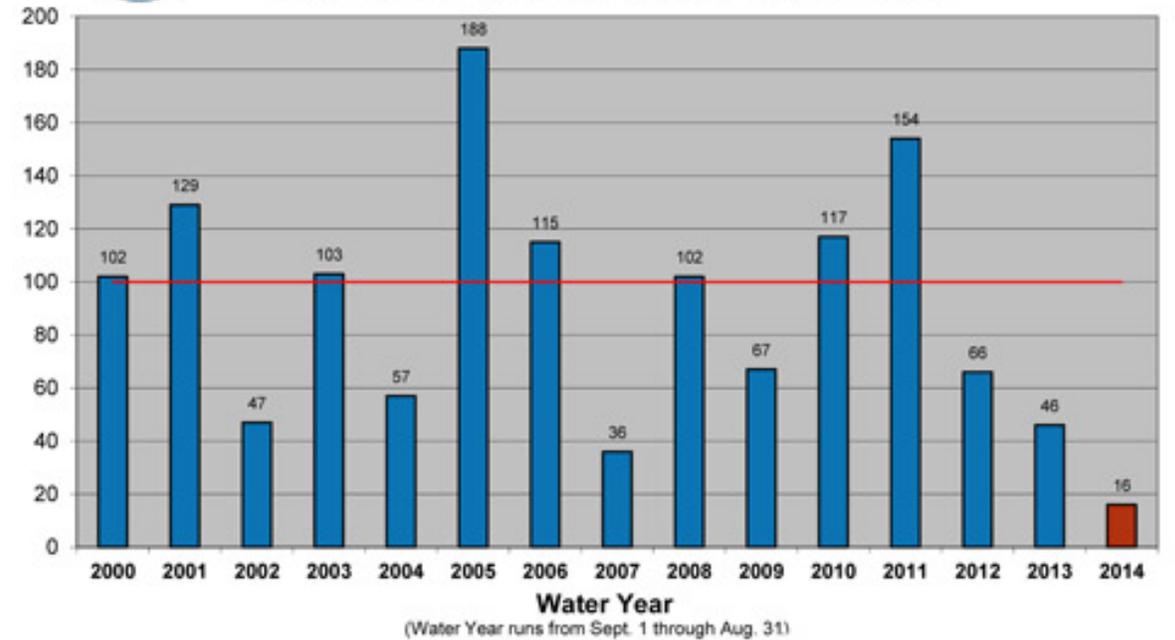
93 acres

2014 Challenges

- Weather
 - Drought
 - Salt issues
 - Warm Temperatures
 - Crop Losses



COUNTY-WIDE "PERCENT OF NORMAL" RAINFALL



2014 Challenges

- Labor Shortage
 - 20-25% reduction.
 - Unharvested crops.
 - Reduced production.
 - Buyer confidence possibly impacted.
 - Reduced planted acreage.
 - Statewide.



