Maternal Child & Adolescent Health Program Highlights FY 15-16
Santa Barbara Public Health Department
Ed Tran, MCAH Director

All information is taken from the FY 15-16 MCAH Annual Report – www.sbcphd.org/mcah

MCAH Field Nursing Unit (FNU) Data
1515 Unique families served through the MCAH Field Nursing Home Visitation Program
796 Postpartum mothers served with infants
52 Pregnant or parenting teens were case managed
206 Non-pregnant high risk teens were served
3668 PHN Home Visits – of these, 2570 home visits were to postpartum (pp) mothers
2647 Health Service Aides Home Visits – of these, 2188 were pp visits
15,352 Community Referrals or discussion of Resources available were made
5 SIDS/SUIDS (SIDS program)
923 Children received assistance and obtained insurance
1,040 Dental resources and access information received
194 Mother's screened and at risk for Perinatal Mental Health Issues (Edinburgh > 12); 32% (63/194) received svc
166 Family screened 'at risk for and current history of Substance Use'
153 Families screened with current or recent history of Intimate Partner Violence

85% (681/809) Breastfeeding upon closure of postpartum visitation
Of all mothers that were breastfeeding
43% (346/809) were exclusively breastfeeding without supplementation.
41% (355/809) continue to have some breastfeeding with supplementation at closure of case.

County MCAH Data
Demographics, Race and Ethnicity
- The majority of SBC residents live in the cities of Santa Maria (23.2%), Santa Barbara (21.0%) and Lompoc (10.0%).
- Race and Ethnicity of All Births in SBC, 2014
  White 28.5% (1663/5829)
  Hispanic 64.5% (3760/5829)
  Black 0.9% (52/5829)
  American Indian 0.1% (7/5829)
  Asian 3.7% (215/5829)
  Asian Pacific Islander 0.09% (5/5829)
  Multi-race 2.2% (127/5829)
In North County, the total births to women of Hispanic ethnicity were 81.65% (2207/2703).

Teens
- In 2014, 6.5% (381/5829) of total births in SBC were to teens (defined as age of mother <20).
- The teen birth rate has decreased in 2014 to 23.0 births (in every 1000 teen women in SB).
- 2013 data shows that 10.8% (401/3725) of births to Hispanic women were to teens in SBC (defined as <20 y.o). This is down from 12.1% in 2012 (439/3620).
- 2014 data shows that the proportion of teen births is higher in the North (Santa Maria/ Guadalupe Cities) and mid-county (Lompoc) than in the South County (Santa Barbara/Carpinteria):
  Guadalupe: 8.2% (10/122)
  Santa Maria: 9.0% (232/2577)
  Lompoc: 7.3% (65/889)
  Santa Barbara: 2.6% (36/1368)
  Carpinteria: 2.3% (5/214)
Prenatal Care
- Infants whose mothers received prenatal care in the first trimester in SBC by race and ethnicity in 2014:
  - White: 86.3% = 1435/1663 (24.6% of SBC births)
  - Hispanic: 72.7% = 2734/3760 (46.9% of SBC births)
  - Multicultural: 75.6% = 96/127 (1.6% of SBC births)
  - African Americans: 65.3% = 34/52 (0.6% of SBC births)
  - Asian: 87.0% = 187/215 (3.2% of SBC births)
  - American Indian: 85.7% = 6/7 (1.0% of SBC births)
- The percentage of births to mothers with an education level below GED (2013) in North County is 45.6% (1225/2688) as compared to South County which is 13.9% (275/1977) and Mid County is 19.3% (207/1074).

Public Assistance
- 2014 Medi-Cal births by SBC Geographic Area (5829 births in 2014) show that 60.0% of births are to women on Medi-Cal county-wide.
  - 60.7% of births are to women on Medi-Cal county-wide
  - 78.36% of births in North County were to Medi-Cal recipients

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<thead>
<tr>
<th>Region</th>
<th>N</th>
<th>%</th>
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<tbody>
<tr>
<td>North</td>
<td>2118/2703</td>
<td>78.4%</td>
</tr>
<tr>
<td>Central</td>
<td>569/1095</td>
<td>52.0%</td>
</tr>
<tr>
<td>South</td>
<td>797/2011</td>
<td>39.6%</td>
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20 births lacked insurance information and 29 births lacked insurance information
- As of June, 2016, DSS data shows that there were 134,050 recipients of MediCal.
  - Medi-Cal – 134,050 total recipients; of that, 57,461 were children:
    - 53% North County
    - 18% Mid County
    - 29% South County
  - CalFresh – 35,419 total recipients; of that, 20,638 were children
    - 57% North County
    - 18% Mid County
    - 26% South County
  - CalWORKs – 8,715 recipients/6,766 children
    - 54% North County
    - 31% Mid County
    - 15% South County
  - There were 97,914 children ages 0-17 in SB County.

Breastfeeding Santa Barbara County local hospital data (2015):
- Breastfeeding Initiation percentage during early postpartum: any breastfeeding – 95.4%.
- CA breastfeeding initiation percentage during early postpartum - 93.5%.
- HP 2020 Target – 81.9%
- Source: CDPH, County Health Status Profiles 2015
- While 74.2% Women of Caucasian ethnicity exclusively breastfeed, only 53.4% (increase from 50.5% in 2014) of Hispanic women exclusively breastfeed. Source: [http://www.cdph.ca.gov/data/statistics/Pages/InHospitalBreastfeedingInitiationData.aspx](http://www.cdph.ca.gov/data/statistics/Pages/InHospitalBreastfeedingInitiationData.aspx)

Children’s Dental
- There are approximately 334 Dentists in SBC. Of the providers, there are much fewer that accept new referrals or Denti-Cal
  - North County - 15 Dental Providers accept Denti-Cal
  - South County - 8 Dental Providers accept Denti-Cal
  - Mid County - 3 Dental Providers accept Denti-Cal