PRESS RELEASE
July 31, 2020

NEWS MEDIA CONTACT:
Michelle Maltun
Community Outreach Coordinator
(805) 345-5741 (cell)
Michelle.Maltun@sbcphd.org

NBCUNIVERSAL OWNED TELEVISION STATIONS’ CLEAR THE SHELTERS™
“ADOPT & DONATE” CAMPAIGN
Animal Shelters Partner Throughout Santa Barbara County

(SANTA BARBARA, Calif.) – Animal Shelters throughout Santa Barbara County have
joined NBCUniversal Owned Television Stations’ Clear the Shelters™ 2020 pet adoption
campaign. This year’s initiative will run the entire month of August. To help individuals and
communities continue to practice safe social distancing measures some organizations will
be featuring weekly virtual pet adoptions with adoption counselors standing by and the
campaign will make it easier for people to donate online to participating shelters/rescues.

Local participating shelter organizations include:

- Santa Barbara County Animal Services, 805.934.6119 ext. 7 – Offering fee-waived
  adoptions for animals who have been available longer than seven days
- Animal Shelter Assistance Program, (ASAP), at 805.683.3368 – Offering fee-waived
  adoptions on all adult cats and on kittens who have been available longer than
  seven days
- Bunnies Urgently Needing Shelter, (BUNS), at 805.683.0521
- Santa Barbara Humane Society, at 805.349.3435 North, 805.964.4777 South –
  Offering fee-waived adoptions for animals who have been available longer than
  seven days
- Santa Ynez Valley Humane Society & D.A.W.G., at 805.688.8224 – Offering fee-
  waived adoptions for animals for have been available longer than seven days

“Clear the Shelters” is focused on engaging the community to help assist our shelters and
save them all. “When shelter partners work collaboratively we have a much larger impact in
finding them forever homes and improving animal welfare in our community. We are looking
forward to empty kennels at all of our shelters throughout Santa Barbara County,” says
Esteban Rodriguez, Animal Services Operations Manager. “There’s never been a better
time to start following our community shelters on social media if community members aren’t
already. The way the public has searched for an animal to adopt was already changing with
technology. That search has only changed more drastically with the changes COVID has
brought to the way we do business and we’d love to see more community members than
ever find their new family member virtually.”

Visit www.SBCAnimalservices.org,
ClearTheShelters.com, DesocuparLosAlberques.com for more information.

-30-