2014 Challenges

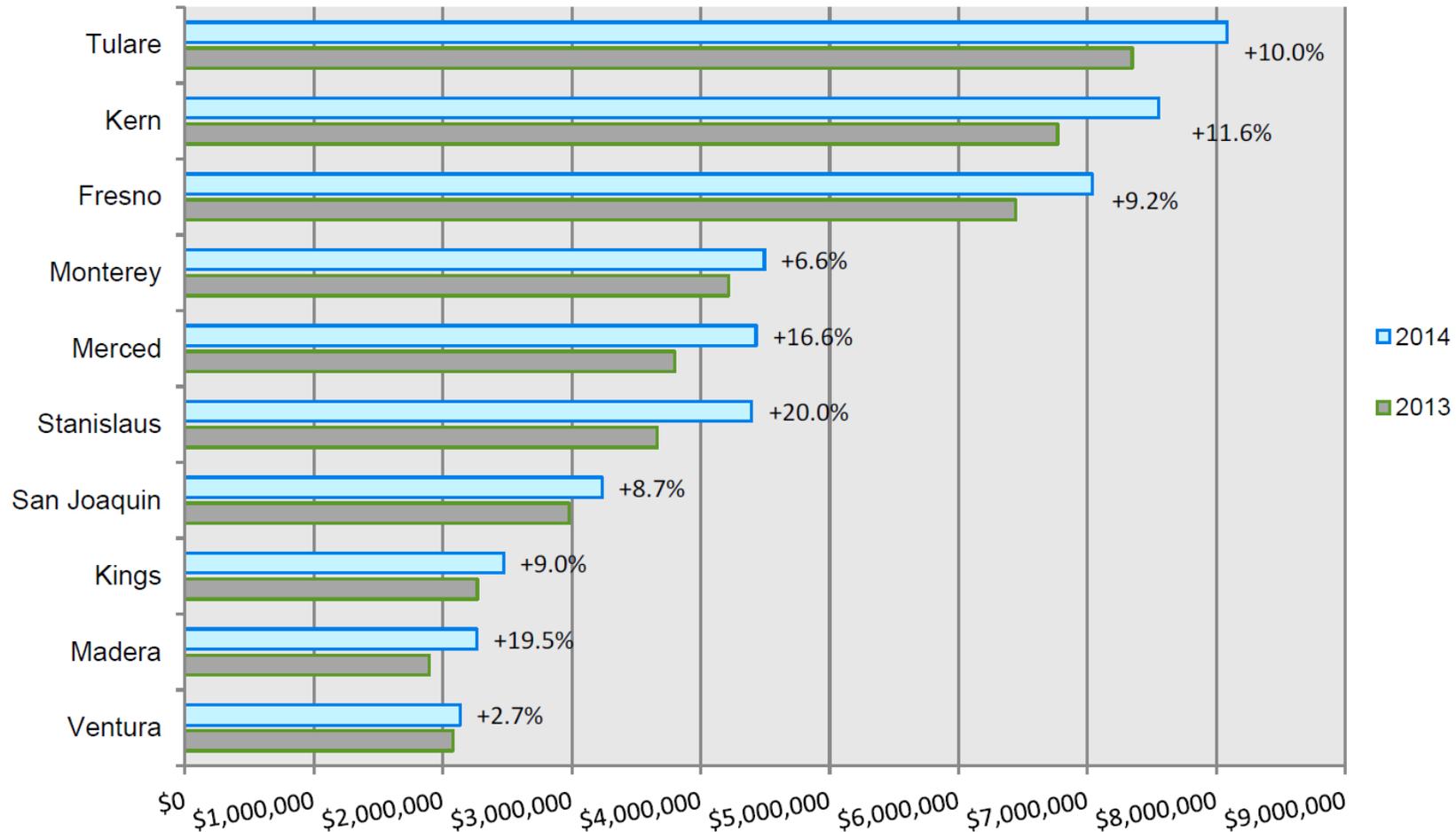
- Pest Pressure
 - Bagnada Bug
 - Lygus Bug





2014 California Overview

CALIFORNIA'S TOP 10 COUNTIES
CHANGE IN AGRICULTURAL PRODUCTION, 2013 - 2014





2014 Santa Barbara Leading Commodities

Strawberries

#3

• Avocados

#3

Lettuce

#3

• Cauliflower

#2

Flowers & Foliage

#2

• Spinach

#4

Broccoli

#2

• Cabbage

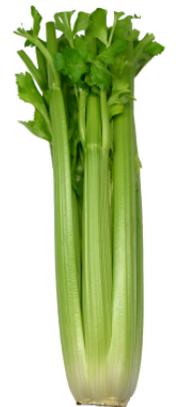
#4

Raspberries

#3

• Celery

#3





2012 Economic Analysis Report

HIGHLIGHTS: Santa Barbara County Agriculture...

...contributes a total of **\$2.8 billion** to the local economy, including:

- **\$1.8 billion** in direct economic output, which represents
- **\$1.0 billion** in multiplier effects, additional economic output in the form of expenditures by agriculture companies and their employees.

...provides **25,370 jobs** in Santa Barbara County economy, including:

- 15,971 direct employees.
- 9,399 additional jobs made possible through multiplier effects, from expenditures by agriculture companies and their employees.

Farm Facts-2012 USDA Census of Agriculture for Santa Barbara County

- Number of Farms 1,597
 - Registered Organic 157
- Land in Farms 701,039 acres
- Demographics
 - Male as principal operator 1,269 Farms
 - Female as principal operator 328 Farms
 - Average Age of Farmer 61.2 years old



www.alamy.com - CRW9F5

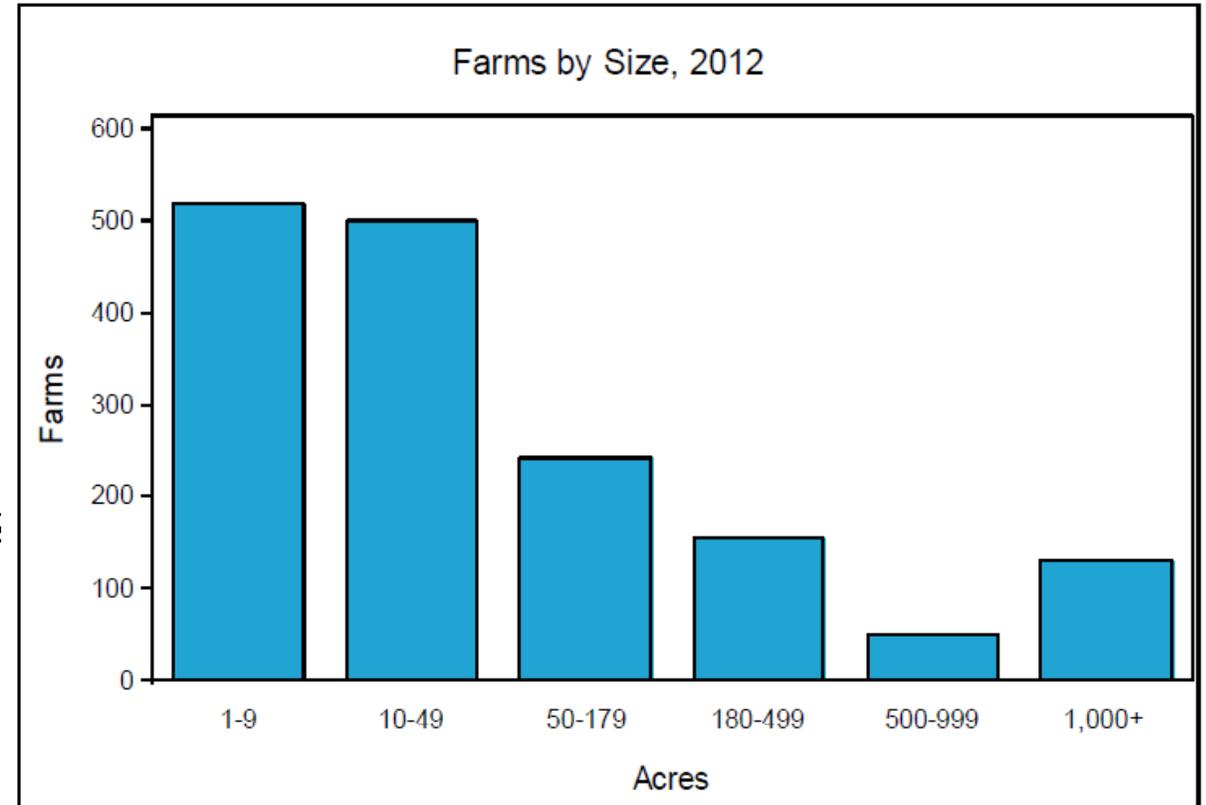


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Farm Facts-2012 USDA Census of Agriculture for Santa Barbara County

- Average Size of Farm: 439 acres
 - >500 Farms
 - 500 Farms
 - 250 Farms
 - 150 Farms
 - 50 Farms
 - 125 Farms
- | |
|---------------|
| 1 – 9 acres |
| 10-49 acres |
| 50-179 acres |
| 180-499 acres |
| 500-999 acres |
| 1,000+ acres |

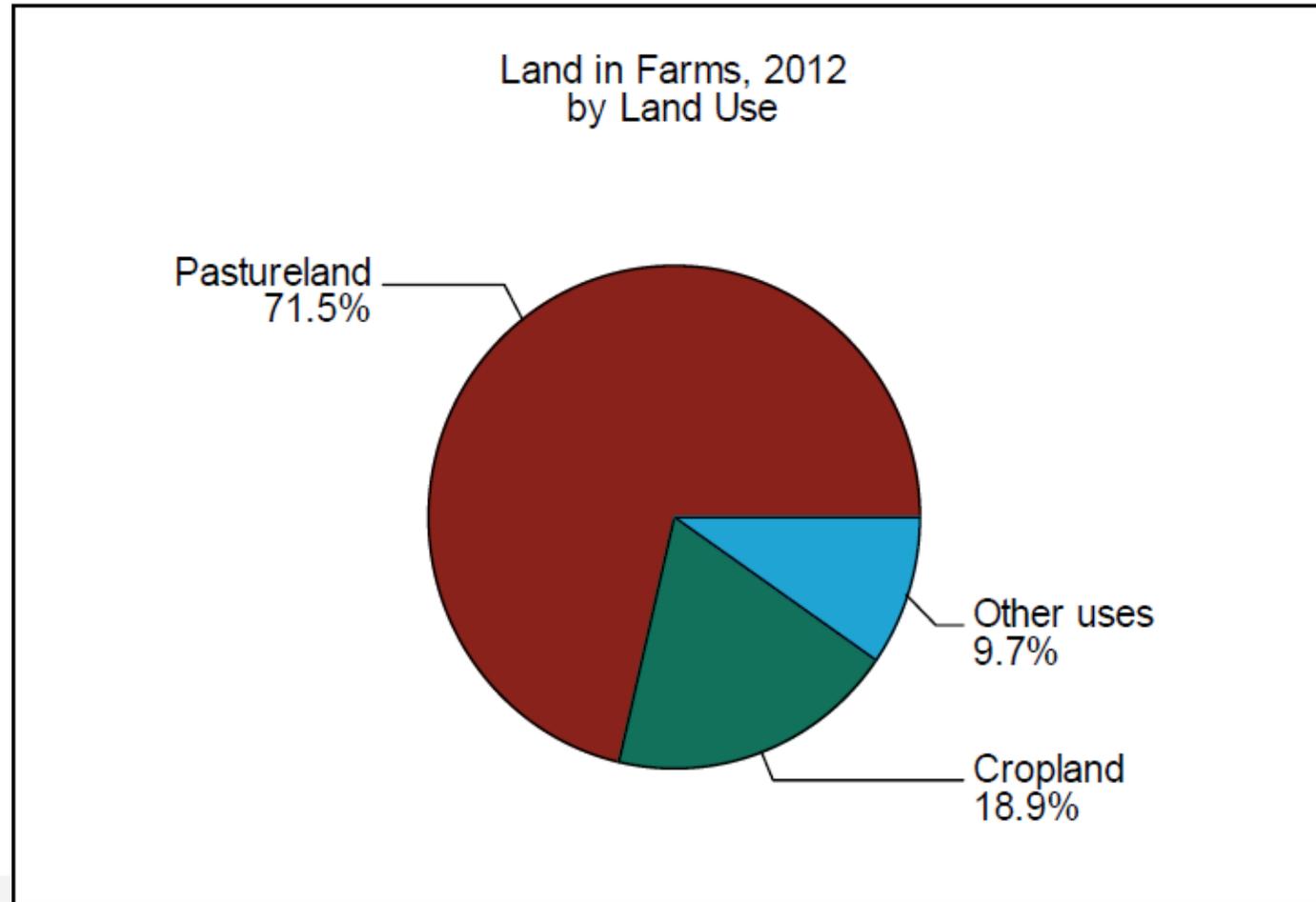


Farm Facts-2012 USDA Census of Agriculture for Santa Barbara County

- Total Farm Production Expenses: \$1 Billion
 - Average per Farm: \$626,113
- Total Net Cash Farm Income: \$216,262,000
 - Average per Farm: \$135,417
- Principal operator's sole source of income is farming: 826
- Principal operator has an additional source of income: 771



Farm Facts-2012 USDA Census of Agriculture for Santa Barbara County



Santa Barbara County Land Distribution



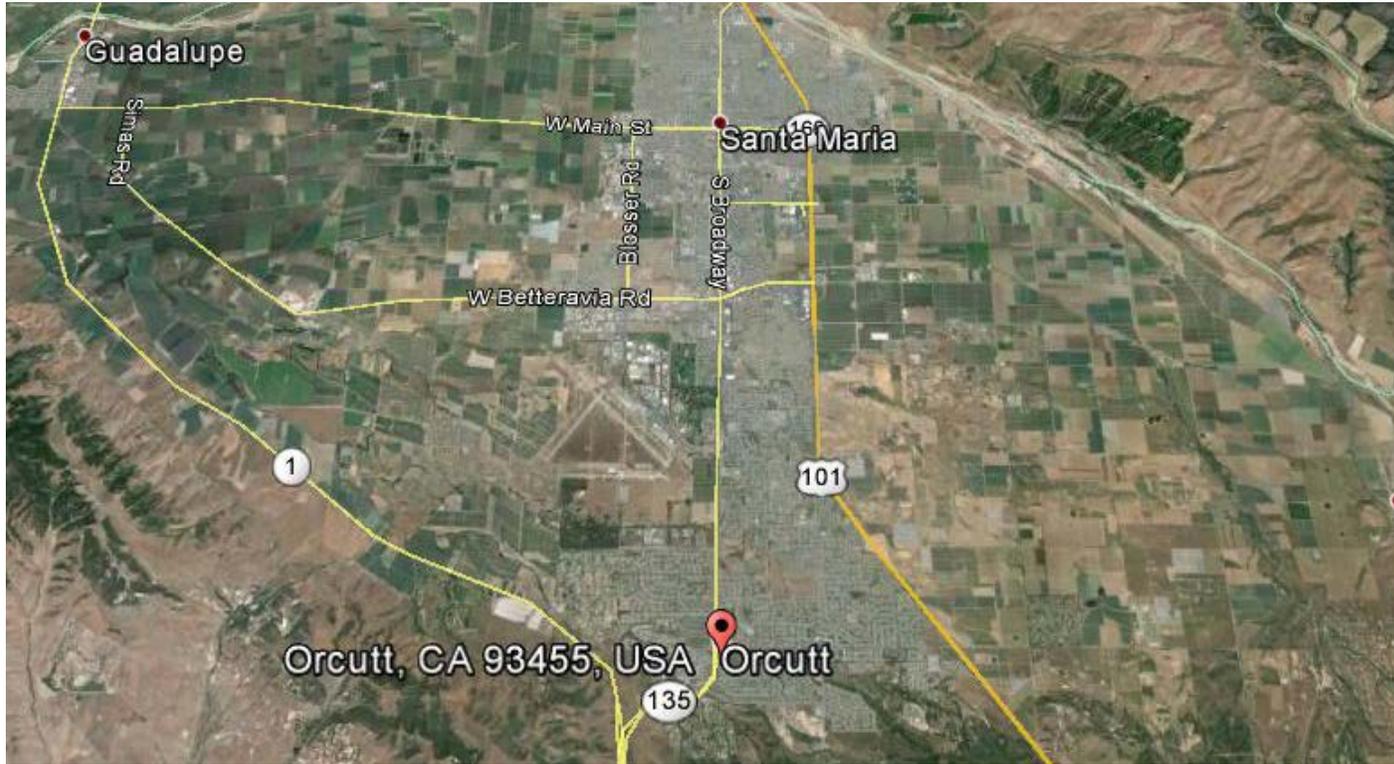
**Total County
Acres: 1,634,000**

**Government
owned: 779,000
acres**

**Privately Owned:
855,000 acres**

**Land in Farms:
701,039 acres**

Santa Maria Valley-2016



Future Challenges:

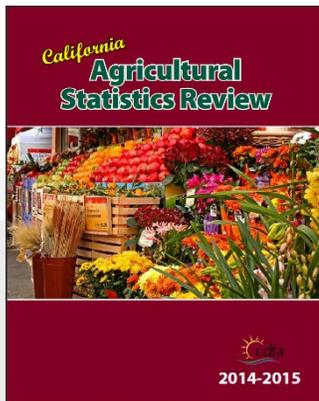
- Drought
- Labor shortage
- Land values
- Production costs
- Land Use policy
- Ag-urban conflicts

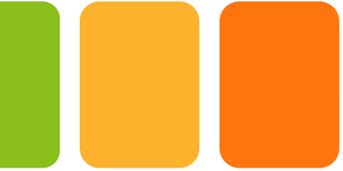
2015 Crop Report-Report at www.agcommissioner.com



The screenshot shows the website for the County of Santa Barbara Agricultural Commissioner. The header includes the county name and a search bar. The main navigation menu lists various categories like Living, Working, Business, etc. The left sidebar contains a list of services such as Ag Home, Weights & Measures, and Pesticide Use & Enforcement. The main content area is titled "Crop Report Questionnaire 2015" and asks the user to "Please Select Crop to Report On:". Below this, there are several links with crop icons: Field Crops, Wine Grapes (with a note for table grapes), Fruit and Nut Crops (Non-organic), Registered Organic Fruit and Nuts Crops, Seed Crops, Vegetable Crops (Non-organic), Registered Organic Vegetable Crops, and Nursery Crops. The footer contains contact information and a copyright notice for 2009-2015.

- Banks for Loans
- Insurance for Crop Loss
- USDA Census-every 5 years.
- All county statistics combined in one state report by CDFA.
- 2015 Crop Report theme: Farm Demographics





Thank You

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